



City of Rockport

CITY COUNCIL REGULAR MEETING AGENDA

TUESDAY, OCTOBER 22, 2024 - 6:30 PM
ROCKPORT SERVICE CENTER
2751 STATE HIGHWAY 35 BYPASS
ROCKPORT, TEXAS 78382

Mayor Tim Jayroe
Mayor Pro Tern (Ward 4) Andrea Hattman
Councilmember (Ward 1) Stephanie Rangel

Councilmember (Ward 2) Matt Anderson
Councilmember (Ward 3) Brad Brundrett
Vanessa Shrauner, City Manager

Notice is hereby given that the Rockport City Council will hold a Regular Meeting on Tuesday, October 22, 2024, at 6:30 PM. The meeting will be held in person at the Training Room of the Rockport Service Center, 2751 State Highway 35 Bypass, Rockport, Texas. The live stream link to view the meeting is <https://rockporttx.portal.civicclerk.com/>.

The City Council welcomes citizen participation and comments at all City Council Meetings on an Agenda item or any subject matter.

Written comments submitted by 3:30 p.m. on the day of the meeting.

- Complete the Speaker Card - locate the card online ([Citizen Participation Form](#))
- Written Comments received by the deadline will be read.

Sign up in person.

- Speaker's cards are located at the entrance of the meeting room and must be delivered to the City Secretary before the meeting begins.
- Any citizen with handouts should provide them to the City Secretary before the meeting. If you wish the City Council to receive your handouts for the meeting, please provide 8 copies; if not, the City Council will receive your handouts the following day.

Rules for Citizen Participation.

- Speakers will be limited to three minutes.
- While civic public criticism is not prohibited; disorderly conduct or disturbance of the peace as prohibited by law shall be cause for the chair to terminate the offender's time to speak.

NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for discussion. An announcement will be made based on the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for the Executive Session.

Notice is hereby given that other elected or appointed officials may attend the City Council Meeting at the date and time above in numbers that may constitute a quorum. No action or minutes will be taken by such in attendance.

This facility is wheelchair-accessible and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours before this meeting. Please get in touch with the City Secretary's office at (361) 729-2213, ext. 225, or FAX (361) 790-5966 or email sgoodwin@rockporttx.gov for further information. Braille is not available.

I. CALL TO ORDER AND ROLL CALL

II. PLEDGE OF ALLEGIANCE

III. CITIZENS TO BE HEARD

Speaker participation instructions are provided in writing at the beginning of the agenda. NOTE: The Texas Open Meetings Act permits a member of the public or a member of the governmental body to raise a subject that has not been included in the notice for the meeting. However, any discussion of the subject must be limited to a proposal to place the subject on the agenda for a future meeting, and any response to a question posed to the City Council is limited to either a statement of specific factual information or a recitation of existing policy. TEX. GOV'T CODE § 551.042 has not been posted on the agenda.

IV. CEREMONIAL MATTERS/PROCLAMATIONS/EMPLOYEE RECOGNITION

1. Proclamation - Proclaiming National 4-H Week in Texas (Shelley Goodwin, City Secretary)
2. Proclamation - Proclaiming November 1st - November 9, 2024, as Arbor Day Week (Shelley Goodwin, City Secretary)
3. Proclamation - Remembrance in honor of Rockport Volunteer Fire Department Chief Aaron Guerrero (Shelley Goodwin, City Secretary)

V. CONSENT

The following items may be acted upon in a single motion. No separate discussion or action on any of these items will be held unless pulled at the request of a member of the City Council.

4. Consider the approval of the City Council Minutes for the following Meetings
 - i. September 24, 2024, Regular Meeting
 - ii. September 30, 2024, Special Meeting(Shelley Goodwin, City Secretary)
5. Consider the approval of the Fourth Quarter Report for the 2024 Hotel Occupancy Tax Funding for the following recipients:
 - i. Rockport Center for the Arts
 - ii. Rockport Art Center
 - iii. Friends of Fulton Mansion
 - iv. Maritime Musuem (Shelley Goodwin, City Secretary)
6. Consider the approval of Resolution 2024-25R supporting the establishment of a Social Media Policy and meeting the requirements of SB1893 prohibiting the use of Tik Tok on Government issued devices (Shelley Goodwin, City Secretary)
7. Consider the approval of Resolution 2024-26R Interlocal Agreement between the City of Rockport and Town of Fulton for Assistance in Law Enforcement (Nathan Anderson, Police Chief)
8. Consider the approval of a Sink Hole Repair and Drainage Improvements at 1919 Crescent Drive (Mike Donoho, Public Works Director)
9. Consider authorizing the use of Public, Educational, and Governmental (PEG) Funds for appropriate portions of the new City Hall project for an amount not to exceed \$361,502.50 (Kimberly Henry,

