



City of Rockport

CITY COUNCIL REGULAR MEETING AGENDA

TUESDAY, APRIL 22, 2025 - 4:00 PM
ROCKPORT SERVICE CENTER
2751 STATE HIGHWAY 35 BYPASS
ROCKPORT, TEXAS 78382

Mayor Tim Jayroe
Mayor Pro Tern (Ward 4) Andrea Hattman
Councilmember (Ward 1) Stephanie Rangel

Councilmember (Ward 2) Matt Anderson
Councilmember (Ward 3) Brad Brundrett
Vanessa Shrauner, City Manager

Notice is hereby given that the Rockport City Council will hold a Regular Meeting on Tuesday, April 22, 2025, at 4:00 PM. The meeting will be held in person at the Training Room of the Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas. The live stream link to view the meeting is <https://rockporttx.portal.civicclerk.com/>.

The City Council welcomes citizen participation and comments at all City Council Meetings on an Agenda item or any subject matter.

Written comments submitted by 2:30 p.m. on the day of the meeting.

- Complete the Speaker Card - locate the card online (<https://rockporttx.gov/FormCenter/Citizen-Participation-Form-7/Citizen-Participation-Form-52>)
- Written Comments received by the deadline will be read.

Sign up in person.

- Speaker's cards are located at the entrance of the meeting room and must be delivered to the City Secretary before the meeting begins.
- Any citizen with handouts should provide them to the City Secretary before the meeting. If you wish the City Council to receive your handouts for the meeting, please provide 8 copies; if not, the City Council will receive your handouts the following day.

Rules for Citizen Participation.

- Speakers will be limited to three minutes.
- While civic public criticism is not prohibited, disorderly conduct or disturbance of the peace as prohibited by law shall be cause for the chair to terminate the offender's time to speak.

NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for discussion. An announcement will be made based on the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for the Executive Session.

Notice is hereby given that other elected or appointed officials may attend the City Council Meeting at the date and time above in numbers that may constitute a quorum. No action or minutes will be taken by such in attendance.

This facility is wheelchair-accessible and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours before this meeting. Please get in touch with the City Secretary's office at (361) 729-2213, ext. 225, or FAX (361) 790-5966 or email sgoodwin@rockporttx.gov for further information. Braille is not available.

I. CALL TO ORDER AND ROLL CALL

II. PLEDGE OF ALLEGIANCE

III. CITIZENS TO BE HEARD

Speaker participation instructions are provided in writing at the beginning of the agenda. NOTE: The Texas Open Meetings Act permits a member of the public or a member of the governmental body to raise a subject that has not been included in the notice for the meeting. However, any discussion of the subject must be limited to a proposal to place the subject on the agenda for a future meeting, and any response to a question posed to the City Council is limited to either a statement of specific factual information or a recitation of existing policy. TEX. GOV'T CODE § 551.042 has not been posted on the agenda.

IV. CEREMONIAL MATTERS/PROCLAMATIONS/EMPLOYEE RECOGNITION

1. Proclamation declaring April 26, 2025 George Riekers day in Rockport, Texas ()

V. CONSENT

The following items may be acted upon in a single motion. No separate discussion or action on any of these items will be held unless pulled at the request of a member of the City Council.

2. Consider the approval of the following City Council Minutes:
 - i. April 1, 2025, Special Meeting
 - ii. April 8, 2025, Regular Meeting (Shelley Goodwin, City Secretary)
3. Consider the approval of Rockport Center for the Arts Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) . (Shelley Goodwin, City Secretary)
4. Consider the approval of Rockport Conference Center (The ROCC) Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
5. Consider the approval of Rockport Little Theatre Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
6. Consider the approval of Friends of Fulton Mansion Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
7. Consider the approval of the Christmas on the Beach Financial Report for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
8. Consider the approval of Rockport Cultural Arts District Smithsonian Museum on Main Street Crossroads Exhibit Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
9. Consider the approval of the Rockport Cultural Arts District Mural Fest Second Quarter of Financial Reoprt for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
10. Consider the approval of Rockport Cultural Arts District (RCAD) Heritage Programs Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)
11. Consider the approval of the second Financial Quarter Report for the Texas Maritime Museum

operation Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)

12. Consider the approval of the Texas Maritime Wine Fest second quarter Financial Report of the Hotel Occupancy Tax (HOT) (Shelley Goodwin, City Secretary)

VI. ORDINANCES, RESOLUTIONS AND PUBLIC HEARINGS

13. Consider a Conditional Use Permit to bring the existing RV Park into compliance and add 23 spaces and a clubhouse on the property located at 1701 16th Street
 - i. Staff presentation
 - ii. Hold a public hearing to receive comments for or against the request
 - iii. Consider the approval on first of two reading on Ordinance 1971 granting a Conditional Use Permit for the purpose of bringing the existing RV Park into compliance and adding 23 spaces and a clubhouse on the property located at 1701 16th Street; also known as pt of lot 81, block 250, Swickheimer, 5.55 acres, City of Rockport, Aransas County, Texas; subject to compliance with the conditions stated within this Ordinance, as well as those stipulated in the City of Rockport code of Ordinances; repealing all Ordinances in conflict therewith; providing for severability; and providing an effective date. (Carey Dietrich, Director of Community Development & Building)
14. Consider a request to change the zoning of the Land from R1 for the property located at 1711-1715 Sixteenth St
 1. Staff presentation
 - ii. Hold a public to receive comments for or against the request
 - iii. Consider the approval on first of two reading on Ordinance 1972 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Zoning Ordinance Number 1027 by changing the zoning of land from R1 (1st Single Family Dwelling District); for property located at 1711-1715 Sixteenth St; also known as W Pt of Lot 83 & E/2 of Lot 84, Blk. 250, Swickheimer Subdivision; to B-1 (General Business District), repealing all Ordinances in conflict therewith; providing for severability; and providing an effective date. (Carey Dietrich, Director of Community Development & Building)

VII. OTHER ACTION ITEMS AND UPDATES

15. Consider a presentation of the Texas Department of Agriculture (TDA) Form A1024 Community Development Block Grant (CDBG) Section 3 Goals and Concepts as related to the CDBG Program and Grant Contract CDV23-0366, Holly Road & Kluge Trail Street Improvement Project. (Kimberly Henry, Assistant to the City Manager)
16. Consider the discussion on the Rockport Volunteer Fire Department collections, needs, and future funding (Brad Brundrett, Councilmember Ward 3)

VIII. CITY MANAGER'S UPDATE

17. City Manager's Monthly Update (Vanessa Shrauner, City Manager)

IX. CITY COUNCIL REPORT

The City Council will report/update on activities in respective Wards, and all committee assignments. No formal action can be taken on these items at this time.

X. ADJOURN

CERTIFICATION

This is to certify that I, Shelley Goodwin, posted this Agenda at 12:20 p.m. on April 17, 2025, on the bulletin board of the City of Rockport Service Center, 2751 S. H. 35 Bypass, Rockport, Texas 79382.



Shelley Goodwin, TRMC/CMC
City Secretary



AGENDA MEMO

DEPARTMENT: City Manager

TO: Mayor and City Council

FROM:

MEETING DATE: April 22, 2025

CATEGORY: Presentation

CAPTION:

Proclamation declaring April 26, 2025 George Riekers day in Rockport, Texas

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. 2025 George R Day

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: April 17, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025



PROCLAMATION

WHEREAS, George Riekers, a beloved member of the Rockport community, passed away on March 22, 2025, at the age of 81; and

WHEREAS, George was born on June 19, 1943, in Brooklyn, New York, to George and Evelyn Riekers Jr., and grew up in Springfield Gardens, Queens, New York, where he attended P.S. 37, Junior High 59, and Andrew Jackson High School; and

WHEREAS, George's early life was filled with dedication to service and community involvement as a Boy Scout, a member of the Youth Choir at the First Presbyterian Church, a Past Master Councilor of DeMolay, and playing the drums in both his church and the VFW marching bands; and

WHEREAS, in 1979, George and his life partner, Jim Godfrey, visited Rockport, Texas, and fell in love with the town; they returned to Georgia, sold their home, and moved to Rockport in March of 1980, where they opened the Treasure Chest furniture refinishing shop; and

WHEREAS, George quickly became an active member of the Rockport community, volunteering with the Rockport Sea Fair, the Art Festival, and helping to form South Rockport Neighbors in 1995 along with founding the Rockport Christmas Parade; and

WHEREAS, George received the prestigious Corpus Christi Caller Times Jefferson Award for his outstanding volunteerism and unwavering dedication to Rockport which included his contributions to many charitable organizations as well choosing to give away the hundreds of dollars in gift cards during Hurricane Harvey;

NOW, THEREFORE, BE IT RESOLVED, that I, Tim Jayroe, Mayor of the City of Rockport, Texas, proudly proclaim April 26, 2025, as

George Riekers Day

in recognition and honor of his exceptional contributions to the Rockport community and his enduring legacy of kindness, generosity, and service. His memory will live on in the hearts of all who were touched by his spirit and dedication.

IN WITNESS WHEREOF, I hereunto set my hand and official seal of the City of Rockport on this 8th day of April 2025.

Tim Jayroe
Mayor



City of Rockport
CITY COUNCIL REGULAR MEETING MINUTES
TUESDAY, APRIL 1, 2025 - 4:00 PM
ROCKPORT SERVICE CENTER
2751 STATE HIGHWAY 35 BYPASS
ROCKPORT, TEXAS 78382

City Councilmembers Present:

Mayor Tim Jayroe
Mayor Pro Tem (Ward 4) Andrea Hattman
Councilmember (Ward 1) Stephanie Rangel
Councilmember (Ward 2) Matt Anderson via Zoom
Councilmember (Ward 3) Brad Brundrett

City Councilmembers Absent:

None

City Staff Present:

Vanessa Shrauner, City Manager
Art Rodriguez, City Attorney
Bob Argetsinger Director of Information Technology
Lee Brown, Director of Communications Center
Nathan Anderson, Police Chief
Ryan Picarazzi, Public Works Director
Kimberly Henry, Assistant to the City Manager
Carey Dietrich, Director of Community Development
Robbie Sorrell, Director of Finance
Shelley Goodwin, City Secretary

I. CALL TO ORDER AND ROLL CALL

Mayor Jayroe called April 1, 2025, Special Meeting to order at 4:00 p.m. and announced that a quorum had been met.

II. PLEDGE OF ALLEGIANCE

Mayor Jayroe led the Pledge of Allegiance to the United States flag.

III. EXECUTIVE SESSION

The City Council will recess its open meeting and reconvene in Executive Session pursuant to:

- Note 1: Texas Government Code § 551.071, Consultation with Attorney**
- Note 2: Texas Government Code § 551.072, Real Property**
- Note 3: Texas Government Code § 551.074, Personnel Matters**
- Note 4: Texas Government Code § 551.076, Security**

Note 5: Texas Government Code § 551.087, Economic Development Negotiations

Note 6: Texas Government Code § 551.089, IT Security

1. City Hall construction discussion (1) (Vanessa Shrauner, City Manager)

2. Concho Drainage Project and Ongoing Navigation District discussion (1)

Mayor Jayroe announced that the City Council will go out of Regular Meeting into Executive Session at 4:03 p.m.

Mayor Jayroe announced that the City Council will go out of the Executive Session and into the Regular Meeting at 5:11 p.m.

IV. BUSINESS ITEM

3. Consider the approval of Construction Change Directive #7 with Teal Construction related to the new City Hall project.

Motion: Upon a motion made by Councilmember Rangel and a second by Mayor Pro Tem Hattman to approve the Construction Change Directive #7 with Teal Construction related to the new City Hall project. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye
Mayor Pro Tem (Ward 4) Hattman	aye

The motion to approve passed unanimously; five (5) for and none (0) against. The motion passed unanimously.

4. Consider the approval of Amendment #2 to the Standard Professional Services Agreement with PGAL regarding the architect and engineering of the new City Hall facility for an amount not to exceed \$300,000.

Motion: Upon a motion made by Councilmember Rangel and a second by Mayor Pro Tem Hattman to approve Amendment #2 to the Standard Professional Services Agreement with PGAL regarding the architect and engineering of the new City Hall facility for an amount not to exceed \$300,000.

The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye
Mayor Pro Tem (Ward 4) Hattman	aye

The motion to approve passed unanimously; five (5) for and none (0) against. The motion passed unanimously.

V. CITIZENS TO BE HEARD

No one signed up to speak.

VI. CEREMONIAL MATTERS/PROCLAMATIONS/EMPLOYEE RECOGNITION

5. Proclamation proclaiming April 13 through April 19, 2025 as Public Safety Telecommunicators Week

Mayor Jayroe read the Proclamation and proclaimed April 13-19, 2025 as Public Safety Telecommunication Week.

VII. CONSENT

6. Consider the approval of the City Council Minutes for the following Meetings:

- i. March 11, 2025 City Council Regular Meeting**
- ii. March 12, 2025 City Council and Commissioner's Court Joint Workshop**

7. Consider the approval of the Gulf Coast Hardware, LLC (Ace Hardware) sales tax revenue- sharing payment of \$10,082 as part of the 380 Agreement

8. Consider the approval of Pearl Point 1, LLC, to award property tax revenue-sharing payment of \$27,965.29 as part of the 380 Agreement

9. Consider the approval of Pearl Point 2, LLC, to award property tax revenue-sharing payment of \$30,397.05 as part of the 380 Agreement

10. Consider the approval of the bid tabulation results for City Depository Services and award a five-year service contract to Wells Fargo

11. Consider the approval of Resolution No. 2025 - 13R of the City Council of Rockport, Texas, authorizing the submission of a Texas Community Development Block Grant Program application to the Texas Department of Agriculture for the Downtown Revitalization Program.

12. Consider the approval of Resolution No. 2025 - 14R of the City of Rockport, Texas, as hereinafter referred to as "Applicant," designating certain officials as being responsible for, and on behalf of the Applicant in dealing with the Texas Parks and Wildlife Department, hereinafter referred to as "Department," for the purpose of participating in the Local Park Grant Program, hereinafter referred to as the "Program;" certifying that the Applicant is eligible to receive program assistance; certifying that the Applicant matching share is readily available; and dedicating the proposed site for permanent (or for the term of the lease for leased property) public park and recreational uses.

13. Consider the approval of Resolution 2025-16R authorizing the Rockport Police Department to apply for and operate a TxDOT STEP (selective traffic enforcement program) Comprehensive Grant FY2026

Motion: Upon a motion made by Councilmember Rangel and a second by Mayor Pro Tem Hattman to approve the Consent Agenda Items 6 and 13. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye

Mayor Pro Tem (Ward 4) Hattman aye
The motion to approve passed unanimously; five (5) for and none (0) against. The motion passed unanimously.

VIII. ORDINANCES, RESOLUTIONS AND PUBLIC HEARINGS

14. Consider the approval of Resolution 2025-15R in support of a policy to use portions of the City Right-Of-Way to create Wildlife Habitat with native plants already certified by the National Wildlife Federation as a Wildlife Habitat and approved by Aransas County

Brad Brundrett, Councilmember Ward 3, stated Charlie Bellair contacted him regarding the processes he uses to plant in r-o-w area with transplanted plants.

Vanessa Shrauner, City Manager, stated the plants will not create a hazard or interfere with the sight line.

Ryan Picarazzi, Public Works Director, stated staff doesn't have an issue with this project and actually feels it's a benefit.

Motion: Upon a motion made by Mayor Pro Tem Hattman and a second by Councilmember Rangel to approve approval of Resolution 2025-15R in support of a policy to use portions of the City Right-Of-Way to create Wildlife Habitat with native plants already certified by the National Wildlife Federation as a Wildlife Habitat and approved by Aransas County. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye
Mayor Pro Tem (Ward 4) Hattman	aye

The motion to approve passed unanimously; five (5) for and none (0) against. The motion passed unanimously.

15. Consider the approval on second and final readings on Ordinance 1967 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Zoning Ordinance Number 1027 by changing the zoning of land from R-1 (1st Single Family Dwelling District); for property located at 1859 FM 2165; also known as 35.8 acres out of tracts 1, 2, 3, 22, & 23, C H Moore Subdivision; to R-2 (2nd Single Family Dwelling District), repealing all ordinances in conflict therewith; providing for severability; and providing an effective date.

Carey Dietrich, Director of Community Development & Building, stated there has not been any changes since the last City Council meeting.

IX. OTHER ACTION ITEMS AND UPDATES

16. Consideration and possible approval of an agreement between Rockport Landing GP, LLC and Passport Shores, LLC for the transfer of 125 LUE's of water and sewer service to serve the proposed development currently titled Passport Shores.

Vanessa Shrauner, City Manager, stated this is a clean-up item. Previously, the City allowed people to buy LUE, and one person bought a large amount. And then we faced a situation where the capacity in the line was full. Tonight's request will allow the 2 developers to sell and buy the extra LUEs for the subdivision.

Motion: Upon a motion made by Councilmember Brundrett and a second by Councilmember Rangel to approve an agreement between Rockport Landing GP, LLC and Passport Shores, LLC for the transfer of 125 LUE's of water and sewer service to serve the proposed development currently titled Passport Shores. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye
Mayor Pro Tem (Ward 4) Hattman	aye

The motion to approve passed unanimously; five (5) for and none (0) against. The motion passed unanimously.

17. Consider the approval of a request from the Convention and Visitor Bureau Board for an additional \$225,000 for the Tourism Marketing Plan

Shelley Goodwin, City Secretary, stated the Convention and Visitor Bureau Board Member has been working hard and has made great advancements in the last 6 months. She reminded City Council that every dollar spent on marketing is an investment into the City.

Vanessa Shrauner, City Manager, provided a PowerPoint presentation regarding the advancements the CVB has made and the Marketing Plan.

The City Council discussed the balance of the reserves, Marketing Plan, and the upcoming summer tourism.

Motion: Upon a motion made by Councilmember Brundrett and a second by Councilmember Rangel to approve a request from the Convention and Visitor Bureau Board for an additional \$225,000 for the Tourism Marketing Plan. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	abstain
Councilmember (Ward 3) Brundrett	aye
Mayor Pro Tem (Ward 4) Hattman	aye

The motion to approve passed unanimously; four (4) for, none (0) against, and one (1) abstain
Conflict Affidavit filed and attached. The motion passed.

18. Consider the approval of Contractor's Change Request # 01 with South Texas Building Partners for the Remodel Project of the City's Building used by the Rockport Volunteer Fire Department for an amount not to exceed \$5,886.00.

Ryan Picarazzi, Public Works Director, stated that when the walls and ceiling were being torn down more mold was discovered and the approval of the Change Request #1 will cover the additional expenses to repair.

The City Council reviewed the Change Order #1 and additional days that were added to the repairs.

Motion: Upon a motion made by Councilmember Brundrett and a second by Mayor Pro Tem Hattman to approve the request of a Contractor's Change Request # 01 with South Texas Building Partners for the Remodel Project of the City's Building used by the Rockport Volunteer Fire Department for an amount not to exceed \$5,886.00. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye
Mayor Pro Tem (Ward 4) Hattman	aye

The motion to approve passed unanimously; five (5) for, and none (0) against. The motion passed unanimously.

X. CITY MANAGER'S UPDATE

19. Receive the City Manager's Monthly Update

Vanessa Shrauner, City Manager, reviewed the City Manager's Monthly Update.

XI. CITY COUNCIL REPORT

Councilmember Rangel stated the City recently lost an outstanding resident George Rickers. There will be a Celebration of Life on April 26, 2025, at 10:00 a.m.

Councilmember Brundrett thanked Public Works for their work in the Broadway Street area.

Mayor Pro Tem Hattman stated the Country Club held an HOA Meeting where Vanessa Shrauner provided a presentation. She also thanked Public Works for getting the speed limit signs up.

Mayor Jayroe thanked the Parks Department and Public Works for taking care of the City during the hard rain.

XII. ADJOURN

Motion: Upon a motion made by Councilmember Brundrett and a second by Mayor Pro Tem Hattman adjourn the April 1, 2025, City Council Regular Meeting at 5:49 p.m.

Tim Jayroe
Mayor

Shelley Goodwin, TRMC/CMC
City Secretary



City of Rockport
CITY COUNCIL REGULAR MEETING MINUTES
TUESDAY, APRIL 8, 2025 - 4:00 PM
ROCKPORT SERVICE CENTER
2751 STATE HIGHWAY 35 BYPASS
ROCKPORT, TEXAS 78382

City Councilmembers Present:

Mayor Tim Jayroe
Councilmember (Ward 1) Stephanie Rangel
Councilmember (Ward 2) Matt Anderson via Zoom
Councilmember (Ward 3) Brad Brundrett

City Councilmembers Absent:

Mayor Pro Tem (Ward 4) Andrea Hattman

City Staff Present:

Vanessa Shrauner, City Manager
Art Rodriguez, City Attorney via Zoom
Bob Argetsinger Director of Information Technology
Nathan Anderson, Police Chief
Brittany Aquirre, Parks and Leisure Director
Ryan Picarazzi, Public Works Director
Kimberly Henry, Assistant to the City Manager
Carey Dietrich, Director of Community Development
Robbie Sorrell, Director of Finance
Shelley Goodwin, City Secretary

I. CALL TO ORDER AND ROLL CALL

Mayor Jayroe called April 8, 2025, Regular Meeting to order at 4:00 p.m. and announced that a quorum had been met.

II. PLEDGE OF ALLEGIANCE

Councilmember Rangel led the Pledge of Allegiance to the United States flag.

III. CITIZENS TO BE HEARD

No one signed up to speak.

IV. CEREMONIAL MATTERS/PROCLAMATIONS/EMPLOYEE RECOGNITION

1. Tenure Tuesday monthly recognitions of Employees

Vanessa Shrauner, City Manager, awarded the following:

Juan Canales	5 years
Isaac Leal	5 years
Jason Darnold	5 years
Kimberly Henry	5 years
Hilary Verduzco	10 years
John Pebsworth	5 years
Dale Martinets Jr.	5 years
Timothy Sawicki	5 years

2. City of Rockport named Tree City USA for 26th Consecutive Year

Mayor Jayroe read the award of naming Rockport as a Tree City USA for the 26th year.

Jason Akin and Pablo Garcia, Parks Department, received the award on behalf of the City.

The City Council then took up Agenda Items X. Executive Session and XI. Business Item.

V. CONSENT

3. Consider the approval to award a bid to Raw Demo and Construction for an amount not to exceed \$52,795.00 for the concrete sidewalks, ramps, retaining walks, and concrete paving on the West half of the Main Street Visitors Kiosk and Art Installation project site located at 909 Main Street.

4. Consider the approval to award the construction contract for the Kluge Trail and Holly

Road Street Improvement project to Anderson Columbia Co, Inc. for an amount not to exceed \$348,000.00.

5. Consider the adoption of the FY2025-2026 Budget Calendar

Motion: Upon a motion made by Councilmember Rangel and a second by Councilmember Brundrett to approve the Consent Agenda Items 3 and 5. The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye

Councilmember (Ward 3) Brundrett aye
The motion to approve passed unanimously; four (4) for and none (0) against. The motion passed unanimously.

VI. ORDINANCES, RESOLUTIONS AND PUBLIC HEARINGS

6. Consider the approval on the only reading of Ordinance 1969 amending Ordinance No. 1948 which adopted the 2024-2025 Budget beginning October 1, 2024 and ending September 30, 2025; repealing all prior Ordinances in conflict herewith; providing for publication; and providing for an effective date (Hotel Occupancy Tax Reserves)

Robbie Sorrell, Finance Director, stated this Ordinance put money in place for CVB additional funding.

Motion: Upon a motion made by Councilmember Brundrett and a second by Councilmember Rangel to approve the only reading of Ordinance 1969 amending Ordinance No. 1948 which adopted the 2024-2025 Budget beginning October 1, 2024 and ending September 30, 2025; repealing all prior Ordinances in conflict herewith; providing for publication; and providing for an effective date (Hotel Occupancy Tax Reserves). The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye

The motion to approve passed unanimously; four (4) for and none (0) against. The motion passed unanimously.

7. Consider the approval of the only reading of Ordinance 1970 amending Ordinance No. 1948, which adopted the 2024-2025 Budget beginning October 1, 2024, and ending September 30, 2025; repealing all prior Ordinances in conflict herewith; providing for publication; and providing for an effective date (Contractor's Change Request #01 with South Texas Building Partners)

Robbie Sorrell, Finance Director, stated this Ordinance puts the money in place for the Rockport VFD repairs.

Motion: Upon a motion made by Councilmember Brundrett and a second by Councilmember Rangel to approve only reading of Ordinance 1970 amending Ordinance No. 1948, which adopted the 2024-2025 Budget beginning October 1, 2024, and ending September 30, 2025; repealing all prior Ordinances in conflict herewith; providing for publication; and providing for an effective date (Contractor's Change Request #01 with South Texas Building Partners). The City Council voted on roll:

Mayor Jayroe	aye
Councilmember (Ward 1) Rangel	aye
Councilmember (Ward 2) Anderson	aye
Councilmember (Ward 3) Brundrett	aye

The motion to approve passed unanimously; four (4) for and none (0) against. The motion passed unanimously.

VII. OTHER ACTION ITEMS AND UPDATES

8. Provide an update on status of House Bill 2962 seeking to exempt political subdivisions from the Miscellaneous Gross Receipts Tax

Robbie Sorrell, Director of Finance, provided an update on HB2962. He noted under state law, Retail Electric providers collect a Miscellaneous Gross Receipts Tax (MGRT) on sales to political subdivisions - including cities. Since the City of Rockport is taxpayer-funded, the tax is essentially a tax on taxes to the citizens. And should the Bill pass residents will get some tax/utility relief from the current double taxation.

VIII. CITY MANAGER'S UPDATE

No Update was provided.

IX. CITY COUNCIL REPORT

Councilmember Anderson stated he was thankful for the rain.

Councilmember Brundrett announced the Scoop Talk will be held at Grandma B's Wednesday, April 9, 2025, at 6:30 p.m. He encouraged everyone to come out and have ice cream and get their questions answered from the City Manager and himself.

III. EXECUTIVE SESSION

The City Council will recess its open meeting and reconvene in Executive Session pursuant to:

Note 1: Texas Government Code § 551.071, Consultation with Attorney

Note 2: Texas Government Code § 551.072, Real Property

Note 3: Texas Government Code § 551.074, Personnel Matters

Note 4: Texas Government Code § 551.076, Security

Note 5: Texas Government Code § 551.087, Economic Development Negotiations

Note 6: Texas Government Code § 551.089, IT Security

9. Discussion on the Petition for Release from the Extra-Territorial Jurisdiction of the City for Approximately 2.6 acres located at 2425 FM 1069 in Aransas County (1)

10. Pending litigation PUC Docket No. 55942, Perdition of Ratepayers Appeal of the City's Water and Wastewater Rates (1)

Mayor Jayroe announced that the City Council will go out of Regular Meeting into Executive Session at 4:08p.m.

Mayor Jayroe announced that the City Council will go out of the Executive Session and into the Regular Meeting at 4:28 p.m.

IV. BUSINESS ITEM

The City Council did not provide a statement following the Executive Session.

XII. ADJOURN

Motion: Upon a motion made by Councilmember Brundrett and a second by Mayor Jayroe adjourn the April 8, 2025, City Council Regular Meeting at 4:34 p.m.

Tim Jayroe
Mayor

Shelley Goodwin, TRMC/CMC
City Secretary



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of Rockport Center for the Arts Second Quarter of Financial Report for Hotel Occupancy Tax (HOT) .

SUMMARY:

The Rockport Center for the Arts submitted their report and copies of their receipts.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the Rockport Center for the Arts has meet the following requirements:

- Submission Deadline
- Provided copies of the receipts
- Completed all the required fields on the application

The contract states that they will receive their check of \$43,035.00 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

Hotel Occupancy Tax

ATTACHMENTS:

1. RCA City of Rockport Quarter 2 Jan to March 2025 Report Submission

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1st	December 31, 2024	January 14, 2025	January 28, 2025
2nd	March 31, 2025	April 8, 2025	April 22, 2025
3rd	June 30, 2025	July 8, 2025	July 22, 2025
4th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockpottx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization [Rockport Center for the Arts](#)

Name of Event or Project [Annual Calendar of Multidisciplinary Arts Programming including Exhibitions, Workshops & Classes, Culinary Classes, Music Series, Art Festival, Film Festival](#)

Date(s) of Event or Project [January 1 through March 31, 2025](#)

Primary Location of Event or Project: [Rockport Center for the Arts, 204 S Austin St, Rockport, TX 78382](#)

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: [\\$43,035](#)

Actual amount of total event costs funded by City hotel occupancy tax: [\\$53,304](#)

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): [\\$0](#)

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): [\\$0](#)

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): [\\$0](#)

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. [8,834, \(9,658 with ROCC attendance\)](#)

Estimate of the quarterly tourist/visitor attendance at your event or facility. [3,195](#)

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

[RCA's January through March 2025 attendance increased by 4% as compared to the same period in 2024. Historically, the fall and winter seasons are not our highest attendance season, but the increase over year prior data would indicate we are on track to meet our annual attendance goal as provided in the original application.](#)

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? [X Yes](#) No

If yes, please provide that number: 15,231. Is the number provided an actual number, or estimated? Actual

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? _____ Yes X No

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$

_____ Press Releases - \$

_____ Radio - \$

_____ Direct Mail - \$

_____ Internet Ads - \$

_____ Social Media Ads - \$

_____ TV - \$

X Other – See attached breakdown

SPORTING EVENT SECTION *(for use by sporting events only)*

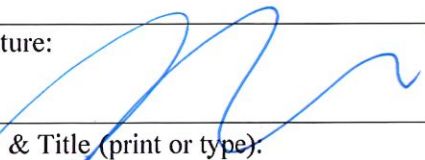
How many individuals participated in the sporting event?

How many of the event participants were from another city or county?

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

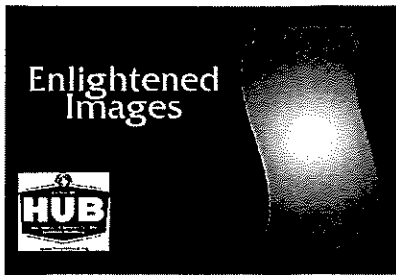
Signature: 	Date signed: <u>4/18/2025</u>
Name & Title (print or type): <u>Luis Purón, Executive Director</u>	Phone (if different from phone # listed on the application): <u>n/a</u>
Address (if different from the address listed on the application): <u>n/a</u>	Applicant E-Mail Address (if different from e-mail address listed on the application): <u>n/a</u>

Marketing & Promotion Activity Information

Digital Ads	\$ 30,877.00
Direct Eblasts	\$ 4,500.00
Social Media Ads	\$ 4,480.00
Website	\$ -
Newspaper	\$ -
Radio	\$ -
TV	\$ -
Press Releases	\$ 2,760.00
Direct Print Mail	\$ -
Graphic Design	\$ 4,412.50
Video Creation	\$ 1,200.00
Media Buyer	\$ 5,074.50
	\$ 53,304.00

Rockport Center for the Arts January – March 2025 City of Rockport HOT Fund Expenditures

	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Amount</u>
Advertising & Promotion				
	1/24/2025	3200	Enlightened Images INC	1,200.00
	1/24/2025	3201	Prokell Publicity, Inc	120.00
	1/24/2025	3202	Prost Marketing, Inc	300.00
	1/24/2025	3203	Winfrey, Sarona	120.00
	1/24/2025	3204	Corpus Christi Songwriters	500.00
	1/24/2025	3205	Prost Marketing, Inc	3,267.00
	2/3/2025	3206	Prost Marketing, Inc	19,236.50
	2/3/2025	3207	Prost Marketing, Inc	9,286.50
	2/3/2025	3208	Winfrey, Sarona	360.00
	2/3/2025	3209	Winfrey, Sarona	180.00
	2/3/2025	3210	VOIDED Check	-
	2/3/2025	3211	Winfrey, Sarona	540.00
	3/12/2025	3212	Prost Marketing, Inc	14,336.50
	3/12/2025	3213	Prost Marketing, Inc	2,087.50
	3/13/2025	3214	VOIDED Check	-
	3/14/2025	3215	Glasstire, Inc	330.00
	3/31/2025	3216	Prokell Publicity, Inc	1,440.00
TOTAL				<u>53,304.00</u>



*pd 12/13/24
cl# 3118
pd-1c issue 11/24/25
cl# 3200*

INVOICE

Enlightened Images
334 Peerman Pl.
Corpus Christi, Texas 78411
United States

Phone: 3615857235
Mobile: 3616887590
www.enlightenedimages.com

BILL TO
Rockport Center for the Arts
Luis Puron
106 South Austin Street
Rockport, Texas 78382
United States

luis@rockportartcenter.com

Invoice Number: 588

Invoice Date: December 12, 2024

Payment Due: January 11, 2025

Amount Due (USD): \$1,200.00

Pay Securely Online

Items	Quantity	Price	Amount
Edit Edit TV commercials and digital ads for 2024 Rockport Film Festival. :30 RP FF World of Stories 30H :30 RP FF 30 Horiz :15 RP FF 15V :15 RP FF SCARY 15Vert :15 RP FF 15 Horiz :06 RP FF 6 Horiz	1	\$1,200.00	\$1,200.00

Total: \$1,200.00

Amount Due (USD): \$1,200.00

Date: 12/18/24

Amount: \$1200

Category: Advertising

Class: Film Festival

Bank: Charter Rockport

Memo: Film Festival

Promo

Pay Securely Online

VISA



DISCOVER

Bank
Payment



link.waveapps.com/e8d2rj-vytjyf

Notes / Terms
Thanks! Carlos

PAID dkt# 3201 1/24/25

INVOICE

Prokell Publicity, Inc.
1201 Steeple Chase Court
Aledo, TX 76008

suzi@prokell.com
817-771-1423

Bill to

Rockport Center for the Arts - GALLERY
106 S. Austin St.
Rockport, TX 78382

Ship to

Rockport Center for the Arts - GALLERY
106 S. Austin St.
Rockport, TX 78382

Invoice details

Invoice no.: 20287
Invoice date: 12/31/2024
Due date: 01/30/2025

#	Product or service	Description	Qty	Rate	Amount
1.	PR Services	12/11 - Bandy and Hassell Shows Open Jan 2025	1	\$120.00	\$120.00
Total					\$120.00

Date: 12/31/24
Amount: \$120.00
Category: Advt + PR
Class: Curated Gallery
Bank: Center Rockport
Memo: pass 1/2025

Balance Paid, \$300
ck# 3202 11/24/25

PROST MARKETING, INC

4007 McCullough #510
San Antonio, Texas 78212
Phone 210-824-7799 Fax 210-415-0981

DATE: 11/30/24
INVOICE # 5208
FOR: Media Planning

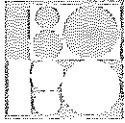
Bill To:

Rockport Center for the Arts
ATT: Luis Puron
106 S Austin
Rockport, TX 78382

DESCRIPTION	AMOUNT
2025 Creative Development - Lisa Breshears	1,800.00
Prost Marketing/Media Consulting	1,691.67
Date: 12/1/2024 Amount: 3,491.67 Category: Advertising & PR Class: General Bank: Charter Rockport Memo: General Marketing campaign for events and shows.	
Prost Marketing Inc ACH - Chase Bank Routing: 111000614 Account: 5018635971 EIN: 74-2330232	
TOTAL	\$ 3,491.67

If you have any questions concerning this invoice, contact Debbie Prost, debbie@prostmarketing.com

THANK YOU FOR YOUR BUSINESS!



ONE-EIGHTY

LISA BRESHEARS
 PRINCIPAL/CREATIVE DIRECTOR
 431 FORREST HILL, SAN ANTONIO, TX 78209
 cell: 210.884.1456 lisabresbears@me.com

Bill To:
Deb Prost-Invoice for Rockport Center for the Arts

Date	Invoice No.
11/24/24	1657LB
Job No. / Project	
RCA2_Galleries_Digital_Ads	

Due Date
11/24/24

Serviced	Item	Description	Quantity	Amount
11/05/24	Concept/Art D		6	450.00
11/06/24	Concept/Art D		6	450.00
11/07/24	Concept/Art D		3	225.00
11/08/24	Concept/Art D		7	525.00
11/10/24	Design		5	375.00
11/21/24	Meeting/Coordination		2	150.00
12/01/24		ACTUAL TIME FEE: \$2175.00		
12/01/24	FEE ADJUSTMENT	FEE ADJUSTMENT PER BID		-375.00
12/01/24		The above fee is for the concept stage of the HEB & Wyatt/McKelvey galleries templates for the year 2025. Approved per client on 11/21/24. Production of approved designs will be billed after completion. 1 Digital eblast + 5 digital ad sizes were presented with conceptual headline directions for each of the 6 media runs.		
			Total	\$1,800.00

PAID ck# 3203 1/24/25



6417 Sunrise Court, Little Elm, Texas 75068
(972) 529-8170 winfreypr@att.net

TO: Luis Puron — Rockport Center for the Arts
FROM: Sarona Winfrey
RE: Invoice for Services
CODE: CURATED GALLERY
DATE: Dec. 31, 2024

Invoice #241231-01

Nancy Bandy and Billy Hassell Jan. 2025 Exhibitions

TOTAL DUE:

\$120

*Please make check payable to Sarona Winfrey/Winfrey Media Relations
and remit to the above address. Thank you!*

Date: 12/31/24
Amount: \$120.00
Category: Curated Gallery
Class: Advert + 4 PR
Bank: Charter Rockport
Memo: press release

PAID ck# 3204
1/24/25



INVOICE

INVOICE DATE 1/22/2025	
INVOICE #: 0214-1803	
BILL TO ROCKPORT CENTER FOR THE ARTS Attn. Luis Puron	
DETAILS WORKSHOP SPONSORSHIP 2025 CORPUS CHRISTI SONGWRITERS FESTIVAL	AMOUNT \$500.00
SPONSORSHIP AMENITIES: • 2 VIP Passes to all CC Songwriters Festival events including Workshops, VIP + Songwriters Dinner, Friday, Saturday and Sunday Performances and Sunday VIP + Songwriters Brunch & Awards Ceremony • Dedicated CC Songwriters social media shout-outs leading up to the event • Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events) • Spoken recognition during each workshop presentation and an opportunity for a representative to speak during the workshops.	
INVOICE TOTAL: \$500.00	

Payment options:

- Mail a Check
- Payable to: Corpus Christi Songwriters
ATTN: Abby Janca Wieland
6110 Burr Drive
Corpus Christi, TX 78412

- Pay Online via PayPal

Please note: Additional fee of \$10.65 will be added to your invoice total to cover PayPal transaction fees.

Date: 1/22/25
Amount: \$500.00
Category: Advertising & PR
Class: Chapter: Rockport
Bank: General
Memo: Workshop Sponsorship

HOT-COR-RCA

Thank you for your support of the Corpus Christi Songwriters Festival!

Please note: The tax-deductible portion of your donation will be adjusted to reflect the FMV of VIP passes redeemed for this festival. We will send confirmation of your total tax-deductible donation within 30 days of the conclusion of the festival. Please let us know if you have questions or need clarification.

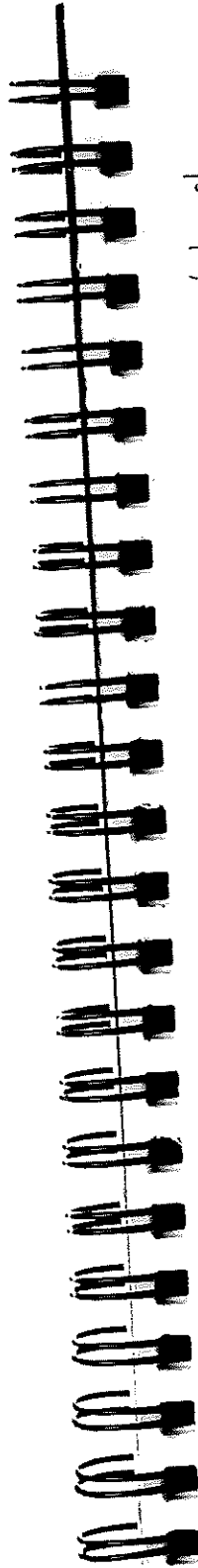
Corpus Christi Songwriters is a 501(c)(3) charitable organization, EIN 93-4725138

Sponsorship Amenities

WORKSHOP SPONSOR - \$500

AVAILABLE: 5

- 2 VIP Passes to all CC Songwriters Festival events including Workshops, VIP+Songwriter Dinner, Friday, Saturday and Sunday Performances and Sunday VIP+Songwriters Brunch & Awards Ceremony
- Dedicated CC Songwriters social media shout-outs leading up to the event
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- Spoken recognition during each workshop presentation and an opportunity for a representative to speak during the workshops.



If you would like a custom package, we'd love to hear your ideas!

Date: 1/10/25
 Amount: \$500
 Category: Amenities
 Class: General
 Bank: HOT-COIL-CCA
 Memo: banding

Let us know how you would like to support the
 2025 Corpus Christi Songwriters Festival!

Please contact

campaign

Abby Wieland
 361-903-9520
 abby@ccsongwriters.com

Liz McCampbell
 361-658-9114
 lizmccampbell@gmail.com

Heidi Hovda
 361-877-8141
 heidi.hovda@gmail.com

PAID ck# 3205 11/24/25

PROST MARKETING, INC

4007 McCullough #510
San Antonio, Texas 78212
Phone 210-824-7799 Fax 210-415-0981

DATE: 01/06/25
INVOICE # 5214R
FOR: Media Planning

Bill To:
Rockport Center for the Arts
ATT: Luis Puron
106 S Austin
Rockport, TX 78382

DESCRIPTION	AMOUNT
ADS for FEB 2025: Creative Production - Lisa Breshears	
HEB - Billy Hassell - E-blast and 5 digital sizes 1 Exhibit @ \$375	375.00
Whatt/McKelvy Gallery - Brandy - Depan E-Blast and 5 Digital ads 1 Exhibit @ \$275	275.00
Music Series - Concept/Template/Design Per Bid	750.00
Music Series - Del Castillo - 4 Digital ad sizes 1 @ \$225	225.00
Meetings and Coordination - 4 months @ \$100 per month	400.00
Tour Texas - Attraction Plan -- annual -- Jan - Dec 2024	1,242.00
Date: 1/10/25 Amount: 3267.00 Category:) advert. & PR Class: General Bank: HOT-COR-RCA Memo: Promotions and Design	
TOTAL	\$ 3,267.00

If you have any questions concerning this invoice, contact Debbie Prost, debbie@prostmarketing.com

THANK YOU FOR YOUR BUSINESS!



