



# City of Rockport

## TREE AND LANDSCAPE COMMITTEE TREE AND LANDSCAPE COMMITTEE REGULAR MEETING AGENDA

WEDNESDAY, AUGUST 27, 2025 - 5:00 PM  
ROCKPORT CITY HALL  
212 N LIVE OAK ST  
ROCKPORT, TEXAS 78382

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Notice is hereby given that Rockport Tree and Landscape Committee will hold a Tree and Landscape Committee Regular Meeting on Wednesday, August 27, 2025, at 5:00 PM. The meeting will be held in person in the Council Chambers in City Hall, 212 N. Live Oak, Rockport, Texas 78382. The live stream link to view the meeting is <https://rockporttx.portal.civicclerk.com/>.

The Tree and Landscape Commission welcomes citizen participation and comments at all meetings on an Agenda item or any subject matter.

### **Written comments submitted by 2:30 p.m. on the day of the meeting.**

- Complete the Speaker Card - locate the card online (<https://rockporttx.gov/FormCenter/Citizen-Participation-Form-7/Citizen-Participation-Form-52>)
- Written Comments received by the deadline will be read.

### **Sign up in person.**

- Speaker's cards are located at the entrance of the meeting room and must be delivered to the Clerk before the meeting begins.
- Any citizen with handouts should provide them to the Clerk before the meeting. If you wish the Tree and Landscape Commission to receive your handouts for the meeting, please provide 10 copies; if not, the Tree and Landscape Commission will receive your handouts the following day.

### **Rules for Citizen Participation.**

- Speakers will be limited to three minutes.
- While civic public criticism is not prohibited; disorderly conduct or disturbance of the peace as prohibited by law shall be cause for the chair to terminate the offender's time to speak.

**NOTE:** The Tree and Landscape Commission may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for discussion. An announcement will be made based on the Executive Session discussion. The Tree and Landscape Commission may also publicly discuss any item listed on the agenda for the Executive Session.

Notice is hereby given that other elected or appointed officials may attend the Meeting at the date and time above in numbers that may constitute a quorum. No action or minutes will be taken by such in attendance.

This facility is wheelchair-accessible and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours before this meeting. Please get in touch with the City Secretary's office at (361) 729-2213, ext. 225, or FAX (361) 790-5966 or email [sgoodwin@rockporttx.gov](mailto:sgoodwin@rockporttx.gov) for further information. Braille is not available.

**I. CALL TO ORDER**

**II. REGULAR AGENDA**

1. Consider the lease of proposed billboards for the purpose of educating citizens as to the tree ordinances of the City of Rockport, Town of Fulton, and Aransas County. (Kimberly Henry, Assistant to the City Manager)

**III. ADJOURN**

**CERTIFICATION**

This is to certify that I, Belinda Garcia, posted this Agenda at 4:00P.M. on August 22, 2025, on the bulletin board of the City Hall, 212 N. Live Oak, Rockport, Texas and Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas 78382

A handwritten signature in black ink that reads "Belinda Garcia". The script is cursive and fluid, with the first letters of each word being capitalized and prominent.

Belinda Garcia  
Building and Development Department  
Administrative Coordinator



# AGENDA MEMO

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**DEPARTMENT:** Building & Development

**TO:** Tree and Landscape Committee

**FROM:** Kimberly Henry, Assistant to the City Manager

**MEETING DATE:** August 27, 2025

**CATEGORY:** Action Item

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**CAPTION:**

Consider the lease of proposed billboards for the purpose of educating citizens as to the tree ordinances of the City of Rockport, Town of Fulton, and Aransas County.

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**SUMMARY:**

In May 2024, the Tree & Landscape Committee recommended, and City Council approved, the use of two billboards to educate citizens on the tree ordinances applicable within City of Rockport, Town of Fulton, and Aransas County. These billboards were intended to raise public awareness and promote compliance with local tree regulations.

The current billboards:

1. Billboard Panel #212  
Location: Hwy 35, ¾ Mile South of Loop 70 (left side)  
Status: Past due for renewal
2. Billboard Panel #232  
Location: 3801 Hwy 35 (at U-Haul Store in Fulton, top panel)  
Status: Renewal due in September 2025

Attached are options for the Billboards in the immediate area for the Committee's consideration. The Committee is now tasked with reviewing the renewal of the two existing billboards leases and/or use alternative billboard option in the immediate area.