VI. ORDINANCES, RESOLUTIONS AND PUBLIC HEARINGS

- 10.** Consider the approval on a single reading of Ordinance 1957 amending Ordinance 948 which adopted the 2024-2025 budget beginning October 1, 2024 and ending September 30, 2025; repealing all prior Ordinances in conflict herewith; providing for publication; and providing for an effective date.
(Robbie Sorrell, Director)
- 11.** Consider the approval of Resolution 2024-21R appointing the members to the Convention and Visitor Bureau (CVB) Board (postponed from the September 10, 2024 City Council Regular Meeting) (Shelley Goodwin, City Secretary)
- 12.** Consider the approval of Resolution 2024-27R authorizing participation with the cities served by AEP Texas Inc.; authorizing hiring of legal counsel; finding that the meeting at which this Resolution is passed is open to the public as required by law; requiring notice of this Resolution to legal counsel (Robbie Sorrell, Director)

VII. OTHER ACTION ITEMS AND UPDATES

- 13.** Consider the approval of the City of Rockport Employee Holidays for 2025 (Shelley Goodwin, City Secretary)
- 14.** Consider approval of the Utility Bill Surcharge Fund Disbursement Report and the Annual Reports from the Fulton, Lamar, and Rockport Volunteer Fire Departments, and authorize the disbursement of funds (Robbie Sorrell, Director)
- 15.** Consider an update on the CIP Projects - V&E Scheduled Replacement Purchases as part of the FY2025 Bond (Mike Donoho, Public Works Director)
- 16.** Consider an update on the V&E Scheduled Replacement Purchases, part of the CIP Projects and the FY2025 Bond (2024 DuraPatcher P2 Trailer Mounted Patcher) (Mike Donoho, Public Works Director)
- 17.** Consider and act on presentation and acceptance of Annual Comprehensive Financial Report for the City of Rockport for fiscal year 2022-2023. (Robbie Sorrell, Director)
- 18.** Consider the approval of Construction Change Directive #4 related to the new City Hall project (Kimberly Henry, Assistant to the City Manager)

VIII. CITY MANAGER'S UPDATE

- 19.** City Manager's Monthly Update (Vanessa Shrauner, City Manager)

IX. CITY COUNCIL REPORT

The City Council will report/update on activities in respective Wards, and all committee assignments. No formal action can be taken on these items at this time.

X. EXECUTIVE SESSION

The City Council will recess its open meeting and reconvene in Executive Session pursuant to:
Note 1: Texas Government Code § 551.071, Consultation with Attorney

Note 2: Texas Government Code § 551.072, Real Property

Note 3: Texas Government Code § 551.074, Personnel Matters

Note 4: Texas Government Code § 551.076, Security

Note 5: Texas Government Code § 551.087, Economic Development Negotiations

Note 6: Texas Government Code § 551.089, IT Security

Note 7: Texas Government Code § 551.0745, Personnel Matters Affecting County Advisory Board

The City Council will consider the following items in Executive Session. The Council may also consider any other matter posted on the agenda if there are issues that require consideration in Executive Session and the Council announces that the item will be considered during Executive Session.

20. Evaluations for the City Manager, Municipal Judge, and City Secretary³ (Vanessa Shrauner, City Manager)
21. City Hall construction ¹ (Vanessa Shrauner, City Manager)
22. Concho Street construction ¹ (Vanessa Shrauner, City Manager)
23. General Land Office (GLO) drainage project ¹ (Vanessa Shrauner, City Manager)
24. Aransas County Navigation District Notice of Violation ¹ (Vanessa Shrauner, City Manager)
25. Merchants Bonding Company ¹ (Vanessa Shrauner, City Manager)

XI. BUSINESS ITEM

The City Council will reconvene into Regular Session upon the conclusion of the Executive Session; the City Council may take action on any item posted in the Executive Session as necessary.