ONE - E I G H T Y

LISA BRESBEARS
PRINCIPAL / CREATIVE DIRECTOR
431 FORREST HILL, SAN ANTONIO, TX 78209
cell: 210.884.1456 lusbresbears@me.com

Bill To:	
Deb Prost for RCA	

Date	Invoice No.
01/02/25	1660LB
Job No. / Project	
RCA2_Jan_Ads	

Due Date
01/02/25

Serviced	Item	Description	Quantity	Amount
		RCA JANUARY		
12/12/24	Production Art	HEB GALLERY BILLY HASSELL- PRODUCTION/DESIGN-1 Digital eblast, 5 digital ad sizes		375.00
12/12/24	Production Art	WYATT GALLERY & MCKELVY GALLERY BRANDY & DEPAN - PRODUCTION/DESIGN-1 Digital eblast, 5 digital ad sizes,		275.00
12/12/24	Concept/Art D	MUSIC SERIES CONCEPT/TEMPLATE/DESIGN-4 digital ad sizes		750.00
12/12/24	Production Art	MUSIC SERIES DEL CASTILLO - PRODUCTION/DESIGN-4 digital ad sizes		225.00
12/12/24	Meeting/Coordination	Meetings and Coordination Time October- January (\$100 per Month-4 Months)		400.00
				PAID
			Total	\$2,025.00

AJR Media Group
25132 Oakhurst Drive, Suite 201
Spring, TX 77386



INVOICE

Prost Marketing Inc
Deb Prost
4007 McCullough Ave # 510
San Antonio, TX 78212

Date: Jan 10, 2025
Invoice No. 9317

Invoice due NET 30 from invoice date

Invoice Preference: Email

PAYABLE TO:
AJR Media Group
25132 Oakhurst Drive, Suite 201
Spring, TX 77386

Advertiser: Rockport Center for the Arts
Contract No. 26080
Sales Rep: Connie Blair
Agency: Prost Marketing Inc
PO: Order# RCA-2025-001

Product	Sub Total	Total
#65465 - TourTexas.com - 2025 February - Hot & Happening eNews - Standard Event	\$595.00	\$595.00
#65471 - TourTexas.com - 2025 February - Attraction Plan - NEW	\$1,242.00	\$1,242.00

Sub Total	\$1,837.00
Tax	\$0.00
Total	\$1,837.00

Invoice Notes:

Order# RCA-2025-001, Leads user: Vanessa Ormsby, Reports user: Debbie Prost.
Content Plan Materials: Ad Materials:

For billing questions please call AJR Media Group at (800)-383-7677 Ext. 10

Payment by ACH

Acct Number: 30600065714
Routing Number: 111000614

Payment by Wire Transfer

Acct Number: 30600065714
Routing Number: 021000021

Paid ck# 3206 2/3/25

PROST MARKETING, INC

4007 McCullough #510
San Antonio, Texas 78212
Phone 210-824-7799 Fax 210-415-0981

DATE: 01/03/25
INVOICE # 5213
FOR: Media Planning

Bill To:

Rockport Center for the Arts
ATT: Luis Puron
106 S Austin
Rockport, TX 78382

DESCRIPTION	AMOUNT
Feb 2025 Media (as per flow chart)	
Billy Hassell E-blast (Feb 11 - \$2000), Digital (\$2000), Social (\$1750), Tx Monthly (Feb 5 - \$1000)	6,750.00
Brandy/Depan E-blasts (Feb 20 - \$1500); Tour Tex (Feb 4 - \$595), Tx Monthly (Feb 19 - \$1000), Digital (\$2200), Social (\$1900); Texas Highways (\$800)	7,995.00
Music Series - 2 shows in Feb (Digital program 2 @ \$1400)	2,800.00
Prost Consulting Fee	1,691.50
1/6/25 19,236.50 P.R. Advert + General Rockport Feb. 11-15 Due Amount Category Class Check Date Pay to	
TOTAL	\$ 19,236.50

If you have any questions concerning this invoice, contact Debbie Prost, debbie@prostmarketing.com

THANK YOU FOR YOUR BUSINESS!

INVOICE

PLEASE REMIT PAYMENT TO:

PUNCHDRUNK

P.O. Box 1103 Daphne, AL 36526

Questions? Please email accounting@punchdrunkdigital.com

Federal Tax ID: 81-2710354

Please include the invoice number on your remittance



BILL TO
Rockport Arts Center
4007 McCullough Ave. #510
San Antonio, Texas 78212

ATTENTION
Deb Prost

INVOICE NO. 9520
INVOICE DATE 02/28/2025
TERMS Net 30
DUE DATE 03/30/2025

ADVERTISER
Prost Marketing: Rockport
Center for the Arts

AGENCY
Prost Marketing

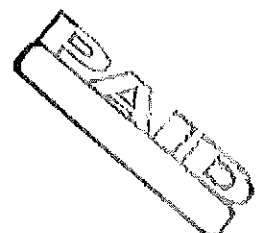
BILLING PERIOD
January 2025

DESCRIPTION	AMOUNT
Impressions HEB Gallery Campaign February 10 - March 10 \$2,001 Budget Display Tactics: Demo, Site Conquesting, NextGen	2,001.00
Social Media HEB Gallery Campaign Social \$1,750 Budget	1,750.00

B:1137262

BALANCE DUE

\$3,751.00



LEAD ME MEDIA

1100 S Federal Hwy Ste 214
+1 561-567-9700
payments@leadmemedia.com
http://www.leadmemedia.com

INVOICE # 117775

Date: 2-1-2025

BILL TO

Prost Marketing Inc ATT: Deb Prost
4007 McCullough Ave # 510 San Antonio, Texas 78212
210-415-0981

FOR

Billy Hassel

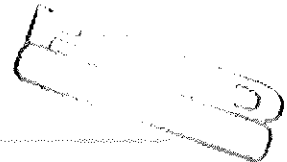
RCA

ITEM DESCRIPTION	AMOUNT
Tier 2 Email Mkting	\$2,000.00
Feb 11 2025; Launch	
Subtotal	\$2,000.00
Tax rate	
Additional costs	
TOTAL COST	\$2,000.00

Lead Me Media

If you have any questions concerning this invoice, use the following contact information:
Sales Rep: RE/MCD

THANK YOU FOR YOUR BUSINESS!



Texas Monthly
P.O. Box 733518
Dallas, TX, 75373-3518

TexasMonthly

INVOICE Advertiser: Rockport Center for the Arts
Invoice No. 69075
Date Feb 24, 2025
Due Date Mar 26, 2025
Contract No. 24474
Sales Rep Christina Olivarez
Agency Prost Marketing, Inc
PO Number RCA - 2025 - 003

Rockport Center for the Arts
Luis Luis
902 Navigation Circle
Rockport, TX 78382

Product	Sub Total	Total
#83911 - TexasMonthly.com Flat Rate - Newsletter Traveling Texan Trip Planner. Feb 05, 2025	\$1,125.00	\$1,000.00
-Discount Bundle_Digital:	(\$125.00)	
#83918 - TexasMonthly.com Flat Rate - Newsletter Traveling Texan Trip Planner. Feb 19, 2025	\$1,125.00	\$1,000.00
-Discount Bundle_Digital:	(\$125.00)	

Please remit payment either by ACH or Check

ACH Delivery:
Bank: JPM Chase
Routing Number: 111000614
Account Number: 880319178
Account Name: Texas Monthly LLC

Lockbox for payments by check:
PO Box 733518
Dallas, TX 75373-3518

Sub Total	\$2,000.00
Tax	\$0.00
Total	\$2,000.00

Page Number:



1100 S Federal Hwy Ste 214
+1 561-567-9700
payments@leadmemedia.com
<http://www.leadmemedia.com>

Date: 2-1-2025

Prost Marketing Inc ATT: Deb Prost
4007 MCCullough Ave # 510 San Antonio, Texas 78212
210-415-0981

Depan - Rising Eye

РАПОРТ

If you have any questions concerning this invoice, use the following contact information:

AJR Media Group
25132 Oakhurst Drive Suite 201
Spring TX 77386



INVOICE

Prost Marketing Inc
Deb Prost
4007 McCullough Ave # 510
San Antonio TX 78212

Date: Jan 10, 2025
Invoice No. 9317

Invoice due NET 30 from Invoice date

Invoice Preference Email

PAYABLE TO:
AJR Media Group
25132 Oakhurst Drive Suite 201
Spring TX 77386

Advertiser: Rockport Center for the Arts
Contract No. 26080
Sales Rep. Connie Blair
Agency Prost Marketing Inc
PO Order# RCA-2025-001

Product	Sub Total	Total
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#65471 - TourTexas.com - 2025 February - Attraction Plan - NEW	\$1,242.00	\$1,242.00

Inv. SAHR

Sub Total	\$1,837.00
Tax	\$0.00
Total	\$1,837.00

Invoice Notes:

Order# RCA-2025-001. Leads user Vanessa Ormsby, Reports user Debbie Prost
Content Plan Materials Ad Materials

For billing questions please call AJR Media Group at (800)-383-7677 Ext. 10

Payment by ACH
Acct Number 30600065714
Routing Number 111000514

Payment by Wire Transfer
Acct Number 30600065714
Routing Number 021000021

110

INVOICE

PLEASE REMIT PAYMENT TO:

PUNCHDRUNK

P.O. Box 1103 Daphne, AL 36526

Questions? Please email accounting@punchdrunkdigital.com

Federal Tax ID: 81-2710354

Please include the invoice number on your remittance



BILL TO
Rockport Arts Center
4007 McCullough Ave. #510
San Antonio, Texas 78212

ATTENTION
Deb Prost

INVOICE NO. 9488
INVOICE DATE 01/31/2025
TERMS Net 30
DUE DATE 03/02/2025

ADVERTISER
Prost Marketing: Rockport
Center for the Arts

AGENCY
Prost Marketing

BILLING PERIOD
January 2025

DESCRIPTION	AMOUNT
Impressions Wyatt Gallery/McKelvey Gallery Campaign January 24 - February 24 \$2 200 Budget Display Tactics Demo Site Conquesting, NextGen <i>Brandy - Prost</i>	✓ 2,200.00
Social Media Wyatt Gallery/McKelvey Gallery Campaign Social \$1 900 Budget <i>Brandy - Prost</i>	✓ 1,900.00
Impressions Texas Trio Music Series Campaign January 27 - February 10 \$600 Budget Display Tactics Demo Site Conquesting	600.00
Social Media Texas Trio Music Series Campaign Social \$800 Budget	800.00

1400 {

BALANCE DUE

\$5,500.00

PAID

INVOICE

PLEASE REMIT PAYMENT TO:



PUNCHDRUNK

P.O. Box 1103 Daphne, AL 36526

Questions? Please email accounting@punchdrunkdigital.com

Federal Tax ID: 81-2710354

Please include the invoice number on your remittance

BILL TO
Rockport Arts Center
4007 McCullough Ave #510
San Antonio, Texas 78212

ATTENTION
Deb Prost

INVOICE NO. 9624
INVOICE DATE 03/31/2025
TERMS Net 30
DUE DATE 04/30/2025

ADVERTISER
Prost Marketing:Rockport
Center for the Arts

AGENCY
Prost Marketing

BILLING PERIOD
March 2025

DESCRIPTION	AMOUNT
Impressions	600.00
Doc Watkins Campaign	
March 1-14	
\$600 Budget	
Display Tactics Demo Site Conquesting	
Social Media	800.00
Doc Watkins Campaign	
Social	
\$800 Budget	

BALANCE DUE

\$1,400.00



TEXAS DEPARTMENT OF TRANSPORTATION
ATTN: Financial Management - Accounts Receivable
125 E 11 Street
Austin, TX 78701

TexasHighways.com

INVOICE

Date: Jan 03, 2025
Invoice No. TRV9262

Prost Marketing Inc
Deb Prost
4007 McCullough Ave # 510
San Antonio, TX 78212

Invoice due NET 30 from invoice date

Invoice Preference: Email

**** NEW PAYABLE ADDRESS ****

Texas Department of Transportation
ATTN: Financial Management - A-R
125 E 11 St
Austin, TX 78701-2483

Advertiser: Rockport Center for the Arts
Contract No. 26081
Sales Rep: Connie Blair
Agency: Prost Marketing Inc
PO Order# RCA-2025-002

Include the Invoice # on your check.

Product	Sub Total	Total
#65472 - TexasHighways.com - 2025 February - Double Half Page	\$800.00	\$800.00

Sub Total	\$800.00
Tax	\$0.00
Total	\$800.00

Invoice Notes:

Order# RCA-2025-002

If your invoice is less than \$2000, you may pay by credit card:

Call TxDOT at 512-486-5507, have your invoice available and tell them it is for NON-TAXABLE advertising.

For specific invoice questions please call AJR Media Group at (800)-383-7677 Ext. 10

PAID

PAID CK# 3207

2/3/25

4877 2/24/25

PROST MARKETING, INC

4007 McCullough #510
San Antonio, Texas 78212
Phone 210-824-7799 Fax 210-415-0981

DATE: 02/03/25
INVOICE # 5219
FOR: Media Planning

Bill To:
Rockport Center for the Arts
ATT: Luis Puron
106 S Austin
Rockport, TX 78382

DESCRIPTION	AMOUNT
March 2025 Media (as per flow chart)	
Texas Monthly Sponsored Bundle	5,000.00
Texas Monthly - Traveling Texas Trip Planner - Value add (\$1000)	No Chage
E-blast	2,000.00
Tour Texas Hot and Happening	595.00
Prost Consulting Fee	1,691.50
Other Value add: Texas Monthly ROS March 1 - 31 (\$2700)	No Charge
Other Value Add: Texas Monthly - Social FB Post March 5 (\$3000)	No Charge
Total Value ad for March: Texas Monthly - (\$6700)	
TOTAL	\$ 9,286.50

If you have any questions concerning this invoice, contact Debbie Prost, debbie@prostmarketing.com

THANK YOU FOR YOUR BUSINESS!

Texas Monthly
P O Box 733518
Dallas, TX, 75373-3518

TexasMonthly

INVOICE Advertiser: Rockport Center for the Arts
Invoice No. 69229
Date Mar 25 2025
Due Date Apr 24, 2025
Contract No. 24474
Sales Rep Christa Olivarez
Agency Prosi Marketing, Inc.
PO Number RCA - 2025 - 003

Rockport Center for the Arts
Luis Luis
902 Navigation Circle
Rockport, TX 78382

Product	Sub-Total	Total
#83363 - TexasMonthly.com Flat Rate - Native Sponsor Content Bundle Mar 01, 2025 - Mar 31, 2025	\$5,000.00	\$5,000.00
#83369 - TexasMonthly.com ROS CPM - Standard ROS Mar 01, 2025 - Mar 31, 2025	\$2,700.00	\$0.00
-Discount Bundle_Digital	(\$2,700.00)	
#83370 - TexasMonthly.com Flat Rate - Social Facebook AD Mar 05, 2025	\$3,000.00	\$0.00
-Discount Bundle_Digital SC Bundle	(\$3,000.00)	

Please remit payment either by ACH or Check

ACH Delivery.
Bank JPM Chase
Routing Number 111000614
Account Number 880319178
Account Name Texas Monthly LLC

Lockbox for payments by check
PO Box 733518
Dallas, TX 75373-3518

Sub Total
Tax
Total

\$5,000.00
\$0.00
\$5,000.00

Page Number.

PAID

LEAD ME MEDIA

1100 S Federal Hwy Ste 214
+1 561-567-9700
payments@leadmemedia.com
http://www.leadmemedia.com

INVOICE # 118977

Date: 4-1-2025

BILL TO

Prost Marketing Inc ATT: Deb Prost
4007 MCCullough Ave # 510 San Antonio, Texas 78212
210-415-0981

FOR
Sarah Hull

ITEM DESCRIPTION	AMOUNT
Tier 2 Email Mkting April 8 2025; Launch	\$2,000.00
 Subtotal Tax rate Additional costs	\$2,000.00
TOTAL COST	\$2,000.00

Lead Me Media

If you have any questions concerning this invoice, use the following contact information:
Sales Rep: RE/MCD

THANK YOU FOR YOUR BUSINESS!

AJR Media Group
25132 Oakhurst Drive, Suite 201
Spring, TX 77386

TOUR ★ TEXAS

INVOICE

Prost Marketing Inc
Deb Prost
4007 McCullough Ave # 510
San Antonio, TX 78212

Date: Mar 01, 2025
Invoice No. 9555

Invoice due NET 30 from invoice date

Invoice Preference: Email

PAYABLE TO:
AJR Media Group
25132 Oakhurst Drive, Suite 201
Spring, TX 77386

Advertiser: Rockport Center for the Arts
Contract No. 26080
Sales Rep: Connie Blair
Agency: Prost Marketing Inc
PO: Order# RCA-2025-001

Product	Sub Total	Total
#65466 - TourTexas.com - 2025 April - Hot & Happening eNews - Standard Event	\$595.00	\$595.00

Sub Total
Tax
Total

\$595.00
\$0.00
\$595.00

Invoice Notes:

Order# RCA-2025-001. Leads user: Vanessa Ormsby, Reports user: Debbie Prost.
Content Plan Materials: Ad Materials:

For billing questions please call AJR Media Group at (800)-383-7677 Ext. 10

Payment by ACH
Acct Number: 30600065714
Routing Number: 111000614

Payment by Wire Transfer
Acct Number: 30600065714
Routing Number: 021000021

PAID

PAID ck# 3208 2/3/25



6417 Sunrise Court, Little Elm, Texas 75068
(972) 529-8170 winfreypr@att.net

TO: Luis Purón — Rockport Center for the Arts
FROM: Sarona Winfrey
RE: Invoice for Services
CODE: GENERAL CLASS
DATE: January 29, 2025

Invoice #250129-01
Luis Purón Retirement release
PechaKucha release

TOTAL DUE: \$360

*Please make check payable to Sarona Winfrey/Winfrey Media Relations
and remit to the above address. Thank you!*

Date: 1/29/25
Amount: \$360
Category: Advertising + ART
Class: General
Bank: Pr HOT COR - RCA
Memo: Pecha Kucha



6417 Sunrise Court, Little Elm, Texas 75068
(972) 529-8170 winfreypr@att.net

TO: Luis Purón — Rockport Center for the Arts
FROM: Sarona Winfrey
RE: Invoice for Services
CODE: WORKSHOPS and CLASSES
DATE: January 29, 2025

Invoice #240129-02
Culinary Series 2025 release

TOTAL DUE: \$180

*Please make check payable to Sarona Winfrey/Winfrey Media Relations
and remit to the above address. Thank you!*

Date: 1/29/25
Amount: \$180.00
Category: Advertising & PRT
Class: Adult Education
Bank: HOT - COR. RCA
Memo: culinary

PAID ck# 3211 2/3/25
TOTAL = \$540



6417 Sunrise Court, Little Elm, Texas 75068
(972) 529-8170 winfreypr@att.net

TO: Luis Purón — Rockport Center for the Arts
FROM: Sarona Winfrey
RE: Invoice for Services
CODE: PERFORMING ARTS
DATE: January 29, 2025

Invoice #250129-05
Performing Arts Series release

TOTAL DUE: \$180

*Please make check payable to Sarona Winfrey/Winfrey Media Relations
and remit to the above address. Thank you!*

Date: 1/29/25
Amount: \$180.00
Category: Advertising & PRT
Class: General
Bank: HOT-CORP - CNA
Memo: Performing Arts Series



6417 Sunrise Court, Little Elm, Texas 75068
(972) 529-8170 winfreypr@att.net

TO: Luis Purón — Rockport Center for the Arts
FROM: Sarona Winfrey
RE: Invoice for Services
CODE: CURATED GALLERY
DATE: January 29, 2025

Invoice #250129-04
Eric DePan Feb. 2025 Exhibition release

TOTAL DUE: \$180

*Please make check payable to Sarona Winfrey/Winfrey Media Relations
and remit to the above address. Thank you!*

Date: 1/29/25
Amount: \$180.00
Category: Advertising + PRT
Class: Curated Galleries
Bank: HOT-COR-PCA
Memo: Eric DePan



6417 Sunrise Court, Little Elm, Texas 75068
(972) 529-8170 winfreypr@att.net

TO: Luis Purón — Rockport Center for the Arts
FROM: Sarona Winfrey
RE: Invoice for Services
CODE: SCULPTURE GARDEN
DATE: January 29, 2025

Invoice #250129-03
Espinzoa Sculpture Placement release and advisory

TOTAL DUE: \$180

*Please make check payable to Sarona Winfrey/Winfrey Media Relations
and remit to the above address. Thank you!*

Date: 1/29/25
Amount: \$180.00
Category: Advertising + PRT
Class: Sculpture Garden
Bank: HOT-COR-PCA
Memo: Espinzoa

3112125

PAID ck# 3213
3/12/25

PROST MARKETING, INC

4007 McCullough #510
San Antonio, Texas 78212
Phone 210-824-7799 Fax 210-415-0981

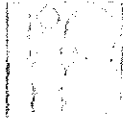
DATE: 03/07/25
INVOICE # 5234
FOR: Media

Bill To:
Rockport Center for the Arts
ATT: Luis Piron
106 S Austin
Rockport, TX 78382

DESCRIPTION	AMOUNT
FEB - MARCH AD PRODUCTION 2025	
SARAH HULL - HEB GALLERY	375.00
Rising Eye - Susuki - Wyatt - McKelvy	275.00
Texas Highways production - 1 digital ad	0.00
Music Series - Texas Trio, Doc Watkins, Luke Bulla, Bruce Robinson - 4 @225	900.00
Meetings and Coordination - \$100 per month - Feb and March	200.00
Texas Monthly Content Bundle ads March 2025 - 1/2 of \$675 bid (Billy Hassel/Sarah Hull)	337.50
3/10/25 Amount: 2087.50 Category: Advertising & PR Class: General Bank: Charter Rockport Memo: HOT-COR-RCA- advertising campaign see supporting document	
TOTAL	\$ 2,087.50

If you have any questions concerning this invoice, contact Debbie Prost, debbie@prostmarketing.com

THANK YOU FOR YOUR BUSINESS!



ONE-EIGHTY

LISA BRESHEARS
 PRINCIPAL / CREATIVE DIRECTOR
 431 FORREST HILL, SAN ANTONIO, TX 78209
 cell: 210 884 1456 lisabreshears@mc.com

Bill To:
Deb Prost for RCA

Date	Invoice No.
03/07/25	1670LB
Job No. / Project	
RCA8_TX_Monthly_Content_Bundl...	

Due Date
03/07/25

Serviced	Item	Description	Quantity	Amount
		March TX Monthly Content Bundle Ads/March		
03/07/25	Design	1/2 of \$675 Bid (March Ads for Billy Hassell and Sarah Hull)		337.50
Total				\$337.50



ONE-EIGHTY

LISA BRESHEARS
 PRINCIPAL/CREATIVE DIRECTOR
 431 FORREST HILL, SAN ANTONIO, TX 78209
 cell: 210.884.1456 lisabreshears@mc.com

Bill To:
Deb Prost for RCA

Date	Invoice No.
03/05/25	1667LB
Job No. / Project	
RCA3_April_Ads	

Due Date
03/05/25

Serviced	Item	Description	Quantity	Amount
		RCA APRIL-MAY ADS		
03/05/25	Design	HEB GALLERY SARAH HULL- PRODUCTION/DESIGN-1 Digital eblast, 4 digital ad sizes		375.00
03/05/25	Design	WYATT GALLERY & MCKELVY GALLERY RISING EYE, SUZUKI & EVERETT- PRODUCTION/DESIGN-2 Digital eblast, 4 digital ad sizes		275.00
03/07/25	Design	TX HIGHWAYS- PRODUCTION/DESIGN- 1 digital		0.00
03/05/25	Design	MUSIC SERIES-TEXAS TRIO, DOC WATKINS, LUKE BULLA, BRUCE ROBISON - PRODUCTION/DESIGN-4 digital ad sizes of each artist @ \$225 ea		900.00
03/05/25	Meeting/Coordination	Meetings and Coordination Time February- March (\$100 per Month-2 Months)		200.00
Total				\$1,750.00

PAID

PAID ck# 3215 3/14/25

Glasstire
P.O. Box 1489
Houston, TX 77251-1489
advertise@glasstire.com
www.glasstire.com

Invoice 2025-080

Glasstire

BILL TO
Luis Puron
Rockport Center for the Arts
204 S. Austin St.
Rockport, TX 78382

DATE
03/10/2025

PLEASE PAY
\$330.00

DUE DATE
03/10/2025

RUN DATE	DESCRIPTION	QTY	RATE	AMOUNT
03/17/2025	Social Media Shout-out on Facebook, Twitter, Instagram	1	330.00	330.00

Thank you for your business!

Mail checks to:
Glasstire
Attn: Advertising
P.O. Box 1489
Houston, TX 77251

TOTAL DUE **\$330.00**

THANK YOU.

Date: 3/11/25
Amount: \$ 330.00
Category: Advertising
Class: General
Bank: 7
Memo: March Art Auction

per Luis
ALL PCA-RP-HOT

Originally paid 2/3/25 ck# 3210-V01D
(lost in mail)

reissue = 3/31/25 ck# 3216

INVOICE

Prokell Publicity, Inc.
1201 Steeple Chase Court
Aledo, TX 76008

suzi@prokell.com
817-771-1423

Rockport (workshops & classes)

Bill to

Rockport Center for the Arts (workshops & classes)

106 S. Austin St.

Rockport, TX

Ship to

Rockport (workshops & classes)

106 S. Austin St.

Rockport, TX

Invoice details

Invoice no.: 20295

Invoice date: 01/29/2025

Due date: 02/28/2025

#	Product or service	Description	Qty	Rate	Amount
1.	PR Services	Jan 3 - culinary series release		\$180.00	\$180.00
Total					\$180.00

Date: 1/29/25
Amount: \$180.00
Category: Advertising & PR
Class: Adult Education
Bank: HOT COR - RCA
Memo: Culinary Series

INVOICE

Prokell Publicity, Inc.
1201 Steeple Chase Court
Aledo, TX 76008

suzi@prokell.com
817-771-1423

Bill to

Rockport Center for the Arts - GENERAL
106 S. Austin St.
Rockport, TX 78732

Ship to

Rockport Center for the Arts - GENERAL
106 S. Austin St.
Rockport, TX 78732

Invoice details

Invoice no.: 20294
Invoice date: 01/29/2025
Due date: 02/28/2025

#	Product or service	Description	Qty	Rate	Amount
1.	PR Services	Jan 2 - retirement release	1	\$180.00	\$180.00
2.	PR Services	Jan 15 - Advocacy Day release	1	\$180.00	\$180.00
3.	PR Services	Jan. 29 - PechaKucha release	1	\$180.00	\$180.00
Total					\$540.00

Date: 1/29/25
Amount: \$540.00
Category: Advertising + PRT
Class: General
Bank: HOT - COR - RCTA
Memo: PechaKucha

INVOICE

Prokell Publicity, Inc.
1201 Steeple Chase Court
Aledo, TX 76008

suzi@prokell.com
817-771-1423

Rockport Center for the Arts - Performing Arts

Bill to

Rockport Center for the Arts (Performing
Arts)
106 S. Austin
Rockport, TX 78732

Ship to

Rockport Center for the Arts - Performing
Arts
204 S. Austin
Rockport, TX 78732

Invoice details

Invoice no.: 20293
Invoice date: 01/29/2025
Due date: 02/28/2025

#	Product or service	Description	Qty	Rate	Amount
1.	PR Services	Jan 23 - Performing Arts Series release	1	\$180.00	\$180.00
Total					\$180.00

Date: 1/29/25
Amount: \$180.00
Category: Advertising & PRT
Class: General
Bank: HOK-COR-PCN
Memo: Performing Arts
Series

INVOICE

Prokell Publicity, Inc.
1201 Steeple Chase Court
Aledo, TX 76008

suzi@prokell.com
817-771-1423

Rockport (gallery)

Bill to

Rockport Center for the Arts (gallery)
106 S. Austin Street
Rockport, TX 78382

Ship to

Rockport (gallery)
Center for the Arts
106 S. Austin Street
Rockport, TX 78382

Invoice details

Invoice no.: 20292
Invoice date: 01/29/2025
Due date: 02/28/2025

#	Product or service	Description	Qty	Rate	Amount
1.	PR Services	Jan 20 - Eric DePan release	1	\$180.00	\$180.00
Total					\$180.00

Date: 1/29/25
Amount: \$180.00
Category: Advertising & PRT
Class: Curated Galleries
Bank: HOT-COR-KCA
Memo: Eric DePan

INVOICE

Prokell Publicity, Inc.
1201 Steeple Chase Court
Aledo, TX 76008

suzi@prokell.com
817-771-1423

Rockport (sculpture garden)

Bill to

Rockport Center for the Arts (sculpture
garden)
106 South Austin Street
Rockport, TX 78382

Ship to

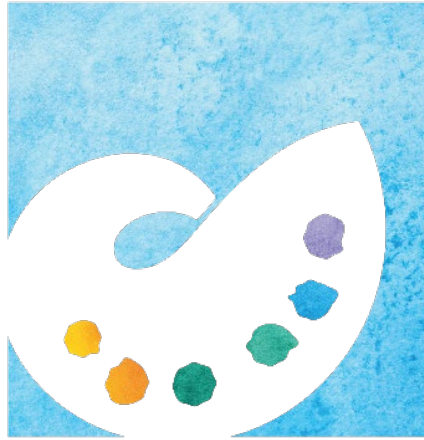
Rockport (sculpture garden)
204 South Austin Street
Rockport, TX 78382

Invoice details

Invoice no.: 20291
Invoice date: 01/29/2025
Due date: 02/28/2025

#	Product or service	Description	Qty	Rate	Amount
1.	PR Services	Jan 8 - Espinazo installation release	1	\$180.00	\$180.00
2.	PR Services	Jan 15 - Espinazo installation advisory	1	\$180.00	\$180.00
Total					\$360.00

Date: 1/29/25
Amount: \$ 360.00
Category: Advertising & PRT
Class: Sculpture Garden
Bank: HOR-COR-PPA
Memo: Espinazo



ROCKPORT
CENTER
FOR THE ARTS

Hotel Occupancy Tax Report
City of Rockport
January – March 2025



ARTCHIVE
SPRING 2025





ADMISSION IS ALWAYS FREE

ROCKPORT CENTER FOR THE ARTS
204 S. Austin Street
Rockport, Texas 78382

Hours

Tuesday - Saturday • 10AM - 5PM
Sunday • Noon - 4PM
Closed Monday

General Inquiries

info@rockportartcenter.com
Office: 361-729-5519
rockportartcenter.com

Our Mission

Rockport Center for the Arts' mission is to be the catalyst and epicenter for opportunities to explore the creative arts.

Explore. Discover. Express.
Since 1969

Artchive Editor: **Vanessa Ormsby**



Everything Exciting Happens Here!

Dear Members,

As President, my year began with notable changes following the resignation of **our beloved leader, Luis Purón**. This transition initiated a busy period behind the scenes. We launched our annual board retreat where we welcomed (4) new board members: **Angela Ruddock; Megan Stewart; Robin Hazard; and Joe Peña**. Please welcome them when you cross paths.

With **new Bylaws** finalized last Fall we established the following Committees, each led by very talented board members.

Standing: Executive; Finance, Investment & Audit; and Governance and Nominating.

Special: Education; Exhibition; Art Auction Gala; Performing Arts; Buildings and Grounds; Artist Outreach; Culinary; Endowment; and Membership.

As you have witnessed for the past two years, what once was a little art center keeps growing, supported by a unified Board and staff with a community defining Mission and Vision established ten years ago.

That said, I am often asked what is our Mission / Vision. So, I thought a reminder would be a good way to start the year.

Our Mission: Rockport Center for the Arts' mission is to be the **catalyst and epicenter** for opportunities to explore the creative arts.

Caption: *Explore. Discover. Express.*

Our Vision: Rockport Center for the Arts (**since 1969**) continuing its legacy as one of the top ten coastal art colonies in the United States, expanding during its next fifty years with an **iconic, architecturally significant space** and innovative cultural programs and initiatives that engage, teach, and inspire students, artists, residents, and visitors while spurring **economic development and revitalization**.

Whether it is for a **concert**, an **exhibition** opening, or a **class** I will be there! **See you at the Art Center!**

Lucy Nye
President, Board of Directors



ROCKPORT
CENTER
FOR THE ARTS



As Busy As Ever

Dear Art Enthusiasts,

On January 2, I announced that **I will be stepping down from my executive role** at the end of May. I want to thank the hundreds of supporters that reached out to me with letters, texts, emails, and personal visits. The outpouring of support and love was overwhelming but beautiful. With this, my first 2025 **column in Archive**, a product I'm very proud of that is **brought to you by**

AEP Texas, I want to give you a glimpse into my calendar these next 4 months, **PechaKucha Rockport** will take place at The ROCC Thursday, February 20 at 5:30 PM, featuring 10 creative sector lectures from presenters at the top of their fields from around the State of Texas. Please sign up to attend, it's an exciting new program that I've wanted to do since I arrived in Rockport. **Free Admission**.

Another new program I started last year, the **Travel Club** sold out in **3 days**. From March 3-9, I will be leading an expedition of art collectors from all over the State to **Oaxaca City**. The **archeology, architecture, arts, culinary, and history** itinerary is out of this world. Participating travelers from **Rockport, Corpus Christi, Spring Branch, Marfa, Austin, Wimberley, Beeville, and Blanco** are chomping at the bits for the upcoming activities, including a **mezcal tasting**, I am sure!

Last year I also started a regional travel offering with our education director, **Laura Vogel**, and we took people to a stained-glass museum in the **Rio Grande Valley**. Who knew? Well, we did, because we are here to curate one-of-a-kind experiences for you. This year we are collaborating with **Carol Koutnik** to take you to Central Texas to tour the **Painted Churches** and **Shiner Brewery** on Saturday, March 15. It is a low-cost, all-day trip that includes transportation and lunch. You'll feel like you're in **Germany** or the **Czech Republic** on this one.

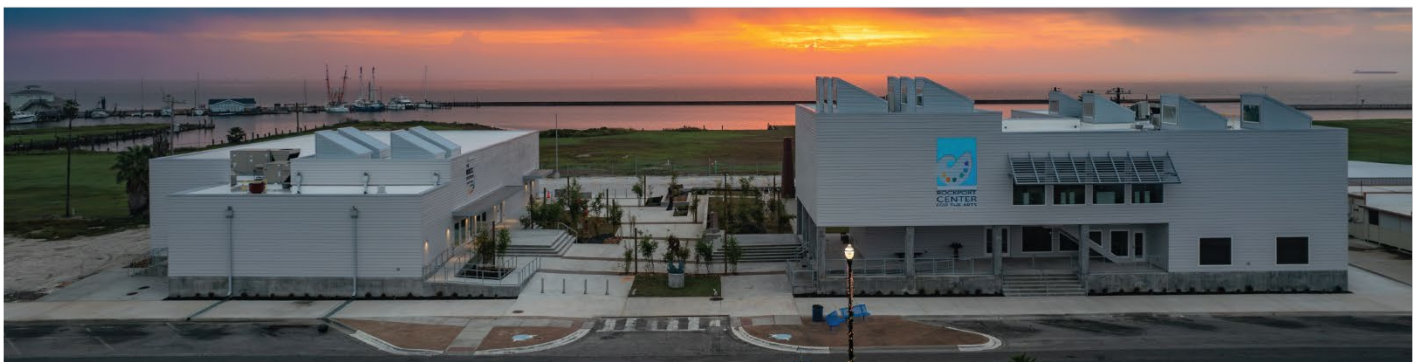
On March 20 and 22 **I will be auctioning my entire art collection** to benefit, well you! Comprised of roughly **200 unique pieces**, you can now own something I've cherished for decades. I was 25 when I acquired my first piece, and I still own it- a poignant color photograph of a young Guatemalan taken by **photojournalist Marianne Thomas** (deceased). But don't take it from me. Auctioneer and Appraiser **Mark J. Prendergast, AAA** states "The collection that Luis Purón has assembled is a snapshot in time of the contemporary art scene that has been enhanced by his leadership of the Rockport Center of the Arts. **Modern masters and national artists** are featured in the auction, making for an offering that will command interest from collectors seeking works by both **emerging and well-established artists**."

There will be a live auction at The ROCC Thursday, March 20 starting with a Cocktail Party at 5 PM. The Live Auction starts at 6 PM featuring 60 items including works by **Dorothy Hood, Jesús Morales, Francisco Toledo, Kathy Vargas and David Alfaro Siqueiros**. That same week, on Saturday, March 22 starting at 1 PM there will be an online auction on **Live Auctioneers** featuring 140 items. The registration link drops soon. **You must be registered to attend the live auction**. Seating is limited.

On May 6 I will address our membership and the community for the last time at the **Annual Meeting** where I will deliver **The Financial State of the Rockport Center for the Arts** at The ROCC starting at 5:30 PM.

I moved back to Texas in 2014 not knowing what God would ask of me. I may not be the man for all of Rockport's seasons, but I'm certain I was the man for this one.

Luis Purón, Executive Director



John Martell
Creation

Exhibitions



McKelvey Charitable Fund Gallery



Jan 10 - Mar 2

Nancy Bandy
Atmospheres

H-E-B Gallery



Jan 31 - Mar 30

Billy Hassell
Watermark

Presented by
Tito's
Handmade
VODKA
ESTABLISHED 1997

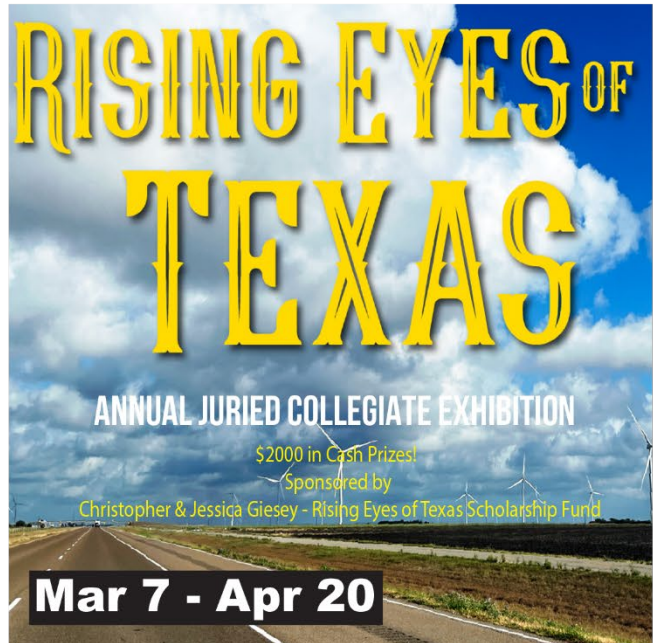
Jeanie & Bill Wyatt Gallery



Feb 4 - Apr 6

Eric DePan
Nature of Glass

McKelvey Charitable Fund Gallery



Mar 7 - Apr 20

Juried Collegiate Exhibition
Rising Eyes of Texas

PECHA-KUCHA



ROCKPORT

Talk Less, Show More, Share Ideas!

Join us for a unique presentation event where speakers share their passions using the fast-paced PechaKucha format—20 slides, 20 seconds per slide!

PRESENTERS:

CULINARY - Dr. Pamela Bouillard

PHOTOGRAPHY - Barbra Riley

SCULPTURE - Michael Manjarris

PAINTING - Elena Rodz

SCULPTURE - Greg Reuter

ARCHITECTURE - David Richter

PAINTING - Joe Peña

VISUAL ARTS - DM Witman

FILM - Matthew Thornton

PAINTING - Ricardo Ruiz

THURSDAY, FEBRUARY 20, 2025

The ROCC, 106 S Austin St, Rockport, Texas

Doors Open | 5:30 PM (Cocktail Party)

Start Time | 6:15 PM

Free Admission

REGISTER TODAY!

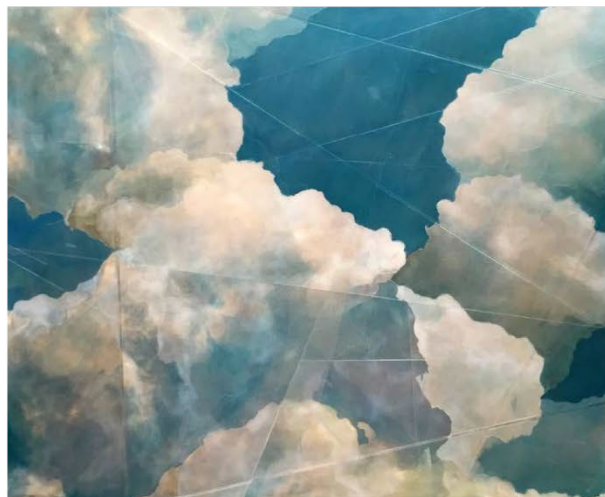


H-E-B GALLERY 2025 SPONSORSHIP OPPORTUNITIES

If your business is interested in sponsoring an exhibition in the H-E-B Gallery, please contact Executive Director Luis Purón at 570-702-4032/ luis@rockportartcenter.com who will curate and customize a presenting sponsorship event.



LAST SHOW AVAILABLE FOR SPONSORSHIP!



Shawn Camp
Austin, Texas

August 2 - September 28, 2025

Shawn Camp, originally from Coeur d'Alene, Idaho, earned his MFA in Painting and Printmaking from Virginia Commonwealth University in 1997. Now based in Austin, Texas, he teaches at Texas State University and Austin Community College. His eclectic portfolio, featuring paintings and multimedia works, explores disorder and meaning through a vibrant sensory experience.

Music Series



Mar 14



DOC WATKINS

APR 11



LUKE BULLA

May 9



BRUCE ROBISON

Workshops



FEB 23



Carved Wood Buoys
With Spencer Tinkham

FEB 27



Watercolor Animals
With Al Kline

MAR 8



Found Objects Jewelry
With Jillian Sortore

SAVE THE DATE

Sep 12



KIMMIE RHODES

An Evening With Kimmie Rhodes

This will be the only concert of its kind in the Coastal Bend. Kimmie Rhodes is re-releasing her 1996 top-selling album, *West Texas Heaven*

The re-mixed version of *West Texas Heaven* features duets with **Willie Nelson, Waylon Jennings, and Townes Van Zandt**.

As a songwriter, she has seen her tunes covered by the likes of **Willie Nelson, Wynonna Judd, Trisha Yearwood, Amy Grant, CeCe Winans, Joe Ely, Waylon Jennings, Peter Dinklage, Mark Knopfler, Emmylou Harris,** and others.

She was inducted into **The West Texas Walk of Fame** in Lubbock, Texas for her "outstanding contributions in the field of art music and entertainment" in 2023.

You won't want to miss this show!

MORE INFORMATION COMING SOON!



Featured Item from the Rockport Center for the Arts Public Art Program

Dear Art Collectors,

James Surls' work can be seen throughout Texas and is part of the permanent collections of the **Smithsonian American Art Museum** (Washington, DC), **Solomon R. Guggenheim Museum** (New York, NY), **Whitney Museum of American Art** (New York, NY), among many others.

Surls has strong Texas roots as an East Texas native who graduated from **Sam Houston State Teachers College** in 1966 and then becoming a professor at **Southern Methodist University** in Dallas ('69-96). **Surls** is very fond of Rockport – Having made many trips in the past to fish and to visit his good friend and colleague, Jesús Moroles. **Surls now lives and works in Roaring Fork Valley, Colorado.**

Walking White Flower (pictured below) is much like his **molecular-related** work seen at the **Contemporary Arts Museum Houston** and the **Rose Fitzgerald Kennedy Greenway** in Boston.

I love the **larger-than-life scale** of this piece. Yet it still feels like your companion. It has such great movement and presence. It has a sea creature likeness about it. It is like **it's alive!**

We are so thankful to have it in the Patricia Bennett Moore Sculpture Garden for everyone to enjoy! Stop by today!

Catey Arnold

The Barrow Foundation Curator of Exhibitions



James Surls
Walking White Flower



CONTEMPORARY ART COLLECTION OF LUIS PURÓN

Auction to Benefit Rockport Center for the Arts Endowment
Auctioneer, Mark J. Pendergast, AAA
Live and Online Auction
Thursday, March 20, 2025
Cocktail Party with Luis at 5 PM | Live Auction 6 PM

Location: Rockport Conference Center
106 S Austin St
Rockport, Texas
Site: [LiveAuctioneers.com](https://www.liveauctioneers.com)



Online Auction
Saturday, March 22, 2025 | 1 PM

In recent years, I have thought deeply about the future custody of my art collection, prompting a desire to share these works with the small coastal community that has nurtured my creative spirit. It is time to bestow these treasured works of art that I have accumulated throughout my lifetime. The art auction serves as a reflection of my life and times in Rockport and the Texas arts scene over the past decade. I sincerely hope these works inspire you as much as they have delighted me. Luis Purón



Brad Pearce



Louis Vesa Treviño



Nanci Barnes



Jorge Purón

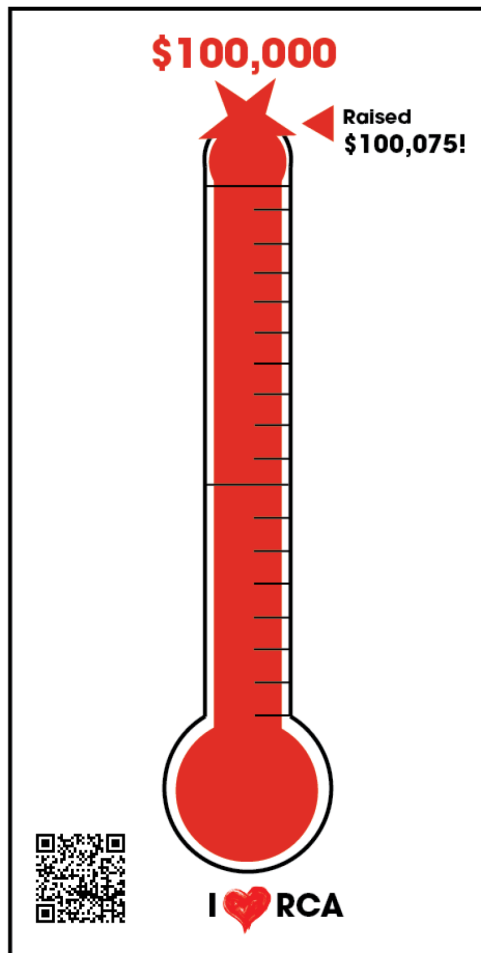


Show Your Love for the Arts in Rockport

The Arts bring joy, heal hearts, spark imaginations, and bolster our local economy in meaningful ways. **By giving to Rockport Center for the Arts, you are making a valuable investment in the Arts** that truly makes a difference to the lives of many and ensures that we can continue to offer impactful multidisciplinary Arts programming throughout the year.