**BACKGROUND:**

**FUNDING SOURCE:**

Tree Mitigation Funds

**FUNDING IMPACT:**

Current Balance: \$166,776

**STAFF RECOMMENDATION:**

Recommendation from Tree and Landscape Committee would be forwarded to the City Council.

**STRATEGIC INITIATIVES:**

Action Item

**ATTACHMENTS:**

1. Maps
2. Current Leases
3. New Options

**APPROVAL/REVIEW:**

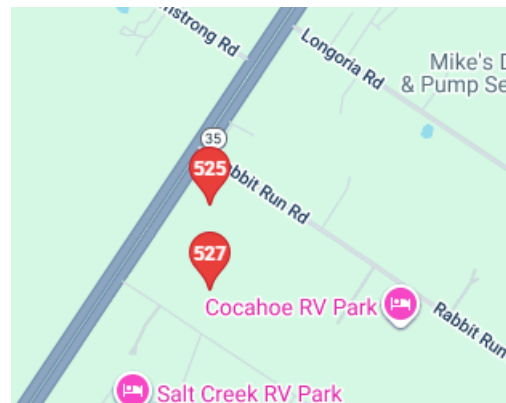
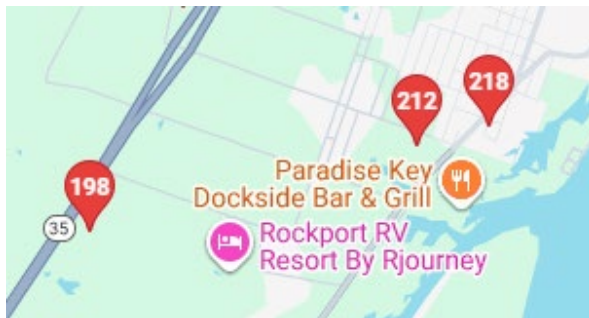
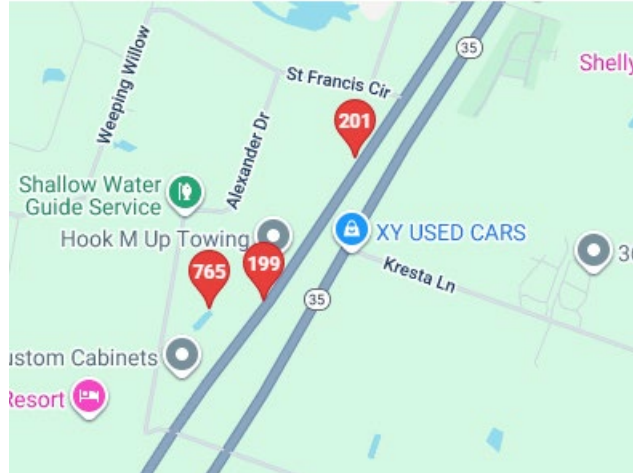
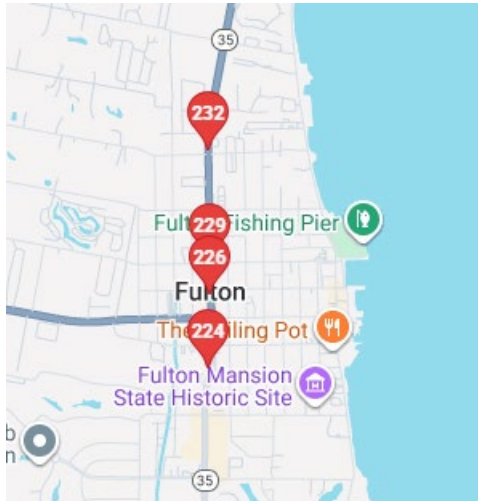


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Kimberly Henry, Assistant to the City Manager

Date: August 22, 2025

# Maps



## Current Leases

Panel ID # 212      Current & Renewal Lease at \$325/Month = \$3,900 annually

### LOCATION DETAILS FOR PANEL: 212

[◀ RETURN TO CUSTOM](#)



**When Available :** Sold

**Market :** Aransas

**Location :** Rockport Hwy 35 3/4 mi. S. of Loop 70 (Left Side)

**Rate :** \$325

**Type :** Cross Read

**Size (in Feet) :** 12x24

**Daily Effective Circulation :** 6,345

**Facing :** S

**Illuminated :** No

**Coordinates :** 27.99715, -97.07663

Panel ID # 232      Current Lease at \$810/Month = \$9,720 annually  
Renewal Lease at \$900/Month = \$10,800 annually