XII. ADJOURN

CERTIFICATION

This is to certify that I, Shelley Goodwin, posted this Agenda at 12:10 p.m. on October 18, 2024, on the bulletin board of the City of Rockport Service Center, 2751 S. H. 35 Bypass, Rockport, Texas 78382.



Shelley Goodwin, TRMC/CMC
City Secretary



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Proclamation - Proclaiming National 4-H Week in Texas

SUMMARY:

The City of Rockport was asked to provide a Proclamation promoting National 4-H Week.

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

Community Awareness

ATTACHMENTS:

1. 2024 4-H

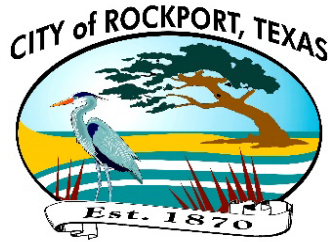
APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 14, 2024

Vanessa Shrauner, City Manager

Date: October 15, 2024



PROCLAMATION

WHEREAS, The City of Rockport is proud to honor the Texas 4-H Youth Development Program of the Texas A&M AgriLife Extension Service for 116 years of providing experience-based education to youth throughout the Lone Star State; and

WHEREAS, This admirable program, which seeks to provide a learning experience for all youth through their head, heart, hands, and health, helps young Texans to acquire knowledge, develop life skills, and form attitudes to enable them to become self-directed, productive, and contributing members of our society; and

WHEREAS, The program's more than 550,000 urban, suburban, and rural youth participants, ranging in age from eight to eighteen, come from diverse ethnic and socioeconomic backgrounds and truly represent a cross-section of the state; and

WHEREAS, The program undoubtedly could not have achieved the success that it has today were it not for the service of its' more than 30,000 volunteers, who have given generously of their time, talents, energies, and resources to the youth of Texas; and

WHEREAS, Throughout its proud history, the 4-H program has developed positive role models for countless Texans through its innovative and inspiring programs and continues to build character and instill the values that have made our state strong.

NOW, THEREFORE BE IT RESOLVED, that I, Mayor Jayroe and City Rockport, State of Texas, do proclaim October 6-12, 2024, as

National 4-H Week in Texas

and commend the 4-H Youth Development Program of the Texas A&M AgriLife Extension Service and the many men and women who have made the program a success.

IN WITNESS WHEREOF, I hereunto set my hand and official seal of the City of Rockport this 22nd day of October, 2024.

Tim Jayroe
Mayor



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Proclamation - Proclaiming November 1st - November 9, 2024, as Arbor Day Week

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. Arbor Day Proclamation 2024
2. Arbor Day 2024

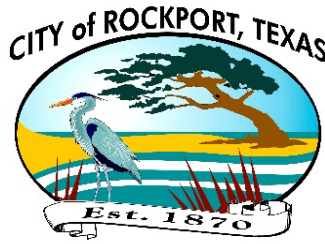
APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 14, 2024

Vanessa Shrauner, City Manager

Date: October 15, 2024



PROCLAMATION

WHEREAS, in 1872, J. Sterling Morton proposed to the Nebraska Board of Agriculture the idea of setting aside a special day for planting trees; and

WHEREAS, this day, known as Arbor Day, was first celebrated with the planting of over a million trees in Nebraska; and

WHEREAS, Arbor Day is now celebrated across the nation and around the world, with the first Texas Arbor Day being observed in 1889 under the leadership of the Texas Forestry Association; and

WHEREAS, Arbor Day provides an opportunity to teach important lessons about the stewardship of our natural resources, learn how we can contribute to keeping our community's trees healthy, and take time to appreciate the role trees play in our everyday lives; and

WHEREAS, recovery efforts, including the replanting of trees, have been ongoing due to the significant loss of trees caused by Hurricane Harvey in 2017; and

WHEREAS, the 2024 Rockport Arbor Day Festival will kick off with a party on November 1st from 5:30 PM to 8:30 PM at the Fulton Mansion; and

WHEREAS, the week of November 1st through November 9th, 2024, will include an Oak Tree Sale with special package deals and various educational opportunities related to tree planting and care;

NOW, THEREFORE, BE IT RESOLVED, that I, Mayor Jayroe, on behalf of the City of Rockport, Texas, do hereby proclaim Friday, November 1, 2024, through Friday, November 8, 2024, as:

Arbor Day Week

and encourage all residents of Aransas County to join fellow citizens across the United States in participating in this meaningful observance.