This February, your contribution can go twice as far! Thanks to generous pledges, we have **\$50,000 in matching funds** available—meaning **every dollar you give will be doubled** if made during February.

Your support at **\$1 a day, \$2 a day, \$5 a day, or more** helps sustain and grow the programs that make our arts community a vibrant hub of creativity. Help us reach our **\$100,000** goal and make an even greater impact today!



120+ ARTISTS

AIR-CONDITIONED TENT
KIDS TENT
FOOD • MUSIC

WE LOVE OUR MEMBERS AND OUR MEMBERS LOVE US!

Did You Know?

Core Benefits to All Members:

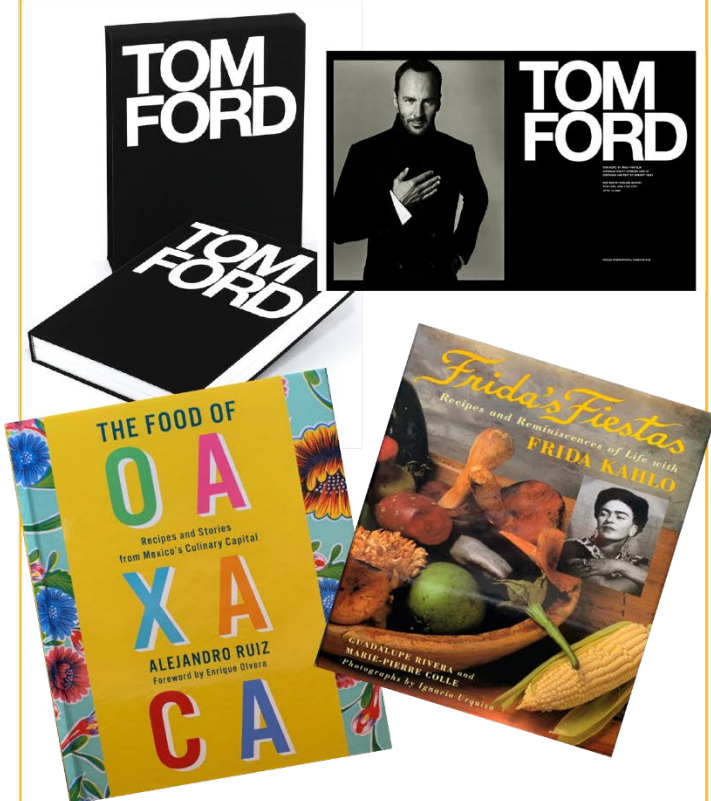
- Subscription to RCA digital newsletter
- Complimentary access to opening receptions and artist talks
- Discount on RCA branded gift shop merchandise
- Special pricing on Classes & Workshops with access to members-only workshop series
- Opportunity to display Art in the Members' Gallery and compete in annual all-member exhibit

Refer a Friend to Join Today!



NEW IN THE JOHN AND MARY WILRODT GIFT SHOP

COOKBOOKS AND FASHION BOOKS



ESPINAZO COMES HOME!

Thank You to Our Donors:

Teresa and Larry Beavers in memory of Sir Winston; **Roxann Day** in memory of Marley; **Sandy and Jim D'Imperio** in memory of Rosie and Dixie; **Lisa Baer Frederick and John Paul Frederick** in memory of Sam Wylie; **Erin Fulton and Chadwick Ottat** in memory of Winter; **Doyal Nelms** in memory of Buck-eye; **Leah Pagan Olivarri** in memory of Indy Pagan; **N. Sammons** in memory of Julieta: Canes Imperare.



N. Sammons, Julieta: Canes Imperare, *Espinazo*, and *Moonscape* by Jesús Morales



ROCKPORT
CENTER
FOR THE ARTS

204 S Austin Street
Rockport, Texas 78382



An **AEP** Company

THE ROCC

Rockport Conference Center

Conferences | Meetings | Weddings | Events

106 S. Austin St.
Rockport, TX 78382

361-450-8033

the-rocc.com

#ROCCYOURNEXTEVENT



January to March RCA Programs Visitation Data

Visitor Data for all Rockport Art Center Activities	Jan. 25	Feb. 25	Mar. 25	Quarterly Total
Total Attendance With Data	1630	2512	2802	6944
Total Attendance Without Data	679	555	656	1890

8834

Visitor Data Distribution	Jan. 25	Feb. 25	Mar. 25
Tourism >75 Miles	40%	41%	54%
Local	61%	58%	46%
Total	100%	100%	100%

Highlights of Tourism >75+ miles and major metropolitan areas in Texas	Jan. 25	Feb. 25	Mar. 25
Austin	3%	4%	6%
Dallas/Ft. Worth	1%	1%	2%
Houston	4%	3%	5%
San Antonio	4%	4%	8%
Total Major Metro areas	11%	13%	21%
Tourism from outside Texas	19%	20%	14%
Rural tourism beyond 75 miles	10%	9%	19%
Total tourism from beyond 75 miles	40%	41%	54%

Local Visitors <75 miles	Jan. 25	Feb. 25	Mar. 25
Rockport/Fulton	42%	47%	35%
Corpus Christi	8%	6%	5%
Victoria	3%	1%	1%
Rural Areas	8%	5%	4%
Total Local Visitation	61%	58%	46%

Heads in Beds	3432	5949	5850	15231
Number of People	166	290	571	1027

Avg. number of nights 14.83 per person

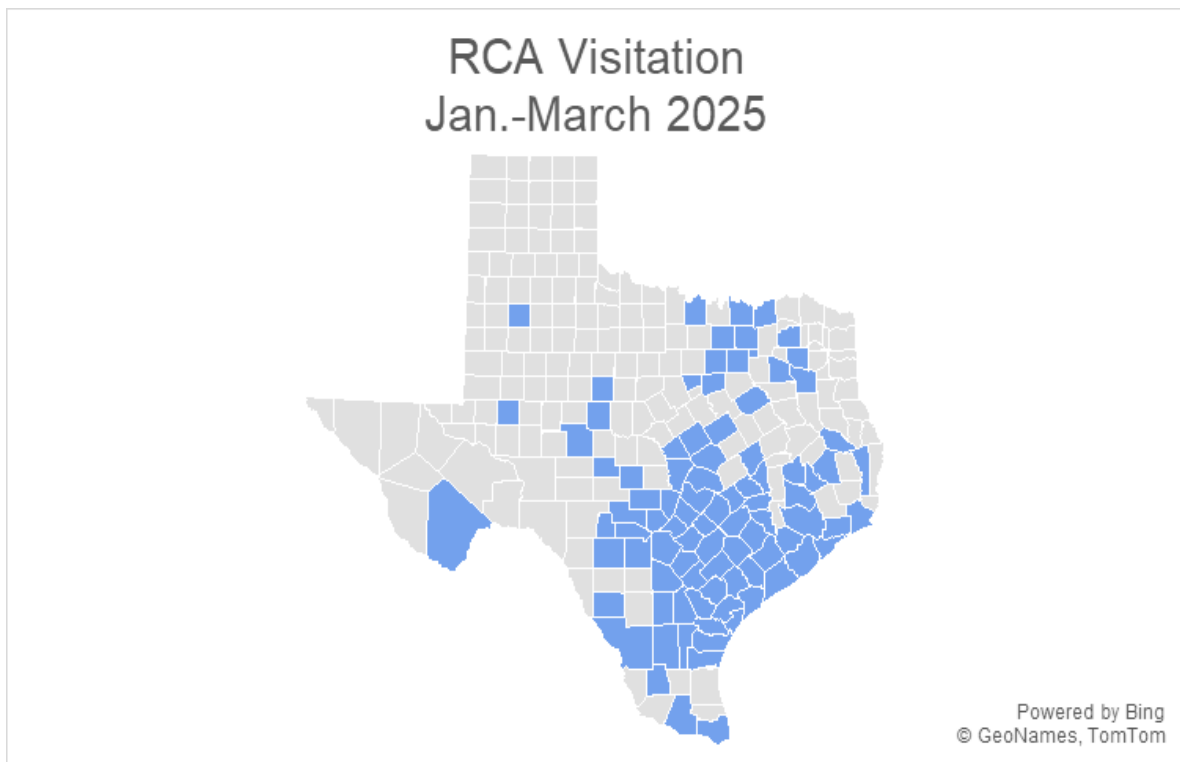
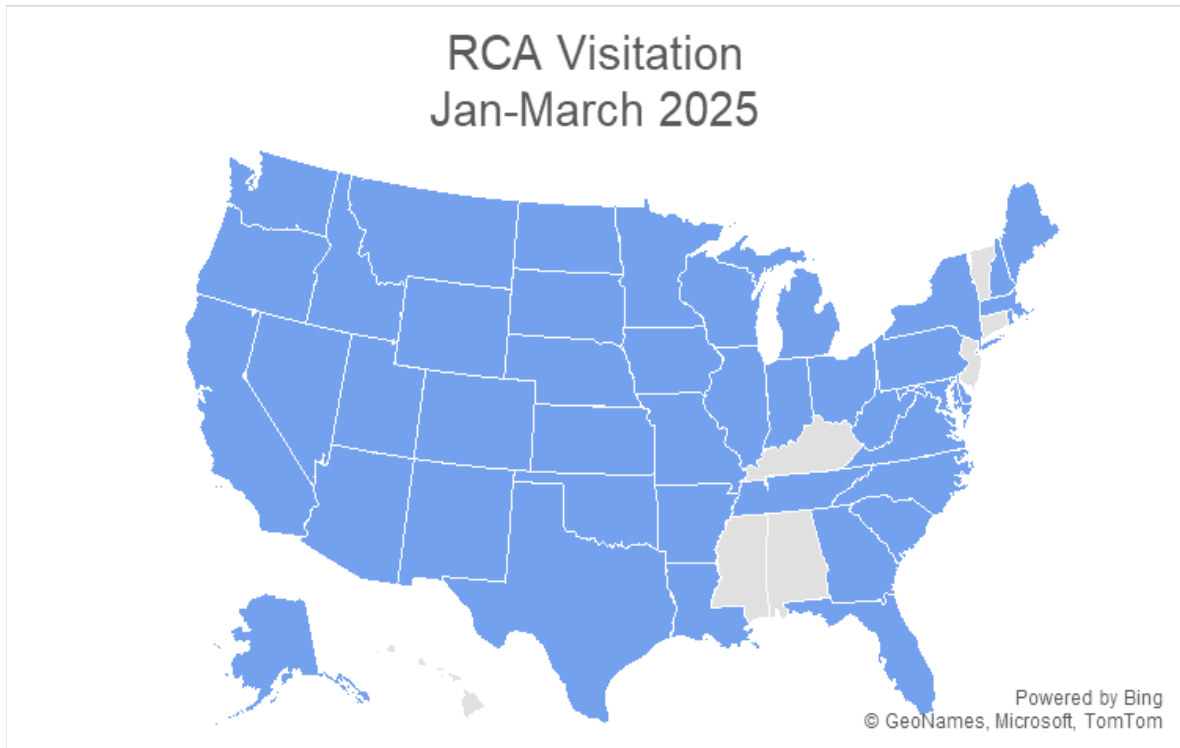
All RCA activities

This does not include any ROCC data

Quarterly Tourism Impact All Campus and Offsite Activities 9,658
--

This figure includes program activity, special events, ROCC rental activity, volunteers and staff

January to March RCA Visitation Data



January to March RCA Visitation Data

RCA Visitors from Canada Jan-March 2025



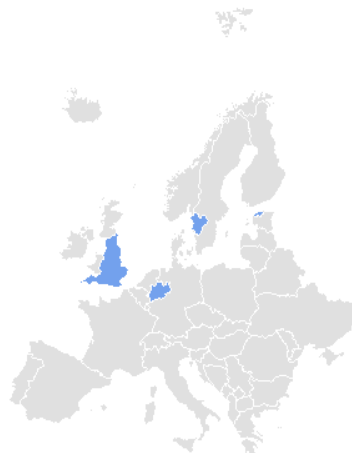
Powered by Bing
© GeoNames, Microsoft, OpenStreetMap, Overture Maps Foundation, TomTom

RCA Visitors from Mexico Jan-March 2025



Powered by Bing
© GeoNames, Microsoft, TomTom

RCA Visitors from Europe Jan-March 2025



Powered by Bing
© GeoNames, Microsoft, Open Places, OpenStreetMap, TomTom

Gift Shop/Gallery Visitation January to March 2025

Front Door Zip Code Data at Rockport Art Center	Jan. 25	Feb. 25	Mar. 25	Quarterly Total
Total Attendance (n)	936	1316	1684	3936

Visitor Data Distribution	Jan. 25	Feb. 25	Mar. 25
Tourism >75 Miles	57%	67%	76%
Local	43%	33%	24%
Total	100%	100%	100%

Highlights of Tourism >75+ miles and major metropolitan areas in Texas	Jan. 25	Feb. 25	Mar. 25
Austin	4%	6%	9%
Dallas/Ft. Worth	1%	2%	3%
Houston	6%	6%	7%
San Antonio	5%	7%	9%
Total Major Metro areas	16%	20%	27%
Tourism from outside Texas	27%	33%	20%
Rural tourism beyond 75 miles	14%	13%	28%
Total tourism from beyond 75 miles	57%	67%	76%

Local Visitors <75 miles	Jan. 25	Feb. 25	Mar. 25
Rockport/Fulton	23%	23%	15%
Corpus Christi	11%	5%	4%
Victoria	2%	1%	1%
Rural Areas	7%	4%	4%
Total Local Visitation	43%	33%	24%

Heads in Beds Number (people x number of nights)	3392	5895	5775	15062
Number of People	131	240	509	880

Avg. # of nights per person =17.12

Music Series Attendance January to March 2025

Music Series Zip Code Data at Rockport Art Center	Jan. 25	Feb. 25	Mar. 25	Quarterly Total
Total Attendance (n)	209	250	238	697

Visitor Data Distribution	Jan. 25	Feb. 25	Mar. 25
Tourism >75 Miles	14%	20%	25%
Local	87%	80%	75%
Total	100%	100%	100%

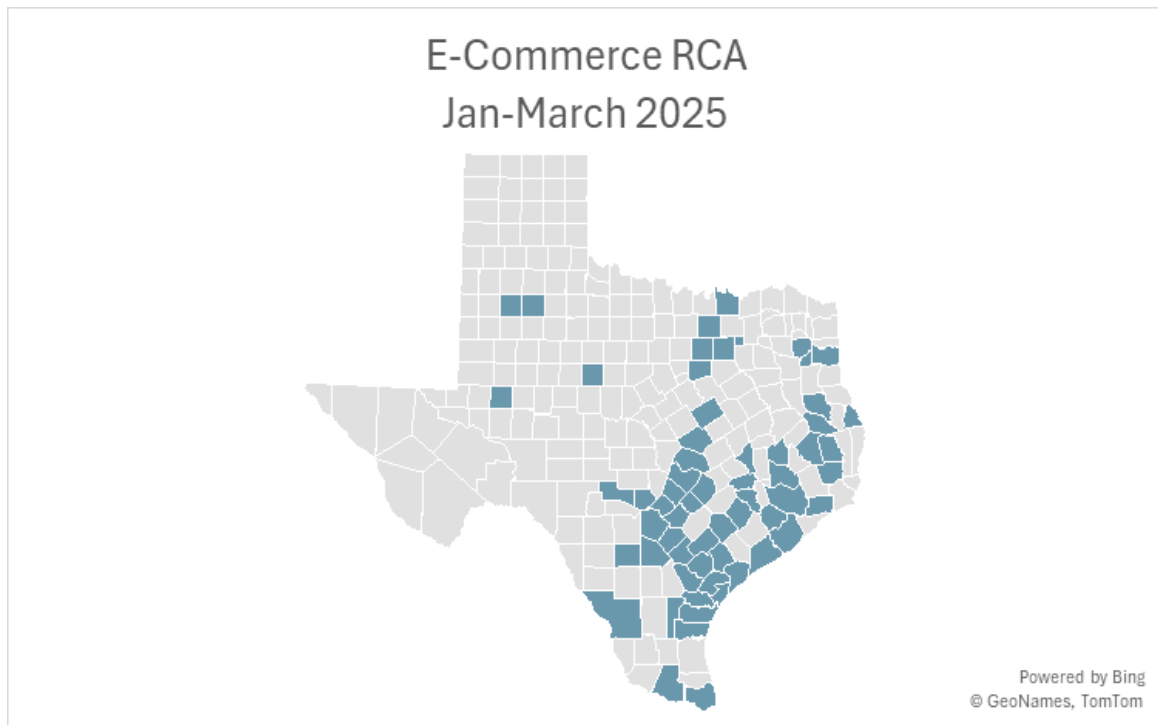
Highlights of Tourism >75+ miles and major metropolitan areas in Texas	Jan. 25	Feb. 25	Mar. 25
Austin	5%	2%	2%
Dallas/Ft. Worth	0%	0%	0%
Houston	0%	2%	1%
San Antonio	2%	2%	13%
Total Major Metro areas	8%	7%	16%
Tourism from outside Texas	4%	6%	5%
Rural tourism beyond 75 miles	2%	7%	4%
Total tourism from beyond 75 miles	14%	20%	25%

Local Visitors <75 miles	Jan. 25	Feb. 25	Mar. 25
Rockport/Fulton	63%	65%	58%
Corpus Christi	11%	5%	8%
Victoria	3%	0%	2%
Rural Areas	10%	10%	6%
Total Local Visitation	87%	80%	75%

Heads in Beds Number (people x number of nights)	29	47	65	141
Number of People	24	43	55	122

Average # of nights per person= 1.2

765 Unique Transactions
Total Value of Transactions: \$59,393

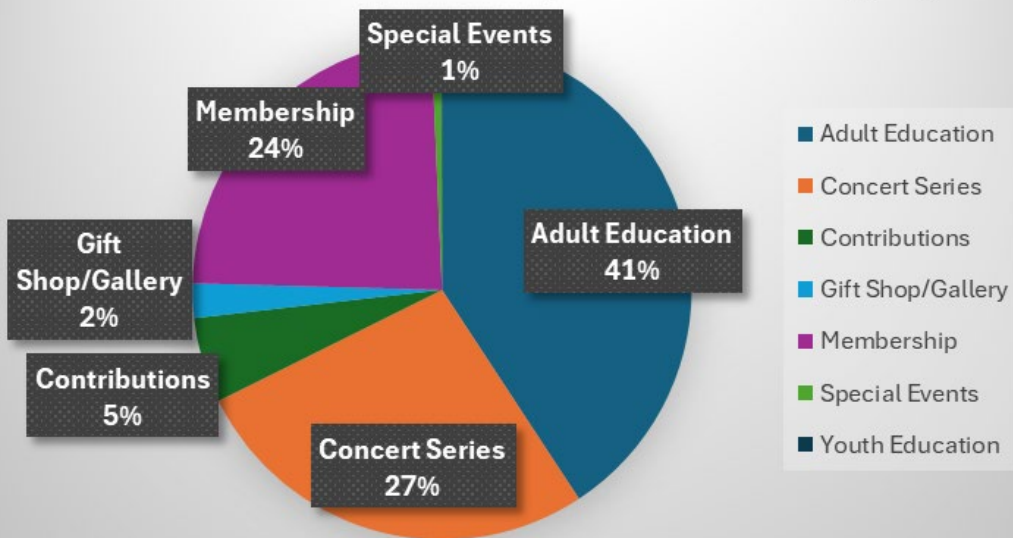


E-Commerce Data

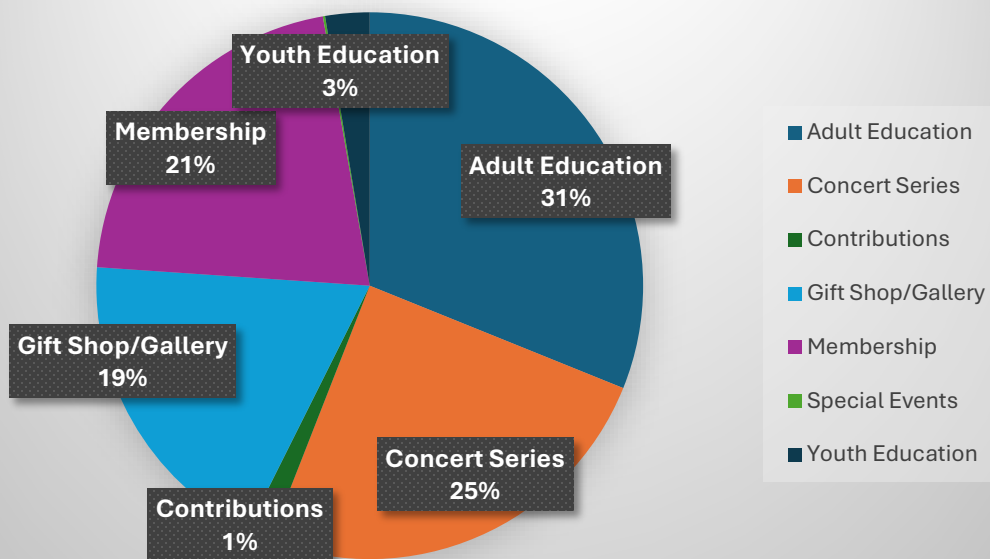
765 Unique Transactions

Total Value of Transactions: \$59,393

Percent of Dollars Spent Per Category



Percent of Transactions Per Category



Rockport Center for the Arts Website Traffic

Visits by Country

Jan 1–Mar 31, 2025 • 50,429 Total



Location

▼ Visits

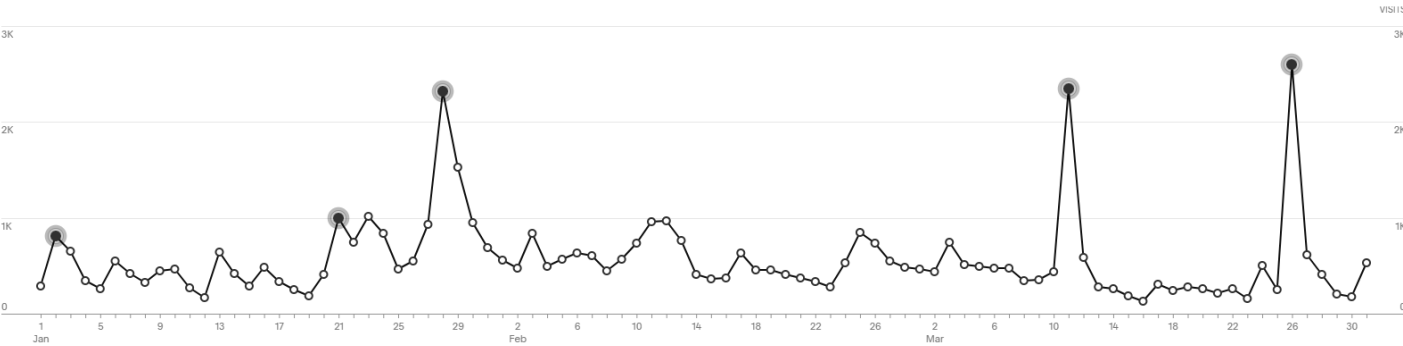
► us United States

46,078 (91.4%)

Visits

Jan 1–Mar 31, 2025 • 50,480 Total +25% yr/yr

Daily ▼



Rockport Center for the Arts Website Traffic By State

▶ Texas	21,490
Unknown	11,138
▶ Virginia	3,525
▶ California	1,469
▶ Washington	1,303
▶ Iowa	1,272
▶ Arizona	582
▶ Illinois	570
▶ Michigan	476
▶ Florida	439
▶ Oregon	389
▶ Utah	386
▶ New York	332
▶ Missouri	301
▶ Wyoming	247
▶ Ohio	176
▶ Massachusetts	156
▶ Georgia	152
▶ North Carolina	130
▶ Oklahoma	129
▶ New Jersey	114
▶ Colorado	102
▶ Tennessee	101
▶ Kansas	101
▶ Louisiana	86

Rockport Center for the Arts Website Traffic for Texas

Visits by City
Jan 1–Mar 31, 2025 • 50,429 Total

WORLD / UNITED STATES / **Texas**



Location		▼ Visits
▼ us	United States	46,078 (91.4%)
▼	Texas	21,490

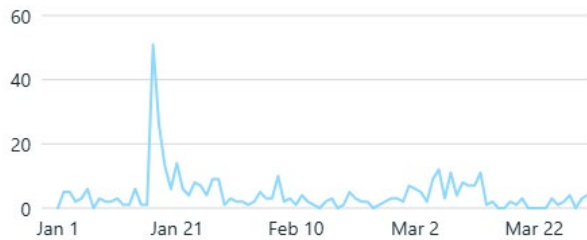
Rockport Center for the Arts Website Traffic for Texas

Rockport	3,991
Corpus Christi	2,745
Dallas	1,866
Houston	1,843
San Antonio	1,813
Others	1,195
Austin	926
Unknown	811
Portland	595
Fort Worth	439
Port Arthur	350
Victoria	293
Aransas Pass	238
Ingleside	227
New Braunfels	213
Beeville	159
Mesquite	148
Plano	124
Arlington	120
Refugio	119
Spring	115
Port Aransas	109
San Marcos	99
Sinton	90
Bayside	86

Rockport Center for the Arts Social Media Traffic

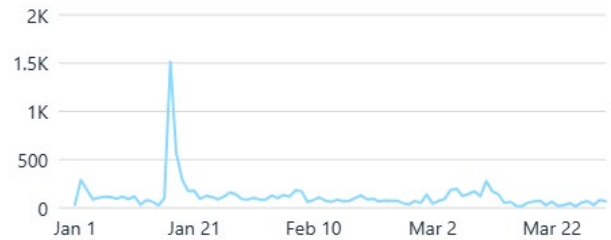
Follows ●

398 ↑ 96.1%



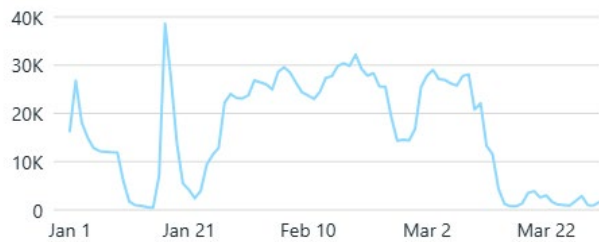
Visits ●

10.8K ↑ 53.9%



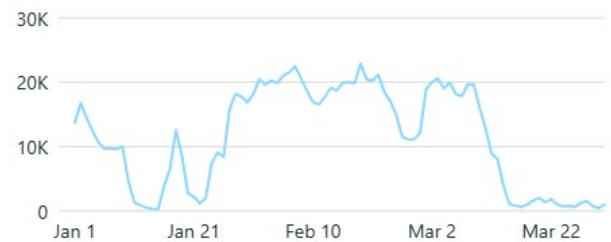
Views ●

1.5M ↑ 258.3%



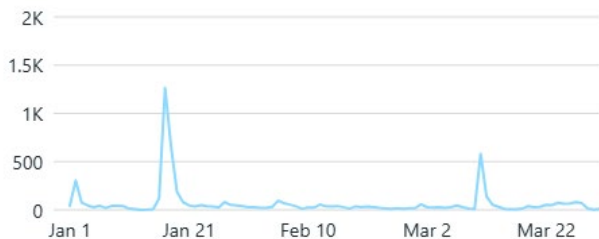
Reach ●

385.7K ↑ 109.3%



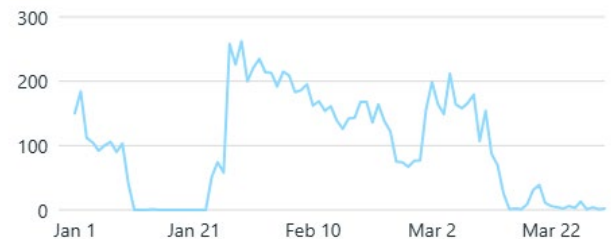
Content interactions ●

6.1K ↑ 134.6%



Link clicks ●

8.9K ↑ 443.5%





Appendices:

1. Del Castillo Campaign Rollup Report
2. Texas Trio Campaign Rollup Report
3. Doc Watkins Campaign Rollup Report
4. Wyatt/McKelvey Campaign Rollup Report
5. Bandy/DePan/Hassel/REOT Eblasts Analytics
6. Tour Texas Tear Sheet
7. Texas Highways Ad Placement
8. Texas Highways /Tour Texas Analytics
9. Texas Monthly Analytics

From Dec 27, 2024 to Jan 10, 2025

Monthly Campaign Performance Report

Rockport Center for the Arts

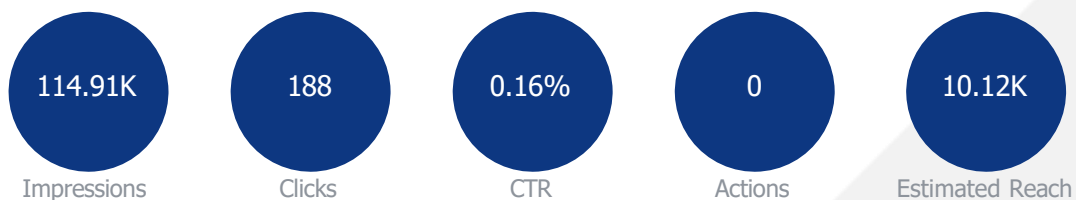
From Dec 27, 2024 to Jan 10, 2025

"You can have data without information, but you cannot have information without data."

—Daniel Keys Moran

Campaign Delivery Rollup

Programmatic



Social



...

Display

Campaign Performance

Display Overview

Impressions

The number of times your campaign was shown



114,912
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



0.16%
CTR

Clicks

The number of clicks on your ad



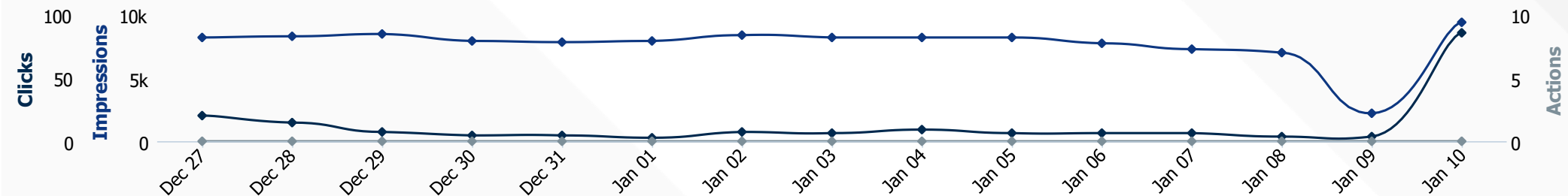
188
CLICKS

Estimated Reach

The estimated number of unique people who saw your ad



10,124
ESTIMATED REACH



Display Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Estimated Reach
Rockport Center for the Arts - Site Conquesting - Del Castillo - Dec24/Jan25	74,311	124	0.17%	6,547
Rockport Center for the Arts - Demo - Del Castillo Music Series - Dec24/Jan25	40,601	64	0.16%	3,577

Most Shown Creative Size

Sample Size 300 x 250

Click icon to add picture

by Impressions

by CTR



320 x 50

768 x 1024

...

Meta

Campaign Performance

Meta Overview

Impressions

The number of times your campaign was shown



160.88K
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



2.80%
CTR

Clicks

All clicks on any part of your ad, including link clicks and clicks to your page



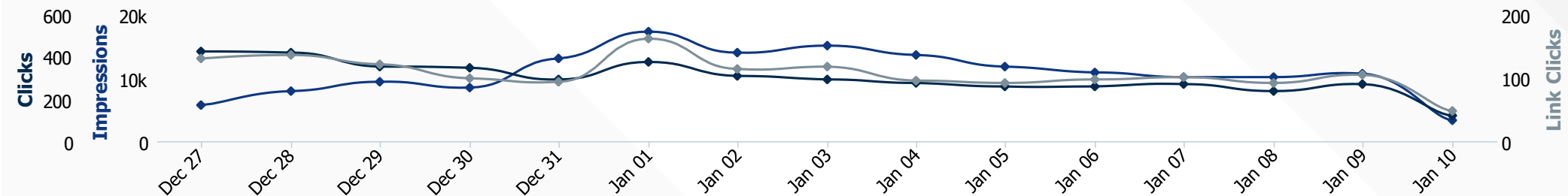
4.50K
CLICKS

Link Clicks

Clicks on your ad image or specific links within the ad such as a CTA button or a URL in the text description



1.60K
LINK CLICKS



Meta Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Link Clicks
Rockport Center for the Arts - Del Castillo Music Series - Dec24/Jan25	160,879	4,503	2.80%	1,600

Post Preview



Rockport Center for the Arts

Sponsored · 

×

⋮

Del Castillo Trio's original music blends rock, Latin, blues, and world music into a cinematic celebration of sound that lifts your ...See more



rockportartcenter.com

Friday, January 10, 2025

Book now



298



31 comments



42 shares



Like



Comment



Share

Thank You

"It is a capital mistake to theorize before one has data."

-Sir Arthur Conan Doyle

From Jan 27, 2025 to Feb 10, 2025

Monthly Campaign Performance Report

Texas Trio Music Series

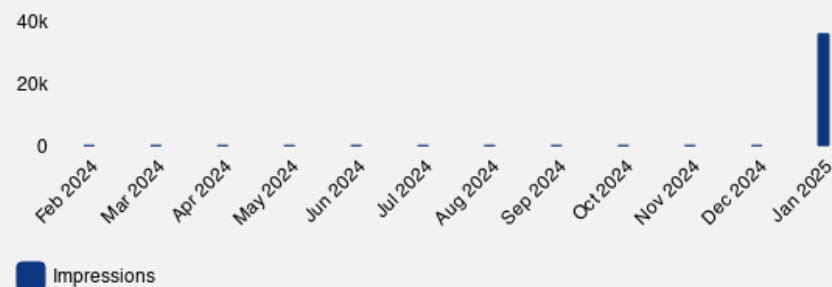
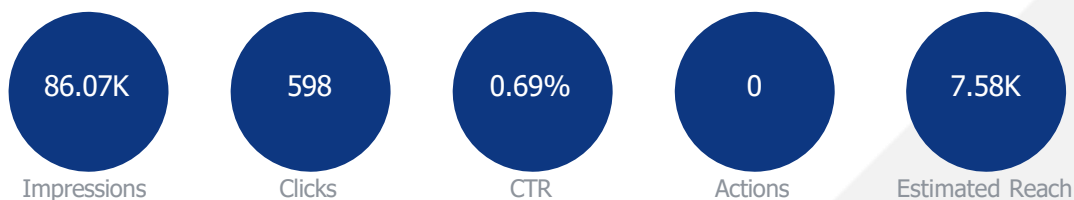
From Jan 27, 2025 to Feb 10, 2025

"You can have data without information, but you cannot have information without data."

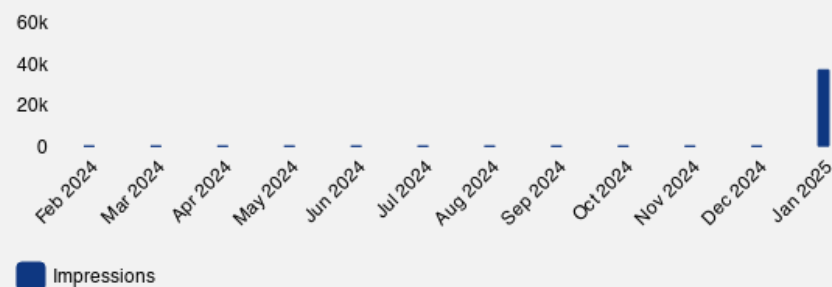
—Daniel Keys Moran

Campaign Delivery Rollup

Programmatic



Social



...

Display

Campaign Performance

Display Overview

Impressions

The number of times your campaign was shown



86,070
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



0.69%
CTR

Clicks

The number of clicks on your ad



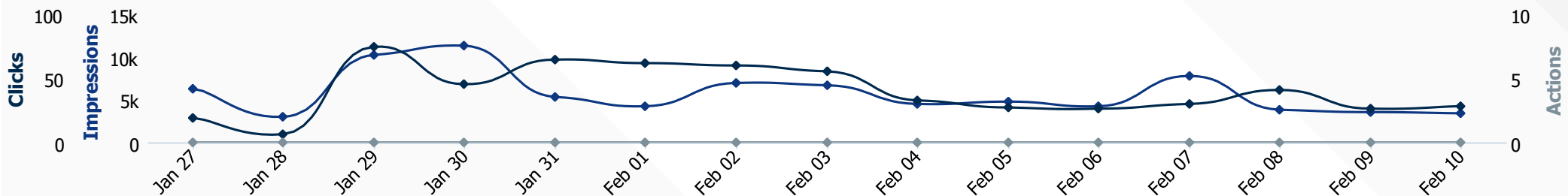
598
CLICKS

Estimated Reach

The estimated number of unique people who saw your ad



7,583
ESTIMATED REACH



Display Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Estimated Reach
Rockport Center for the Arts - Site Conquesting - Texas Trio Music Series - Jan/Feb 2025	50,026	558	1.12%	4,408
Rockport Arts Center - Demo - Texas Trio Music Series - Jan/Feb 2025	36,044	40	0.11%	3,176

Most Shown Creative Size

Sample Size 300 x 250

Click icon to add picture

by Impressions

by CTR



320 x 50

1024 x 768

...

Meta

Campaign Performance

Meta Overview

Impressions

The number of times your campaign was shown



112.56K

IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



5.68%

CTR

Clicks

All clicks on any part of your ad, including link clicks and clicks to your page



6.40K

CLICKS

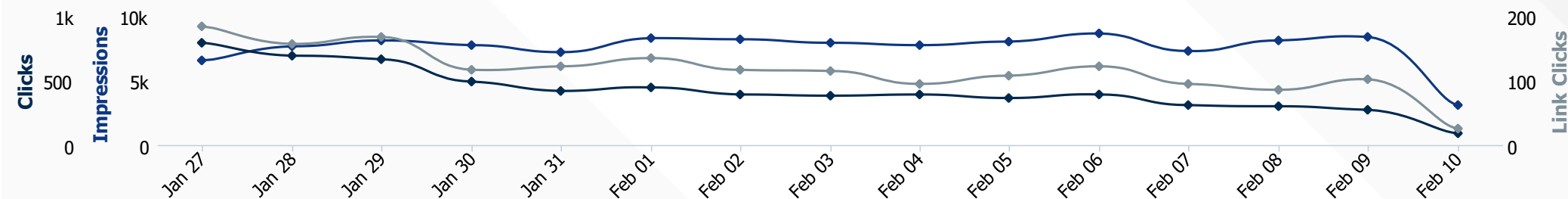
Link Clicks

Clicks on your ad image or specific links within the ad such as a CTA button or a URL in the text description



1.74K

LINK CLICKS



Meta Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Link Clicks
Rockport Center for the Arts - Texas Trio Music Series - Jan/Feb 2024	112,562	6,399	5.68%	1,741

Mobile Preview



Rockport Center for the Arts

Sponsored

Traditional country music meets Western swing with the Texas Trio! See them live!



Texas Trio
\$35/\$65
Friday • February 7
7:00 PM
106 S. Austin St

THE ROCC
ROCKPORT
CONFERENCE
CENTER

BUY TICKETS

rockportartcenter.com

Texas Trio — Rockport Center for the Arts

Book now

249

26 comments

21 shares

Like

Comment

Share

From Jan 27, 2025 to Feb 10, 2025

Thank You

"It is a capital mistake to theorize before one has data."

-Sir Arthur Conan Doyle



From Mar 01, 2025 to Mar 14, 2025

Monthly Campaign Performance Report

Rockport Center for the Arts Doc Watkins

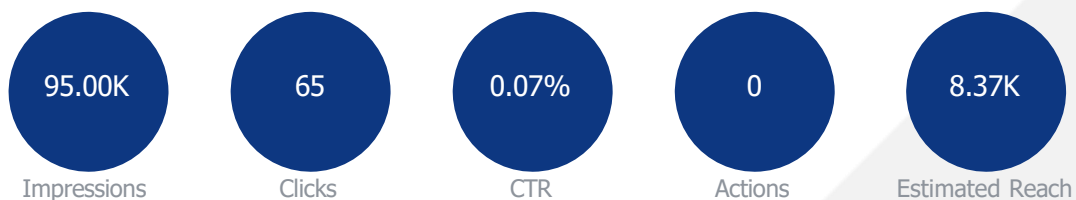
From Mar 01, 2025 to Mar 14, 2025

"You can have data without information, but you cannot have information without data."

—Daniel Keys Moran

Campaign Delivery Rollup

Programmatic



Social



...

Display

Campaign Performance

Display Overview

Impressions

The number of times your campaign was shown



95,004
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



0.07%
CTR

Clicks

The number of clicks on your ad



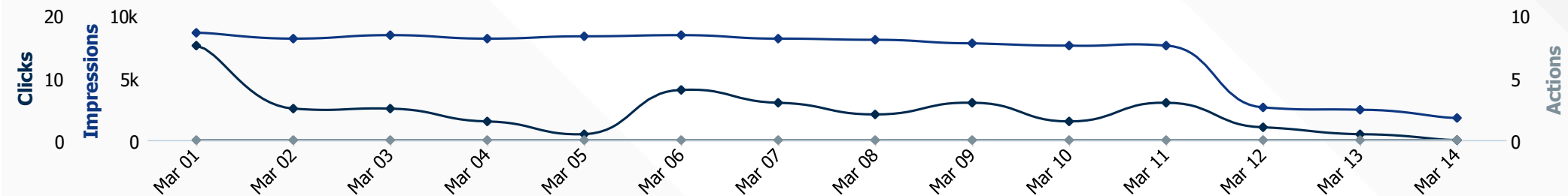
65
CLICKS

Estimated Reach

The estimated number of unique people who saw your ad



8,370
ESTIMATED REACH



Display Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Estimated Reach
Rockport Center of the Arts - Site Conquesting - DOC Watkins Music Series - Mar 2025	59,746	27	0.05%	5,264
Rockport Arts Center - Demo - Doc Watkins Music Series - Mar 2025	35,258	38	0.11%	3,106

Click icon to add picture

Most Shown Creative Size

by Impressions

by CTR



320 x 50

320 x 480

...

Meta

Campaign Performance

Meta Overview

Impressions

The number of times your campaign was shown



134.30K
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



1.73%
CTR

Clicks

All clicks on any part of your ad, including link clicks and clicks to your page



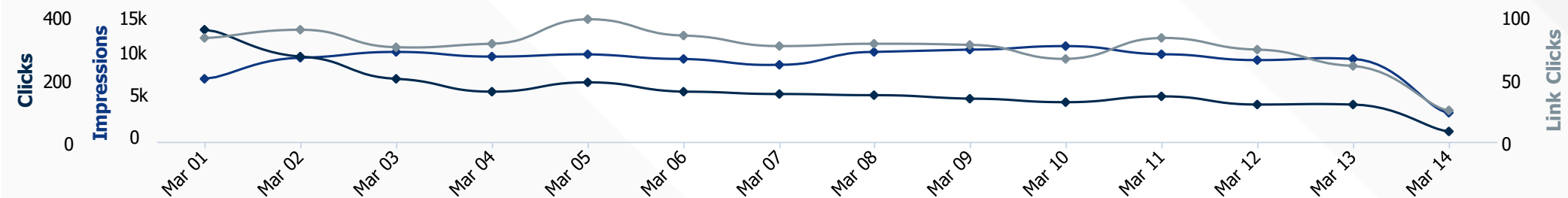
2.32K
CLICKS

Link Clicks

Clicks on your ad image or specific links within the ad such as a CTA button or a URL in the text description



1.04K
LINK CLICKS



Meta Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Link Clicks
Rockport Center for the Arts - Doc Watkins Music Series - Mar 2025	134,300	2,320	1.73%	1,042

Ad Preview



From Mar 01, 2025 to Mar 14, 2025

Thank You

"It is a capital mistake to theorize before one has data."