### LOCATION DETAILS FOR PANEL: 232

[◀ RETURN TO CUST](#)



**When Available :** Sold

**Market :** Aransas

**Location :** 3801 Hwy 35 at U-Haul Store - Fulton N (top)

**Rate :** \$900

**Type :** Right Read

**Size (in Feet) :** 12x30

**Daily Effective Circulation :** 8,100

**Facing :** N

**Illuminated :** Yes

**Coordinates :** 28.06937, -97.04142

# New Options

Panel ID # 198      Proposed Lease at \$400/Month = \$4,800 annually

## LOCATION DETAILS FOR PANEL: 198

[◀ RETURN TO CUSTC](#)



**When Available :** Now  
**Market :** Aransas  
**Location :** Rockport 35 Bypass, 3 mi. S. of town (bottom)  
**Rate :** \$400  
**Type :** Cross Read  
**Size (in Feet) :** 12x30  
**Daily Effective Circulation :** 8,300  
**Facing :** N  
**Illuminated :** Yes  
**Coordinates :** 27.99053, -97.10538

Panel ID # 199Proposed Lease at \$1,000/Month = \$12,000 annually

## LOCATION DETAILS FOR PANEL: 199

[◀ RETURN TO](#)



**When Available :** Now  
**Market :** Aransas  
**Location :** Rockport 35 Bypass, 1.1 mi. S.of town  
**Rate :** \$1000  
**Type :** Right Read  
**Size (in Feet) :** 12x40  
**Daily Effective Circulation :** 7,510  
**Facing :** N  
**Illuminated :** Yes  
**Coordinates :** 28.00813, -97.09564

Panel ID # 201      Proposed Lease at \$550/Month = \$6,600 annually

### LOCATION DETAILS FOR PANEL: 201

[◀ RETURN TO CUS](#)



**When Available :** Now

**Market :** Aransas

**Location :** Rockport 35 Bypass, 1 mi. S. of town (top)

**Rate :** \$550

**Type :** Right Read

**Size (in Feet) :** 11x30

**Daily Effective Circulation :** 7,510

**Facing :** N

**Illuminated :** Yes

**Coordinates :** 28.01150, -97.09318

Panel ID # 218      Proposed Lease at \$500/Month = \$6,000 annually

### LOCATION DETAILS FOR PANEL: 218

[◀ RETURN TO](#)



**When Available :** Now

**Market :** Aransas

**Location :** Rockport Hwy 35 .25 mi. S. of Loop 70

**Rate :** \$500

**Type :** Cross Read

**Size (in Feet) :** 12x24

**Daily Effective Circulation :** 6,345

**Facing :** N

**Illuminated :** Yes

**Coordinates :** 27.99867, -97.07021

Panel ID # 224      Proposed Lease at \$1100/Month = \$13,200 annually

#### LOCATION DETAILS FOR PANEL: 224

[◀ RETURN TO CUSTOM MAP](#)



**When Available :** Sold

**Market :** Aransas

**Location :** Fulton (North) Hwy 35 on W. side of hwy 860, S. of CR 3036

**Rate :** \$1100

**Type :** Right Read

**Size (in Feet) :** 12x40

**Daily Effective Circulation :** 12,760

**Facing :** N

**Illuminated :** Yes

**Coordinates :** 28.05910, -97.04134

Panel ID # 226      Proposed Lease at \$500/Month = \$6,000 annually

#### LOCATION DETAILS FOR PANEL: 226

[◀ RETURN TO CUSTOM MAP](#)



**When Available :** Now

**Market :** Aransas

**Location :** Fulton, 3212 Hwy 35 @ Aransas Firearms (right side)

**Rate :** \$500

**Type :** Right Read

**Size (in Feet) :** 12x24

**Daily Effective Circulation :** 10,600

**Facing :** N

**Illuminated :** Yes

**Coordinates :** 28.06260, -97.04133

Panel ID # 229      Proposed Lease at \$500/Month = \$6,000 annually

#### LOCATION DETAILS FOR PANEL: 229

[◀ RETURN TO CUSTOM M](#)



**When Available :** Now

**Market :** Aransas

**Location :** Fulton, 3212 Hwy 35 @ Aransas Firearms (left side)

**Rate :** \$500

**Type :** Cross Read

**Size (in Feet) :** 12x24

**Daily Effective Circulation :** 10,600

**Facing :** S

**Illuminated :** Yes

**Coordinates :** 28.06410, -97.04133

Panel ID # 240      Proposed Lease at \$550/Month = \$6,600 annually

#### LOCATION DETAILS FOR PANEL: 240

[◀ RETURN TO CUSTOM](#)



