



City of Rockport
TREE AND LANDSCAPE COMMITTEE REGULAR
MEETING AGENDA
WEDNESDAY, AUGUST 6, 2025 - 11:00 AM
ROCKPORT CITY HALL
212 N LIVE OAK
ROCKPORT, TEXAS 78382

Notice is hereby given that Rockport Tree and Landscape Committee will hold a Regular Meeting on Wednesday, August 6, 2025, at 11:00 AM. The meeting will be held in person in the Council Chambers in City Hall, 212 N. Live Oak, Rockport, Texas 78382. The live stream link to view the meeting is <https://rockporttx.portal.civicclerk.com/>.

The Tree and Landscape Commission welcomes citizen participation and comments at all meetings on an Agenda item or any subject matter.

Public participation is valued and citizens wishing to express their views on agenda items can electronically submit a citizen participation form in order to register to speak by going to <https://rockporttx.gov/formcenter/citizen-participation-form-7/board-and-commission-comment-participati-56>. Using the same form, citizens can also provide written comments to the Community Planner by 4:00 p.m. on the day of the meeting. The Chair will read the comments, and they will be summarized in the minutes of the meeting.

I. Opening Agenda

1. Call meeting to order. ()

II. Regular Agenda

2. Consider the lease of proposed billboards for the purpose of educating citizens as to the tree ordinances of the City of Rockport, Town of Fulton, and Aransas County. (Kimberly Henry, Assistant to the City Manager)

III. ADJOURN

CERTIFICATION

This is to certify that I, Stacy Cantu, posted this Agenda at 4:15 p.m on August 1, 2025, on the bulletin board of the City Hall, 212 N. Live Oak, Rockport, Texas and Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas 78382

Stacy Cantu

Stacy Cantu



AGENDA MEMO

DEPARTMENT: Building & Development

TO: Tree and Landscape Committee

FROM: Kimberly Henry, Assistant to the City Manager

MEETING DATE: August 6, 2025

CATEGORY: Action Item

CAPTION:

Consider the lease of proposed billboards for the purpose of educating citizens as to the tree ordinances of the City of Rockport, Town of Fulton, and Aransas County.

SUMMARY:

In May 2024, the Tree & Landscape Committee recommended, and City Council approved, the use of two billboards to educate citizens on the tree ordinances applicable within City of Rockport, Town of Fulton, and Aransas County. These billboards were intended to raise public awareness and promote compliance with local tree regulations.

The current billboards:

1. Billboard Panel #212
Location: Hwy 35, ¾ Mile South of Loop 70 (left side)
Status: Past due for renewal
2. Billboard Panel #232
Location: 3801 Hwy 35 (at U-Haul Store in Fulton, top panel)
Status: Renewal due in September 2025

Attached are options for the Billboards in the immediate area for the Committee's consideration. The Committee is now tasked with reviewing the renewal of the two existing billboards leases and/or use alternative billboard option in the immediate area.

BACKGROUND:

FUNDING SOURCE:

Tree Mitigation

FUNDING IMPACT:

Current Balance: \$166,776

STAFF RECOMMENDATION:

Recommendation from Tree and Landscape Committee would be forwarded to the City Council.

STRATEGIC INITIATIVES:

Action Item

ATTACHMENTS:

1. Map
2. Current Leases
3. New Options

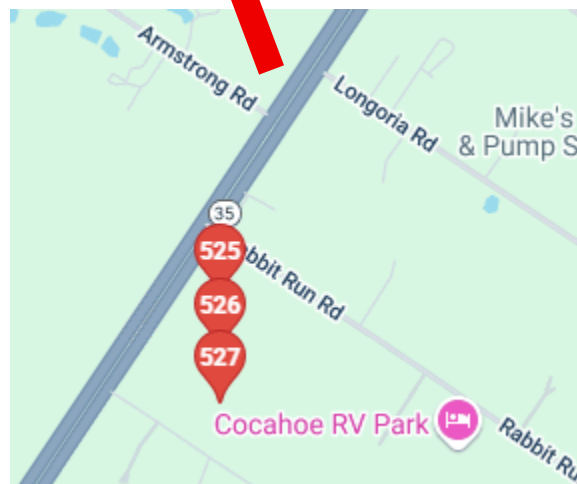
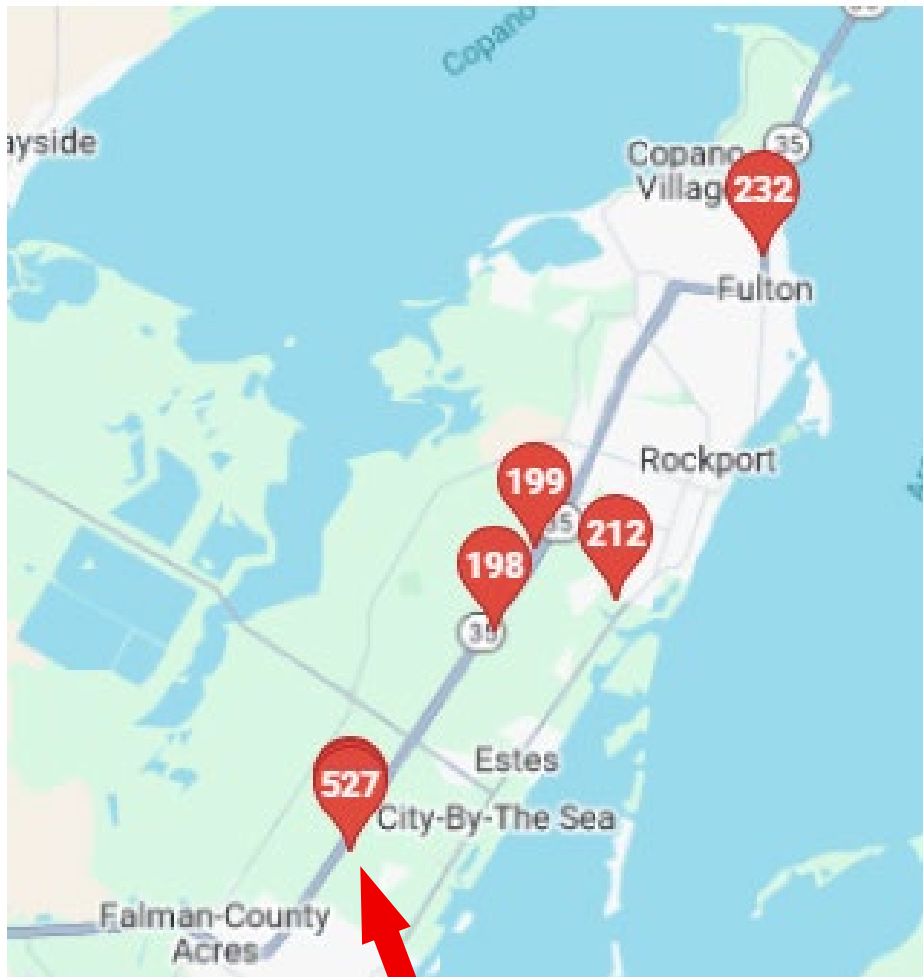
APPROVAL/REVIEW:



Kimberly Henry, Assistant to the City Manager

Date: August 01, 2025

Map



Current Leases

Panel ID # 212

Current Lease at \$325/Month = \$3,900 annually



ID : 212

Location : Rockport Hwy 35 3/4 mi. S. of Loop 70 (Left Side)

Type : Cross Read

Size : 12x24

Panel ID # 232

Current Lease at \$810/Month = \$9,720 annually



ID : 232

Location : 3801 Hwy 35 at U-Haul Store - Fulton N (top)

Type : Right Read

Size : 12x30

New Options

Panel ID # 198

Proposed Lease at \$400/Month = \$4,800 annually



ID : 198

Location : Rockport 35 Bypass, 3 mi. S. of town (bottom)

Type : Cross Read

Size : 12x30

Panel ID # 199 Proposed Lease at \$1,000/Month = \$12,000 annually



ID : 199

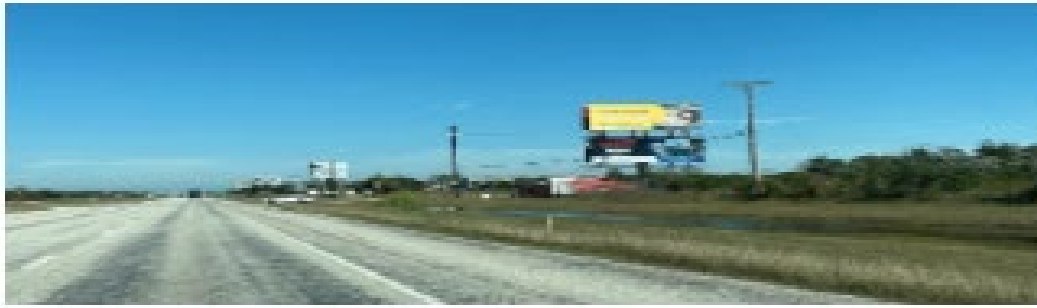
Location : Rockport 35 Bypass, 1.1 mi. S. of town

Type : Right Read

Size : 12x40

Panel ID # 525

Proposed Lease at \$600/Month = \$7,200 annually



ID : 525

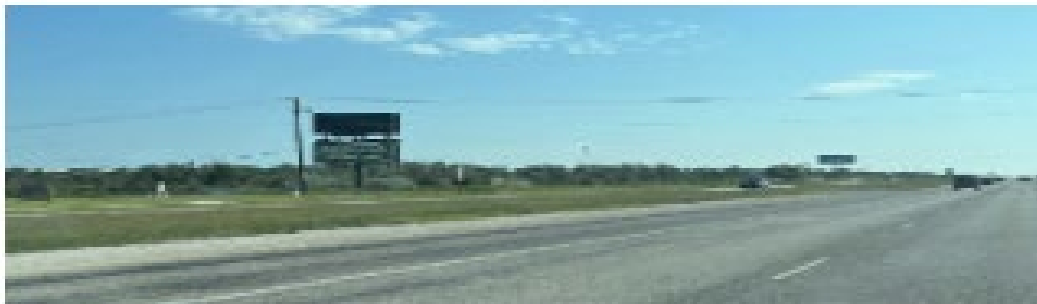
Location : Hwy 35 Bypass 7 mi. S. of Rockport (Bottom)

Type : Right Read

Size : 12x30

Panel ID # 526

Proposed Lease at \$400/Month = \$4,800 annually



ID : 526

Location : Hwy 35 Bypass 7 mi. S. of Rockport (Top)

Type : Cross Read

Size : 12x30

Panel ID # 527

Proposed Lease at \$400/Month = \$4,800 annually



ID : 527

Location : Hwy 35 Bypass 7 mi. S. of Rockport
(Bottom)

Type : Cross Read

Size : 12x30