-Sir Arthur Conan Doyle

From Jan 24, 2025 to Feb 24, 2025

Monthly Campaign Performance Report

Rockport Center for the Arts Wyatt & McKelvey Gallery Nancy Bandy/Eric Depan

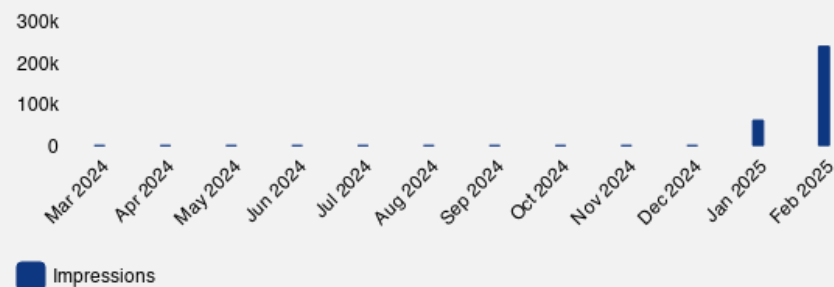
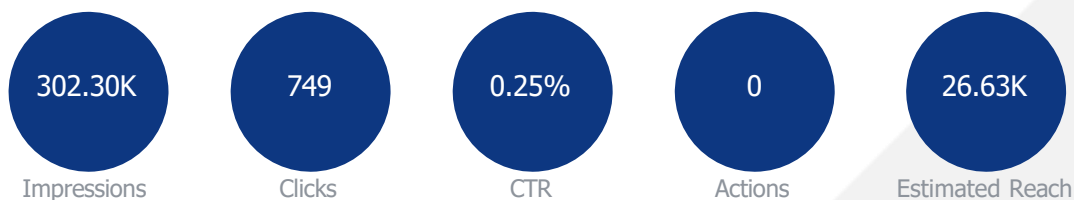
From Jan 24, 2025 to Feb 24, 2025

"You can have data without information, but you cannot have information without data."

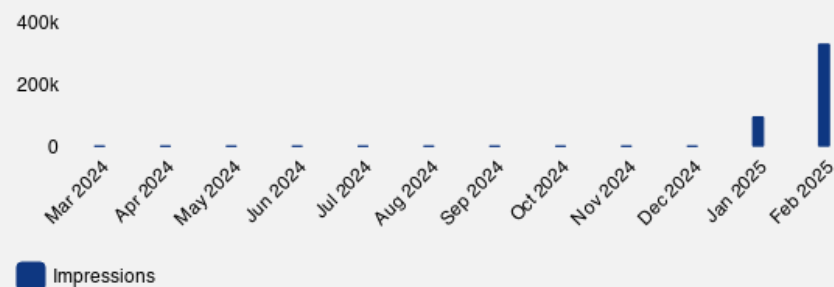
—Daniel Keys Moran

Campaign Delivery Rollup

Programmatic



Social



...

Display

Campaign Performance

Display Overview

Impressions

The number of times your campaign was shown



302,296
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



0.25%
CTR

Clicks

The number of clicks on your ad



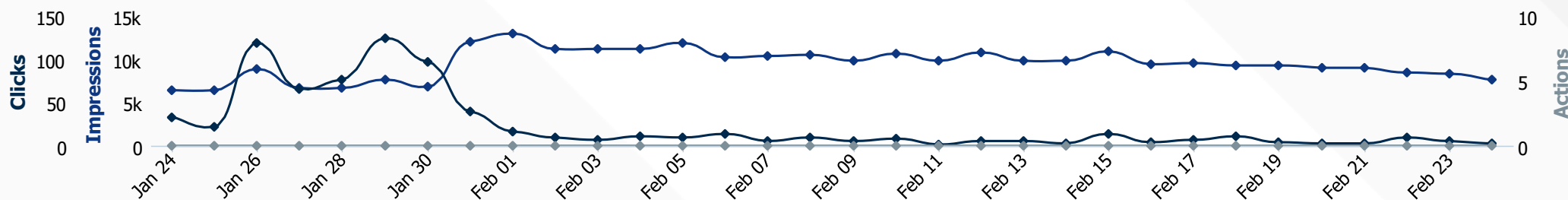
749
CLICKS

Estimated Reach

The estimated number of unique people who saw your ad



26,634
ESTIMATED REACH



Display Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Estimated Reach
Rockport Center of the Arts - Site Conquesting - RCA Wyatt/McKelvey Gallery Nancy Bandy - Jan/Feb 2025	145,012	574	0.40%	12,776
Rockport Arts Center of the Arts - Demo - RCA Wyatt/Mckelvey Gallery Nancy Bandy - Jan/Feb 2025	88,830	115	0.13%	7,826
Rockport Center for the Arts - NextGen - RCA Wyatt/McKelvey Gallery Nancy Bandy - Jan/Feb 2025 T	68,457	60	0.09%	6,031

Most Shown Creative Size

Sample Size 300 x 250



by Impressions

300 x 250

by CTR

300 x 600

...

Meta

Campaign Performance

Meta Overview

Impressions

The number of times your campaign was shown



425.51K
IMPRESSIONS

CTR

The number of clicks your ad received divided by the number of times your ad was shown



0.73%
CTR

Clicks

All clicks on any part of your ad, including link clicks and clicks to your page



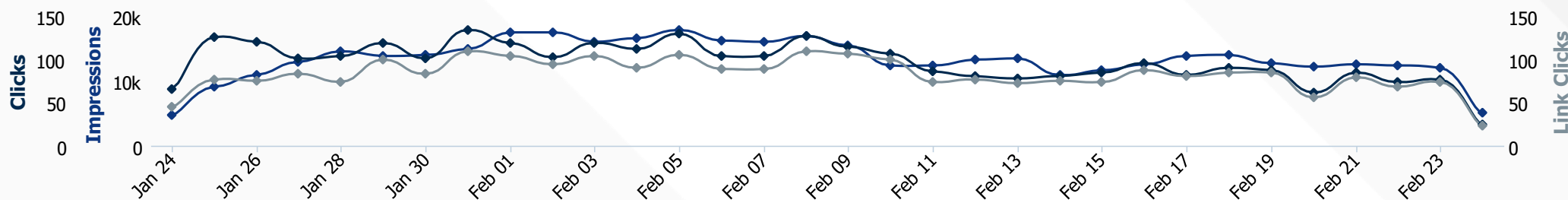
3.09K
CLICKS

Link Clicks

Clicks on your ad image or specific links within the ad such as a CTA button or a URL in the text description



2.64K
LINK CLICKS



Meta Campaign Comparison

Campaign Comparison

Campaign	Impressions	Clicks	CTR	Link Clicks
Rockport Center for the Arts - RCA Wyatt/McKelvey Gallery - Jan/Feb 2024	425,513	3,087	0.73%	2,640

Engagement Rate by Ad Preview

Rockport Center for the Arts Sponsored

New works by Victoria landscape artist Nancy Bandy and Houston based glass artist Eric Depan on exhibit at Rockport ...See more

NANCY BANDY • JAN 10-MAR 2

FROM SEA TO SEE.

ERIC DEPAN • FEB 4-APR 6

rockportartcenter.com
Come see what's new!
Rockport Center for the ...

Learn more

67 1 comment 8 shares

Like Comment Share

0.73%

Rockport Center for the Arts Sponsored

Fort Worth based fine artist Billy Hassell brings bold colors and patterns inspired by nature on exhibit at Rockport Center for the ...See more

FROM SEA TO SEE.

BILLY HASSELL • JAN 31-MAR 30

ROCKPORT CENTER FOR THE ARTS

PRESENTED BY

Tito's

Handmade

VODKA

AUSTIN • TEXAS

rockportartcenter.com
Now through March 30th!
January 31 - March 30, 2...

Learn more

265 6 comments 22 shares

Like Comment Share

1.28%

Rockport Center for the Arts Sponsored

Traditional country music meets Western swing with the Texas Trio! See them live!

TX3

Texas Trio
\$35/\$65
Friday • February 7
7:00 PM

106 S. Austin St

BUY TICKETS

rockportartcenter.com
Texas Trio — Rockport Center for the Arts

Book now

249 26 comments 21 shares

Like Comment Share

5.68%

From Jan 24, 2025 to Feb 24, 2025

Thank You

"It is a capital mistake to theorize before one has data."

-Sir Arthur Conan Doyle

2025 E-BLAST REPORTING

PREPARED FOR



ROCKPORT
CENTER
FOR THE ARTS

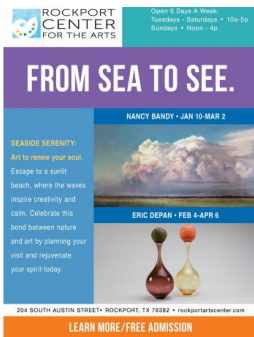


E-BLAST ANALYTICS SUMMARY 2025

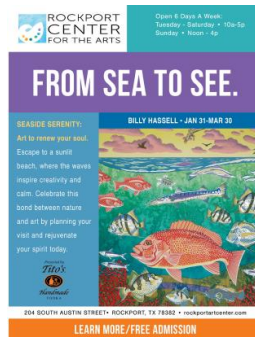
ROCKPORT CENTER FOR THE ARTS

[illegible]

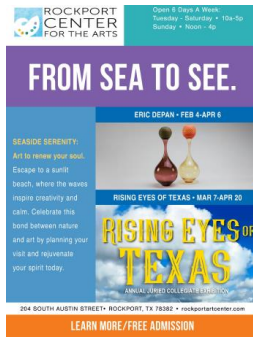
Jan 22



Feb 11



Feb 25



E-BLAST ANALYTICS - ROCKPORT CENTER FOR THE ARTS

BANDY- DEPAN - JAN 22 LAUNCH


**ROCKPORT
CENTER
FOR THE ARTS**

Open 6 Days A Week:
 Tuesdays - Saturdays • 10a-5p
 Sundays • Noon - 4p

FROM SEA TO SEE.

NANCY BANDY • JAN 10-MAR 2


ERIC DEPAN • FEB 4-APR 6


SEASIDE SERENITY:
 Art to renew your soul.
 Escape to a sunlit
 beach, where the waves
 inspire creativity and
 calm. Celebrate this
 bond between nature
 and art by planning your
 visit and rejuvenate
 your spirit today.

204 SOUTH AUSTIN STREET • ROCKPORT, TX 78382 • rockportartcenter.com

LEARN MORE/FREE ADMISSION

Subject Line: From Sea to See: Inspiring Art Awaits You

Friendly From: Rockport Center For the Arts

Demographics: Consumers interested in cultural events, performances, and exhibitions layered with HHI 75k or higher./Where available/Fill with basic consumer

Geographics: o 78006 o 78132 o 78155 o 78209 o 78212 o 78221 o 78227 o 78230 o 78247 o 78248 o 78258 o 78260 o 78261 o 78232 o 78216 o 78213 o 78130 o o 78602 o 78665 o 78620 o 78703 o 78748 o 78731 o 78704 o 78739 o 78745 o 78746 o 78759 o o 77301 o 77348 o 77429 o 77441 o 77316 o 77406 o 77407 o 77379 o 77478 o 77479 o 77375 o 77008 o 77024 o 77077 o 77005 o 77027 o 77401 o 77380 o o 75002 o 76016 o 76017 o 75044 o 75043 o 76051 o 75068 o 75023 o 75228 o 75382 o 76117 o 76102 o 76107 o 76108

Links

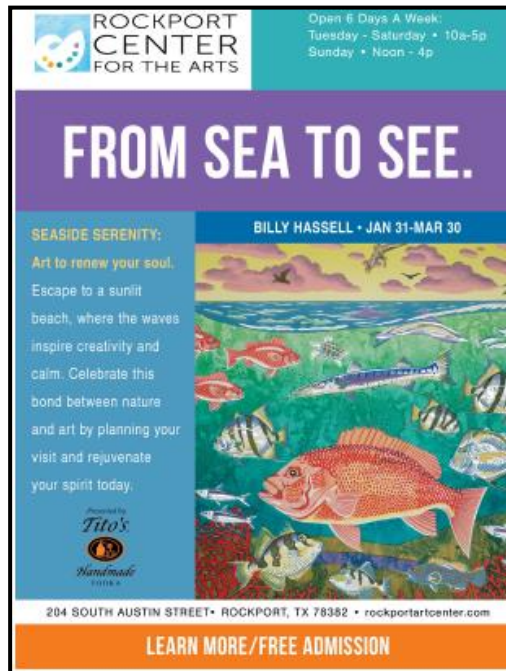
Clicks

https://www.rockportartcenter.com/exhibitions-1?utm_source=prost...

2524

E-BLAST ANALYTICS - ROCKPORT CENTER FOR THE ARTS

BILLY HASSEL - FEB 11 LAUNCH



Subject Line: Dive Into Coastal Serenity: Billy Hassell Exhibit

Friendly From: Rockport Center For the Arts

Demographics: HHI \$75k+ Consumers interested in cultural events, performances, and exhibitions /Where available/Fill with basic consumer

Geographics:

75002,76016,76017,78703,78704,78731,78739,78745,78746,78748,78759,78602,77401,78006,77301,77429,75228,75382,78620
76102,76107,76108,77441,75043,75044,76051,76117,77005,77008,77024,77027,77077,77348,75068,77316,78130,78132,75023
77406,77407,78665,78209,78212,78213,78216,78221,78227,78230,78232,78247,78248,78258,78260,78261,78155,77379,77380
77478,77479,77375

E-BLAST ANALYTICS - ROCKPORT CENTER FOR THE ARTS

RISING EYES – DEPAN FEB 25 LAUNCH

**ROCKPORT
CENTER
FOR THE ARTS**

Open 6 Days A Week:
Tuesday - Saturday • 10a-5p
Sunday • Noon - 4p

FROM SEA TO SEE.

ERIC DEPAN • FEB 4-APR 6



SEASIDE SERENITY:
Art to renew your soul.
Escape to a sunlit
beach, where the waves
inspire creativity and
calm. Celebrate this
bond between nature
and art by planning your
visit and rejuvenate
your spirit today.

RISING EYES OF TEXAS • MAR 7-APR 20

**RISING EYES OF
TEXAS**
ANNUAL JURIED COLLEGIATE EXHIBITION

204 SOUTH AUSTIN STREET • ROCKPORT, TX 78382 • rockportartcenter.com

LEARN MORE/FREE ADMISSION

Subject Line: Immerse Yourself in Art:
Experience Rising Eyes of Texas

Friendly From: Rockport Center for the Arts

Demographics: Art Lovers /Where available/Fill
with basic consumer

Geographics: 78258, 78261, 78232, 78216,
78213, 78130 (San Antonio Zips) 78704, 78739,
78745, 78746, 78759 (Austin Zips) 77005,
77027, 77401, 77380 (Houston Zips) 75023
(Plano Zips)



Fredericksburg | February 21 - 23

Honor Iwo Jima Heroes

You have probably seen this iconic image of Marines raising a flag on February, 19 1945 atop Mt. Suribachi on the island of Iwo Jima. 2025 is the 80th anniversary of the end of World War II. The National Museum of the Pacific War launches its year-long commemoration with a tribute to the Battle of Iwo Jima. Join us to honor our heroes. Click to learn more about three days of events—including a battle reenactment—that will shed light on the history, the legacy, and the moving stories of those who fought and sacrificed there.

[LEARN MORE](#)





Conroe | Now Fishing Fun in Conroe

Explore Conroe and see all that the lake has to offer! 22,000 acre Lake Conroe is known as one of the top fisheries in the country with impressively large catfish this time of year. The lake is also home to large populations of bass and crappie. Grab your poles and gather a few loved ones for a getaway filled with big catches and lifelong memories!

[LEARN MORE](#)



Wimberley | February 14 - 16 Valentine's Getaway

Stroll hand-in-hand through charming downtown shops, savor a romantic meal at our local restaurants, and relax in one of our cozy Airbnb's. Whether you're looking for outdoor adventures or intimate small-town charm, Wimberley is the ultimate destination for love and relaxation. Plan your stay and fall in love with Wimberley!

[LEARN MORE](#)



Huntsville | March 1 Get Baptized a Texan!

Celebrate Texas Independence Day and General Sam Houston's Birthday with a "Pure Texas" experience in Huntsville. Join the Walker County Historical Commission, the City of Huntsville, and Sam Houston State University on Saturday, March 1st at Oakwood Cemetery as we pay tribute to General Sam Houston and conduct the always highly anticipated "Baptized a Texan" ceremony.

[LEARN MORE](#)



Brady | March 13 - 22 Heart of Texas Music Festival

The 36th Annual Heart of Texas Country Music Festival is a can't-miss event for country music fans, featuring an incredible lineup of talented artists including The Malpass Brothers, Jeannie C. Riley, Jody Nix, and Moe Bandy. With 24 shows and dances to choose from, you'll have plenty of opportunities to dance the night away with friends and family. Learn more below and [Visit Brady](#) to plan your trip!



La Grange | February 22 Sip, Wine, and Unwind

Wanna unwind? No better way to do it than to uncork! La Grange Uncorked that is! Come out to Downtown La Grange on Saturday, February 22nd from 3 p.m. to 7 p.m., to sample from each of our 15 participating wineries while you shop. When you've finished your tastings, you can buy wine by the glass or bottle. Tickets are limited, so get yours today!



Rockport | Now - April 6 Three New Exhibitions at RCA

We will be featuring three different Texas artists in three galleries that have vastly different styles. Billy Hassell (January 31st - March 30th) paints with bold graphic colors in his exhibition, Watermark, Nancy Bandy (January 10th - March 2nd) paints landscapes and clouds in her exhibition, Atmospheres, and Eric DePan (February 4th - April 6th) is a glass artist who creates colored glass objects in all shapes and sizes.

LEARN MORE

LEARN MORE

LEARN MORE



VISIT [TOURTEXAS.COM](https://www.tourtexas.com) »

VIEW ALL TEXAS EVENTS »

This email was sent to: **karin@ajrmediagroup.com**

This email was sent by: TourTexas.com
25132 Oakhurst Dr., Suite 201 Spring, TX 77386



We respect your right to privacy - [view our policy](#).

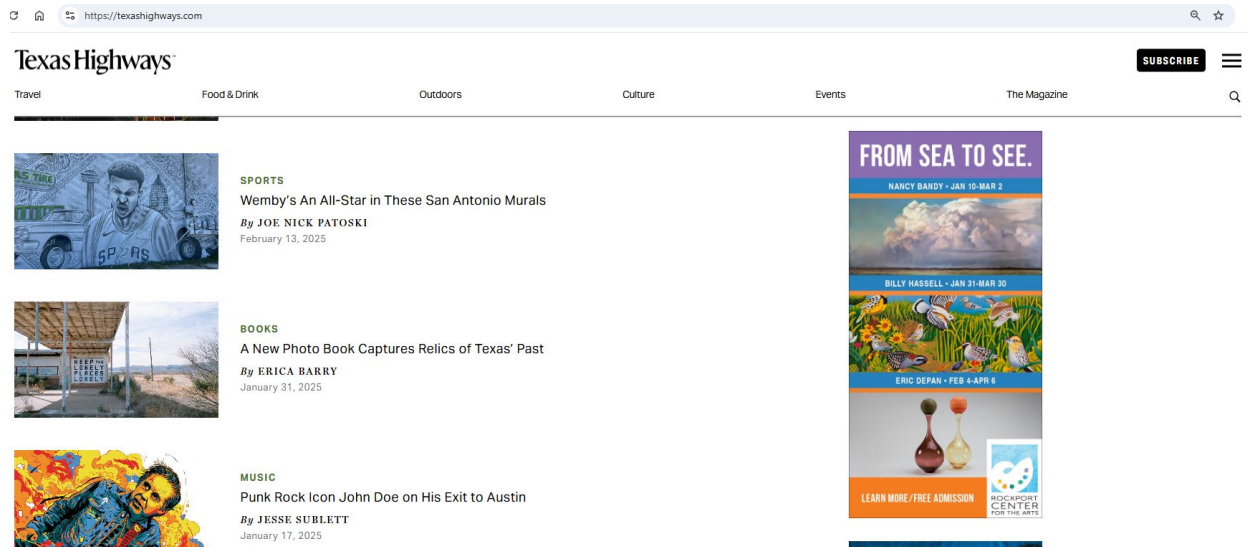
[Manage Subscriptions](#) | [Update Profile](#) | [One-Click Unsubscribe](#)

From: [Debbie PROST](#)
To: [Vanessa Ormsby](#); [Luis Puron](#)
Cc: [Karen Ernst](#)
Subject: FW: TexasHighways.com February 2025
Date: Wednesday, February 26, 2025 1:38:30 PM
Attachments: [image003.png](#)

Proof of performance for TexasHighways.com ad placement.

AJR will send analytics in March for this.... their analytics are always delayed about 3 weeks from the end of the month running.

[Deb B. Prost]



Rockport Center for the Arts

**Texas
Highways™**

TexasHighways.com Results
2025

AJR MEDIA
GROUP

Web Banner Results

MONTH	POSITION	CONTRACTED IMPRESSIONS	BONUS IMPRESSIONS	CLICKS	CTR*
February	DOUBLE HALF-PAGE	25,000	83,235	79	0.32%

**CTR is based on 25k guaranteed impressions*

Rockport Center for the Arts



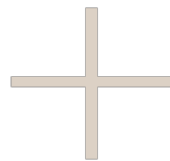
TourTexas Results
2025



Hot & Happening eNewsletter Results

MONTH	PLACEMENT	SENDS	DELIVERABILITY	CLICKS	CTR
February	Standard Event	100,000	99.52%	49	0.23%

TexasMonthly



ROCKPORT
CENTER
FOR THE ARTS

APRIL

7

2025

CAMPAIGN OVERVIEW

TOTAL IMPRESSIONS	294,314
TOTAL ENGAGEMENTS	25,727
ENGAGEMENT RATE	8.74%

Rockport Center for the Arts is pacing well with their digital campaign, achieving over 850 pageviews on their March sponsored content. Engagement on the promotional Facebook Ad was strong with many user reactions and link clicks.



Larry Graeber | Water's Edge

Fort Worth-based artist Billy Hassell's bold colors and patterns inspired by nature have captured the imagination of collectors throughout the nation.

[LEARN MORE](#)



FROM SEA TO SEE

BILLY HASSELL • JAN 31-MAR 30

ROCKPORT CENTER FOR THE ARTS

[LEARN MORE](#)



PRESENTED BY **Tito's** Handmade VODKA

APR 5-JUN 1

WAVES OF INSPIRATION

SARAH HULL

ROCKPORT CENTER FOR THE ARTS

[LEARN MORE](#)

A Hub for Creativity

The Center for Expression in Rockport, Texas

By NE NewsCenter

MARCH 2024

RELEVANT TO YOU BY

Rockport Center for the Arts



Photo courtesy of Rockport Center for the Arts

Rockport Center for the Arts (RCFA) hosts a wide variety of exhibits, special events, education workshops and classes for children and adults, performing arts, public art programs, literary arts, culinary arts and much more. The Center is located for The Arts in the beautiful coastal Rockport Palms area. After 40 years, RCFA is celebrating its 40th anniversary at 314 S. Austin St. in the center of downtown Rockport in the original building from the downtown. The new facility opened to the public in December 2022. We are open from 10 a.m. to 5 p.m. Monday through Saturday and Sunday 12 p.m. to 4 p.m. Admission is always free.

Our Mission – Rockport Center for the Arts' mission is to be the catalyst and epicenter for opportunities to explore the creative arts.

Our Vision – Rockport Center for the Arts continues its legacy as one of the top ten coastal art centers in the U.S., expanding during its next fifty years with an iconic, architecturally significant space and innovative cultural programs and initiatives that engage, teach and inspire students, artists, residents and visitors while supporting economic development and revitalization.

Current and Upcoming Exhibitions:

Exhibiting in the B.R.B. Gallery through March 30th is Billy Hassell's Time Waits Paintings. Watercolor presented by Tito's Handmade Vodka.

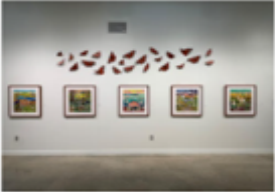


Photo courtesy of Rockport Center for the Arts

A HUB FOR CREATIVITY 3.5.25	
PAGEVIEWS	890

A Hub for Creativity

The Center for Expression in Rockport, Texas

By Tia Newberry

March 1, 2025

ABOUT THE AUTHOR

Rockport Center for the Arts



Photo courtesy of Rockport Center for the Arts

Rockport Center for the Arts (RCA) hosts a wide variety of exhibits, special events, education workshops and classes for children and adults, performing arts, a public art program, literary arts, culinary arts and much more. The Center is a hub for The Arts in the beautiful coastal Rockport Fulton area. After 48 years, RCA re-established operations at 204 S. Austin St. in the wake of devastation sustained in the original building from Hurricane Harvey. The new facility opened to the public in December 2021. We are open from 10 a.m. to 5 p.m. Monday through Saturday and Sunday 12 p.m. to 4 p.m. **Admission is always free.**

Our Mission - Rockport Center for the Arts' mission is to be the catalyst and epicenter for opportunities to explore the creative arts.

Our Vision - Rockport Center for the Arts continues its legacy as one of the top ten coastal art colonies in the US, expanding during its next fifty years with an iconic, architecturally significant space and innovative cultural programs and initiatives that engage, teach and inspire students, artists, residents and visitors while spurring economic development and revitalization.

Current and Upcoming Exhibitions:

Exhibiting in the R-E-B Gallery through March 30th is **Billy Hamel's Texas Wildlife Paintings, Watercolor** presented by **Tito's Handmade Yodis**.

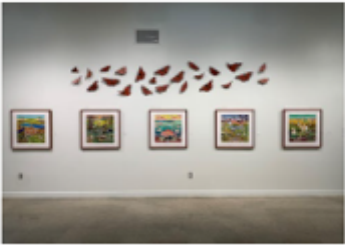
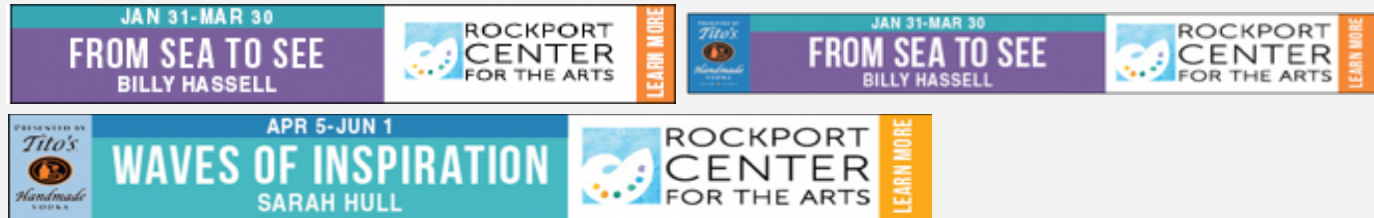


Photo courtesy of Rockport Center for the Arts

Display Ads



Line Item	Creative Size	Impressions	Clicks	CTR
Roadblock (March)	300x250	714	1	0.14%
	300x600	382	1	0.26%
	320x50	1,907	4	0.21%
	728x90	519	0	0.00%
Brand ROS (March)	300x250	30,866	14	0.05%
	300x600	12,014	14	0.12%
	320x50	63,454	30	0.05%
	728x90	42,771	16	0.04%
		152,627	80	0.05%



NEWSLETTERS

TRIP PLANNER 2.5.25	
SENT	34,051
TOTAL OPENS	10,734
OPEN RATE	31.52%
TOTAL CLICKS	275
CLICK RATE	2.56%

ROCKPORT CENTER FOR THE ARTS	
TOTAL CLICKS	37
CLICK RATE	0.34%

TRIP PLANNER 2.19.25	
SENT	39,108
TOTAL OPENS	13,424
OPEN RATE	34.33%
TOTAL CLICKS	283
CLICK RATE	2.11%

ROCKPORT CENTER FOR THE ARTS	
TOTAL CLICKS	64
CLICK RATE	0.48%



A Variety of Texan Art on View at RCA!

Come see the upcoming exhibitions at RCA including Eric DePan – *Nature of Glass*, Nancy Bandy – *Atmospheres*, and Billy Hassell – *Watermark*.

[LEARN MORE](#)



Larry Graeber | Water's Edge

Fort Worth-based artist Billy Hassell's bold colors and patterns inspired by nature have captured the imagination of collectors throughout the nation.

[LEARN MORE](#)

FACEBOOK AD 3.5.25	
IMPRESSIONS	67,638
REACH	43,440
ENGAGEMENTS	1,388
ENGAGEMENT RATE	2.05%



Texas Monthly with
Rockport Center for the Arts.

Sponsored ·



From a wide variety of exhibits to hands-on classes, [Rockport Center for the Arts](#) is a top ten coastal art colony in the US. Learn more below. [#sponsored](#)



texasmonthly.com

A Hub for Creativity
The Center for Expression...

[Learn more](#)

456

25 comments 36 shares



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of Rockport Conference Center (The ROCC) Second Quarter of Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The ROCC submitted their report and copies of their receipts.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the ROCC has met the following requirements:

- Submission Deadline
- Provided copies of the receipts
- Completed all the required fields on the application
- Spent funds according to the contract

The contract states that they will receive their check of \$18,289.88 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

Hotel Occupancy Tax

ATTACHMENTS:

1. ROCC City of Rockport Quarter 2 Jan to March 2025 Report Submission

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1st	December 31, 2024	January 14, 2025	January 28, 2025
2nd	March 31, 2025	April 8, 2025	April 22, 2025
3rd	June 30, 2025	July 8, 2025	July 22, 2025
4th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockpottx.gov.

PROJECT OR EVENT INFORMATION

Name of Grantee Organization [Rockport Conference Center \(The ROCC\)](#)

Name of Event or Project [Annual Calendar of Venue Rental Operations and Maintenance](#)

Date(s) of Event or Project [January 1 through March 31, 2025](#)

Primary Location of Event or Project: [Rockport Conference Center, 106 S Austin St, Rockport, TX 78382](#)

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: [\\$18,289.88](#)

Actual amount of total event costs funded by City hotel occupancy tax: [\\$11,202.31](#)

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): [\\$0](#)

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): [\\$11,202.31](#)

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): [\\$0](#)

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. [824](#)

Estimate of the quarterly tourist/visitor attendance at your event or facility. [322](#)

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

[Rental Venue attendance in January through March 2025 reflects a 5.5% increase over the same quarter in 2024 and supports our projection of increasing attendance in the coming months. After the first two quarters, October 2024 through March 2025, 65% of our projected attendance has been reached.](#)

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? [X Yes](#) No

If yes, please provide that number: 324 Is the number provided an actual number, or estimated? Estimated

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? _____ Yes X No

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$0

_____ Press Releases - \$0

_____ Radio - \$0

_____ Direct Mail - \$0

_____ Internet Ads - \$0

_____ Social Media Ads - \$0

_____ TV - \$0

_____ Other - \$0

SPORTING EVENT SECTION *(for use by sporting events only)*

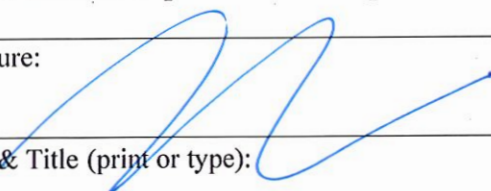
How many individuals participated in the sporting event?

How many of the event participants were from another city or county?

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: <u>4/8/2025</u>
Name & Title (print or type): <u>Luis Purón, Executive Director</u>	Phone (if different from phone # listed on the application): <u>n/a</u>
Address (if different from the address listed on the application): <u>n/a</u>	Applicant E-Mail Address (if different from e-mail address listed on the application): <u>n/a</u>

Rockport Conference Center January through March 2025 City of Rockport HOT Fund Expenditures

	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Amount</u>
Payroll & Professional Development				
	2/14/2025	1200	Darryl Meadows	2800.57
	2/28/2025	1201	Darryl Meadows	2800.59
	3/14/2025	1202	Darryl Meadows	2800.57
	3/31/2025	1203	Darryl Meadows	2800.58
TOTAL				<u>11,202.31</u>

ROCKPORT ART ASSOCIATION, INC
204 S AUSTIN ST
ROCKPORT, TX 78382

DARRYL W MEADOWS
[REDACTED]

Employee Pay Stub		Check number: 1200		Pay Period: 02/01/2025 - 02/15/2025		Pay Date: 02/14/2025		
Employee				SSN				
DARRYL W MEADOWS, [REDACTED]				[REDACTED]				
Earnings and Hours	Qty	Rate	Current	YTD Amount	Vacation	Accrued	Used	Available
Salary			3,354.17	10,062.51	Current	5.00		15.00
					YTD		8.00	
Taxes			Current	YTD Amount				
Medicare Employee Addl Tax			0.00	0.00				
Federal Withholding			-297.00	-891.00				
Social Security Employee			-207.96	-623.88				
Medicare Employee			-48.64	-145.91				
			-553.60	-1,660.79				
Net Pay			2,800.57	8,401.72				

ROCKPORT ART ASSOCIATION, INC
204 S AUSTIN ST
ROCKPORT, TX 78382

DARRYL W MEADOWS



Employee Pay Stub

Check number: 1201

Pay Period: 02/16/2025 - 02/28/2025

Pay Date: 02/28/2025

Employee

SSN

DARRYL W MEADOWS, [REDACTED]

Earnings and Hours	Qty	Rate	Current	YTD Amount
Salary			3,354.17	13,416.68
Taxes			Current	YTD Amount
Medicare Employee Addl Tax			0.00	0.00
Federal Withholding			-297.00	-1,188.00
Social Security Employee			-207.95	-831.83
Medicare Employee			-48.63	-194.54
			-553.58	-2,214.37
Net Pay			2,800.59	11,202.31

Vacation	Accrued	Used	Available
Current	5.00		20.00
YTD		8.00	

ROCKPORT ART ASSOCIATION, INC
204 S AUSTIN ST
ROCKPORT, TX 78382

DARRYL W MEADOWS



Employee Pay Stub		Check number: 1202		Pay Period: 03/01/2025 - 03/15/2025		Pay Date: 03/14/2025		
Employee				SSN				
DARRYL W MEADOWS; [REDACTED]				[REDACTED]				
Earnings and Hours	Qty	Rate	Current	YTD Amount	Vacation	Accrued	Used	Available
Salary			3,354.17	16,770.85	Current	5.00		25.00
Taxes			Current	YTD Amount	YTD		8.00	
Medicare Employee Addl Tax			0.00	0.00				
Federal Withholding			-297.00	-1,485.00				
Social Security Employee			-207.96	-1,039.79				
Medicare Employee			-48.64	-243.18				
			-553.60	-2,767.97				
Net Pay			2,800.57	14,002.88				

ROCKPORT ART ASSOCIATION, INC
204 S AUSTIN ST
ROCKPORT, TX 78382

DARRYL W MEADOWS
[REDACTED]

Employee Pay Stub

Check number: 1203

Pay Period: 03/16/2025 - 03/31/2025

Pay Date: 03/31/2025

Employee

DARRYL W MEADOWS, [REDACTED]

SSN

[REDACTED]

Earnings and Hours	Qty	Rate	Current	YTD Amount
Salary	80.00		3,049.25	19,820.10
Salary Vacation	8.00		304.92	304.92
	88.00		3,354.17	20,125.02
Taxes			Current	YTD Amount
Medicare Employee Addl Tax			0.00	0.00
Federal Withholding			-297.00	-1,782.00
Social Security Employee			-207.96	-1,247.75
Medicare Employee			-48.63	-291.81
			-553.59	-3,321.56
Net Pay			2,800.58	16,803.46

Vacation	Accrued	Used	Available
Current	5.00		22.00
YTD		8.00	



Hotel Occupancy Tax Report
City of Rockport
January - March 2025

January to March ROCC Rental Visitation Data

Zip Code Data for the ROCC	Jan. 25	Feb. 25	Mar. 25	Quarterly Total
Total Attendance	44	307	473	824

Visitor Data Distribution	Jan. 25	Feb. 25	Mar. 25
Tourism >75 Miles	91%	16%	49%
Local	9%	84%	51%
Total	100%	100%	100%

Highlights of Tourism >75+ miles and major metropolitan areas in Texas	Jan. 25	Feb. 25	Mar. 25
Austin	14%	1%	1%
Dallas/Ft. Worth	11%	0%	3%
Houston	23%	3%	4%
San Antonio	2%	2%	3%
Total Major Metro areas	50%	6%	11%
Tourism from outside Texas	0%	0%	3%
Rural tourism beyond 75 miles	41%	9%	35%
Total tourism from beyond 75 miles	91%	16%	49%

Local Visitors <75 miles	Jan. 25	Feb. 25	Mar. 25
Rockport/Fulton	0%	35%	25%
Corpus Christi	2%	35%	15%
Victoria	2%	0%	0%
Rural Areas	5%	14%	10%
Total Local Visitation	9%	84%	51%

Occupied Room Nights	40	47	237	324
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39% of ROCC visitors stayed overnight

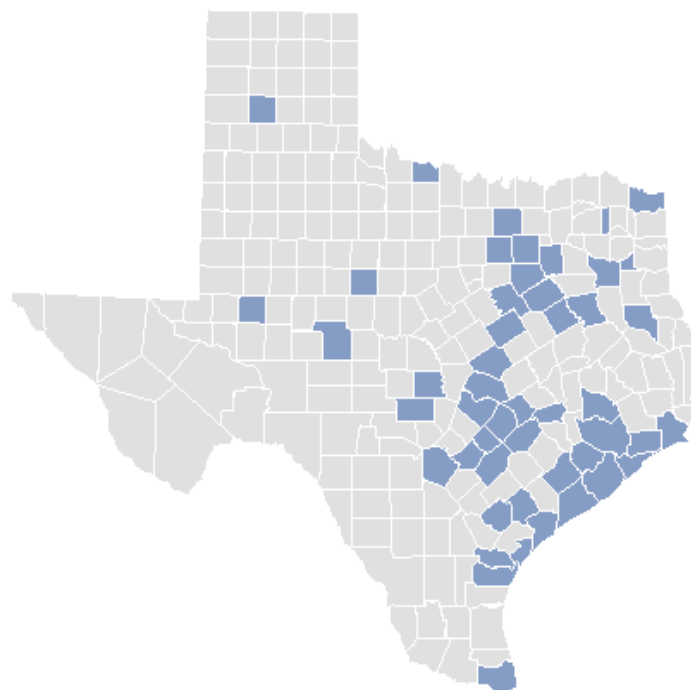
January to March ROCC Rental Visitation Data

ROCC Visitation Jan-March 2025



Powered by Bing
© GeoNames, Microsoft, OpenStreetMap, Overture Maps Foundation, TomTom

ROCC Visitation Jan-March 2025



Powered by Bing
© GeoNames, TomTom

January to March ROCC Website Traffic

Visits by Country

Jan 1-Mar 31, 2025 • 1,206 Total



Location

▼ Visits

► us United States

1,108 (91.9%)

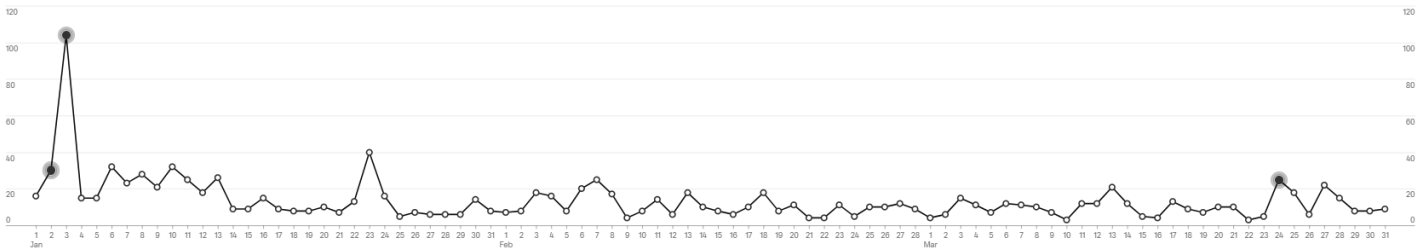
► CA Canada

22 (1.82%)

Visits

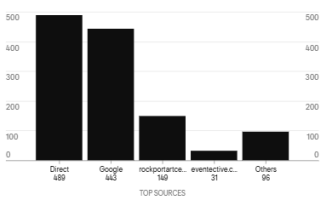
Jan 1-Mar 31, 2025 • 1,206 Total -71% yr/yr

Daily ▼

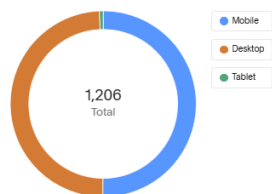


Top Sources by Visits

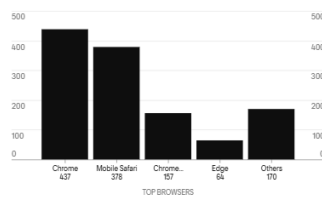
view sources



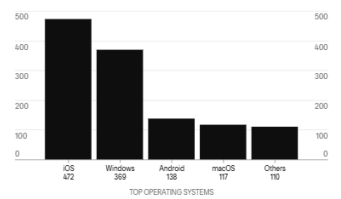
Top Devices by Visits



Top Browsers by Visits



Top Operating Systems by Visits

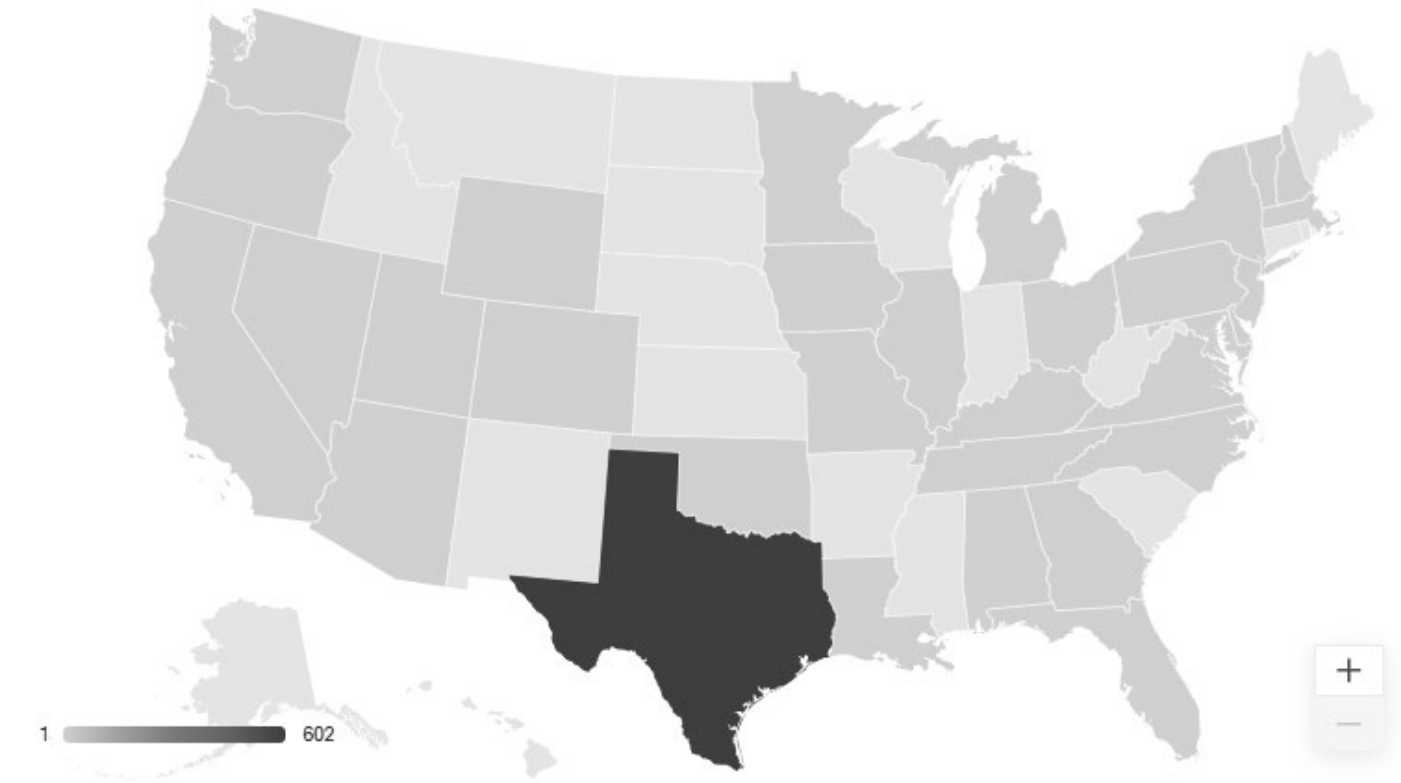


January to March ROCC Website Traffic

Visits by Region

Jan 1–Mar 31, 2025 • 1,206 Total

WORLD / United States



Location	Visits
us United States	1,108 (91.9%)
▶ Texas	602
Unknown	222
▶ Virginia	97
▶ California	30
▶ Washington	19
▶ Utah	18
▶ Iowa	15
▶ Illinois	9
▶ North Carolina	6
▶ Ohio	6
▶ Tennessee	6