IN WITNESS WHEREOF, I have set my hand and caused the Seal of the City of Rockport, Texas, to be affixed this 22nd day of October, 2024.

CITY OF ROCKPORT, TEXAS

Tim Jayroe, Mayor

YOU ARE INVITED TO THE SECOND ANNUAL



**ROCKPORT ARBOR DAY
FESTIVAL 2024**

KICK OFF PARTY

FRIDAY NOVEMBER 1ST

5:30PM - 8:30PM

FULTON MANSION - 317 S FULTON BEACH RD

Join The City of Rockport, Fulton Mansion State Historic Site, and Aransas First Land Trust as we enjoy great food, live music, games, and most importantly our history under our majestic heritage Live Oaks at the Fulton Mansion, called Oakhurst by the Fulton family.



**Aransas First
Land Trust**

aransasfirst.org



**TEXAS
HISTORICAL
COMMISSION**
REAL PLACES TELLING REAL STORIES



SCAN HERE FOR MORE
INFO & TO VIEW OUR
WONDERFUL SPONSORS!





AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Proclamation - Remembrance in honor of Rockport Volunteer Fire Department Chief Aaron Guerrero

SUMMARY:

Presentation to Emily Guerrero, family, and Rockport Volunteer Fire Department.

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

Community Support

ATTACHMENTS:

1. Proclamation RP V Fire Cheif

APPROVAL/REVIEW:

Brittany Aguirre, Parks Director

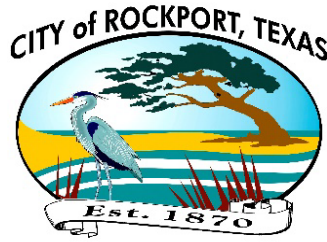
Date: October 16, 2024

Shelley Goodwin, City Secretary

Date: October 16, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



Proclamation

WHEREAS, on September 27, 2024, it has please Divine Providence in its almighty wisdom to remove from our midst our beloved friend, and faithful servant, Aaron Guerrero, bringing to an untimely end, a life filled with kindness and service; and

WHEREAS, Aaron Guerrero graduated from Rockport-Fulton High School in 2005 and by 2006 he had completed the Del Mar Fire Academy earning a Master of Fire Science, a foundation that would lead to a heroic and impactful career; and

WHEREAS, for over two decades, Aaron served as a firefighter, dedicating his life to saving others where his leadership and courage shone brightly as he rose to the rank of Fire Chief of the Rockport Volunteer Fire Department, a role he held for three years; and

WEHREAS, Chief Guerrero's commitment to his community extended beyond the firehouse as a volunteer with Aransas County EMS; and

WHEREAS, during Chief Guerrero's two decades of exemplary service he has demonstrated the highest standards of ethics, and values; and

WHEREAS, Aaron's dedication, devotion and volunteerism are shining examples of community service and service to others; and

WHEREAS, the City of Rockport takes public and official recognition of his long and faithful service to the citizens of this City, and express to his grieving family our sincere appreciation of his dedicated performance of the duties of service and our deep realization of the loss we have sustained; and

WHEREAS, throughout his many years serving as a Volunteer Fire Fighter and Chief, Aaron Guerrero gained respect, admiration, and highest regards of all those with whom he encountered and the love and affection of all who were proud to call him a friend; and

NOW THEREFORE, I, Tim Jayroe, Mayor of the City of Rockport, Texas, do hereby proclaim that October 23, 2024, as a day of remembrance in honor of the

Rockport Volunteer Fire Chief Aaron Guerrero

And encourage the citizens of the City of Rockport to take a moment to reflect on the invaluable contribution he made to our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Rockport to be affixed this 22nd day of October 2024.

Tim Jayroe, Mayor



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider the approval of the City Council Minutes for the following Meetings

- i. September 24, 2024, Regular Meeting
 - ii. September 30, 2024, Special Meeting
-

SUMMARY:

Two sets of Council Meeting Minutes

BACKGROUND:

The City Secretary is required to take accurate minutes of the City Council Meetings. The Local Government Records Act requires that minutes must be preserved and protected as a permanent vital record of the City.

