



You're Invited: Lunch & Learn Training Session

Join Nannette Eiland, CVB Tourism Manager, for a Lunch & Learn training session focused on the Visit Rockport-Fulton CVB website and how it can work for *your* business.

This session is designed to help our tourism partners better understand the tools, features, and opportunities available to increase visibility and connect with visitors planning their trip to Rockport-Fulton.

Event Details

Date: Friday, February 6, 2026

Time: 12:00–1:00 p.m.

Location:

- In person: City Hall – Council Chambers
- Virtual: Livestream or Zoom (from your office or home)

Bring Your Own Lunch

Join via Zoom

Meeting ID: 838 9797 5118

Passcode: 582552

Join Zoom Meeting:

<https://us02web.zoom.us/j/83897975118?pwd=qlSAPYavd8hgilWqR9pcd7cVPslD9v.1>

One-Tap Mobile:

+1 346 248 7799,,83897975118#,,,,*582552# (US – Houston)

+1 669 444 9171,,83897975118#,,,,*582552# (US)

What We'll Cover

- How your business listing appears on the CVB website
- Updating your information, photos, and amenities
- Leveraging events, deals, and seasonal promotions
- Tips to attract more visitors, traffic, and referrals
- How the CVB website supports your overall marketing efforts

Whether you're new to the platform or just need a refresher, this session will help you get the most out of your partnership with the CVB.

We look forward to working together to strengthen tourism and welcome more visitors to our coastal community.

Please feel free to forward this invitation to others who may benefit.