January to March ROCC Website Traffic

▼ Texas	602
Rockport	121
Corpus Christi	81
Houston	60
San Antonio	39
Dallas	35
Portland	27
Austin	26
Unknown	26
Ingleside	16
Aransas Pass	12
Port Arthur	8
Port Aransas	7
Schertz	7
Pflugerville	6
Mesquite	6
McAllen	5
Round Rock	5
Abilene	4
Crystal City	4
College Station	4
Fort Worth	4
Kingsville	4
Beeville	4

January to March ROCC Social Media Statistics

Audience

Demographics

Trends

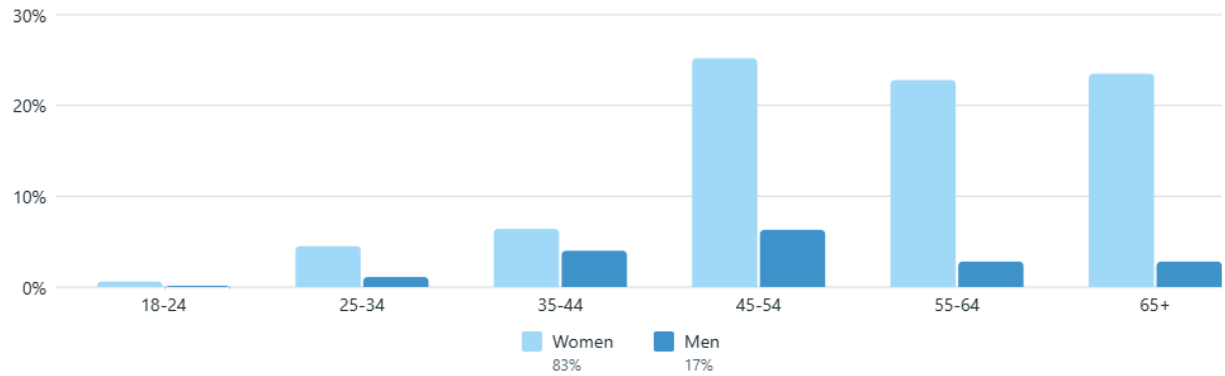
Potential audience

Followers ⓘ

Lifetime

187

Age & gender ⓘ



Top cities

Rockport, TX

46%

Corpus Christi, TX

14.4%

Fulton, TX

9.6%

San Antonio, TX

2.7%

Aransas Pass, TX

1.6%

Ingleside, TX

1.6%

Austin, TX

1.1%

Odem, TX

1.1%

Port Aransas, TX

1.1%

Portland, TX

1.1%

Top countries

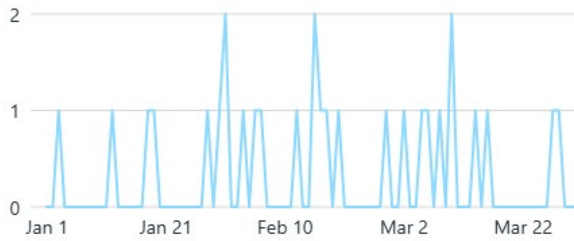
United States

100.5%

January to March ROCC Social Media Statistics

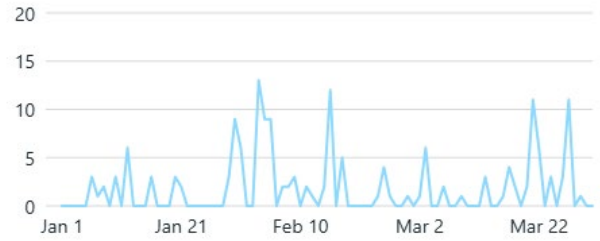
Follows ⓘ

28 ↑ 55.6%



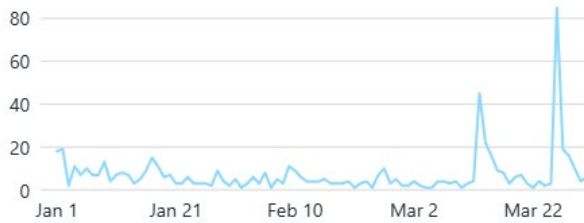
Visits ⓘ

165 ↓ 59%



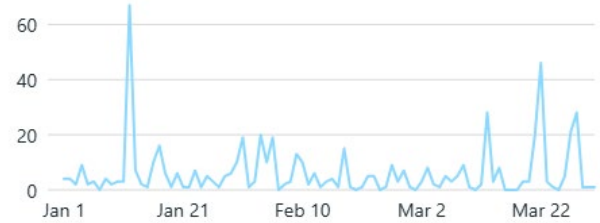
Reach ⓘ

571 ↓ 84.2%



Views ⓘ

568 ↓ 84.3%



ROCC Rental Detail January to March 2025

Event	Event Date	Type of Event	# of Guests	% from 75+ Miles	Heads in Beds
TAPT	01/18-19/25	Business	44	91%	40
Celebration	2/1/2025	Social	83	61%	30
Cheniere/TAMUCC Speaker Series	2/5/2025	Business	55	0%	0
Flatsworthy Chasing the Tide Film Presentation	2/8/2025	Non-Profit	98	24%	17
Cheniere/TAMUCC Speaker Series	2/19/2025	Business	55	0%	0
Del Mar Executive Retreat	2/19/2025	Business	16	0%	0
Cheniere/TAMUCC Speaker Series	3/5/2025	Business	55	0%	0
Ryan and Madison Rehearsal Dinner	3/7/2025	Social	56	100%	56
Ryan and Madison Wedding Reception	3/8/2025	Social	117	100%	117
Flatsworthy Fly Fishing Films	3/16/2025	Non-Profit	103	19%	22
Rockport Oaks RV HOA Business Meeting	3/15/2025	Business	38	0%	0
William and Yesenia Wedding and Reception	3/28/2025	Social	55	56%	32
Bills/Holland Wedding and Reception	3/29/2025	Social	49	18%	10
Totals - Average %			824	14%	324

% of Business	By event day	By attendance
Social	36%	46%
Business	50%	28%
Non-Profit	14%	26%



**Joint Management Services Agreement
City of Rockport, Texas
and the
Rockport Art Association**

This agreement is entered into by and between the City of Rockport, Texas, a Home Rule Municipality located in Aransas County, herein after referred to as "The City" and the Rockport Art Association, Inc., a Texas nonprofit organization operating within the City, herein after referred to as "RAA": collectively, Parties.

WHEREAS, RAA is a non-profit corporation dedicated to the research, identification, selection, acquisition, presentation and preservation of all forms of art in the City of Rockport; and,

WHEREAS, the City supports the promotion of arts for the benefit of the public; and,

WHEREAS, the City and RAA agreed to undertake the financing of the construction of an arts facility to be known as Rockport Center for the Arts, which facility includes the Rockport Conference Center; said facility to be located upon real estate as shown in Exhibit A (attached and made part of this agreement); and,

WHEREAS, the City and RAA agree to the consideration of Hotel Motel Tax funding in order to promote tourism through the encouragement, promotion, improvement, and application of the arts and exhibition of the major art forms; as authorized by Section 351.101 of the Texas Tax Code, by way of the RAA; and,

WHEREAS, the City and RAA agree to the consideration of Hotel Motel Tax funding in order to promote tourism through the construction, equipping, operation, and maintenance of convention center facilities; as authorized by Section 351.101 of the Texas Tax Code, in cooperation with RAA; and,

WHEREAS, the City has determined that the expenditure of public funds and in-kind support of the Rockport Conference Center facilities as stated herein, is a lawful expenditure that supports a public purpose, allows the City to retain sufficient control and oversight, and provides a return benefit to the citizens of Rockport and Aransas County.

Now therefore, the parties agree to the following terms and conditions.

I. Purpose and consideration

This agreement outlines the joint management activities that will be undertaken by the City of Rockport regarding the operation of the Rockport Conference Center. In order to maximize the success of this facility, the City of Rockport agrees to provide certain joint management services for the Rockport Conference Center facility and its operations.

II. Term of Agreement

This agreement shall be in effect for a period matching the city's fiscal year in the date of execution of this agreement and shall automatically renew at the end of each twelve-month term unless either party gives 90 days' notice prior to the end of the twelve month term of intent to cancel the agreement.

III. Cities Duties

The City of Rockport will provide feedback regarding the overall marketing and booking policies of the Rockport Conference Center as part of its management services under this agreement. The City of Rockport staff will also provide leads that they receive for events that can utilize the facility to RAA for their evaluation and follow-up. The City may be able to provide limited operational assistance for major events held at the Rockport Conference Center, at the sole discretion of the City Manager. Any operational assistance for major events must be requested in writing not less than sixty days prior to the event and is subject to approval by the City Manager and staff availability. The City will not provide any charge for provision of these limited services under the position that the joint management of this facility serves the city's overall public purpose of promoting the economic and cultural vitality of the community and will spur the growth of tourism and hotel and convention activity within the City of Rockport.

IV. RAA Duties

RAA shall oversee the management and marketing of the Rockport Conference Center within the Rockport Center for the Arts. RAA shall provide a management and marketing plan annually to the City Manager for review and approval. Said plan shall be submitted and reviewed in conjunction with the Annual Budget process of the City of Rockport and should be submitted no later than August 1st of each fiscal year. The management and marketing plan shall include, at a minimum, a detailed account of the marketing efforts that are to be undertaken for the acquisition of events for the facility, the level of staffing that will be needed for said events, and the anticipated impact of said events on Municipal Hotel Occupancy Tax Revenue. The RAA shall maintain and insure the Rockport Conference Center as part of the facilities. RAA shall provide the City the opportunity each year to reserve the use of The ROCC no more than seven days that can be used as a single day event or cumulatively; at no cost to the City, based on facility availability. It is understood that costs such as room set-up fees and post event cleaning performed by The ROCC contractors, catering and other contract services related to the execution of an event will be the responsibility of the City.

V. General Terms and Conditions

Compliance with Laws. The Parties shall comply with all federal, state, and local laws, statutes, ordinances, rules and regulations, and the orders and decrees of any courts, administrative, or regulatory bodies in any matter affecting the performance of this Agreement, including, without limitation, worker's compensation laws, minimum and maximum salary and wage statutes and regulations, and licensing laws and regulations. When required, the RAA shall furnish the City with satisfactory proof of compliance.

Independence of RAA. RAA acknowledges that RAA is not an employee, agent, official or representative of the City. RAA shall not represent, either expressly or through implication, that RAA is an employee, agent, official or representative of the City. Income taxes, self-employment taxes, social security taxes and the like are the sole responsibility of the RAA.

RAA AGREES TO INDEMNIFY AND HOLD THE CITY OF ROCKPORT, TEXAS AND ALL OF ITS PRESENT, FUTURE AND FORMER AGENTS, EMPLOYEES, OFFICIALS AND REPRESENTATIVES HARMLESS IN THEIR OFFICIAL, INDIVIDUAL AND REPRESENTATIVE CAPACITIES FROM ANY AND ALL CLAIMS, DEMANDS, CAUSES OF ACTION, JUDGMENTS, LIENS AND EXPENSES (INCLUDING ATTORNEY'S FEES, WHETHER CONTRACTUAL OR STATUTORY), COSTS AND DAMAGES (WHETHER COMMON LAW OR STATUTORY), COSTS AND DAMAGES (WHETHER COMMON LAW OR STATUTORY, AND WHETHER ACTUAL, PUNITIVE, CONSEQUENTIAL OR INCIDENTAL), OF ANY CONCEIVABLE CHARACTER, FOR INJURIES TO PERSONS (INCLUDING DEATH) OR TO PROPERTY (BOTH REAL AND PERSONAL) CREATED BY, ARISING FROM OR IN ANY MANNER RELATING TO THE WORK OR GOODS PERFORMED OR PROVIDED BY RAA – EXPRESSLY INCLUDING THOSE ARISING THROUGH STRICT LIABILITY OR UNDER THE CONSTITUTIONS OF THE UNITED STATES.

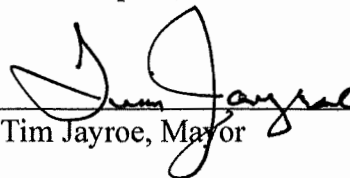
Exhibits. All exhibits to this Agreement are incorporated herein by reference for all purposes wherever reference is made to the same.

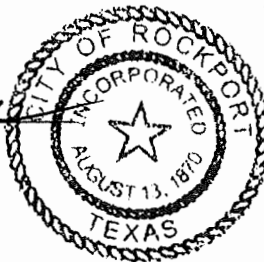
Entire Agreement. It is understood and agreed that this Agreement contains the entire agreement between the parties and supersedes any and all prior agreements, arrangements or understandings between the parties relating to the subject matter. No oral understandings, statements, promises or inducements contrary to the terms of this Agreement exist. This Agreement cannot be changed or terminated orally.

Relationship of Parties. Nothing contained in this Agreement shall be deemed or construed by the parties hereto or by any third party to create the relationship of principal and agent or of partnership or of joint venture or of any association whatsoever between the parties, it being expressly understood and agreed that no provision contained in this Agreement nor any act or acts of the parties hereto shall be deemed to create any relationship between the parties other than the relationship of independent parties contracting with each other solely for the purpose of effecting the provisions of this Agreement.

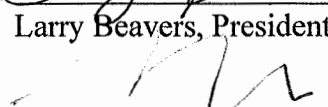
IN WITNESS WHEREOF, the parties have made and executed this Agreement in multiple copies, each of which shall be an original, as of this 14th day of March 2023.

City of Rockport, Texas

By: 
Tim Jayroe, Mayor



Rockport Art Association, Inc.

By: 
Larry Beavers, President

Luis Purón, Executive Director



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of Rockport Little Theatre Second Quarter of Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The Rockport Little Theatre submitted their report and copies of their receipts.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the Theatre has met the following requirements:

- Submission Deadline
- Provided copies of the receipts
- Completed all the required fields on the application
- Spent funds according to the contract

The contract states that they will receive their check of \$8,607.00 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

Hotel Occupancy Tax

ATTACHMENTS:

1. RLT 2nd quarter

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1st	December 31, 2024	January 14, 2025	January 28, 2025
2nd	March 31, 2025	April 8, 2025	April 22, 2025
3rd	June 30, 2025	July 8, 2025	July 22, 2025
4th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Rockport Little Theatre

Name of Event or Project: (Performance A) On Golden Pond (Future Performances B) Various

Date(s) of Event or Project: (A) February 14 – March 2 (B) 3rd & 4th QTR

Primary Location of Event or Project: Rockport Little Theatre 99 North Austin St. Rockport, Texas 78382

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: \$8,608.50

Actual amount of total event costs funded by City hotel occupancy tax: \$7,808.50

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): \$0

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): \$800

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): \$ 0

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. On Golden Pond: 810

Estimate of the quarterly tourist/visitor attendance at your event or facility. 369 (+75 miles)

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

The total average attendance for the 3 performances at the end of the 2nd quarter is 750 and total attendance for the combined performances is 2,247. Total projected attendance for 2024-2025 season is 4,500.

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? ☒ Yes ☐ No

If yes, please provide that number: 369 Is the number provided an actual number, or estimated? Estimated
If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? Yes ☒ No

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$0 _____

Press Releases - \$0 _____

_____ Radio - \$0 _____

_____ Direct Mail - \$0 _____

_____ Internet ads - \$0 _____

☒ Social media ads - \$99.97

_____ TV-\$0 _____

☒ Other Playbill & Posters -\$ 1,500.35

SPORTING EVENT SECTION *(for use by sporting events only)*

How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: 04-08-25
Name & Title (print or type): George V. Sherman III	Phone (if different from phone# listed on the application): (361)230-2660
Address (if different from the address listed on the application): P.O. Box 1241 Rockport, Texas 78381	Applicant E-Mail Address (if different from e-mail address listed on the application): rltrockport@gmail.com



ROCKPORT LITTLE THEATRE
P.O. Box 1241 Rockport, Texas 78381
99 North Austin St. Rockport, Texas 78382

www.rockportlittletheatre.org
(361) 450-1465

April 8, 2025
Shelly Goodwin
City Secretary
2751 State HWY 35 Bypass
Rockport, TX 78382

RE: HOT Funds 2nd QTR 2024-2025 Report

Dear Shelly,

On behalf of Rockport Little Theatre's Board of Directors, I extend our heartfelt gratitude to The City of Rockport and the Honorable Members of City Council for their support of our theatre's efforts to contribute to the development of the performing arts and in turn fuel the growth of tourism.

For the fiscal year 2024-2025, the city has allocated our theatre HOT funds in the amount of \$34,428 to subsidize six (6) theatrical events. The payments are to be made quarterly in the amount of \$8,607.

The 2nd QTR report includes expenditure for one performance, *On Golden Pond*. Expenditures for this event totaled \$4,519.75. Total attendance at this event equaled 810 attendees with 369 being out-of-town visitors. An additional \$4,088.75 was allocated for the purchase of Licenses/Rights/Scripts for the three remaining performances to complete this year's six events. Total expenditure for the 2nd QTR was \$8608.50. To enhance our guest's experience, our theatre website now includes links to the "Find Yourself in Rockport-Fulton" initiative and other important attractions in the area. In addition, our Facebook and website promotions for the 2nd QTR continue to reach new followers with increased traffic.

Included in this report, please find (a) Report Overview, (b) Supporting Data, (c) Analytics, (d) Expense Receipts. If you need additional information, please feel free to email me at rltrockport@gmail.com or call 361-230-2660.

Sincerely,

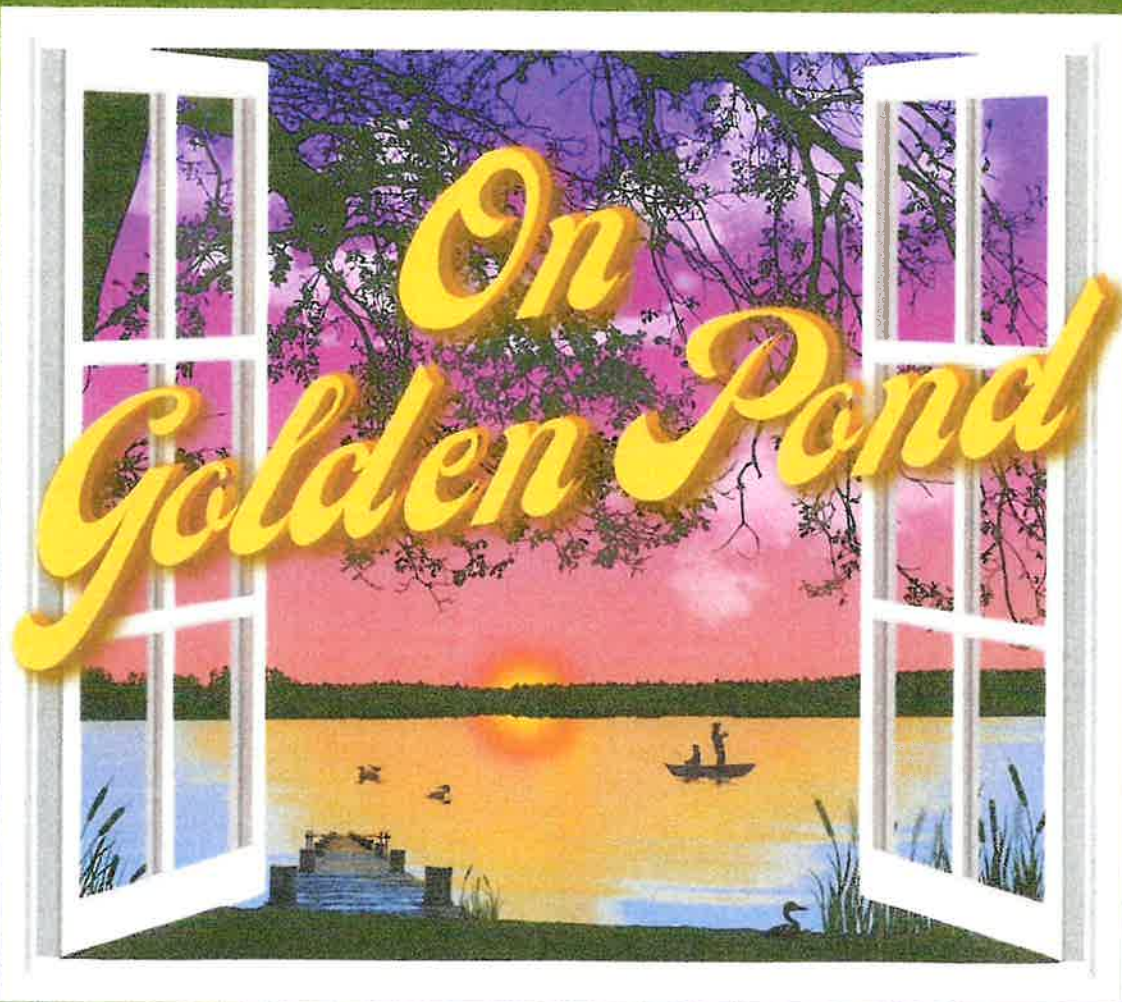


George V. Sherman III
RLT Board President

Overview

2nd QTR 2024-2025

Rockport Little Theatre Presents



By Ernest Thompson
Directed by Meaghan Setterbo



February 14 - March 2, 2025

Fridays & Saturdays @ 7 PM

Sundays @ 3 PM

TICKETS



www.rockportlittletheatre.com

Tickets available online & at the door

Recommended for ages 13+ for mild language & subject matter

By Special Arrangement with Dramatists Play Services www.dramatists.com



More

Log In

OPEN MIC NIGHT
EVERY THURSDAY
6:30 - 9:30 PM
99 N. AUSTIN ST.
A LISTENING ROOM FOR LOCAL SINGERS & SONGWRITERS
PLUG & PLAY

ROCKPORT LITTLE THEATRE
UPDATED TICKET PRICES!
To ensure Rockport Little Theatre can continue to provide high-quality programming to our community, we have decided to implement a new pricing tier for youth tickets (ages 5-12) and a single increase for purchasing tickets at the door. Online ticket prices will stay the same.

Online
Adult (ages 13+): \$20
Youth (5-12): \$15

At the Door
Adult (ages 13+): \$25
Youth (5-12): \$15

ROCKPORT LITTLE THEATRE PRESENTS
NO, NO, NO, A MILLION TIMES NO!
A Musical Melodrama by
Isabel Crawford & Bud Tompkins

April 25 - May 11, 2025
Fridays & Saturdays @ 7 PM
Sundays @ 3 PM
www.rockportlittletheatre.com
\$20 ADVANCE / \$25 AT THE DOOR

Presented by Special Advertising with Support of Theatre One
www.rockportlittletheatre.com

Become a Member!



KEEPING LIVE THEATRE LOCAL

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99 N Austin St

Rockport, Texas 78382



Rockport Little Theatre		Estimated vs Actual Event Expense											
Budget Item	Full Year	QTR 1 Tot	QTR 1 Act	QTR 2 Tot	QTR 2 Act	QTR 3 Tot	QTR 3 Act	QTR 4 Tot	QTR 4 Act				
Event Licences & Script Acquisition	\$9,000	\$2,250	\$2,072	\$2,250	\$5,455	\$2,250	\$0	\$2,250	\$0				
Event Set/Props/Costume	\$10,000	\$2,500	\$2,760	\$2,500	\$753	\$2,500	\$0	\$2,500	\$0				
Event Printing & Copying	\$2,000	\$500	\$375	\$500	\$1,500	\$500	\$0	\$500	\$0				
Event Promotion	\$7,428	\$1,857	\$2,228	\$1,857	\$100	\$1,875	\$0	\$1,875	\$0				
Event Support	\$6,000	\$1,500	\$1,100	\$1,500	\$800	\$1,500	\$0	\$1,500	\$0				
Total Expense:	\$34,428	\$8,607	\$8,535	\$8,607	\$8,609	\$8,607	\$0	\$8,607	\$0				

Ticket Sales & Heads-in-Beds Data			
1st QTR Ticket Sales by Production			
Production Name	Tix.com	Square POS	Total Tickets
Wizard of Oz	827	192	1,019
Miracle on 34th Street	351	67	418
Totals	1178	259	1437

1st QTR Heads-in-Beds	
TIX Online +75	201
Square POS Walkup +75	80
TOTAL	281

2nd QTR Ticket Sales by Production			
Production Name	Tix.com	Square POS	Total Tickets
On Golden Pond	724	86	810
Totals	724	86	810

1st QTR Heads-in-Beds	
TIX Online +75	283
Square POS Walkup +75	86
TOTAL	369

Prosperity Bank Texas HOT Fund Account 222434205
2nd QTR HOT Expenditures

Date	Ref No.	Payee	Memo	Class	Payment	Type
03/31/2025	1068	Rockport Little Theatre	On Golden Pond: Set Design Items (Reimbursement)	On Golden Pond	452.04	Check
03/31/2025	1067	Rockport Little Theatre	On Golden Pond: Set Design Items (Reimbursement)	On Golden Pond	112.20	Check
03/31/2025	1066	Rockport Little Theatre	On Golden Pond: Set Design Items (Reimbursement)	On Golden Pond	121.49	Check
03/31/2025	1065	Rockport Little Theatre	On Golden Pond: Social Media Advertising (Reimbursement)	On Golden Pond	99.97	Check
03/31/2025	1064	Rockport Little Theatre	On Golden Pond: Event Support, Producer & Director, Technical Director Fees	On Golden Pond	800.00	Check
03/31/2025	1063	Rockport Little Theatre	On Golden Pond: Printing Playbills & Posters (Rockport Printing)	On Golden Pond	1,500.35	Check
03/31/2025	1062	Rockport Little Theatre	On Golden Pond: License & Rights, Scripts (Reimbursement)	On Golden Pond	1,366.00	Check
03/03/2025	GS0376	Music Theatre International	Summer Youth Theatre Workshop Shrek JR: License & Rights, Scripts	Shrek Jr.	1,680.00	Expenditure
02/27/2025	GS0376	Concord Theatricals	Lend Me a Tenor: License & Rights, Scripts	Lend Me a Tenor	1,551.30	Expenditure
02/27/2025	GS0376	Concord Theatricals	No, Million Times, No: License & Rights, Scripts	No, Million Times No	857.45	Expenditure
02/15/2025	GS0376	Lowe's	On Golden Pond: Set Design Lumber	On Golden Pond	67.70	Expenditure

Total					8,608.50	
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RLT HOT Fund Expense 2024-2025					
2nd QTR (Itemized)					
Date	Type	Num	Name	Description	Amount
02/15/2025	Expense	GS0376	Lowe's	On Golden Pond: Set Design Lumber	67.70
02/27/2025	Expense	GS0376	Concord Theatricals	No, Million Times, No: License & Rights	585.00
02/27/2025	Expense	GS0376	Concord Theatricals	No, Million Times, No: Scripts x 13	272.45
02/27/2025	Expense	GS0376	Concord Theatricals	Lend Me a Tenor: License & Rights	1,344.00
02/27/2025	Expense	GS0376	Concord Theatricals	Lend Me a Tenor: Scripts & Workbooks	207.30
03/03/2025	Expense	GS0376	Music Theatre International	SYTW Shrek JR: License & Rights	940.00
03/03/2025	Expense	GS0376	Music Theatre International	SYTW Shrek JR: Scripts + Show Packet	740.00
03/31/2025	Check	1062	Rockport Little Theatre	On Golden Pond: License & Rights (Reimbursement)	1,170.00
03/31/2025	Check	1062	Rockport Little Theatre	Scripts & Shipping (Reimbursement)	196.00
03/31/2025	Check	1063	Rockport Little Theatre	On Golden Pond: Printing Playbills (Rockport Printing 3-24-25)	1,375.35
03/31/2025	Check	1063	Rockport Little Theatre	On Golden Pond: Printing Posters (Rockport Printing 3-13-25)	125.00
03/31/2025	Check	1064	Rockport Little Theatre	On Golden Pond: Event Support, Producer & Director Fee	500.00
03/31/2025	Check	1064	Rockport Little Theatre	On Golden Pond: Event Support, Technical Director Fee	300.00
03/31/2025	Check	1065	Rockport Little Theatre	On Golden Pond: Social Media Advertising (Facebook)	99.97
03/31/2025	Check	1066	Rockport Little Theatre	On Golden Pond: Set Design Items (Lowes 1-18-25)	111.26
03/31/2025	Check	1066	Rockport Little Theatre	On Golden Pond: Set Design Items (Walmart 1-15-25)	10.23
03/31/2025	Check	1067	Rockport Little Theatre	On Golden Pond: Set Design Items (Lowes 1-28-25)	84.09
03/31/2025	Check	1067	Rockport Little Theatre	On Golden Pond: Set Design Items (ACE 1-28-25)	28.11
03/31/2025	Check	1068	Rockport Little Theatre	On Golden Pond: Set Design Items (Lowes 1-08-25)	452.04
					8,608.50

Supporting Data

2nd QTR 2024-2025

TIX.com Total Online Tickets Sold		
Production Name	Event Date	Sold
On Golden Pond	2/14/2025, 7:00 PM	83
On Golden Pond	2/15/2025, 7:00 PM	59
On Golden Pond	2/16/2025, 3:00 PM	112
On Golden Pond	2/21/2025, 7:00 PM	81
On Golden Pond	2/22/2025, 7:00 PM	65
On Golden Pond	2/23/2025, 3:00 PM	106
On Golden Pond	2/28/2025, 7:00 PM	84
On Golden Pond	3/1/2025, 7:00 PM	52
On Golden Pond	3/2/2025, 3:00 PM	82
	Total Tickets	724

2nd QTR Total Tickets Sold (+75 Miles)

On Golden Pond

Full Name	Address	City	State	Postal Code	Day Phone	Email	TIX
Farnum, Darlene	41 Farnum Lane	Sebago	ME	04029		ddfarnum@yahoo.com	2
Meier, Doug	P.O. Box 313	Spring Glen	NY	12483	(845) 706-7339	Dougmeier5@gmail.com	4
Blanchette, Richard	5753 Highway 85 N	Crestview	FL	32536	(330) 309-9910	rich.blanchette13@gmail.com	2
Best, Susan	3413 Oakmont Court	Kissimmee	FL	34746	(402) 250-9239	skbest02@yahoo.com	2
Fortney, Deborah	4526 day st.	Sheffield Lake	OH	44054	(440) 752-3497	immortaldebra@gmail.com	2
Schler, Steve	311 South Prospect Ave	Hartville	OH	44632	(330) 495-3751	2getsteve@gmail.com	1
Hendrickson, Sandra	1019 Iris Avenue	Greenwood	IN	46143	(317) 856-7744	sandy11763@comcast.net	2
Pascoe, Frank	35580 Tall Pine Rd	Farmington	MI	48335	(248) 345-4417	f.pascoe@hotmail.com	2
Warner, Lynne	10400 Gale Rd	Goodrich	MI	48438	(810) 241-0176	Warnerlynn@gmail.com	2
Foco, Daniel	4101 Fraser Rd	Bay City	MI	48706	(989) 295-1081	dfoco62@yahoo.com	2
Juhl, Walda	580 West Munger Road	Munger	MI	48747		juhlwalda@gmail.com	2
Stewart, Alan	317 Gibbs Street	Whitehall	MI	49461	(231) 375-7532	astew317@gmail.com	2
Hendrick, Sue	811 Concord St	Manistee	MI	49660		smh2662@gmail.com	1
Mcdermott, Colleen	10577 Sunset Terr	Clive	IA	50325	(515) 326-2000	colleensue1004@gmail.com	3
Peterson, Nan	2144 237th St	Ventura	IA	50482	(641) 529-2160	dnpete@cltel.net	4
Owens, Diane	912 Walnut St	Traer	IA	50675	(319) 231-0858	dcowens@mchsi.com	3
Heaton, Marcella	700 East Nishna road	Shenandoah	IA	51601	(712) 370-6097	mrc.l.heat@gmail.com	2
Richards, Julie	4559 Orchard Dr NW	Cedar Rapids	IA	52405		Ponce1950@hotmail.com	2
EICHELBURGER, Jo	111 W 4TH ST	WAYLAND	IA	52654	(319) 750-3002	beecharmer8657@gmail.com	2
Halliburton, Dawn	225 PARK LN STE 1	LOMIRA	WI	53048	(920) 979-2731	halliburtondawn@outlook.com	0
Barton, Margaret	W5246 38Th Street	New Lisbon	WI	53950	(608) 354-4789	skipnpeg@gmail.com	0
Timm, Kathy	933 Rustic Road 3	Glenwood City	WI	54013	(715) 441-6380	ktimm94556@icloud.com	1
Busick, Kevin	441 219th St	Star Prairie	WI	54026	(714) 417-0187	Bubuck10@centurylink.net	4
LaPlant, Diane	N5818 State Highway 180	Marinette	WI	54143	(715) 938-4869	dlaplant954@gmail.com	2
Richmond, Pamela	4364 West Madeline Lane, C6	Sturgeon Bay	WI	54235	(920) 857-6787	prich53@yahoo.com	2
Albert, Rebecca	PO Box 1354	Wisconsin Rapids	WI	54495	(715) 310-3375	rebecca.albert@yahoo.com	3
Tucker, Lois	N5689 Moos Road	Onalaska	WI	54650	(608) 780-8583	Tltucker50s@yahoo.com	2
Ristola, Bonnie	2913 Camelot Circle	Rice Lake	WI	54868	(715) 651-3746	bonnieristola@gmail.com	2
WOODWARD, FREDERICK	28669 Lakelawn Dr	Lindstrom	MN	55045	(651) 247-5374	fwoodward@gmail.com	2
Jerikovskiy, Debbie	309 5th Avenue South	South Saint Paul	MN	55075	(651) 492-1274	debbiejerikovskiy5@gmail.com	2
Hoopman, Timothy	2701 Greenhaven Rd #409	Anoka	MN	55303	(715) 821-3788	thoopmanga@gmail.com	2

Connor, Cheryl	520 Linden Street	Excelsior	MN	55331			cconnor625@yahoo.com	1
Abelmann, Nancy	3120 Chelsea Ct	Burnsville	MN	55337	(952) 484-5654		fnabel@comcast.net	2
Zastoupil, Tim	8659 Glacier Lane N	Maple Grove	MN	55369	(612) 940-1863		t.zastoupil@comcast.net	6
Gilbertson, Lynn	4771 McAllister A	Saint Michael	MN	55376	(763) 497-3992		lgilbertson@gmail.com	2
Elken, Bonita	10775 Killdeer Street Northwe	Coon Rapids	MN	55433			bonnie.elken@gmail.com	1
Leopoldt, Robert	9216 Nantwick Ridge	Brooklyn Park	MN	55443	(612) 558-6596		rleopol@yahoo.com	1
Muncy, Rickey	2821 2nd Ave W	Hibbing	Mn	55746	(361) 510-2182		rick.muncy@gmail.com	2
Behnken , Elsie	2001 Co Rd 3 NW	Byron	MN	55920	(507) 884-0053		elsieb1955@gmail.com	5
Novotny, Jan	801 Horseshoe Drive Willmar	Willmar	MN	56201	(320) 894-8566		Janknovotny@gmail.com	2
Bouley, Lou Ann	243 County 118 NW	Backus	MN	56435	(612) 308-6420		labouley1@gmail.com	2
Catlin, Charlotta	22898 County 7	Park Rapids	MN	56470	(402) 213-4460		pcatin58@aol.com	4
Bohne, Joanne	27970 steel bridge rd ne	Waskish	MN	56685	(218) 434-3129		Waskish27970@yahoo.com	2
Kroger, Virginia	5701 W 32nd St	Sioux Falls	SD	57106	(605) 929-8349		missginny.kroger@gmail.com	2
Hoistad, Carol	294 SE Lake Drive	Estelline	SD	57234	(605) 354-0900		hoistad@icloud.com	6
Broeche-Pfeifer, Linda	PO Box 516	Armour	SD	57313	(605) 661-3966		ourhome@unitelsd.com	3
Koch, Sharon	26080 385 Ave	Plankinton	SD	57368	(605) 680-4439		kochsharon0@gmail.com	2
Larson, Kim	38625 158th St	Mellette	SD	57461	(605) 887-7702		kclarson60@gmail.com	4
Leone, Pauline	514 Americas Way	Box Elder	SD	57719	(570) 249-4591		paulinedonnelly8@gmail.com	2
Hoffert, Ann	7060 Highway 9	Carrington	ND	58421	(701) 650-9002		annrhoffert@hotmail.com	3
McGuire, Penny	342 Waldmann Dr	Park Forest	IL	60466	(708) 837-3622		pennylane_60466@yahoo.com	2
Niehaus, Joyce	6895 N. Friday Rd.	Byron	IL	61010	(815) 985-3555		Haus2@msn.com	2
Potthast , Melvin	321 Cambridge Dr.	Glen Carbon	IL	62034	(618) 381-8607		mepotthast@gmail.com	2
May, Kris	1243 Water Tower Place #198	Arnold	MO	63010	(314) 420-3153		Kris.may1973@gmail.com	5
Fleer, Nancy	23 Loveland Pass	St Charles	MO	63303	(636) 498-2906		nkjohn23@charter.net	4
HILGER, RANDY	23803 HIGHWAY HH	Bowling Green	MO	63334			rahilger@msn.com	2
Caldwell, Shirley	1127 William Penn Dr	Wentzville	MO	63385			cshirley63366@aol.com	2
Jackson, Linda	2124 Greenfield Point	Kearney	MO	64060	(417) 598-3391		www4jackson@yahoo.com	2
Hoepfner, Helen		Mayvi	MO	64071	(816) 661-4380			2
Gasca, Patricia	3308 Ne Shady Lane Dr	Kansas City	MO	64119	(660) 329-0601		carroll033@gmail.com	4
Jones, Martin	409 West 3rd Street	Maryville	MO	64468	(816) 536-4277		mtjones55@hotmail.com	4
Flowers, JoAnne	1414 Pickford Pl	Columbia	MO	65203			kekona66@gmail.com	2
Rowland, Marilyn	2300 Se Gemini Ave	Topeka	KS	66605	(785) 806-3049		mrowland533110@yahoo.com	3
Warrick, JACQUELINE	829 meadow dr	Blair	NE	68008			jd91355@gmail.com	2
Cupich, Connie	8551 S 104th St	La Vista	NE	68128	(402) 250-8546		ckcupich@aol.com	4

Pearson, Ted	413 E 9th St	Stromsburg	NE	68666	(402) 564-8882	tedpamp@gmail.com	2
Caldwell, Lynette Home	181 birchwood rd	North Platte	NE	69101	(308) 530-8124	Llcald@gmail.com	3
Matson, Christine	819 Crane Court	North Platte	NE	69101	(308) 920-1082	whamim001@icloud.com	4
Horsman, Kimberly	405 Canyon Rd	Edmond	OK	73034	(405) 831-8627	Kimhorsman@cox.net	5
Bellmard, Janice	111 E Hughbert St	Norman	OK	73069	(918) 688-4385	Jbellmard@yahoo.com	6
Sykes, Barry	37 Goose Lake Cir	Sulphur	OK	73086	(817) 564-5290	bsykes442@hotmail.com	2
Sellers, Tommy	10812 Sundance Dr	Yukon	OK	73099	(405) 620-3509	tommy_sellers@yahoo.com	4
McNutt, Kathy	114502 Springcreek Rd	Eufaula	OK	74432	(918) 319-1449	kmcnutt2x@yahoo.com	2
Barnes, Mary		Fitzhugh	OK	74843	(580) 421-7375	maryruthbarnes@icloud.com	1
Hopkins, Beverly	629 Moxley Grocery Rd	Karnack	TX	75661	(903) 926-1181	ueckebees@gmail.com	2
Hughes, Kellye	2307 EDEN GREEN DR	ARLINGTON	TX	76001-6789	(817) 905-5159	hughes.k.red@gmail.com	2
Cernosek, Vicki	520 Chasewood Drive	Grapevine	Texas	76051	(817) 312-3193	cernoj@verizon.net	3
Smith, Linda	13395 Shiloh rd	Troy	TX	76579	(254) 760-9260	Linda_k_smith1@aol.com	2
Chamberlain, Lin R	732 Pecore St	Houston	TX	77009		ynnetta732@aol.com	1
Mercier, Elizabeth	10221 Centrepark Drive	Houston	TX	77043	(281) 841-4125	ghimer234@yahoo.com	2
Mercier, Liz	10221 Centrepark Drive	Houston	TX	77043	(281) 841-4125	ghimer234@yahoo.com	1
Powe, Taryn	7703 Hurst Forest Dr	Humble	TX	77346	(936) 718-4994	tarynmrichard@gmail.com	1
Czarnik, Richard	5715 Willow Park Terrace Lane	Porter	TX	77365	(832) 233-6402	Rczarnik99@gmail.com	2
Frankum, Pamela	220 Rainbow Drive # 12085	Livingston	TX	77399	(361) 813-7728	Pfrankum@gmail.com	2
Veenstra, Patricia	101 Rainbow Drive	Livingston	TX	77399	(713) 689-9882	Patveenstra@gmail.com	2
Carol Owens, Carol Owens	220 Rainbow Drive, #12025	Livingston	TX	77399-2020	(870) 403-6864	crowens55@hotmail.com	4
Heffernan, Christina	9627 Rockport Hills Dr	Cypress	TX	77433	(832) 472-4166	christina.heffernan@woodgroup.c	2
Robson, Kathy	21934 Rivergate Ct	Richmond	TX	77469	(281) 844-1030	Klrobson50@yahoo.com	2
Davenport, Tami	545 Quail Cir	Dickinson	TX	77539	(713) 628-4157	tamihomes@aol.com	1
Bash, Jane	106 Clarendon	Boerne	TX	78015	(210) 643-3201	yobash@sbcglobal.net	2
Smith, Ruth	310 Montwood	Seguin	TX	78155	(830) 832-4611	Ruthsmith43@me.com	3
Lambrecht, Merrily	5269 Whitewing Dr.	Bulverde	TX	78163	(210) 317-6755	merrilylambrecht@hotmail.com	2
Solansky, Stephanie	6625 Ascension Drive	Bulverde	TX	78163	(361) 876-6250	stephanie.solansky@gmail.com	2
Eckensberger, Erin	2518 Dunmore Hill	San Antonio	TX	78230	(210) 744-9424	erinte@icloud.com	2
Moore, Patricia	16906 Silverwood Dr.	San Antonio	Texas	78232	(210) 316-6201	pamoore_2000@yahoo.com	1
Leal, Diana	16538 Redland Ranch	San Antonio	TX	78247	(210) 838-8747	dpachecoleal@sbcglobal.net	6
Lile, Whrenetta	4414 Jesse Bowman	San Antonio	TX	78253	(210) 255-7956	Whrenskitty@gmail.com	2
Allen, Troy	10150 Charles Green Rd	Edcouch	TX	78538	(956) 605-6598	Troshe00@gmail.com	2
Stauffer, Dennis	1302 county road 128	Burnet	TX	78611	(512) 588-0889	2dstauffer@gmail.com	4