**When Available :** Now

**Market :** Aransas

**Location :** Holiday Beach just N. of Causeway (Left Side)

**Rate :** \$550

**Type :** Cross Read

**Size (in Feet) :** 12x24

**Daily Effective Circulation :** 3,400

**Facing :** N

**Illuminated :** Yes

**Coordinates :** 28.13760, -97.00726

Panel ID # 243      Proposed Lease at \$300/Month = \$3,600 annually

## LOCATION DETAILS FOR PANEL: 243



**When Available :** Now  
**Market :** Aransas  
**Location :** Holiday Beach  
**Rate :** \$300  
**Type :** Cross Read  
**Size (in Feet) :** 8x16  
**Daily Effective Circulation :** 2,700  
**Facing :** N  
**Illuminated :** No  
**Coordinates :** 28.17161, -96.99663

Panel ID # 525      Proposed Lease at \$600/Month = \$7,200 annually

## LOCATION DETAILS FOR PANEL: 525

[◀ RETURN TO CUSTC](#)



**When Available :** Now  
**Market :** Aransas  
**Location :** Hwy 35 Bypass 7 mi. S. of Rockport (Bottom)  
**Rate :** \$600  
**Type :** Right Read  
**Size (in Feet) :** 12x30  
**Daily Effective Circulation :** 8,300  
**Facing :** S  
**Illuminated :** No  
**Coordinates :** 27.94671, -97.13979

Panel ID # 527      Proposed Lease at \$400/Month = \$4,800 annually

### LOCATION DETAILS FOR PANEL: 527

[◀ RETURN TO CUSTO](#)



**When Available :** Now

**Market :** Aransas

**Location :** Hwy 35 Bypass 7 mi. S. of Rockport (Bottom)

**Rate :** \$400

**Type :** Cross Read

**Size (in Feet) :** 12x30

**Daily Effective Circulation :** 8,300

**Facing :** N

**Illuminated :** No

**Coordinates :** 27.94471, -97.13979

Panel ID # 529      Proposed Lease at \$550/Month = \$6,600 annually

### LOCATION DETAILS FOR PANEL: 529

[◀ RETURN TO CUSTOM MAP](#)



**When Available :** Now

**Market :** Aransas

**Location :** Hwy 35 North of Rockport at Holiday Beach (Bottom)

**Rate :** \$550

**Type :** Right Read

**Size (in Feet) :** 12x30

**Daily Effective Circulation :** 3,700

**Facing :** N

**Illuminated :** No

**Coordinates :** 28.16818, -96.99847

Panel ID # 530      Proposed Lease at \$250/Month = \$3,000 annually

### LOCATION DETAILS FOR PANEL: 530

[◀ RETURN TO CUSTOM MAP](#)



**When Available :** Now

**Market :** Aransas

**Location :** Hwy 35 North of Rockport at Holiday Beach (Top)

**Rate :** \$250

**Type :** Cross Read

**Size (in Feet) :** 12x30

**Daily Effective Circulation :** 3,700

**Facing :** S

**Illuminated :** No

**Coordinates :** 28.16918, -96.99847

Panel ID # 531      Proposed Lease at \$250/Month = \$3,000 annually

### LOCATION DETAILS FOR PANEL: 531

[◀ RETURN TO CUSTOM MAP](#)



**When Available :** Now

**Market :** Aransas

**Location :** Hwy 35 North of Rockport at Holiday Beach (Bottom)

**Rate :** \$250

**Type :** Cross Read

**Size (in Feet) :** 12x30

**Daily Effective Circulation :** 3,700

**Facing :** S

**Illuminated :** No

**Coordinates :** 28.17018, -96.99847

Panel ID # 765      Proposed Lease at \$250/Month = \$3,000 annually

## LOCATION DETAILS FOR PANEL: 765

[◀ RETURN TO CUSTOMER LIST](#)



**When Available :** Now

**Market :** Aransas

**Location :** Hwy 35 Bypass 1.2 mi. S. of Rockport (Bottom)

**Rate :** \$250

**Type :** Cross Read

**Size (in Feet) :** 12x30

**Daily Effective Circulation :** 5,550

**Facing :** S

**Illuminated :** No

**Coordinates :** 28.00793, -97.09710