Tucker , Dana	109 Red Rose Drive	Georgetown	TX	78628	(512) 944-5384	dtuckertx2@yahoo.com	2
Fischer, Lee	1470 mount olive school rd	Wimberley	TX	78676	(210) 859-9655	Fischerlee700@gmail.com	2
Stone, Judith	2114 Delvin Lane	Austin	TX	78728	(512) 350-7760	jstonetex@hotmail.com	6
McDermott, Patricia	9716 Peakridge Drive	Austin	TX	78737	(973) 333-1374	pat_mcdermott@outlook.com	2
Thiltgen, Catherine M	7400 Cooper Lane	Austin	TX	78745	(512) 695-0534	cathythiltgen@gmail.com	2
Gray, Kellie	637 Mairo St	Austin	TX	78748-5461		kelliegray287@gmail.com	2
Hashem, Paula	11502 Buckingham Rd	Austin	TX	78759	(512) 825-2266	paullahashem@gmail.com	2
Dyer, Sandra	3081 Bonnie Ridge circle	Elizabeth	CO	80107	(303) 995-9937	Slcyer47@gmail.com	1
Mentele, Caroline	887 Blue Heron Ln	Fort Collins	CO	80524	(360) 953-0547	cmentele@hotmail.com	2
Roles, Angeline	937 Cresthaven Dr	Fruita	CO	81521		angeline.roles@gmail.com	1
Bartholomew , Patti	PO Box 5876	Eagle	CO	81631	(970) 471-9182	pattileebeart@yahoo.com	2
Kelly, Jack	PO Box 1082	Sheridan	WY	82801	(307) 214-1195	Jmorgk@gmail.com	2
DE LAURENTIS, THOMAS	511 Central St	Rock Springs	WY	82901	(307) 705-9484	tomtk1978@msn.com	2
Goodrich, Cyd	P.O. Box 1257	Pinedale	WY	82941	(307) 231-1017	cydgoodrich@gmail.com	4
Castle, Brenda	1905 Taurus Drive	Nampa	ID	83651	(208) 899-2394	Bkcroxy2012@yahoo.com	2
Hunt, Sandra	3393 Cactus Shadow St	Las Vegas	NV	89129	(509) 671-2185	shunt1962@gmail.com	2
Ray, Pamela	1115 Madison St	Salem	OR	97301	(503) 510-6136	Gypsysole47@yahoo.com	1
Gerard, Rhoda	11 Field Street	Ayr	ON	N0B 1E0		rhodagerard@gmail.com	2
Brown, Joanne	15 Revie Close	Red Deer	AB	T4P3N9	(403) 350-9424	jbro4566@hotmail.com	2
Total							283

**Square 2nd QTR Walkup Tickets Sold
On Golden Pond**

[illegible]

2/16/2025	\$25.00	\$0.00	\$25.00	\$0.00	\$25.00	Walk ups for OGP (Regular) - Walk ups for OGP	1
2/16/2025	\$25.00	\$25.00	\$0.00	(\$0.75)	\$24.25	Walk ups for OGP (Regular) - Walk ups for OGP	1
3/2/2025	\$20.00	\$20.00	\$0.00	(\$0.62)	\$19.38	On Golden Pond Advance Purchase (Regular) - On Golden	1
2/21/2025	\$20.00	\$0.00	\$20.00	\$0.00	\$20.00	On Golden Pond Advance Purchase (Regular) - On Golden	1
2/21/2025	\$20.00	\$0.00	\$20.00	\$0.00	\$20.00	On Golden Pond Advance Purchase (Regular) - On Golden	1
2/21/2025	\$20.00	\$0.00	\$20.00	\$0.00	\$20.00	On Golden Pond Advance Purchase (Regular) - On Golden	1
1/30/2025	\$20.00	\$20.00	\$0.00	(\$0.62)	\$19.38	Custom Amount	1
1/30/2025	\$20.00	\$20.00	\$0.00	(\$0.62)	\$19.38	Custom Amount	1
Total							86

Walk-Up Tickets Zip Codes +75 Miles				
2nd QTR 2024-2025				
Source	City	State	Zip	# Tix
Questionnaire	Littleton	CO	80128	1
Questionnaire	Texarkana	TX	75503	2
Questionnaire	FT Wayne	IN	46814	1
Questionnaire	Marenisco	MI	49947	1
Questionnaire	Preque Isle	WI	54557	2
Questionnaire	Woodruff	WI	54568	1
Questionnaire	Basehor	KS	66007	2
Questionnaire	Greenbush	MN	56726	2
Questionnaire	Wichita	KS	67217	1
Questionnaire	San Antonio	TX	78254	2
Questionnaire	Harker Heights	TX	76548	2
Questionnaire	Round Rock	TX	78665	2
Questionnaire	Roanoke	IL	61561	1
Questionnaire	La Crosse	WI	54603	1
Questionnaire	Walhala	ND	58282	1
Questionnaire	Cheyenne	WY	82009	2
Questionnaire	Caraga Lake	NY	12032	1
Questionnaire	Lombardi	IL	60148	1
Questionnaire	Cuba	NY	14727	1
Questionnaire	Cedar Rapids	IA	52404	2
Questionnaire	Perrysburg	OH	42551	1
Questionnaire	Robins	IA	52328	1
Questionnaire	Apex	NC	27539	1
Questionnaire	Golden	CO	80403	2
Questionnaire	Clear Lake	IA	50428	1
Questionnaire	San Antonio	TX	78239	2
Questionnaire	Waltham	MN	55982	2
Questionnaire	Topeka	KS	66618	2
Questionnaire	Robertson	WY	82944	1
Questionnaire	Sulphur	OK	73086	2
Questionnaire	Gettsburg	SD	57442	1
Questionnaire	Forest City	IL	61532	1
Questionnaire	Roanoke	VA	24018	2
Questionnaire	Port Edwards	WI	54469	1
Questionnaire	Camas	WA	98607	1

Questionnaire	St Paul	MN	55124	2
Questionnaire	Souix Falls	SD	57103	1
Questionnaire	Tuttle	OK	73089	1
Questionnaire	Racine	WI	53403	2
Questionnaire	Hettinger	ND	58639	1
Questionnaire	Port Washington	WI	53074	1
Questionnaire	St Paul	MN	55112	1
Questionnaire	Bufflo	MN	55313	2
Questionnaire	Astoria	SD	57313	1
Questionnaire	Hudsonville	MI	49426	1
Questionnaire	Peru	IN	46970	1
Questionnaire	Prior Lake	MN	55372	1
Questionnaire	Littleton	CO	80129	1
Questionnaire	Deerfield	IL	60015	1
Questionnaire	Nevis	NM	56467	2
Questionnaire	Beach	ND	58621	1
Questionnaire	Indianapolis	IN	46235	2
Questionnaire	Silver Bay	MI	55614	1
Questionnaire	Knoxville	TN	37919	1
Questionnaire	Fulton	MO	65251	1
Questionnaire	Pendleton	OR	97801	1
Questionnaire	Rogers	MN	55374	2
Questionnaire	North Lawrence	OH	44666	1
Questionnaire	Daniel	WY	83115	1
Questionnaire	Bowerville	MN	56438	1
Questionnaire	Lees Summit	MO	64064	1
Questionnaire	Rutland	ND	58067	1
Questionnaire	Havana	ND	58043	1
Questionnaire	Arnold	ND	69120	1
Questionnaire	Huxley	IA	50124	1

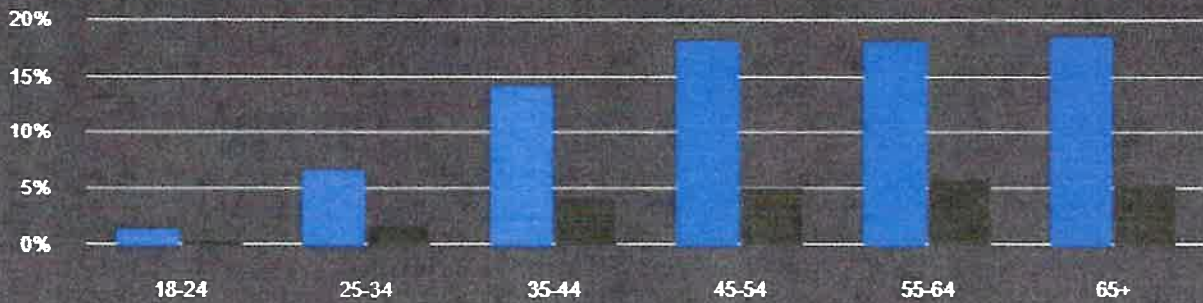
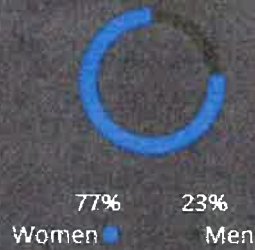
TOTAL	86
--------------	-----------

Analytics

2nd QTR 2024-2025

Age and gender

Facebook Demographics



Location

	Cities	Countries
Rockport, TX		1,418
Corpus Christi, TX		528
Fulton, TX		218
Aransas Pass, TX		140
Portland, TX		134
San Antonio, TX		122
Ingleside, TX		105
Victoria, TX		59
Austin, TX		51
Houston, TX		42

Views ⓘ

Facebook Analytics

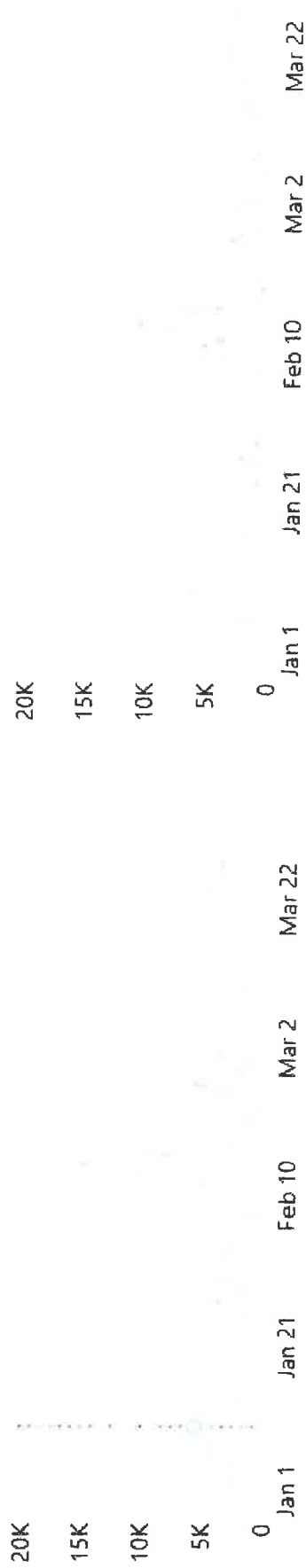
↓ Export ▼

Reach ⓘ

↓ Export ▼

236.5K ↓ 19%

80.3K ↓ 9.3%



Content interactions ⓘ

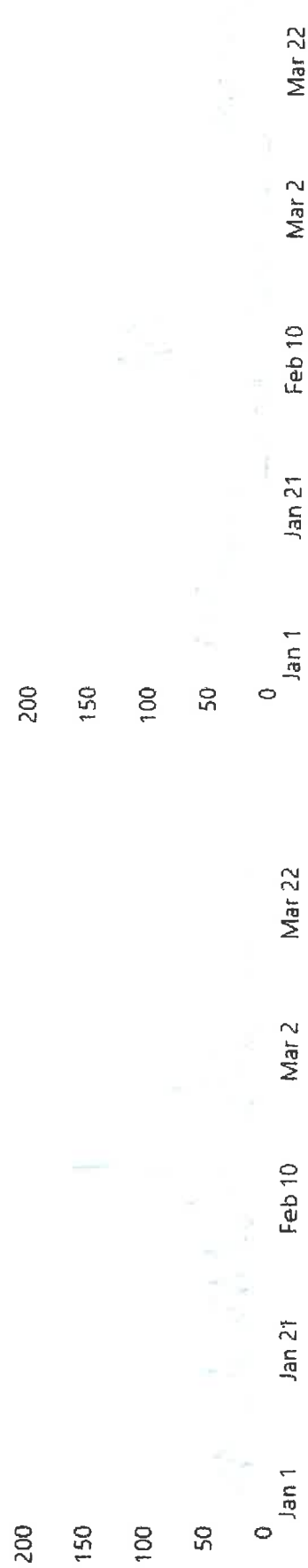
↓ Export ▼

Link clicks ⓘ

↓ Export ▼

1.9K ↓ 45.4%

2.5K ↑ 16.7%



Visits ● Facebook Analytics

Export ▼

Follows ●

Export ▼

4.9K ↓ 28.9%

127 ↓ 37.7%

200
150
100
50
0

4
2
0

Jan 1

Jan 21

Feb 10

Mar 2

Mar 22

Jan 1

Jan 21

Feb 10

Mar 2

Mar 22

Traffic over Time

Learn which days or months get the most site visits. Show report definitions

Time period: Jan 1 - Mar 31, 2025 ⓘ

☒ Subscribe [Download](#)

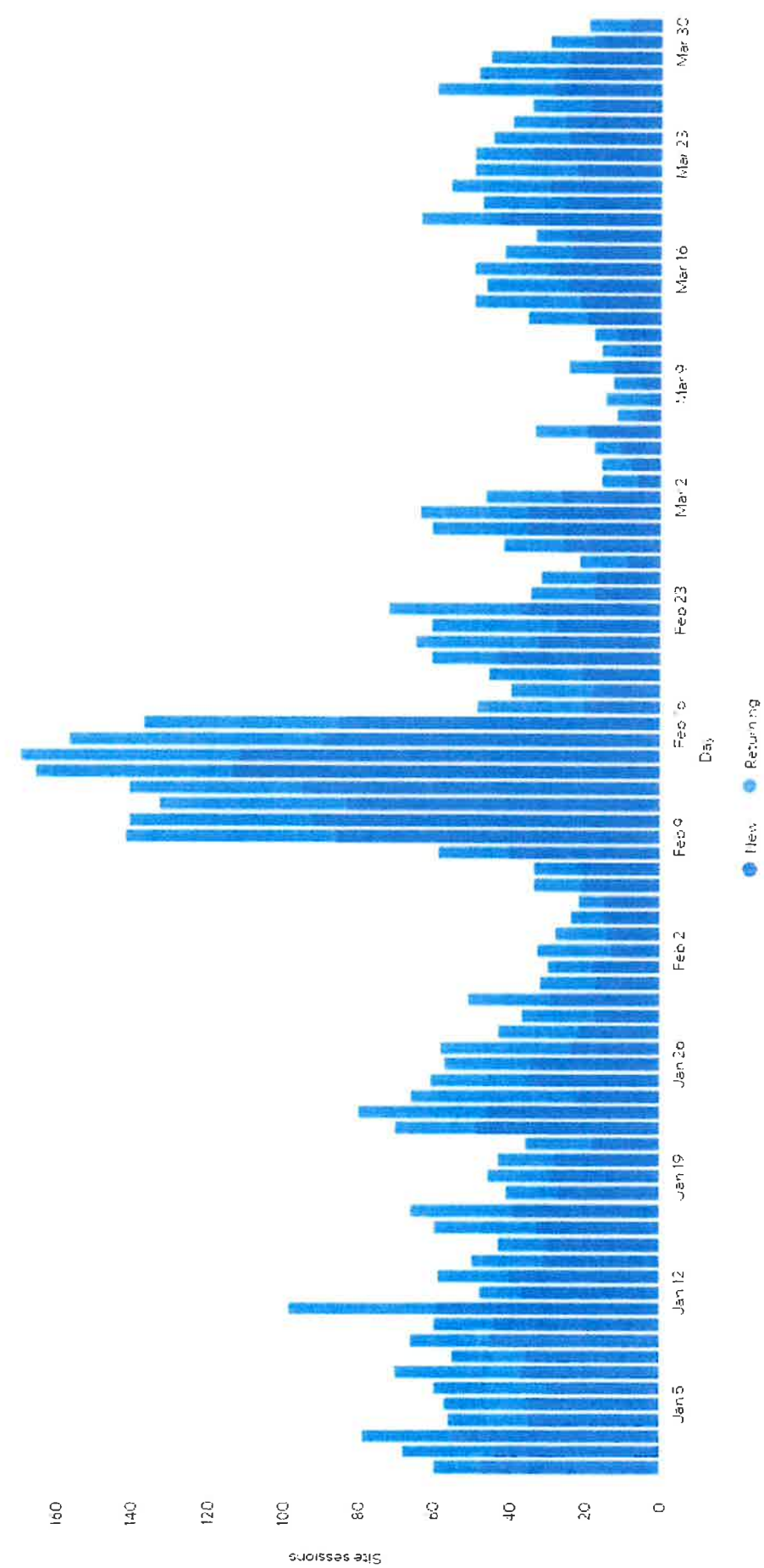
WIX.com
Analytics

☒ Line Chart ☒ Bar Chart ☐ Split ☐ Table

Select a time period: 2025/01/01 - 2025/03/31

Select a measure: Site sessions

Split by: Visitor type

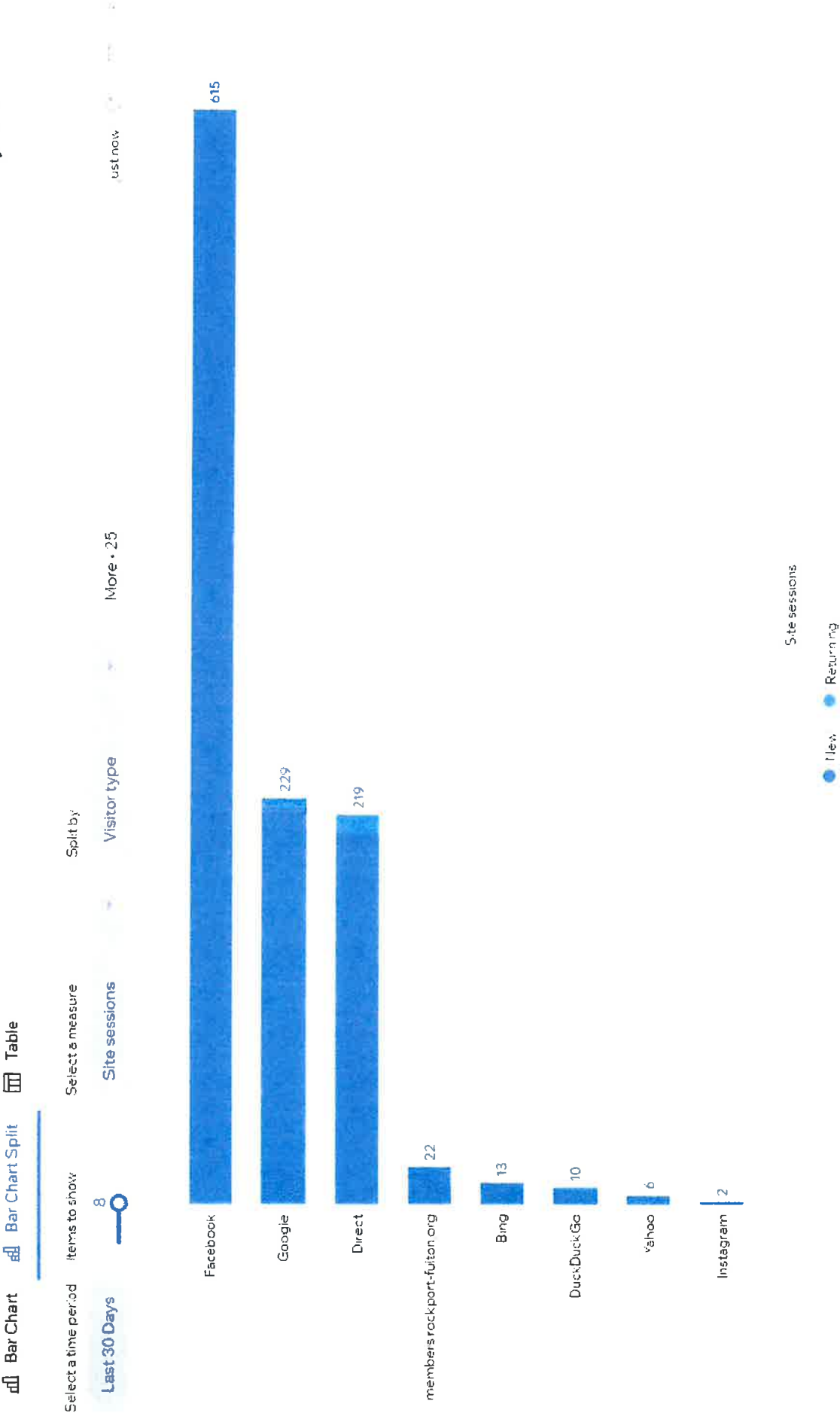


Top Traffic Sources

See where your site visitors come from. [Show report definitions](#)

Time period: Jan 1 - Mar 31, 2025 ⓘ

WIX.com
Analytics





AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of Friends of Fulton Mansion Second Quarter of Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The Friends of Fulton Mansion submitted their report.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the Mansion has met the following requirements:

- Submission Deadline
- Completed all the required fields on the application
- Spent funds according to the contract and provided the receipts in the 2nd Quarter Report (currently they have \$1,873 of their \$19,796 to spend before September 30, 2025)

The contract states that they will receive their check of \$4,949.03 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. Mansion 2nd quarter

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1 st	December 31, 2024	January 14, 2025	January 28, 2025
2 nd	March 31, 2025	April 8, 2025	April 22, 2025
3 rd	June 30, 2025	July 8, 2025	July 22, 2025
4 th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Friends of Fulton Mansion

Name of Event or Project: Of our entire grant of \$19,796 (\$4,949 per quarter)

Date(s) of Event or Project: \$17,923 was spent in the first quarter. A report was submitted along with receipts.

Primary Location of Event or Project: That leaves a balance of \$1,873 remaining for the 3rd or 4th quarter.

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: 0 none spent this quarter.

Actual amount of total event costs funded by City hotel occupancy tax: \$1,873 remaining to be spent in future quarters

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): _____

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): _____

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): _____

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. _____

Actual 9

Estimate of the quarterly tourist/visitor attendance at your event or facility. 1,995 (1616 AirBB, 379 Hotel)

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? Yes No

If yes, please provide that number: _____ Is the number provided an actual number, or estimated? _____

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? Yes _____ No NA

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

NA

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

____ Newspaper - \$ _____

____ Press Releases - \$ _____

____ Radio - \$ _____

____ Direct Mail - \$ _____

____ Internet ads - \$ _____

____ Social media ads - \$ _____

____ TV - \$ _____

____ Other _____ - \$ _____

SPORTING EVENT SECTION *(for use by sporting events only)*

NA

How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

NA

Please include copies of all receipts.

Signature: <u>Jane Hill</u>	Date signed: <u>4-5-25</u>
Name & Title (print or type): <u>President</u>	Phone (if different from phone # listed on the application):
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application):



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of the Christmas on the Beach Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The Christmas on the Beach submitted their report and copies of their receipts.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the Christmas on the Beach has met the following requirements:

- Submission Deadline
- Provided copies of the receipts
- Completed all the required fields on the application
- Spent funds according to the contract

Their contract was a one-time payment in the amount of \$5,164.20 and they are only required to turn in one report for the City Council to review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of this report.

STRATEGIC INITIATIVES:

Hotel Occupancy Tax

ATTACHMENTS:

1. Christ on beach 2nd quarter

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval
1 st	December 31, 2024	January 14, 2025	January 28, 2025
2 nd	March 31, 2025	April 8, 2025	April 22, 2025
3 rd	June 30, 2025	July 8, 2025	July 22, 2025
4 th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Christmas on the Beach

Name of Event or Project: Christmas on the Beach

Date(s) of Event or Project: 12/08/24 - 01/05/25 (Preparation 03/24 - 11/24)

Primary Location of Event or Project: Seabreeze Dr. @ Rockport Beach

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during year: \$ 5,164.20 (100%)

Actual percentage of total event costs funded by City hotel occupancy tax: 21.44 %

Actual percentage of facility costs funded by City hotel occupancy tax (if applicable): —

Actual percentage of staff costs funded by City hotel occupancy tax (if applicable): —

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the annual attendance at your event(s)? 6943 visitors, 2454 vehicles, 131 Tx. cities, 40 States, 7 countries
(1920 were > 75 miles)

Estimate of the annual tourist/visitor attendance at your event(s)? same as above

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

of days for 2023 Season was 31, # of days for 2024 Season was 28 (↓ by 3 days)

Can you provide an actual or estimated number of how many room nights occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? Yes ☒ No

If yes, please provide that number: Is the number provided an actual number, or estimated?

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: This is a drive-thru event and people did not like us asking that question.

Was a room block established for attendees of your event at an area hotel or motel? Yes ☒ No

Which hotel(s)/motel(s)? NA

How many rooms were blocked? -

How many rooms were used? -

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

☒ Newspaper - \$ 50.⁰⁰/_{xx}

Press Releases - \$ _____

Radio - \$ _____

Direct Mail - \$ _____

Internet ads - \$ _____

☒ Social media ads - \$ 750.⁰⁰/_{xx}

TV - \$ _____

☒ Other see attached - \$ 5,136.92

SPORTING EVENT SECTION *(for use by sporting events only)*

How many individuals participated in the sporting event? NA

How many of the event participants were from another city or county? -

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: <u>Marissa Zamora</u>	Date signed: <u>04/01/25</u>
Name & Title (print or type): <u>MARISSA ZAMORA</u> <u>President - Christmas on the Beach</u>	Phone (if different from phone # listed on the application): <u>281-701-8206</u>
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application): <u>emcuellar2004@yahoo.com</u>

Summary of HOT funds utilized by Christmas on the Beach 2024 Season

FB Marketing:	\$750.00
Rockport Pilot	\$50.00
Theatres	\$600.00
NAV Signs	\$225.00
RFHS Progrm	\$200.00
Magnets	\$130.19
Parade Cards	\$86.00
Ink	\$149.39
Paint (NAV)	\$31.36
Loteria Invites	\$431.17
Programs	\$342.56
LED Sign	\$2,400.00
<u>Coastal Wrap</u>	<u>\$541.25</u>
Total =	\$5,936.92

Subject Re: COTB ad
From Rick Adams <radams1232@gmail.com>
To: Marissa Zamora
<emcuellar2004@yahoo.com>
Cc: Su-z Klien hans <kleinhanss@hotmail.com>,
Nicole Boyer
<nicole.boyer@cityofportaransas.org>
Date Sep 13 at 9:33 AM
A check would be fine. PACT, PO Box 835 Port Aransas, TX
78373 Thank you.

Rick

Show trimmed content

--
Rick Adams
361-331-8353

Port Aransas Community Theatre
\$300 X2 (full-page ad)
plays

Pd if full: ✓ # 2078

2078

☒ Track your expenses...

☐ Clothing	☐ Food	☐ Transportation
☐ Credit Card	☐ Utilities	☐ Mortgage
☐ Entertainment	☐ Insurance	☐ Other: _____

☐ TAX-DEDUCTIBLE ITEM

BALANCE FORWARD	
THIS ITEM	300.00
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

full-page ad X2 plays

For added security, your name and account number do not appear on this copy.

NOT NEGOTIABLE

The Rockport Pilot

Aransas County's Community Newspaper Since 1869

P.O. Box 730 • Rockport TX 78381-0730

Advertising Invoice

1/1

THE ROCKPORT PILOT

Remit Payment To:

P.O. Box 730, Rockport, TX 78381

To charge this amount to your credit card, please
complete the following information and return to the
address above:

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

CHRISTMAS ON THE BAY
ROCKPORT, TX 78382

Credit Card # _____

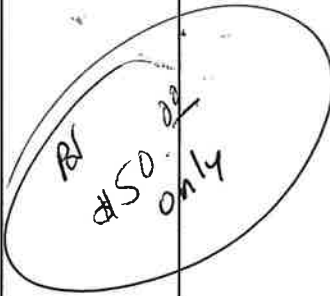
Exp. Date: _____ Amount of Payment: _____

Signature: _____

Acct #: 10105489

PLEASE RETURN TOP PORTION OF THIS Invoice WITH PAYMENT.

TERMS - NET 30 DAYS. ALL PAST DUE CHARGES ARE SUBJECT TO A SERVICE CHARGE.

DATE	TRANS #	DESCRIPTION	INCHES	RATE	CHARGES	PAYMENTS	AMOUNT
12/31/2023		Balance Forward					75.00
01/31/2024	300856023	SERVICE CHARGE			1.13		76.13
							

Balance Forward	Total Payments	Total Charges	Total Inches		TOTAL NET AMOUNT DUE
0.00	0.00	76.13	0.00		\$ 76.13
Due and Payable in Aransas County, Texas					PAY AMOUNT IN THIS BLOCK

CHRISTMAS ON THE BAY

Acct #: 10105489

Billing Date: 01/31/24

CURRENT	AGING				TOTAL NET AMOUNT DUE
	30 DAYS	60 DAYS	90 DAYS	120+ DAYS	
\$ 1.13	\$ 75.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 76.13



Persona Solutions

Invoice Paid

\$750.00

**Paid with Mastercard 0657 on November 12,
2024 at 8:48 AM**

Persona Digital Marketing Invoice

Invoice #01970

November 12, 2024

Customer

Shiloh Mitchell

Christmas on the Beach

shiloh@mitchellbarkerinc.com

 **CHRISTMAS ON THE BEACH**
1919 HWY 35 N UNIT 27
Rockport, TX 78382

2077
88-7854/3149
000006
CHECK ARMOR

Date 09/16/24

Pay to the Order of Rockport Little Theatre \$ 300.00
Three hundred and no/100 Dollars

NavyArmy
COMMUNITY CREDIT UNION

For Full page ad x 2 phys

Cathryn M Zaman MP

⑆314978543⑆0469420146⑆ 2077

Received 9/16/24 Kasey Cron

NOTES

RECEIPT

DATE 9/16/24 NO. 379984

RECEIVED FROM Christmas on the Beach

ADDRESS 1919 Hwy 35N #27, Rockport, TX 78382

three-hundred & no/100

FOR Rockport Little Theater ad \$ 300-

ACCOUNT		HOW PAID	
AMT. OF ACCOUNT		CASH	
AMT. PAID		CHECK	<u>300 00</u>
BALANCE DUE		MONEY ORDER	

BY KC

© REDIFORM® 8L818 • S1657N-CL

ARANSAS COUNTY
NAVIGATION DISTRICT
Official Receipt

STATE OF TEXAS }
COUNTY OF ARANSAS }

RECEIPT 098145

RECEIVED OF

Christmas on the Beach

two hundred twenty-five and

FOR Sigsbee x3 months
Ch #2074

Aug 22 20 24
\$ 225 ⁰⁰/₁₀₀

DOLLARS

Instructions: This form is to be issued in duplicate, the original to be detached and given to the Payee and the copy to be retained in the book for the use of the District Auditor.

By 

Give us feedback @ survey.walmart.com
Thank you! ID #:7TN2MR4RV1Y



WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009036 TE# 36 TR# 04323

ITEMS SOLD 1
TC# 2920 4402 4028 0302 3860



EXT PAINT 193000689730 28.97 X

	SUBTOTAL	28.97
TAX1	8.2500 %	2.39
	TOTAL	31.36
	DEBIT TEND	31.36
	CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
31.36 TOTAL PURCHASE
DEBIT- 0590 I O REF # 424800114755
NETWORK ID. 000E APPR. CODE 021906
AID A0000000042203
TERMINAL # 28275656
*No Signature Required
09/04/24 10:02:26



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from this store
with Walmart+

Scan for 30-day free trial.

Low prices You Can Trust. Every Day.
09/04/24 10:02:33

Paint

NOV 18
2024

Check - 2079

(\$200.00)

\$4,316.06

Details

Statement Description:

Check

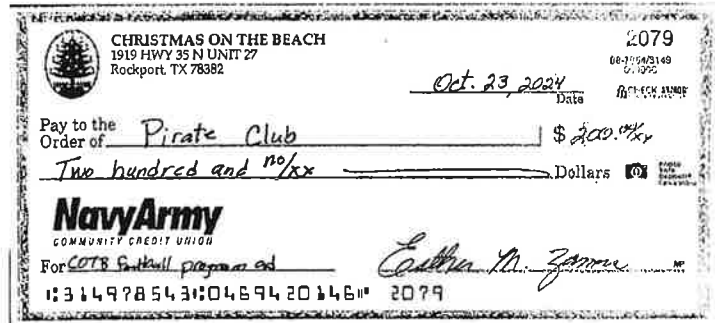
Date:

11/18/2024

Type:

Debit - Check 2079

RFHS
Football
Program



1 of 2

NOV 18 2024	Point Of Sale Withdrawal WM SUPERCENTER Wal-Mart Super CentROCKPORT TXUS	(\$30.31) \$4,516.06
NOV 18 2024	Deposit	\$300.00 \$4,546.37
NOV 15 2024	Deposit	\$300.00 \$4,246.37
NOV 15 2024	Over Counter Check - 2080	(\$2,630.00) \$3,946.37
NOV 15 2024	Point Of Sale Withdrawal WM SUPERCENTER 2401 HIGHWAY 35 N ROCKPORT TXUS	(\$122.48) \$6,576.37
NOV 15 2024	Point Of Sale Withdrawal LOWES #02506* 150 SOUTH FM 1069 ARANSAS PASS TXUS	(\$30.22) \$6,608.85
NOV 14 2024	Point Of Sale Withdrawal WM SUPERCENTER Wal-Mart Super CentARANSAS PASS TXUS	(\$87.68) \$6,729.07
NOV 14 2024	Point Of Sale Withdrawal WAL-MART #0458 2501 WEST WHEELER ARANSAS PASS TXUS	(\$25.43) \$6,816.75

Thank you for
your order.

Updates will be sent to emcuellar2004@yahoo.com. For real-time updates visit [order history](#)

Order #: VP_C5VC0P18

Order date: September 30th 2024

Shipping method	Shipping address	Billing address	Payment method
Standard Estimated arrival Oct 10th	Esther Zamora 370 SHAVER RD ARANSAS PASS, Texas 78336-6613 United States of America 2817018206	Esther Zamora 370 SHAVER RD ARANSAS PASS, Texas 78336-6613 United States of America 2817018206	 Mastercard **** 0590 \$130.19

Items



Custom Car Magnets
In progress
Expected delivery: Oct 10th
Quantity: 2



Selected options



Item total \$121.39

Order summary

Subtotal	\$121.39
<u>Savings</u>	-\$0.00
Shipping: Standard	<u>FREE</u>
Tax	\$8.80
Total paid	\$130.19



Admail
427 Dellwood St.
Bryan, TX 77801 United States

Invoice #35990

Issue date
Sep 30, 2024

Parade Cards

Customer

Chelsey Ott
Cinnamon Shore
chelsey@cinnamonshore.com
313 S 6th St
Rockport, TX 78382

Invoice Details

PDF created September 30, 2024
\$86.00

Payment

Due September 30, 2024
\$86.00

Items	Quantity	Price	Amount
Parade Cards	1	\$86.00	\$86.00
Subtotal			\$86.00

Total Paid **\$86.00**

Payments

Sep 30, 2024 (Mastercard 0590) **\$86.00**



View online

To view your invoice go to <https://squareup.com/u/cg9CHCby>
Or open the camera on your mobile device and place the QR code in the camera's view.

COTB Lottery may

Give us feedback @ survey.walmart.com
Thank you! ID #: 7TLRYK4RQG6

Walmart

WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382

ST# 00440 OP# 009039 TE# 39 TR# 00859

ITEMS SOLD 50
TC# 3657 7481 9585 6164 3506



P2R4X6 1-74 681131330520
50 AT 1 FOR 0.14 7.00 X

SUBTOTAL 7.00
TAX1 8.2500 % 0.58
TOTAL 7.58
DEBIT TEND 7.58
CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY
7.58 TOTAL PURCHASE
DEBIT- 0657 I O REF # 413400849541
NETWORK ID. 000E APPR. CODE 222266
AID 0000000042203
IC 270244038EE6206
TERMIN # 28277114
*No Signature Required
4/13/24 14:19:45



Get free delivery
from this store
with Walmart+

Scan for 30-day free trial.

Low prices You Can Trust. Every Day.
05/13/24 14:19:51

May Loteria

Give us feedback @ survey.walmart.com
Thank you! ID #: 7TLR7Z4RRH3

Walmart

361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382

ST# 00440 OP# 002994 TE# 70 TR# 01848

ITEMS SOLD 100
TC# 2455 5752 3341 7671 1147



P2R4X6 1-74 068113133052K
74 AT 1 FOR 0.25 18.50 T
P2R4X6 1-74 068113133052K
26 AT 1 FOR 0.25 6.50 T

SUBTOTAL 25.00
TAX 1 8.2500 % 2.06
TOTAL 27.06
DEBIT TEND 27.06
CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY
27.06 TOTAL PURCHASE
Debit ***** 0657 I O
REF # 412700403760
NETWORK ID. 0069 APPR CODE 711505
Debit
AID A0000000042203
AAC 5FF64F62C4C65F3D
*NO SIGNATURE REQUIRED
TERMINAL # 53062811

05/06/24 12:01:43
05/06/24 12:01:48



Get free delivery
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with Walmart+

Scan for 30-day free trial.

Loteria Inntas
Total = \$431.17

Give us feedback @ survey.walmart.com
Thank you! ID #:7TN2KH4RTTL

Walmart

361-729-9277 Mgr: STEVEN

2401 HIGHWAY 35 N

ROCKPORT TX 78382

ST# 00440 OP# 002783 TE# 70 TR# 04095

ITEMS SOLD 99

TC# 6296 9183 9823 8182 3348



PZR4X6 1-74 068113133052K

74 AT 1 FOR 0.25 18.50 T

PZR4X6 1-74 068113133052K

25 AT 1 FOR 0.25 6.25 T

SUBTOTAL 24.75

TAX 1 8.250 % 2.04

TOTAL 26.79

DEBIT TEND 26.79

CHANGE DUE 0.00

EFT DEBIT 26.79 TOTAL PURCHASE

Debit ***** 0590 I 0

REF # 424700661936

NETWORK ID. 0069 APPR CODE 142643

Debit

AID A0000000042203

AAC B5A166DD8E3B2148

*NO SIGNATURE REQUIRED

TERMINAL # 53062811

09/03/24 13:54:16

09/03/24 13:54:21



Get free delivery
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Scan for 30-day free trial.

Give us feedback @ survey.walmart.com
Thank you! ID #:7TN2MR4RV1Y

Walmart

WM Supercenter

361-729-9277 Mgr: STEVEN

2401 HIGHWAY 35 N

ROCKPORT TX 78382

ST# 00440 OP# 009036 TE# 36 TR# 04323

ITEMS SOLD 1

TC# 2920 4402 4028 0302 3860



EXT PAINT 193000689730 28.97 X

SUBTOTAL 28.97

TAX1 8.2500 % 2.39

TOTAL 31.36

DEBIT TEND 31.36

CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY

31.36 TOTAL PURCHASE

DEBIT- 0590 I 0 REF # 424800114755

NETWORK ID. 000E APPR. CODE 021906

AID A0000000042203

TERMINAL # 28275656

*No Signature Required

09/04/24 10:02:26



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361-729-9277 Mgr:STEVEN

2401 HIGHWAY 35 N

ROCKPORT TX 78382

ST# 00440 OP# 064305 TEN 67 TR# 06546

ITEMS SOLD 198

TC# 1509 6200 6117 2520 3742



P2R4X6 1-74 068113133052K

25 AT 1 FOR 0.25 6.25 T

P2R4X6 1-74 068113133052K

74 AT 1 FOR 0.25 18.50 T

P2R4X6 1-74 068113133052K

74 AT 1 FOR 0.25 18.50 T

P2R4X6 1-74 068113133052K

25 AT 1 FOR 0.25 6.25 T

SUBTOTAL 49.50

TAX 1 8.250 % 4.08

TOTAL 53.58

DEBIT TEND 53.58

CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY

53.58 TOTAL PURCHASE

Debit **** ** 0590 I 0

REF # 42500080442

NETWORK ID. 0069 APPR CODE 538853

Debit

AID A0000000042203

AAC 1390852884627461

*NO SIGNATURE REQUIRED

TERMINAL # 52821471

09/14/24 08:41:48

09/14/24 08:41:53

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361-729-9277 Mgr:STEVEN

2401 HIGHWAY 35 N

ROCKPORT TX 78382

ST# 00440 OP# 004305 TEN 67 TR# 0

ITEMS SOLD 2

TC# 3985 7558 7566 1707 9410 7



952XL BLACK 088929685809 58.00 X

951 COMBO 088989482464 80.00 X

SUBTOTAL 138.00

TAX 1 8.250 % 11.39

TOTAL 149.39

DEBIT TEND 149.39

CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY

149.39 TOTAL PURCHASE

Debit

**** ** 0590 I 0

REF # 1042000314

NETWORK ID. 0069 APPR CODE 309461

Debit

AID A0000000042203

AAC B369D6EF6D3CCD05

*NO SIGNATURE REQUIRED

TERMINAL # 52821471

09/11/24 11:14:35

09/11/24 11:14:39

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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009050 TE# 50 TR# 03649

ITEMS SOLD 99
TC# 8641 2175 2036 1616 6631



P2R4X6 1-74	681131330520	
25 AT 1 FOR	0.14	3.50 X
P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X

	SUBTOTAL	13.86
TAX1	8.2500 %	1.14
	TOTAL	15.00
	DEBIT TEND	15.00
	CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
15.00 TOTAL PURCHASE
DEBIT- 0590 I O REF # 428000537498
NETWORK ID. 000E APPR. CODE 445303
AID A0000000042203
TERMINAL # 22964174
*No Signature Required
10/06/24 09:40:56



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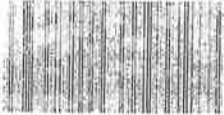
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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009049 TE# 49 TR# 01933

ITEMS SOLD 100
TC# 1322 0146 1234 3932 6453



P2R4X6 1-74 681131330520
26 AT 1 FOR 0.14 3.64 X
P2R4X6 1-74 681131330520
74 AT 1 FOR 0.14 10.36 X

SUBTOTAL 14.00
TAX1 8.2500 % 1.16
TOTAL 15.16
DEBIT TEND 15.16
CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY
15.16 TOTAL PURCHASE
DEBIT- 0590 I O REF # 430400865848
NETWORK ID. 000E APPR. CODE 211568
AID A0000000042203
TERMINAL # 28280126
*No Signature Required
10/30/24 10:44:36



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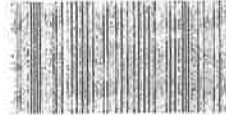
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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# C0440 OP# 009036 TE# 36 TR# 03579

ITEMS SOLD 99
TC# 8341 2973 2006 1616 5631



P2R4X6 1-74 681131330520
74 AT 1 FOR 0.14 10.36 X
P2R4X6 1-74 681131330520
25 AT 1 FOR 0.14 3.50 X

SUBTOTAL 13.86
TAX1 8.2500 % 1.14
TOTAL 15.00
DEBIT TEND 15.00
CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY
15.00 TOTAL PURCHASE
DEBIT- 0590 I O REF # 428655182980
NETWORK ID. 000E APPR. CODE 483718
AID A0000000042203
TERMINAL # 28275656
*No Signature Required
10/11/24 19:19:34



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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009036 TE# 36 TR# 04939

ITEMS SOLD 102
TC# 9349 6439 6247 2729 1762



P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X
P2R4X6 1-74	681131330520	
26 AT 1 FOR	0.14	3.64 X
PG WHT CARD	090146552970	4.97 X
LAMI POUNCH	697372614270	11.42 X

	SUBTOTAL	30.39
TAX1	8.2500 %	2.51
	TOTAL	32.90
	DEBIT TEND	32.90
	CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
32.90 TOTAL PURCHASE
DEBIT- 0590 I O REF # 427773108984
NETWORK ID. 000E APPR. CODE 423389
AID A0000000042203
TERMINAL # 28275656
*No Signature Required
10/03/24 12:40:50



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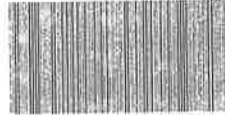
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10/03/24 12:40:58

You could win a \$1000 GiftCard!
Visit survey.walmart.com#7TNHVV4RSBZ
For more details, see back of receipt.



WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009049 TE# 49 TR# 02681

ITEMS SOLD 200
TC# 1754 3408 5390 9195 2009



P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X
P2R4X6 1-74	681131330520	
26 AT 1 FOR	0.14	3.64 X
P2R4X6 1-74	681131330520	
26 AT 1 FOR	0.14	3.64 X
P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X

	SUBTOTAL	28.00
TAX1	8.2500 %	2.31
	TOTAL	30.31
	DEBIT TEND	30.31
	CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
30.31 TOTAL PURCHASE
DEBIT- 0590 I O REF # 430507289088
NETWORK ID. 000E APPR. CODE 279752
AID A0000000042203
TERMINAL # 28280126
*No Signature Required
10/31/24 12:20:50



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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009056 TE# 56 TR# 01637

ITEMS SOLD 205
TC# 9037 7789 2894 5616 6257 6



P2R4X6 1-74 681131330520	
74 AT 1 FOR 0.14	10.36 X
P2R4X6 1-74 681131330520	
27 AT 1 FOR 0.14	3.78 X
P2R4X6 1-74 681131330520	
74 AT 1 FOR 0.14	10.36 X
P2R4X6 1-74 681131330520	
26 AT 1 FOR 0.14	3.64 X
952XL BLACK 889296858090	59.00 X
PG CARD 759598912730	8.67 X
PG CARD 759598912730	8.67 X
PG CARD 759598912730	8.67 X

SUBTOTAL	113.15
TAX1 8.2500 %	9.33
TOTAL	122.48
MCARD TEND	122.48
CHANGE DUE	0.00

DEBIT- 0590 I O APPR#669552
122.48 TOTAL PURCHASE
REF # U599Re027341
AID A0000000042203
TERMINAL # 28280671
*No Signature Required
11/14/24 08:06:14



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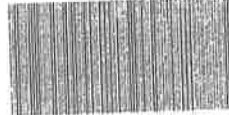
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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009036 TE# 36 TR# 03273

ITEMS SOLD 200
TC# 5554 3633 5550 9195 8009



P2R4X6 1-74 681131330520	
74 AT 1 FOR 0.14	10.36 X
P2R4X6 1-74 681131330520	
52 AT 1 FOR 0.14	7.28 X
P2R4X6 1-74 681131330520	
74 AT 1 FOR 0.14	10.36 X

SUBTOTAL	28.00
TAX1 8.2500 %	2.31
TOTAL	30.31
DEBIT TEND	30.31
CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
30.31 TOTAL PURCHASE
DEBIT- 0590 I O REF # 432300322382
NETWORK ID. 000E APPR. CODE 126583
AID A0000000042203
TERMINAL # 28275656
*No Signature Required
11/18/24 14:20:23



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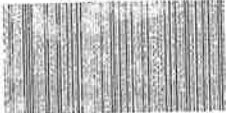
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WM Supercenter
361-729-9277 Mgr. STEVEN
2401 HIGHWAY 35 N
ROCKPORT TX 78382
ST# 00440 OP# 009050 TE# 50 TR# 03131

ITEMS SOLD 408
TC# 6170 4226 2218 0007 8880



P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X
P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X
P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X
P2R4X6 1-74	681131330520	
52 AT 1 FOR	0.14	7.28 X
P2R4X6 1-74	681131330520	
53 AT 1 FOR	0.14	7.42 X
P2R4X6 1-74	681131330520	
74 AT 1 FOR	0.14	10.36 X
GV 24PK DR	078742114330 F	3.64 N
DIET DR PEPP	078000083160 F	6.86 X
6 PK LMNADE	025000058280 F	5.18 X
ENERGY DRINK	070847812710 F	2.50 N
DR NACHO CHZ	028400516460 F	3.00 N
DORITOS CLR	028400516310 F	3.00 N
TOSTITO BTSZ	028400517820 F	5.00 N

SUBTOTAL 85.32
TAX1 8.2500 % 5.62
TOTAL 90.94
DEBIT TEND 90.94
CHANGE DUE 0.00

EFT DEBIT PAY FROM PRIMARY
90.94 TOTAL PURCHASE
DEBIT *0590 I O REF # U196gh460448
NETWORK ID. 000E APPR. CODE 130451
AID A0000000042203
TERMINAL # 21650627
*No Signature Required
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View order details

Order date Nov 20, 2024
Order # 114-1752728-0421024
Order total \$50.40 (1 item)

Delivered November 22



Amazon Basics Multipurpose Copy Printer Paper, 8.5" x 11", 2...

Sold by: Amazon.com
Return window closed on January 31,
2025
\$46.99

Buy it again >

Write a product review >

Payment information

Payment method
Mastercard ending in 0590

Shipping address

Esther M Zamora
370 SHAVER RD
ARANSAS PASS, TX 78336-6613
United States

Order Summary

Items:	\$46.99
Shipping & Handling:	\$0.00
Total Before Tax:	\$46.99
Estimated Tax Collected:	\$3.41
Order Total	\$50.40

*office
supplies*
Total = \$342.56

for programs

Order total \$295.88 (4 items)

Delivered

Delivery Estimate

Nov 20, 2024 by 7:27 PM



HP 952, Cyan, Magenta, Yellow Ink Cartridges (3-pack) | Works with HP

Qty: 2

Sold By: Amazon.com Services, Inc

\$79.95

Track shipment



Buy it again



Delivered

Delivery Estimate

Dec 4, 2024 by 8:22 PM



HP 952XL Black High-yield Ink Cartridge | Works with HP OfficeJet

Qty: 2

Sold By: Amazon.com Services, Inc

\$57.99

$\times 2 = 115.98 + \text{tax } 7.25\%$

\$124.38

Track shipment



Buy it again



Tech support

Talk to an expert for free setup and troubleshooting help.



HP 952XL Black High-yield Ink Cartridge | Works with HP OfficeJet

No image available

HP 952 Cyan, Magenta, Yellow Ink Cartridges (3-pack) | Works with HP

HP 952 Cyan, Magenta, Yellow

write a product review



Buy it again



Arriving January 3



**HP 952 Cyan, Magenta, Yellow
Ink Cartridges (3-pack) | Works
with HP OfficeJet 8702, HP
OfficeJet Pro 7720, 7740, 8210,...**

Sold by: Amazon.com
\$81.89

Track package



Write a product review



Buy it again



*Ink
Cartridges
87.83 w/Tax*

Payment information

Payment method

Mastercard ending in 0590

Change Payment Method



Shipping address

Esther M Zamora
370 SHAVER RD
ARANSAS PASS, TX 78336-6613
United States

Order Summary

Items:	\$104.88
Shipping & Handling:	\$0.00
Total Before Tax:	\$104.88
Estimated Tax Collected:	\$7.61
Order Total	\$112.49



INVOICE**3-18-2025****CHRISTMAS ON THE BEACH****PO# 2111****A+ SIGNS****Prepared by: KRISTI MCELROY****A+Signs - www.aplussignstx.com****2041 FM 1059 N.****ARANSAS PASS, TEXAS 78336****361-222-1151**

<u>Qty.</u>	<u>Description</u>	<u>Each</u>	<u>Amount</u>	<u>TAX</u>
-------------	--------------------	-------------	---------------	------------

New Sign Face + Retainers

Fabricate (1) new 6'h x 6'w white 3/16" poly carbonate face with translucent graphics per customer artwork.

All new 1 1/2"-2" black alum. Retainers.

Labor and Material included.

SUBTOTAL: 2400.00

Discount: \$0.00 (0.00)

Donation: \$0.00 (0.00)

RUSH FEE: \$0.00(0.00)

4% CREDIT CARD FEE: \$0.00(TBD)

SALES TAX: \$0.00

SHIPPING/HANDLING: \$0.00

TOTAL: \$2400.00

TERMS: A 50% deposit is due at the time of order. Your final payment is due at pick-up/delivery unless prior arrangements have been made. Please proofread all the proposals and drawings sent. Once the proposal is signed & sent back, we are not responsible for misspellings or color corrections. Deposits & amounts due are non-refundable. Your final payment is due at pick-up/delivery or completion unless prior arrangements have been made. *** If CC is used there will be a 4% fee added.

Pol in Sub
3-18-25
1cm



Coastal Wrapz
1612 Hwy 35 S
Rockport, TX 78382
3615231451
coastalwrapz@gmail.com
www.coastalwrapz.com

Invoice

BILL TO
Christmas on the Beach

INVOICE # 1557
DATE 03/24/2025

DESCRIPTION	QTY	RATE	AMOUNT
Logo decals on trailer - approx 4'x4' - Installed	1	500.00	500.00T
SUBTOTAL			500.00
TAX			41.25
TOTAL			541.25
PAYMENT			541.25
BALANCE DUE			\$0.00

Vehicles, boats, trailers, etc. must be washed & free of debris one day prior to installation date to ensure adequate drying time or installation will be re-scheduled.

Graphic design includes up to 3 proof change. Additional design fees will be charged for additional proofs.

All artwork & design is proprietary to Coastal Wrapz & can be released for an additional charge of \$150.00.

Pay invoice



Christmas on the Beach Historical Information/Data Collections

Visitor Information by

Year	Days	NPOs	Visitors	>75 miles Tx	Cities	States	Country	Cars	Donations	Aver/night	Aver/visitor	Check Amt
2024	28	23	6943	1920	121	40	7	2454	\$16,032.27	\$593.78	\$2.05	\$697.06 *
2023	31	22	7183	1883	-	40	6	2578	\$14,451.78	\$466.19	\$2.01	\$680.00
2022	27	16	4331	1091	133	34	5	1687	\$8,745.92	\$323.92	\$2.08	\$546.62
RF Chamber of Commerce												
2021		15	5059					1897	\$8,132.90		\$1.61	
2020		13	7200					2781	\$10,074.17		\$1.40	

* \$700.00 checks were distributed



2024 Visitor Data

TEXAS CITIES (121)

STATES (39) + Tx

COUNTRIES(7)

Abilene	Eagle Pass	Longview	Alabama	Washington	Canada
Alice	Edinburg	Loredo	Alaska	West Virginia	El Salvador
Amarillo	Edna	Lubbock	Arizona	Wisconsin	Italy
Aransas Pass	El Campo	Marathon	Arkansas	Wyoming	Mexico
Austin	Elgin	Marble Falls	Colorado		Puerto Rico
Austwell	Floresville	Mathis	Connecticut		South Africa
Bandera	Fort Worth	McAllen	Florida		Sweden
Bastrop	Fulton	McKinney	Georgia		
Bay City	Galveston	Midland	Hawaii		
Baytown	Georgetown	Midlothian	Idaho		
Bayside	Goliad	Mount Pleasant	Illinois		
Beaumont	Gregory	Nacogdoches	Indiana		
Beeville	Hallettsville	Natalia	Iowa		
Big Spring	Holland	New Braunfels	Kansas		
Boerne	Houston	Odom	Kentucky		
Brenham	Humble	Orange	Louisiana		
Bulverde	Hutto	Persall	Maine		
Burnett	Ingleside	Pflugerville	Michigan		
Caldwell	Karnes City	Pleasanton	Minnesota		
Calallen	Katy	Port Aransas	Mississippi		
Cameron	Kemah	Portland	Missouri		
Canyon Lake	Kennedy	Port Lavaca	Montana		
Carrollton	Kerrville	Poth	Nebraska		
Cedar Park	Kilgore	Richmond	Nevada		
College Station	Kingsland	Rockport	New Hampshire		
Comfort	Kingsville	Round Rock	New Mexico		
Conroe	Kirbyville	Salido	New York		
Corpus Christi	Kyle	San Antonio	North Carolina		
Cypress	Lake Jackson	San Marcus	North Dakota		
Dallas	Lamar	Schulenberg	Ohio		
Del Rio	LaVernia	Seabrook	Oklahoma		
Del Verde	League City	Seguin	Oregon		
Devine	Leaky	Selena	Pennsylvania		
Donna	Llano	Shiner	South Dakota		
Doublin	Lockhart	Spicewood	Virginia		

Stephenville	Weslaco				
Stockdale	Wharton				
Sweeney	Wimberly				
Taft	Woodsboro				
Temple	Yoakum				
Tyler	Yorktown				
Uvalde					
Victoria					
Waco					
Weimar					



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of Rockport Cultural Arts District Smithsonian Museum on Main Street Crossroads Exhibit Second Quarter of Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The Rockport Cultural Arts District (RCAD) Smithsonian Museum Second Quarter of Financial Report for Hotel Occupancy Tax (HOT).

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the RCAD has met the following requirements:

- Submission Deadline
- Provided copies of the receipts before receiving the one-time payment
- Completed all the required fields on the application
- Spent funds according to the contract

The RCAD received a one-time payment because their expenses and payments totaled the amount they were rewarded. The City Council will still need to review the report.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

Hotel Occupancy Tax

ATTACHMENTS:

1. 2nd Quarter Smithsonian

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1st	December 31, 2024	January 14, 2025	January 28, 2025
2nd	March 31, 2025	April 8, 2025	April 22, 2025
3rd	June 30, 2025	July 8, 2025	July 22, 2025
4th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Rockport Cultural Arts District

Name of Event or Project: Smithsonian Museum on Main Street Crossroads Exhibit

Date(s) of Event or Project: January 25, 2025 to March 9, 2025

Primary Location of Event or Project: New Aransas County Community Building

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: \$33,152.08

Actual amount of total event costs funded by City hotel occupancy tax: \$13,107.57

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): \$0

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): \$20,044.51

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): 0

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. 58,783

Estimate of the quarterly tourist/visitor attendance at your event or facility. 58,783

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

Estimated attendance numbers and hotel room stays exceeded estimated numbers submitted with RCAD's application based on the Texas Historical Commission's geofencing software report data – See RCAD Quarterly Report

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? X Yes ___ No

If yes, please provide that number: 11,509 Is the number provided an actual number, or estimated? ~~Estimated~~ _____

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? Yes NoX

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$ _____

Press Releases - \$ _____

_____ Radio - \$ _____

Direct Mail - \$ _____

_____ Internet ads - \$ _____

Social media ads - \$ 5,484. _____

_____ TV-\$ _____

____ Other Signage \$970.97 _____

SPORTING EVENT SECTION *(for use by sporting events only)*

How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity: _____

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: 4/7/25
Name & Title (print or type): Jennifer Day, Executive Director	Phone (if different from phone# listed on the application):
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application):

Smithsonian Expenses Jan.March 2025

Prosperity Bank Account Smithsonian Expenses Jan-March

3/31/2025	Check #1535 - Exhibit Expense	(\$59.99)
3/31/2025	Check #1535 - Exhibit Expense	(\$321.99)
3/31/2025	Check #1535 - Exhibit Expense	(\$233.65)
3/31/2025	Check #1535 - Exhibit Expense	(\$450.00)
3/31/2025	Check #1535 - Exhibit Expense	(\$375.00)
3/31/2025	Check #1542 Exhibit Program Expense	(\$1,500.00)
3/26/2025	Check #1556 Social Media/Exhibit	(\$2,574.00)
3/24/2025	Check #1555 Exhibit Program Expense	(\$425.00)
3/20/2025	POS Purchase Exhibit Expense	(\$2.17)
3/13/2025	Check #1551 - Exhibit Program Expense	(\$400.00)
3/6/2025	Check #1542 Exhibit Program Expense	(\$1,500.00)
2/26/2025	Check #1549 Social Media/Exhibit	(\$2,910.00)
2/24/2025	POS Purchase Exhibit Expense	(\$60.62)
2/19/2025	Check #1545 Exhibit Program Expense	(\$50.00)
2/19/2025	Check #1546 Exhibit Program Expense	(\$425.00)
2/13/2025	POS Purchase Exhibit Expense	(\$4.31)
2/10/2025	Debit Card - Si Exhibit Expense	(\$180.97)
2/4/2025	POS Purchase Exhibit Expense	(\$6.47)
1/27/2025	POS Purchase Exhibit Expense	(\$19.84)
1/27/2025	Debit Card - Si Exhibit Expense	(\$18.48)
1/24/2025	Debit Card - Si Exhibit Expense	(\$175.00)
1/23/2025	POS Purchase Exhibit Expense	(\$25.59)
1/23/2025	Debit Card - Si Exhibit Expense	(\$30.88)
1/22/2025	POS Purchase Exhibit Expense	(\$4.90)
1/21/2025	POS Purchase Exhibit Expense	(\$839.30)
1/17/2025	POS WM SUPI Exhibit Expense	(\$60.53)
1/17/2025	POS Purchase Exhibit Expense	(\$7.00)
1/17/2025	POS Purchase Exhibit Expense	(\$21.05)
1/17/2025	POS Purchase Exhibit Expense	(\$4.06)
1/17/2025	Check #1535 - Exhibit Expense	(\$415.00)
1/16/2025	POS Purchase Exhibit Expense	(\$6.77)
		(\$13,107.57)

Administrative Expense

Jan - Mar - 13 weeks

20,044.51



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of the Rockport Cultural Arts District Mural Fest Second Quarter of Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The Rockport Cultural Arts District Mural Fest submitted their report and copies of their receipts.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the RCAD Mural Fest has met the following requirements:

- Submission Deadline
- Provided a copy of Payroll Journal for all three events
- Completed all the required fields on the application
- Spent funds according to the contract

The contract states that they will receive their check of \$3,227.63 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. 2nd Quarter Report Mural Fest

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1st	December 31, 2024	January 14, 2025	January 28, 2025
2nd	March 31, 2025	April 8, 2025	April 22, 2025
3rd	June 30, 2025	July 8, 2025	July 22, 2025
4th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Rockport Cultural Arts District

Name of Event or Project: Mural Fest

Date(s) of Event or Project: _____

Primary Location of Event or Project: In the Rockport Cultural Arts District and Railroad Museum

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: \$ 204.51

Actual amount of total event costs funded by City hotel occupancy tax: \$0 _____

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): \$0 _____

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): \$204.51

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): \$ 0 _____

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. Pework – Event was originally scheduled in November, but lateness of HOT Fund decisions and distribution did not support November timeframe. Event is currently scheduled for August 2025.

Estimate of the quarterly tourist/visitor attendance at your event or facility. _____

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? Yes No

If yes, please provide that number: _____ Is the number provided an actual number, or estimated? _____

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project:

Was a room block established for attendees of your event at an area hotel or motel? Yes No

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$ _____

Press Releases - \$ _____

_____ Radio - \$ _____

Direct Mail - \$ _____

_____ Internet ads - \$ _____

Social media ads - \$ _____

_____ TV-\$ _____

_____ Other \$ _____

SPORTING EVENT SECTION *(for use by sporting events only)*

How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: 4/7/25
Name & Title (print or type): Jennifer Day, Executive Director	Phone (if different from phone# listed on the application):
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application):

Mural Fest Expenses Jan.March 2025

Prosperity Bank Account Mural Fest Expenses Jan-March

		\$0.00
Administrative Expense		
	Jan - Mar	204.51

**Rockport Cultural Arts District
Payroll Journal with Detailed Hours**

All Bank Accounts

January 1, 2025 - March 31, 2025

Reg Hours	OT Hours	DT Hours	Ben Hours	Amount	Withholding Taxes	Amount	Deductions
0.0000	0.0000	0.0000	0.0000	19,000.02	FICA-SS	1,178.00	
					FICA-MED	275.50	
					FICA-MED2	0.00	
					FIT	1,566.00	
0.0000	0.0000	0.0000	0.0000	19,000.02		3,019.50	
							Net Check
							Net Pay

{FICA-MED: 275.50

Quarterly - 20,453.52
98% Smithsonian - 20,044.51
1% HERITAGE - 204.50
1% MURAL Fest - 204.51

at 1:48 PM



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of Rockport Cultural Arts District (RCAD) Heritage Programs Second Quarter of Financial Report for Hotel Occupancy Tax (HOT)

SUMMARY:

The RCAD Heritage Program submitted their report.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report and the RCAD has met the following requirements:

- Submission Deadline
- Provided copies of the spreadsheet and a Payroll Journal with notes can be located attached to the Mural Fest documents
- Completed all the required fields on the application
- Spent funds according to the contract

The contract states that they will receive their check of \$12,910.50 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Second Quarter Report.

STRATEGIC INITIATIVES:

Hotel Occupancy Tax

ATTACHMENTS:

1. 2nd Quarter Report Heritage

APPROVAL/REVIEW:



Shelley Goodwin, City Secretary

Date: April 11, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1st	December 31, 2024	January 14, 2025	January 28, 2025
2nd	March 31, 2025	April 8, 2025	April 22, 2025
3rd	June 30, 2025	July 8, 2025	July 22, 2025
4th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Rockport Cultural Arts District

Name of Event or Project: Heritage Programs

Date(s) of Event or Project: Numerous in Quarter – See Attached Quarterly Report

Primary Location of Event or Project: In the Rockport Cultural Arts District and Railroad Museum

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: \$ 1,511.61

Actual amount of total event costs funded by City hotel occupancy tax: \$1,307.11

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): \$ 0

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): \$204.50

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): \$ 0

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. Quarterly District Events/Initiatives Based On Datafy Report – 60,000+

Estimate of the quarterly tourist/visitor attendance at your event or facility. District Visitors from THC Quarterly Datafy Report – 58,783

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

THC Datafy geofencing software became an available resource with the award of the Smithsonian Exhibit after the City HOT Application for 24-25 year.

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? X Yes No

If yes, please provide that number: 11,509 Is the number provided an actual number, or estimated? Estimated

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project:

RCAD champions events and initiatives, public art and promotion (social media, video commercial, films, soliciting business), district merchant communication, promotion, and leadership, visitor day planning suggestions, supports arts organization funding through Cultural District grants, supports District improvements (public bathrooms, clean downtown initiatives, etc.), for a 44 block area in the downtown District.

Was a room block established for attendees of your event at an area hotel or motel? Yes No X

Which hotel(s)/motel(s)?

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$ _____

Press Releases - \$ _____

_____ Radio - \$ _____

Direct Mail - \$ _____

_____ Internet ads - \$ _____

Social media ads - \$ _____

_____ TV-\$ _____

_____ Other \$ _____

SPORTING EVENT SECTION *(for use by sporting events only)*

How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: 4/7/25
Name & Title (print or type): Jennifer Day, Executive Director	Phone (if different from phone# listed on the application):
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application):

Heritage Programs Expenses Jan.March 2025

Prosperity Bank Account Heritage Programs Expenses Jan-March

3/21/2025	Programs / Marketing / Social Media	(\$500.00)
3/21/2025	Programs / Marketing / Social Media	(\$500.00)
3/20/2025	Debit Card - S Heritage Film Programs	(\$253.00)
2/25/2025	POS Purchase Heritage Programs	(\$54.11)
		(\$1,307.11)

Administrative Expense

Jan - Mar	204.50
-----------	--------



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of the second Financial Quarter Report for the Texas Maritime Museum operation Hotel Occupancy Tax (HOT)

SUMMARY:

The Texas Maritime Museum has submitted its 2nd Quarter Report.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report, and the Texas Maritime Museum has met the following requirements:

- Submission Deadline
- Completed all the required fields on the application
- Spent funds according to the contract and provided the receipts in the 2nd Quarter Report (currently they have \$8,607.00 of their \$34,428.00 to spend before September 30, 2025)

The contract states that they will receive their check of \$4,949.03 following the City Council review.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the HOT Report.

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. City HOT Report - fiscal year operating

APPROVAL/REVIEW:



Shelley Goodwin, City Secretary

Date: April 15, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1 st	December 31, 2024	January 14, 2025	January 28, 2025
2 nd	March 31, 2025	April 8, 2025	April 22, 2025
3 rd	June 30, 2025	July 8, 2025	July 22, 2025
4 th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Texas Maritime Museum Association, Inc.

Name of Event or Project: Texas Maritime Museum 2024-2025

Date(s) of Event or Project: July 1, 2024 - June 30, 2025 (fiscal year)

Primary Location of Event or Project: 1202 Navigation Circle, Rockport, TX, 78382

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: \$8,605.26

Actual amount of total event costs funded by City hotel occupancy tax: \$34,428.00 (approved for year)

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): N/A

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): N/A

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): N/A

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. 9,785 Year-To-Date (1st & 2nd Quarters)

Estimate of the quarterly tourist/visitor attendance at your event or facility. 4,975

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? ☒ Yes ☐ No

If yes, please provide that number: 4,556 Is the number provided an actual number, or estimated? estimate

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? Yes ☒ No

Which hotel(s)/motel(s)? N/A

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

____ Newspaper - \$ _____

____ Press Releases - \$ _____

____ Radio - \$ _____

____ Direct Mail - \$ _____

____ Internet ads - \$ _____

☒ Social media ads - \$ \$750.00

____ TV - \$ _____

☒ Other Billboard - \$ \$2,400.00

SPORTING EVENT SECTION *(for use by sporting events only)*

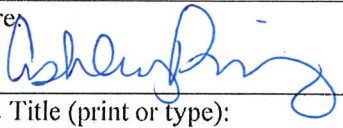
How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: <u>4/4/2025</u>
Name & Title (print or type): Ashley Pieprzyca Chief Financial Officer	Phone (if different from phone # listed on the application):
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application):

City Hotel/Motel Expenditures
2nd Quarter 2024-2025

CURATORIAL		
Lyfe Tyme Homes - exhibit wall work	\$1,100.00	1/7/2025
Architectonics - signs for gateway exhibit	\$3,295.00	1/14/2025
Amazon - supplies	\$61.97	1/15/2025
Amazon - supplies	\$37.96	1/15/2025
Gaylord - supplies	\$483.30	2/6/2025
Aransas Glass - for display case	\$25.98	2/19/2025
Etsy - replica uniform	\$871.96	2/27/2025
Etsy - sales tax refund	-\$66.45	2/27/2025
eBay - Texian Navy appropriation warrant	\$299.95	3/20/2025
Texas Navy Assn - buttons	\$319.06	3/24/2025
Crazy Crow - shoes and stockings	\$110.05	3/18/2025
eBay - Navy bicorn hat, epaulettes	\$738.60	3/24/2025
eBay - 1830s Rep. of Texas notes	\$1,199.90	3/26/2025
Amazon - supplies	\$127.98	3/31/2025
Spent - CURATORIAL	\$8,605.26	

LYFE TYME HOMES OF TEXAS

CELL (361)813-1568 FAX (361)776 0396

e-mail lyfeivmehomes@yahoo.com

1-7-25

Invar For

toys Martin Wilson

Repair & Paint interior walls
Add back trim

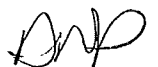
\$ 1100⁰⁰

THANK YOU



MA

Curatorial
City HOT Funds





**Architectonics
Signs & Design
Austin, TX**

PROPOSAL

Client:
Texas Maritime Museum
1202 Navigation Circle, Rockport, Texas 78382
(361) 729-1271

Contact: Gilberto Medina <coldmedina@mac.com>

Project: Display Wall Graphics & PVCs

Proposal	
Proposal Date	12/27/24
Date Shipped	
Ship Via	
Salesperson	Phillip Cole
Terms	
P.O. Number	
Job Number	

Quantity	Description	Unit Price	Amount
6	3M IJ40c w/ matte lam mounted to 6mil PVC with perimeter VHB. 1 ea of 6 files - 18" x 30"	\$72.00	\$432.00
1	3M IJ40c w/ matte lam mounted to 6mil PVC with perimeter VHB. 1 file 32" x 72"	\$282.00	\$282.00
1	3M IJ40c w/ Matte lam - 224" x 25.25" includes bleed (contour cut in 2 pieces 112 x 25.25)	\$314.22	\$314.22
1	Install: Vinyl & PVC Labor	\$2,266.78	\$2,266.78
Curatorial City HOT Funds DNP ms			
NOTES:			
-Pricing based upon itemized signs specified. Any additional signs will effect the pricing of this proposal.			
- sales tax applies if applicable			
SUBTOTAL			\$3,295.00
Sales Tax			TBD
GRAND TOTAL			\$3,295.00

Aransas Glass Co., Inc. # 2

1120 W. Market St.
Rockport, TX 78382

Invoice

DATE	INVOICE #
2/19/2025	6227

BILL TO
Texas Maritime Museum

P.O. NO.	PROJECT

DESCRIPTION	AMOUNT
1 - 22 5 /16 x 24 3/8 SSB	25.98
PD CK# 5261	
We appreciate your business	Total 25.98

Ashley Pieprzyca

From: Texas Maritime Museum <info.texas.mm@gmail.com>
Sent: Friday, April 4, 2025 2:29 PM
To: Ashley Pieprzyca
Subject: Fw: Order #TNA2068 confirmed

From: Texas Navy Ships Store <store+64752484598@t.shopifyemail.com>
Sent: Tuesday, March 25, 2025 9:55 AM
To: info.texas.mm@gmail.com <info.texas.mm@gmail.com>
Subject: Order #TNA2068 confirmed



ORDER #TNA2068

Texas Navy Association thanks you!

Ahoy Kathy! We're preparing your order to ship. We'll send you another email when it's on its way. The Texas Navy Association is grateful for your support.

[View your order](#)

or Visit our store

[Order summary](#)



24L Brass Texas Navy Cuff Button × 28

\$110.60



36L Texas Navy Jacket Brass Button × 36

\$178.20

Subtotal **\$288.80**

Shipping **\$5.95**

Taxes **\$24.31**

Total **\$319.06 USD**

Customer information

Shipping address

Karen Atwood
1202 Navigation Circle
Rockport TX 78382
United States

Billing address

Kathy Roberts-Douglass
1202 Navigation Circle
Rockport TX 78382
United States

Shipping method

Standard

If you have any questions, reply to this email or contact us at texasnavystore@gmail.com

Details for Order #112-0212838-0920258

[Print this page for your records.](#)

Order Placed: March 31, 2025

Amazon.com order number: 112-0212838-0920258

Order Total: \$127.98

Not Yet Shipped

Items Ordered

2 of: Roc-Ion 47/48 Inches Wide 100% Cotton Nature Way Quality Muslin, Unbleached 25 Yards Bolt

Price

\$63.99

Sold by: Amazon.com Services, Inc

Supplied by: Other

Condition: New

Shipping Address:

Karen Atwood c/o Texas Maritime Museum
1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Curatorial Expenses
City HOT Funds

QBI

DRP

MA

Shipping Speed:

FREE Prime Delivery

Payment information

Payment Method:

Mastercard ending in 2690

Billing address

Texas Maritime Museum
ACCTS PAYABLE 1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Item(s) Subtotal: \$127.98

Shipping & Handling: \$0.00

Total before tax: \$127.98

Estimated tax to be collected: \$0.00

Grand Total: \$127.98

To view the status of your order, return to Order Summary.

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English

United States

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Order information

Buyer txmaritime
Seller treasurechestofliberty
Placed on Mar 20, 2025
Payment method Credit Card
Paid on Mar 20, 2025

Shipping address

Texas Maritime Museum
1202 Navigation Cir
Rockport, Texas 78382-2773
United States

Order total

1 item	\$299.95
Shipping	Free
Tax*	\$0.00
Order total	\$299.95

*We're required by law to collect sales tax and applicable fees for certain tax authorities.
[Learn more](#)

Items bought from treasurechestofliberty

Order number: 17-12843-39409

Quantity	Item name	Shipping service	Item price
1	1841 Republic of Texas Texian Navy \$50 Naval Appropriation Warrant Austin TX (403896863538)	USPS Ground Advantage	\$299.95

Curatorial
City HOT Funds
P/R DNP



Crazy Crow Trading Post LLC

INVOICE

PO BOX 847, 1801 N AIRPORT RD
POTTSBORO, TX 75076
PHONE: 903-786-2287 * FAX 903-786-9059
EFAX 214-291-5681

CUSTOMER COPY

INVOICE #: 272083
ORDER#: 084575-1
PAGE: 1 OF 1

DATE: 03/18/25
PO#: 769817
W/B: KRM

TERMS: CREDIT CARD
SHIP VIA: USPS - PRIORITY
SLSM: 100

422476 TEXAS MARITIME MUSEUM ASSOC
SOLD TO: SHELLY KNOTSMAN
1202 NAVIGATION CIR

SHIP TO: TEXAS MARITIME MUSEUM ASSOC
KAREN ATWOOD
1202 NAVIGATION CIR

ROCKPORT TX 78382

ROCKPORT TX 78382

361-729-1271

PRODUCT/DESCRIPTION	QTY-ORD	QTY-SHIP	QTY-B/O	PRICE	U/M	EXTENSION
4512-101-100 MENS COLONIAL SHOES, SIZE 10 BLACK 18TH CENTURY W/BUCKLES	1	1	0	84.15	E	84.15
4512-002-202 STOCKINGS - HEAVYWEIGHT COTTON WHITE	1	1	0	15.95	P	15.95
<i>Curatorial</i> <i>City HOT Funds</i> <i>Q/B</i> <i>DNP</i>						

MDSE TOTAL	MIN CHG	FRIGHT	SALES TAX	INS.	COD	CREDIT CARD	INVOICE TOTAL
100.10	9.95	0.00	0.00	0.00	0.00	0.00	110.05
PREV BAL.	REC'D WITH ORD						
0.00	0.00	110.05 CHARGED TO MC. ACCOUNT BALANCE					0.00
# Cartons	1	TOTAL WEIGHT	3.00	DATE SHIPPED	03/18/25	TRK# 9405511206211207864402	

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

Claims and returns must be made within 15 days of receipt of merchandise. Ship returns via U.P.S. to our store at 1801 N. Airport Road.



Order information

Buyer txmaritime
Seller brothersofrustllc
Placed on Mar 24, 2025
Payment method Credit Card
Paid on Mar 24, 2025

Shipping address

Karen Atwood C/O Texas Maritime Museum
1202 Navigation Cir
Rockport, Texas 78382-2773
United States

Order total

1 item	\$725.00
Shipping	\$13.60
Tax*	\$0.00
Order total	\$738.60
*We're required by law to collect sales tax and applicable fees for certain tax authorities.	
Learn more	

Items bought from brothersofrustllc

Order number: 11-12868-85383

Quantity	Item name	Shipping service	Item price
1	Original Early US Navy Officers Bicorn Hat, Epauletts, & Case Box Pre-WWI (276945765188)	USPS Ground Advantage	\$725.00

Curatorial
City HOT Funds
QBV DWP

?



PO 03-019

Order information

Buyer	txmaritime
Seller	jscabani1988
Placed on	Mar 26, 2025
Payment method	Credit Card

Shipping address

Karen Atwood C/O Texas Maritime Museum
1202 Navigation Cir
Rockport, Texas 78382-2773
United States

Order total

2 items	\$1,199.90
Shipping	Free
Tax*	\$0.00
Order total	\$1,199.90

*We're required by law to collect sales tax and applicable fees for certain tax authorities.
[Learn more](#)

Items bought from jscabani1988

Order number: 09-12879-70949

Quantity	Item name	Shipping service	Item price
1	1830's \$50 THE GOVERNMENT OF TEXAS HOUSTON, TX OBSOLETE NOTE PMG VERY FINE-25 (306167500177)	Standard Shipping	\$699.95
1	1839 \$50 FIFTY DOLLARS THE REPUBLIC OF TEXAS AUSTIN, TX OBSOLETE CURRENCY NOTE (286397650113)	Standard Shipping	\$499.95

Curatorial Exhibits
City HOT Funds

Q&A

DNP

?

Gaylord Bros Inc



PO Box 4901
Syracuse, New York 13221-4901
Phone 800-448-6160 Fax 800-272-3412

Federal ID # 57-1164294
INVOICE # 27503684

Order Date	02/06/2025	Order No	27503684	PO No	02-002
------------	------------	----------	----------	-------	--------

Shipping Customer		Billing Customer	
Account No.	1097704	Account No.	1097705
Name	KAREN ATWOOD	Name	MICHAEL ABLES
Address	TEXAS MARITIME MUSEUM 1202 NAVIGATION CIR Rockport, TX 78382	Address	TEXAS MARITIME MUSEUM 1202 NAVIGATION CIR Rockport, TX 78382
Phone	361-729-1271	Phone	361-729-1271

Qty	MPC	Description	Unit Price	TOTAL
1	WW	TR6050 Standard Weight Tyvek Roll 60"W x 50 yds.	\$232.72	\$232.72
1	WW	AB461 Folder Stock Arcvl Artifact Box 4 5/8Wx6 1/2Lx1 1/2H Pkg 10	\$50.36	\$50.36
8	WW	SMB1613 DrpFrnt DeepLid Arcvl SheetMusic Box 13Wx16Lx2 3/4H	\$13.35	\$106.80
***		Thank you for your order		

Please see page 2 for payment options.

Sub Total	\$389.88
Shipping & Processing	\$93.42
Tax	\$0.00
TOTAL	\$483.30 USD

(U.S. Dollars)

Curatorial
City HOT

QB/

DWP

Thank You

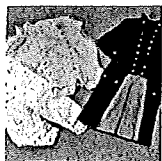
page 1 of 2



Order #3607598686



Purchased from
[OldCuriosityCostumes](#) on Feb 27, 2025



Naval Officer of the 1800s - The full Midshipman Costume

Transaction #4502882635

Quantity: 1

No returns or exchanges accepted

Price \$752.52

Payment Method

MasterCard ending in 2690

Paid on Feb 27, 2025

Your credit card information was not shared with this shop.

Item Total	\$752.52
Shipping	\$52.99
Sales Tax	\$66.45

Order Total	\$871.96
Refunded	-\$66.45

Adjusted Total \$805.51

* Additional duties and taxes may apply.

Gift it instantly!

Curatorial
City HOT Funds

Q/B/
DNP

Add free personal touches—send a gift message, sneak peek, and more. [Create a digital gift teaser](#)

Refund History

Feb 27, 2025	\$66.45 was returned to your MasterCard ending in 2690.	\$66.45
--------------	---	---------

Reason for refund

Covered by Etsy

Refunds to your original payment method usually show up in your account within 5 business days. Refunds in Etsy credit are available immediately. [Learn more](#)

Order Notes



Note from TheOldCuriosityCostumeCompany

We hope you enjoy the quality and style of these garments we have re-created from history. Whether FitzWilliam Darcy or Liz Bennett; King Charles II or Nell Gwynn ; Walter Raleigh or Elizabeth I; step back in time to another age and simply be your alter-ego...

Your note to TheOldCuriosityCostumeCompany

You did not add a note

Details for Order #114-1636339-2242617

Print this page for your records.

Order Placed: January 15, 2025

Amazon.com order number: 114-1636339-2242617

Order Total: \$61.97

Preparing for Shipment

Items Ordered

Price

2 of: *Domensi 2 Pcs 3 Tiers Acrylic China Plate Display Stand Clear Dinnerware Easel Plate Holder for Display with 2 Pcs Transparent Plastic Tea Cup Display Stand for Kitchen Utensils Tableware Display*

\$26.99

Sold by: GengQle (seller profile)

Supplied by: Other

Condition: New

Shipping Address:

Texas Maritime Museum
ACCTS PAYABLE 1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Shipping Speed:

FREE Prime Delivery

Curatorial
City HOT Funds
QBI DNP
mt

Shipping now

Items Ordered

Price

1 of: *Quakehold! 66111 Museum Wax, Clear 2 Ounce*

\$7.99

Sold by: Amazon.com Services, Inc

Supplied by: Other

Condition: New

Shipping Address:

Texas Maritime Museum
ACCTS PAYABLE 1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Shipping Speed:

FREE Prime Delivery

Payment information

Payment Method:

Mastercard ending in 2690

Billing address

Texas Maritime Museum
ACCTS PAYABLE 1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Item(s) Subtotal:	\$61.97
Shipping & Handling:	\$0.00

Total before tax:	\$61.97
Estimated tax to be collected:	\$0.00

Grand Total:	\$61.97

To view the status of your order, return to Order Summary.

Details for Order #114-2711592-3447409

[Print this page for your records.](#)

Order Placed: January 15, 2025

Amazon.com order number: 114-2711592-3447409

Order Total: \$37.96

Preparing for Shipment

Items Ordered

Price

2 of: HESTYA 3 Pieces 4.5/7/9.8 Inch Clear Acrylic Easels Display Stands Plate Stands Holders to Display Pictures or Other Items for Weddings, Birthdays, Home Decoration, Tables \$9.99

Sold by: Shappy Online (seller profile) | Product question? Ask Seller

Supplied by: Other

Condition: New

2 of: 2 Sets Acrylic Display Risers(3",4",5") Clear Product Stand,Cupcakes Holder Dessert Transparent Showcase Stands, Candy Bar Risers, Lifts for Figures \$8.99

Sold by: Ceepourt (seller profile)

Supplied by: Other

Condition: New

Shipping Address:

Texas Maritime Museum
ACCTS PAYABLE 1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Curatorial
City HOT Funds
QBI
mi

Shipping Speed:

Rush Shipping

Payment information

Payment Method:

Mastercard ending in 2690

Billing address

Texas Maritime Museum
ACCTS PAYABLE 1202 NAVIGATION CIR
ROCKPORT, TX 78382-2773
United States

Item(s) Subtotal:	\$37.96
Shipping & Handling:	\$2.99
Free Shipping:	-\$2.99

Total before tax:	\$37.96
Estimated tax to be collected:	\$0.00

Grand Total:	\$37.96

To view the status of your order, return to Order Summary.

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English

United States

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AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider the approval of the Texas Maritime Wine Fest second quarter Financial Report of the Hotel Occupancy Tax (HOT)

SUMMARY:

The Texas Maritime Museum Wine Fest has provided its Second Quarter Report and receipts.

BACKGROUND:

The City Council changed the process for the HOT Quarterly Financial Report, and the Museum has met the following requirements:

- Submission Deadline
- Completed all the required fields on the application
- Spent funds according to the contract

The Museum's contract reads that they will receive \$4,303.50 after the approval of the Report.

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends the approval of the Report.

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. City 2nd HOT Report - Wine Fest

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 16, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

City of Rockport Quarterly Financial Report for Hotel Occupancy Tax (HOT)

Quarter	Quarter Ending	Due Date to City Secretary	City Council Meeting Approval of Quarterly Reports
1 st	December 31, 2024	January 14, 2025	January 28, 2025
2 nd	March 31, 2025	April 8, 2025	April 22, 2025
3 rd	June 30, 2025	July 8, 2025	July 22, 2025
4 th	September 30, 2025	October 14, 2025	October 28, 2025

Please submit the completed form to Shelley Goodwin, City Secretary, 2751 S.H. 35 Bypass, Rockport, TX 78382 or submit it by email to sgoodwin@rockporttx.gov

PROJECT OR EVENT INFORMATION

Name of Grantee Organization: Texas Maritime Museum Association, Inc.

Name of Event or Project: 28th Annual Wine Fest

Date(s) of Event or Project: May 24, 2025

Primary Location of Event or Project: 1202 Navigation Circle, Rockport, TX, 78382

FUNDING USE INFORMATION

Total amount of City hotel occupancy tax (HOT) expended during the quarter: \$0.00

Actual amount of total event costs funded by City hotel occupancy tax: \$0.00

Actual amount of facility costs funded by City hotel occupancy tax (if applicable): \$0.00

Actual amount of staff costs funded by City hotel occupancy tax (if applicable): \$0.00

Actual amount of office supplies costs funded by City hotel occupancy tax (if applicable): \$0.00

ATTENDANCE & LOCAL HOTEL/MOTEL OCCUPANCY INFORMATION

Estimate of the attendance at your event or facility. N/A - event is in May

Estimate of the quarterly tourist/visitor attendance at your event or facility. N/A - event is in May

If the attendance numbers differ greatly from the estimated numbers submitted with your application, please explain circumstances that you believe may have affected attendance:

Can you provide an actual or estimated number of how many room nights were occupied at local hotels, motels, short-term rentals, or bed and breakfast inns by attendees of your event(s) or project? Yes No

If yes, please provide that number: N/A Is the number provided an actual number, or estimated? _____

If no, please explain why your event prevents you from determining the number of local room nights occupied by attendees of your event(s) or project: _____

Was a room block established for attendees of your event at an area hotel or motel? _____ Yes ☒ No

Which hotel(s)/motel(s)? _____

How many rooms were blocked? _____

How many rooms were used? _____

MARKETING & PROMOTION ACTIVITY INFORMATION

Please check all efforts your organization used to promote your event and indicate how much was spent in each category:

_____ Newspaper - \$ _____

_____ Press Releases - \$ _____

_____ Radio - \$ _____

_____ Direct Mail - \$ _____

_____ Internet ads - \$ _____

_____ Social media ads - \$ _____

_____ TV - \$ _____

_____ Other _____ - \$ _____

SPORTING EVENT SECTION *(for use by sporting events only)*

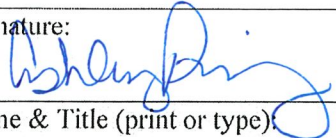
How many individuals participated in the sporting event? _____

How many of the event participants were from another city or county? _____

Explain how the activity substantially increased economic activity at hotels and motels within the City or its vicinity.

Please add a spreadsheet with all expenses that are not listed above.

Please include copies of all receipts.

Signature: 	Date signed: <u>4/4/2025</u>
Name & Title (print or type): Ashley Pieprzyca Chief Financial Officer	Phone (if different from phone # listed on the application):
Address (if different from the address listed on the application):	Applicant E-Mail Address (if different from e-mail address listed on the application):



AGENDA MEMO

DEPARTMENT: Building & Development

TO: Planning and Zoning Commission

FROM: Carey Dietrich, Director of Community Development & Building

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider a Conditional Use Permit to bring the existing RV Park into compliance and add 23 spaces and a clubhouse on the property located at 1701 16th Street

- i. Staff presentation
 - ii. Hold a public hearing to receive comments for or against the request
 - iii. Consider the approval on first of two reading on Ordinance 1971 granting a Conditional Use Permit for the purpose of bringing the existing RV Park into compliance and adding 23 spaces and a clubhouse on the property located at 1701 16th Street; also known as pt of lot 81, block 250, Swickheimer, 5.55 acres, City of Rockport, Aransas County, Texas; subject to compliance with the conditions stated within this Ordinance, as well as those stipulated in the City of Rockport code of Ordinances; repealing all Ordinances in conflict therewith; providing for severability; and providing an effective date.
-

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. COUNCIL PACKET - RESCHEDULE TO 4-22-2025
2. Ordinance - 1071 1701 16th St

APPROVAL/REVIEW:

Carey Dietrich, Director of Community Development & Building

Date: April 17, 2025

A handwritten signature in blue ink, appearing to read "Shelley Goodwin", is positioned above a horizontal line.

Shelley Goodwin, City Secretary

Date: April 17, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025



PUBLIC HEARING
Planning & Zoning Commission
and City Council

NOTICE is hereby given that the Rockport City Council will hold a Public Hearing on Tuesday, April 22, 2025, at 6:30 p.m., at the Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas, to consider a request for a Conditional Use Permit (CUP) for the property located at 1701 Sixteenth St; also known as Pt of Lot 81, Block 250, Swickheimer Subdivision, currently zoned R-1 (1st Single Family Dwelling District)

Members of the public can view the meeting remotely via live stream at the address that will be provided on the City Council Agenda of April 22, 2025, and posted on the City's website www.cityofrockport.com.

Public participation is valued and citizens wishing to express their views during the Public Hearing can electronically submit a Citizen Participation Form in order to register to speak by going to <https://rockporttx.gov/MyAccount/?from=Url&url=%2FFormCenter%2FCitizen-Participation-Form-7%2FBoard-and-Commission-Comment-Participati-56> or if attending the meeting in person register at the meeting before the meeting begins. Using the same form, citizens can also provide written comments to the City Planner by 3:00 p.m. on the day of the Planning & Zoning Commission meeting or to the City Secretary by 4:00 p.m. on the day of the City Council meeting. The comments will be read and summarized in the minutes of the meeting.

The City encourages citizens to participate and make their views known at the Public Hearings. For further information on this request, please contact the Building Department at (361) 790-1125.

POSTED the 3rd day of April, 2025 on the bulletin board at the Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas, and on the website www.cityofrockport.com.

PUBLISHED in *The Rockport Pilot* in the Thursday, April 3, 2025, Edition, in accordance with the City of Rockport Code of Ordinances.

CITY OF ROCKPORT, TEXAS

Carey Dietrich, Director Building & Development

PROPERTY ADDRESS/LOCATION
 1701 16th St

APPLICANT/PROPERTY OWNER
 Gerard B Cooper, Registered Agent for 1701 16th St, LLC, Owner

PUBLIC HEARING DATE
 P&Z – Monday, March 17, 2025
 CC – Tuesday, April 22, 2025, 2025

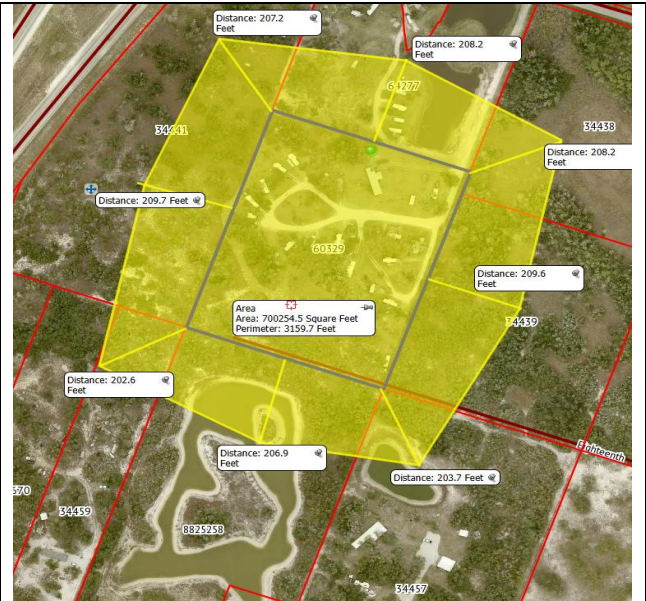
P&Z DATE
 P&Z – Monday, March 17, 2025

CITY COUNCIL DATE(S)
 1st Reading – Tuesday, April 22, 2025
 2nd Reading – May 13, 2025,

BRIEF SUMMARY OF REQUEST

Property owner, 1701 16th St, LLC represented by Gerard Cooper is requested a Conditional Use Permit (CUP) in order to expand the RV park and add 23 spaces and new clubhouse and bring the existing into compliance with the RV Park Ordinance.

A public notice regarding this item was published in The Rockport Pilot in the Thursday, April 3, 2025 edition and mailed out to ten (10) property owners within a 200-foot radius of the property. No letters For or Against the request have been received at this time.





CITY OF ROCKPORT
ZONING AND LAND DEVELOPMENT APPLICATION

INSTRUCTION: Please fill out completely. If more space is needed, attach additional pages. Please print or use typewriter.

A. REQUESTING: Rezoning [] Conditional Permit [✓]
Planned Unit Development (P.U.D.) by Conditional Permit []

B. ADDRESS AND LOCATION OF PROPERTY _____
1701 16TH ST Rockport, Texas 78382

C. CURRENT ZONING OF PROPERTY: _____

D. PRESENT USE OF PROPERTY: RV PARK

E. ZONING DISTRICT REQUESTED: _____

F. CONDITIONAL USE REQUESTED: _____

G. LEGAL DESCRIPTION: (Fill in the one that applies)

- Lot or Tract Swickheimer, Block 250 Block 250
Lot 81, PT of, Serial # AH02004673A, TITLE # 01231709
- Tract _____ of the _____
Survey as per metes and bounds (field notes attached) Acres 5.55
- If other, attach copy of survey or legal description from the Records of
Aransas County or Appraisal District.

H. NAME OF PROPOSED DEVELOPMENT (if applicable) _____
Sleepy Hollow RV Park

I. TOTAL ACREAGE OR SQ. FT. OF SITE(S): 5.5 ACRES

J. REASON FOR REQUEST AND DESCRIPTION OF DEVELOPMENT:
(Please be specific)

EXPANDING RV PARK ON TO
2 ACRES OF THE 5.5 ACRES THAT
ARE UNDEVELOPED.
3.5 ACRES ARE PRESENTLY DEVELOPED

K. OWNER'S NAME: (Please print) 1701 16TH ST LLC
ADDRESS: 1701 16TH ST
CITY, STATE, ZIP CODE: ROCKPORT, TEXAS 78382
PHONE NO 781 291 0183

L. REPRESENTATIVE: (If Other Than Owner) GERARD COOPER
ADDRESS: 1701 16TH ST
CITY, STATE, ZIP CODE: ROCKPORT, TEXAS
PHONE NO (781) 291, 0183
RYAN ROSE (617) 669 9749

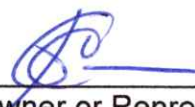
NOTE: Do you have property owner's permission for this request?
YES ✓ NO

M. FILING FEE:

REZONING	\$150.00 + \$10.00 PER ACRE
PLANNED UNIT DEVELOPMENT	\$200.00 + \$10.00 PER ACRE
P.U.D. REVISION	\$200.00 + \$10.00 PER ACRE
* CONDITIONAL PERMIT	\$150.00 + \$10.00 PER ACRE

(Make check payable to the City of Rockport)

- Submit application and filing fee to the Department of Building & Development, City of Rockport; 2751 S.H. 35 Bypass, Rockport, Texas 78382.

Signed: 
(Owner or Representative)

(FOR CITY USE)

Received by: _____ Date: _____ Fees Paid: \$ _____

Submitted Information (_____ accepted) (_____ rejected) by: _____

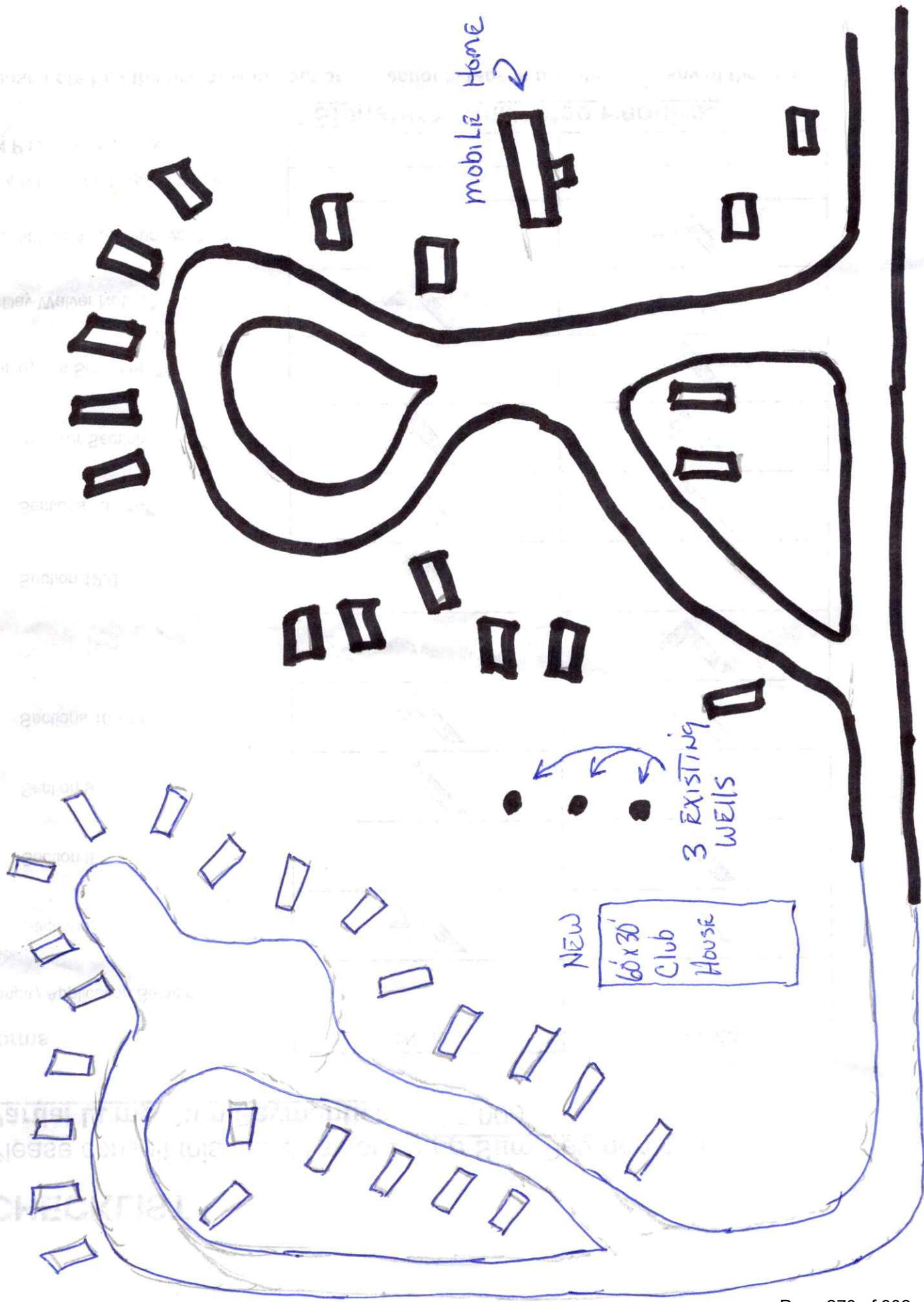
If rejected, reasons why: _____

Receipt No. _____

6 acres
x 10
60
1.50
\$210 due

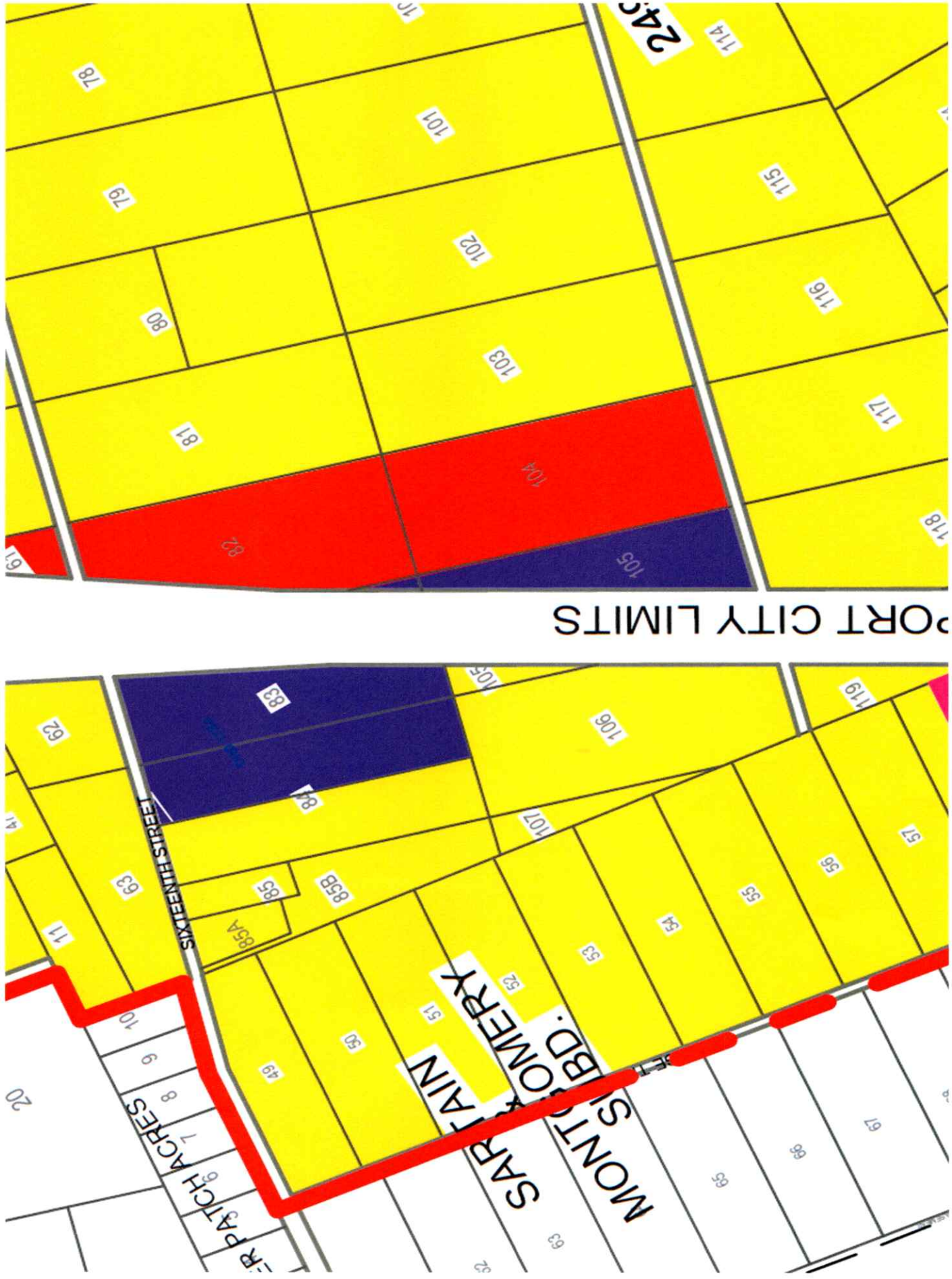
EXISTING ROADS + RV SITES

PROPOSED NEW ROADS AND RV SITES



Property ID	Property Owner	Situs Address	Mailing Address	City	State	ZIP
60329	1701 16th st, LLC. / Gerard C	1701 16th st	1701 16th st	Rockport	TX	78382
60329	Alan and Christopher Gann	1701 Sixteenth st	111 Crazy Horse	Sandia	TX	78383
34439	Siriwan Wallace	1623-R Sixteenth st	9726 Woodland Hills	San Anton	TX	78250
34457	John and Patti Hamm	1620 Eighteenth st	1120 W Market st	Rockport	TX	78382
8825258	Robby Varner	1688 Eighteenth st	1702 18th st	Rockport	TX	78382
34459	Matthew and Stacy Lassiter	1708 Eighteenth st	PO Box 2064	Fulton	TX	78358
8823670	Matthew and Christina Deray	1712 Eighteenth st	2161 Capeheart st	Ingelside	TX	78362
34441	Laura Chavana	1709 Sixteenth st	PO Box 654	Rockport	TX	78381
64277	Reynaldo and Nadia Rodrigue	1707 Sixteenth st	22465 US HWY 281 S	San Anton	TX	78264
34438	Puckpol Chutakanonta	1621 Sixteenth st	2142 W Cullom Ave, APT 1W	Chicago	IL	60618
	Josh Dowling	Planning and Zoning Commission	102 N Santa Clara Drive	Rockport	TX	78382
	Rocky Gudim	Planning and Zoning Commission	1016 S. Magnolia St.	Rockport	TX	78382
	Ruth Davis	Planning and Zoning Commission	P.O. Box 706	Fulton	TX	78358
	Ric Young	Planning and Zoning Commission	123 Royal Oaks Dr	Rockport	TX	78382
	Kim Hesley	Planning and Zoning Commission	2003 Tule Park Drive	Rockport	TX	78382
	Warren Hassinger	Planning and Zoning Commission	2517 Turkey Neck Circle	Rockport	TX	78382
	Thomas Blazek	Planning and Zoning Commission	102 St Andrews St	Rockport	TX	78382

Zoning Map - 1701 Sixteenth st. - Swickheimer, BLOCK 250, Lot 81, PT OF , SERIAL # AH02004673A, TITLE # 01231769, LABEL # PFS0614865, ACRES 5.55, MODEL AMERICAN HOMESTAR





CRT CITY LIMITS

ORDINANCE NO. 1971

AN ORDINANCE GRANTING A CONDITIONAL USE PERMIT FOR THE PURPOSE OF BRINGING THE EXISTING RV PARK INTO COMPLIANCE AND ADDING 23 SPACES AND A CLUBHOUSE ON THE PROPERTY LOCATED AT 1701 16TH STREET; ALSO KNOWN AS PT OF LOT 81, BLOCK 250, SWICKHEIMER, 5.55 ACRES, CITY OF ROCKPORT, ARANSAS COUNTY, TEXAS; SUBJECT TO COMPLIANCE WITH THE CONDITIONS STATED WITHIN THIS ORDINANCE, AS WELL AS THOSE STIPULATED IN THE CITY OF ROCKPORT CODE OF ORDINANCES; REPEALING ALL ORDINANCES IN CONFLICT THEREWITH; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

- WHEREAS** a request to re-zone property was received in the office of the Building Department, Rockport, Texas; and
- WHEREAS,** On February 20, 2025, notice was posted on the bulletin boards at the City of Rockport Service Center, 2751 State Highway 35 Bypass, and on the City's webpage www.cityofrockport.com; and
- WHEREAS,** on February 20, 2025, notice was mailed to affected property owners within 200' of subject property; and
- WHEREAS,** on February 20, 2025, the City caused to be published "Notice of Public Hearing" in the official newspaper of the City notifying area residents and the public in general to participate and make their views known regarding this request; and
- WHEREAS,** on March 17, 2025, at 5:30 p.m., the Planning & Zoning Commission did hold a Public Hearing; and
- WHEREAS,** on March 17, 2025, the Planning & Zoning Commission did meet and said Commission voted unanimously to recommend to the City Council to approve a Conditional Use Permit (CUP) for the property located at 1701 16th St, to bring the existing RV park into compliance and add 23 spaces and a clubhouse;
- WHEREAS,** on April 3, 2025, notice was mailed to affected property owners within 200' of subject property; and
- WHEREAS,** on April 3, 2025, the City caused to be published "Notice of Public Hearing at City Council" in the official newspaper of the City notifying area residents and the public in general to participate and make their views known regarding this request; and
- WHEREAS,** on April 22, 2025, at 6:30 p.m., the Rockport City Council did hold a Public Hearing; and

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROCKPORT TEXAS:

SECTION 1 – AMENDMENT

That, pursuant to Article 4 of the City of Rockport Zoning Ordinance Number 1027, the property located at 1701 16th St, City of Rockport, Aransas County, Texas; be granted a Conditional Use Permit (CUP) for the purpose of bringing the existing RV park into compliance and adding 23 spaces and a clubhouse;

SECTION 2 - REPEALER

Any previously adopted ordinances, and any subsequent amendments to them, which are in conflict with this ordinance, are hereby repealed.

SECTION 3 - SEVERABILITY

It is the intention of the City Council of the City of Rockport that if any phrase, sentence, section, or paragraph of this ordinance shall be declared unconstitutional or otherwise invalid by final judgment of a court of competent jurisdiction such unconstitutionality or invalidity shall not affect any of the remainder of this ordinance since the same would have been enacted by the City Council without the incorporation of the unconstitutional or invalid phrase, sentence, section or paragraph.

SECTION 4 - EFFECTIVE DATE

This ordinance shall become effective immediately upon adoption by second and final reading.

APPROVED on first reading this the 22nd day of April, 2025.

APPROVED, PASSED and **ADOPTED** on second and final reading, this ____day of _____2025.

CITY OF ROCKPORT, TEXAS

Tim Jayroe, Mayor

ATTEST:

Shelley Goodwin, City Secretary



AGENDA MEMO

DEPARTMENT: Building & Development

TO: Planning and Zoning Commission

FROM: Carey Dietrich, Director of Community Development & Building

MEETING DATE: April 22, 2025

CATEGORY: Action Item

CAPTION:

Consider a request to change the zoning of the Land from R1 for the property located at 1711-1715 Sixteenth St

1. Staff presentation
 - ii. Hold a public to receive comments for or against the request
 - iii. Consider the approval on first of two reading on Ordinance 1972 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Zoning Ordinance Number 1027 by changing the zoning of land from R1 (1st Single Family Dwelling District); for property located at 1711-1715 Sixteenth St; also known as W Pt of Lot 83 & E/2 of Lot 84, Blk. 250, Swickheimer Subdivision; to B-1 (General Business District), repealing all Ordinances in conflict therewith; providing for severability; and providing an effective date.
-

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. PACKET FOR COUNCIL 4-22-2025
2. Ordinance -1972 1711-1715 16th St

APPROVAL/REVIEW:

Date: April 17, 2025

Carey Dietrich, Director of Community Development & Building

A handwritten signature in blue ink, appearing to read "Shelley Goodwin", is positioned above a horizontal line.

Shelley Goodwin, City Secretary

Date: April 17, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025



PUBLIC HEARING
Planning & Zoning Commission
and City Council

NOTICE is hereby given that the Rockport City Council will hold a Public Hearing on Tuesday, April 22, 2025, at 6:30 p.m., at the Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas, to consider a request to rezone the property located at 1711-1715 Sixteenth St; also known as W PT of Lot 83 & E/2 of Lot 84, Blk 250, Swickheimer Subdivision to B-1 (General Business District), currently zoned R-1 (1st Single Family Dwelling District)

Members of the public can view the meeting remotely via live stream at the address that will be provided on the City Council Agenda of April 22, 2025, and posted on the City's website www.cityofrockport.com.

Public participation is valued and citizens wishing to express their views during the Public Hearing can electronically submit a Citizen Participation Form in order to register to speak by going to <https://rockporttx.gov/MyAccount/?from=Url&url=%2FFormCenter%2FCitizen-Participation-Form-7%2FBoard-and-Commission-Comment-Participati-56> or if attending the meeting in person register at the meeting before the meeting begins. Using the same form, citizens can also provide written comments to the City Planner by 3:00 p.m. on the day of the Planning & Zoning Commission meeting or to the City Secretary by 4:00 p.m. on the day of the City Council meeting. The comments will be read and summarized in the minutes of the meeting.

The City encourages citizens to participate and make their views known at the Public Hearings. For further information on this request, please contact the Building Department at (361) 790-1125.

POSTED the 10th day of April, 2025 on the bulletin board at the Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas, and on the website www.cityofrockport.com.

PUBLISHED in *The Rockport Pilot* in the Thursday, April 10, 2025, Edition, in accordance with the City of Rockport Code of Ordinances.

CITY OF ROCKPORT, TEXAS

Carey Dietrich, Director Building & Development

STAFF REPORT

Building & Development Services | Carey Dietrich, Community Planner
 2751 SH 35 Bypass, Rockport, TX 78362
 Phone: (361) 790-1125, x. 226 | Email: communityplanner@cityofrockport.com

**PROPERTY ADDRESS/LOCATION**

1711-1715 16th St

APPLICANT/PROPERTY OWNER

David Henderson, Owner

PUBLIC HEARING DATE

P&Z – Monday, February 17, 2025
 CC – Tuesday, April 22, 2025

P&Z DATE

P&Z – Monday, February 17, 2025

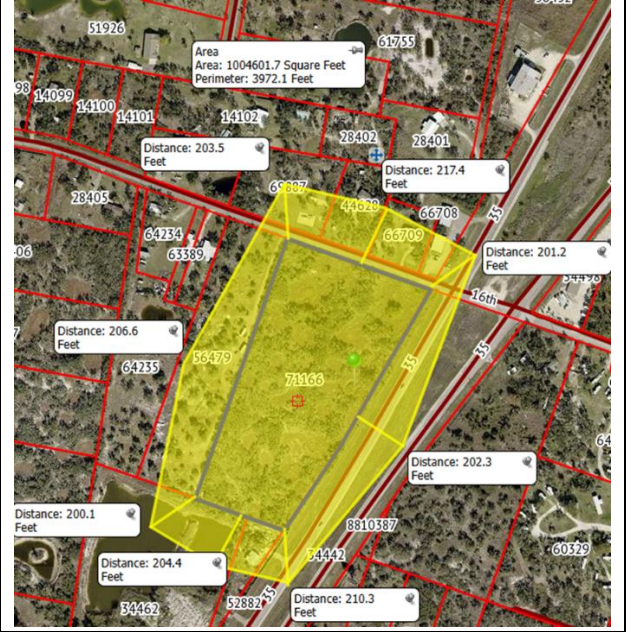
CITY COUNCIL DATE(S)

1st Reading – Tuesday, April 22, 2025
 2nd Reading – May 13, 2025,

BRIEF SUMMARY OF REQUEST

Property owner, David Henderson, wishes to rezone the property located at 1711-1715 16th St to B1 (General Business District) in order to construct a 7,000 square foot commercial building for commercial use. The property was inadvertently designated as an I-2 (Heavy Industrial District) on the City's zoning map.

A public notice regarding this item was published in The Rockport Pilot in the Thursday, April 10th, 2025 edition and mailed out to nine (9) property owners within a 200-foot radius of the property. No letters For or Against the request have been received at this time.



MAP SOURCE: Pictometry

EXISTING ZONING	EXISTING LAND USE	SURROUNDING ZONING & LAND USE	SITE IMPROVEMENTS	SIZE OF PROPERTY
R1 – 1 st Single Family Dwelling District	Vacant Land	N – R1 (1 st Single Family Dwelling District) S – R1 (1 st Single Family Dwelling District) E – B1 –(General Business District) W – R1 (1 st Single Family Dwelling District)	No Improvements	10.57 Acres 460,429.2 sq ft

STAFF RECOMMENDATION

APPROVE

APPROVE WITH CONDITIONS

DENY

COMPATIBILITY with the ZONING ORDINANCE	PROPERTY HISTORY
The Current Future Land Use Map suggests Commercial Use	This vacant property was incorrectly shown to be zoned I2 (Heavy Industrial District) on the City's 2022 Zoning Map. It is currently zoned R1 (1 st Single Family Dwelling District) Planning and Zoning Commission voted unanimously to recommend approval of the request to rezone to B1 (General Business District)

ATTACHMENTS
(CIRCLE)

SUBMITTED PLANS

PUBLIC HEARING PETITION APPLICATION FORM

LEGAL NOTICE

LEGAL DESCRIPTION

OTHER (DESCRIBE)

PUBLIC COMMENTS

AGENCY COMMENTS

RESPONSE TO STANDARDS



CITY OF ROCKPORT
ZONING AND LAND DEVELOPMENT APPLICATION

INSTRUCTION: Please fill out completely. If more space is needed, attach additional pages. Please print or use typewriter.

- A. REQUESTING: Rezoning ☒ Conditional Permit ☐
Planned Unit Development (P.U.D.) by Conditional Permit ☐

B. ADDRESS AND LOCATION OF PROPERTY 1711-1715
14th St Rockport TX 78382

C. CURRENT ZONING OF PROPERTY: Residential R1

D. PRESENT USE OF PROPERTY: VACANT

E. ZONING DISTRICT REQUESTED: Commercial - B1

F. CONDITIONAL USE REQUESTED: 1000 sq ft building

G. LEGAL DESCRIPTION: (Fill in the one that applies)

• Lot or Tract W pt of 83 & E/2 Block 250
OF 84 Acres 10.57

• Tract _____ of the _____
Survey as per metes and bounds (field notes attached)

• If other, attach copy of survey or legal description from the Records of Aransas County or Appraisal District.

H. NAME OF PROPOSED DEVELOPMENT (if applicable) _____

I. TOTAL ACREAGE OR SQ. FT. OF SITE(S): 10 acres

J. REASON FOR REQUEST AND DESCRIPTION OF DEVELOPMENT:
(Please be specific)

Build 7000-8000 sq ft pre-fabricated
building for rental to commercial
company.

K. OWNER'S NAME: (Please print) David Henderson
ADDRESS: 245 Spanishwood Dr.
CITY, STATE, ZIP CODE: Rockport TX 78382
PHONE NO 361 463 1824

L. REPRESENTATIVE: (If Other Than Owner) _____
ADDRESS: _____
CITY, STATE, ZIP CODE: _____
PHONE NO _____

NOTE: Do you have property owner's permission for this request?
YES ☒ NO ☐

M. FILING FEE:

REZONING	\$150.00 + \$10.00 PER ACRE
PLANNED UNIT DEVELOPMENT	\$200.00 + \$10.00 PER ACRE
P.U.D. REVISION	\$200.00 + \$10.00 PER ACRE
CONDITIONAL PERMIT	\$150.00 + \$10.00 PER ACRE

(Make check payable to the City of Rockport)

- Submit application and filing fee to the Department of Building & Development, City of Rockport; 2751 S.H. 35 Bypass, Rockport, Texas 78382.

Signed: 
(Owner or Representative)

(FOR CITY USE)

Received by: Stacy Carter Date: _____ Fees Paid: \$ _____
Submitted Information (____ accepted) (____ rejected) by: _____
If rejected, reasons why: _____

Receipt No. _____

1/6 * per Carey charge for 10 Acres

\$150.00
X 10 Acres @ 10.00 = 100.00
~~\$100.00~~
\$250.00

Property ID	Property Owner	Situs Address	Mailing Address	City	State	ZIP
52882	Seng & monexay Chittarath	1151 S H Bypass	P O Box 1754	Rockport	Tx	78381
34462	William Wendland	1802 Eighteenth St	P O Box 2194	Rockport	Tx	78381
56479	Glenn McElroy	1725 Sixteenth St	1087 CR 3651	Sandia	Tx	78383
69887	Christopher Mace	1718 Sixteenth St	106 Breezy St	Rockport	Tx	78382
44628	Lenard Nelson	1716 Sixteenth St	P O Box 160	Rockport	Tx	78381
66709	Richard Wells	1710 Sixteenth St	1025 Holly Rd	Rockport	Tx	78382
66708	Richard Wells	1301-1339 S H Bypass	1025 Holly Rd	Rockport	Tx	78382
34442	State of Texas	IS S H 35 Bypass Rockport, Tx	1700 N Congress Ave	Austin	Tx	78701
71166	David Henderson	1711 - 1715 Sixteenth St.	118 Palo Pinto Dr.	Rockport	Tx	78382
	Josh Dowling	Planning and Zoning Commission	102 N Santa Clara Drive	Rockport	TX	78382
	Rocky Gudim	Planning and Zoning Commission	1016 S. Magnolia St.	Rockport	TX	78382
	Ruth Davis	Planning and Zoning Commission	P.O. Box 706	Fulton	TX	78358
	Ric Young	Planning and Zoning Commission	123 Royal Oaks Dr	Rockport	TX	78382
	Kim Hesley	Planning and Zoning Commission	2003 Tule Park Drive	Rockport	TX	78382
	Warren Hassinger	Planning and Zoning Commission	2517 Turkey Neck Circle	Rockport	TX	78382
	Thomas Blazek	Planning and Zoning Commission	102 St Andrews St	Rockport	TX	78382

Zoning Map - Swickheimer BLK 250 LOT W PT OF 83 & E/2 OF 84 ACRE 10.57



The image contains two maps of Rockport city limits. The left map shows the area around Sartin & Montgomery Subd. and Brier Patch Acres, with a red boundary line and a black circle highlighting a specific area. The right map shows the area around Foor & Subd. and Sixteenth Street, with a red boundary line and a black circle highlighting a specific area.

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ORDINANCE NO. 1972

AN ORDINANCE AMENDING THE OFFICIAL ZONING MAP AS STIPULATED UNDER ARTICLE 4.1 OF THE CITY OF ROCKPORT ZONING ORDINANCE NUMBER 1027 BY CHANGING THE ZONING OF LAND FROM R-1 (1ST SINGLE FAMILY DWELLING DISTRICT); FOR PROPERTY LOCATED AT 1711-1715 SIXTEENTH ST; ALSO KNOWN AS W PT OF LOT 83 & E/2 OF LOT 84, BLK 250, SWICKHEIMER SUBDIVISION; TO B-1 (GENERAL BUSINESS DISTRICT), REPEALING ALL ORDINANCES IN CONFLICT THEREWITH; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS a request to re-zone property was received in the office of the Building Department, Rockport, Texas; and

WHEREAS, on January 23, 2025, the City caused to be published “Notice of Public Hearing” in the official newspaper of the City notifying area residents and the public in general to participate and make their views known regarding this request; and

WHEREAS, On January 24, 2025, notice was posted on the bulletin boards at the City of Rockport Service Center, 2751 State Highway 35 Bypass, and on the City’s webpage www.cityofrockport.com; and

WHEREAS, on January 24, 2025, notice was mailed to affected property owners within 200’ of subject property; and

WHEREAS, on February 17, 2025, at 5:30 p.m., the Planning & Zoning Commission did hold a Public Hearing; and

WHEREAS, on February 17, 2025, the Planning & Zoning Commission did meet and said Commission voted to recommend to the City Council to Approve this request to re-zone property, located at 1711-1715 Sixteenth St, from R-1 (1st Single Family Dwelling District) to allow development of a Commercial Business; and

WHEREAS, on April 10, 2025, the City caused to be published “Notice of Public Hearing” for City Council in the official newspaper of the City notifying area residents and the public in general to participate and make their views known regarding this request; and

WHEREAS, on April 10, 2025, notice was mailed to affected property owners within 200’ of subject property notifying them of the new City Council Public Hearing date; and

WHEREAS, on April 22, 2025, at 6:30 p.m., the Rockport City Council did hold a Public Hearing; and

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROCKPORT TEXAS:

SECTION 1 – AMENDMENT

That, pursuant to Article 4 of the City of Rockport Zoning Ordinance Number 1027, the current zoning of land located at 1711-1715 Sixteenth St, City of Rockport, Aransas County, Texas; be changed from R-1 (1st Single Family Dwelling District) to B-1 (General Business District).

SECTION 2 - REPEALER

Any previously adopted ordinances, and any subsequent amendments to them, which are in conflict with this ordinance, are hereby repealed.

SECTION 3 - SEVERABILITY

It is the intention of the City Council of the City of Rockport that if any phrase, sentence, section, or paragraph of this ordinance shall be declared unconstitutional or otherwise invalid by final judgment of a court of competent jurisdiction such unconstitutionality or invalidity shall not affect any of the remainder of this ordinance since the same would have been enacted by the City Council without the incorporation of the unconstitutional or invalid phrase, sentence, section or paragraph.

SECTION 4 - EFFECTIVE DATE

This ordinance shall become effective immediately upon adoption by second and final reading.

APPROVED on first reading this the 22nd day of April, 2025.

APPROVED, PASSED and **ADOPTED** on second and final reading, this ____ day of _____ 2025.

CITY OF ROCKPORT, TEXAS

Tim Jayroe, Mayor

ATTEST:

Shelley Goodwin, City Secretary



AGENDA MEMO

DEPARTMENT: City Manager

TO: Mayor and City Council

FROM: Kimberly Henry, Assistant to the City Manager

MEETING DATE: April 22, 2025

CATEGORY: Presentation

CAPTION:

Consider a presentation of the Texas Department of Agriculture (TDA) Form A1024 Community Development Block Grant (CDBG) Section 3 Goals and Concepts as related to the CDBG Program and Grant Contract CDV23-0366, Holly Road & Kluge Trail Street Improvement Project.

SUMMARY:

This grant is regarding the street improvements to Holly Road and Kluge Trail. As a part of the grant documentation, a presentation on TDA's Section 3 guidelines is required to be held in a public, open meeting in order to submit construction draws on the City's grant improvements project. Kat White of GrantWorks will be making the presentation and will be available for any questions.

BACKGROUND:

FUNDING SOURCE:

\$500,000 Grant Funds
\$75,000 General Fund Match

FUNDING IMPACT:

This match has already been approved by the City Council.

STAFF RECOMMENDATION:

No action to be taken.

STRATEGIC INITIATIVES:

CIP

ATTACHMENTS:

1. A1024 Section 3 Presentation_Rockport CDV23-0366
2. Project Area Exhibit

APPROVAL/REVIEW:

A handwritten signature in blue ink, appearing to read "Shelley Goodwin".

Shelley Goodwin, City Secretary

Date: April 15, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025

A1024 Section 3 Presentation to Local Community



The City recently received the following grant award:

- Grant Contract No. CDV23-0366
- Award Amount: \$500,000.00
- Project: Street Improvements



The grant is funded through the
Community Development Block Grant, via:

- U.S. Department of Housing and Urban Development

and

- Texas Department of Agriculture



Section 3 Concepts

- As a condition of funding, the City must comply with Section 3 of the Housing and Urban Development Act of 1968.
- To the greatest extent feasible, Grant Recipients must direct economic opportunities generated by CDBG funds to low- and very low-income persons.



Section 3 Concepts

In part, this means ensuring that:

- Section 3 Businesses have the information to submit a bid or proposal for the project; and
- Section 3 Workers have information about any available job opportunities related to the project.

For precise definitions, see TxCDBG Policy Issuance 20-01



Section 3 Business

A company may qualify as a Section 3 Business if:

- it is owned by low-income persons;
- it is owned by Section 8-Assisted housing residents; or
- 75% of all labor hours for the business in a 3-month period are performed by Section 3 Workers

Register at:

- HUD's Section 3 website:
<https://portalapps.hud.gov/Sec3BusReg/BRegistry/RegisterBusiness>



Section 3 Business

This project is expected to include the following contracting opportunities:

- Grant Administration services (previously selected)
- Engineering Services (previously selected)
- Prime Contractor for street improvements
- Subcontractors for TBD



Section 3 Worker

You may qualify as a Section 3 Worker if:

- Your annual income is below the county threshold for your family size:
- You are a current or recent Youthbuild participant

Register your information and search for opportunities at:

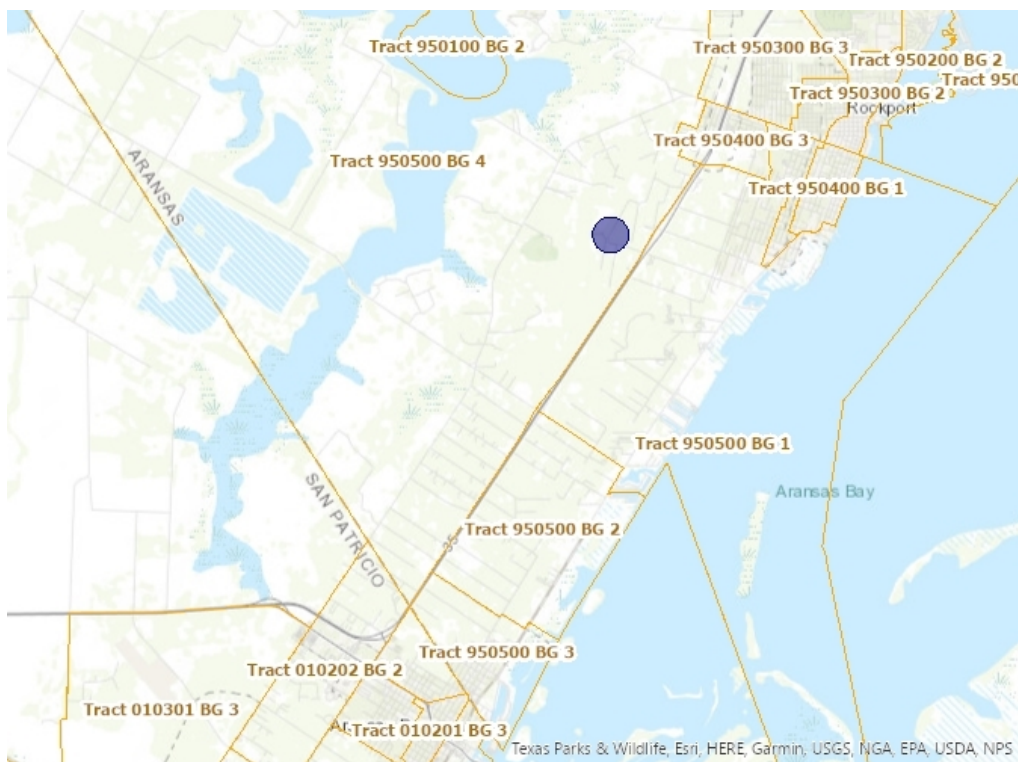
- WorkInTexas.com



Targeted Section 3 Worker

Section 3 Workers that reside near the project location may also qualify as Targeted Section 3 Workers.

For this project, that service area is defined by this map:





Recordkeeping

The City will track all hours worked on the project based on the three categories of workers.

This will require collection of certain income information.





For More Information

TxCDBG Policy Issuance 20-01

[REVISED Policy Issuance 20-01 Section 3 v1.pdf](#)
texasagriculture.gov

24 CFR Part 75

[Electronic Code of Federal Regulations \(eCFR\)](#)

Candace Brannan

Project Area
Exhibit

Kluge Trail



Holly Road





AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Brad Brundrett, Councilmember Ward 3

MEETING DATE: April 22, 2025

CATEGORY: Presentation

CAPTION:

Consider the discussion on the Rockport Volunteer Fire Department collections, needs, and future funding

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: April 16, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: April 22, 2025

CATEGORY: Presentation

CAPTION:

City Manager's Monthly Update

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: April 17, 2025

Vanessa Shrauner, City Manager

Date: April 17, 2025