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

Approve both sets of minutes

STRATEGIC INITIATIVES:

State Law requirement

ATTACHMENTS:

- 1. 9-24-2024 Minutes
- 2. 9-30-2024 Minutes

APPROVAL/REVIEW:

Date: October 17, 2024

,

Date: October 17, 2024

Shelley Goodwin, City Secretary

Date: October 18, 2024

Vanessa Shrauner, City Manager



City of Rockport
CITY COUNCIL REGULAR MEETING AGENDA
TUESDAY, SEPTEMBER 24, 2024 ~ 6:30 P.M.
ROCKPORT SERVICE CENTER
2751 STATE HIGHWAY 35 BYPASS
ROCKPORT, TEXAS 78382

City Councilmembers Present:

Mayor Tim Jayroe
Mayor Pro Tem (Ward 4) Andrea Hattman
Councilmember (Ward 1) Stephanie Rangel
Councilmember (Ward 2) Matt Anderson via Zoom
Councilmember (Ward 3) Brad Brundrett

City Councilmembers Absent:

None

City Staff Present:

Vanessa Shrauner, City Manager
Art Rodriguez, City Attorney
Nathan Anderson, Police Chief
Bob Argetsinger Director of Information Technology
Lee Brown, Director of Communications Center
Mike Donoho, Director of Public Works and Building & Development Services
Kimberly Henry, Assistant to the City Manager
Robbie Sorrell, Director of Finance
Shelley Goodwin, City Secretary

I. CALL TO ORDER

Mayor Jayroe called the September 24, 2024, Regular Meeting to order at 6:30 p.m. and announced that a quorum had been met.

II. PLEDGE OF ALLEGIANCE

Mayor Jayroe led the Pledge of Allegiance to the United States flag.

III. CEREMONIAL MATTERS/PROCLAMATIONS/EMPLOYEE RECOGNITION

i. Proclamation - proclaim Monday, September 30, 2024, as Mike Probst Day in Rockport, Texas

Mayor Jayroe read the Joint Proclamation proclaiming September 30, 2024, as Mike Probst. He presented to Mike Probst and thanked him for his services.

IV. CITIZENS TO BE HEARD

No one signed up to speak.

V. CONSENT

1. Consider the approval of the City Council Minutes for the August 6, 2024, City Council Special Meeting

2. Consider the approval of the City Council Minutes for the September 10, 2024, City Council Regular Meeting

Motion: A motion was made by Mayor Pro Tem Hattman and seconded by Councilmember Rangel to amend the City Council Minutes for the August 6, 2024, City Council Special Meeting and September 10, 2024, City Council Regular Meeting to include the written comments that were received online. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

VI. ORDINANCES, RESOLUTIONS AND PUBLIC HEARING

3. Request to amend the Official Zoning Map by rezoning 1306 Smokehouse Rd

i. Hold a public hearing to receive comments for or against the request

Bettie Hearn Little stated she has requested a rezoning at 1306 Smokehouse Rd. She noted she is requesting the change so she can move a modular home to the property to be able to take care of her aging parents.

Mayor Jayroe opened the public hearing at 6:36 p.m. and asked if anyone wished to speak.

Mayor Jayroe closed the public hearing at 6:36 p.m.

Carey Dietrich- Asst. Director Building & Development/ Community Planner, reviewed the request and noted City staff recommended approval.

ii. Consider the approval on first of two readings on Ordinance 1956 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Ordinance Number 1027 by changing the zoning of land from R-1 (1st Single Family Dwelling District) for property located at 1306 Smokehouse Rd.; also known as Lot 3, Oak Bay Subdivision, 1.879 acres, to R-2M (Manufactured Housing District); repealing all ordinances in conflict therewith; providing for severability; and providing an effective date.

Motion: A motion was made by Councilmember Rangel and seconded by Mayor Pro Tem Hattman to approve on first of two readings on Ordinance 1956 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Ordinance Number 1027 by changing the zoning of land from R-1 (1st Single Family Dwelling District) for property located at 1306 Smokehouse Rd.; also known as Lot 3, Oak Bay Subdivision, 1.879 acres, to R-2M (Manufactured Housing District); repealing all ordinances in conflict therewith; providing for severability; and providing an effective date.

The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

4. Consider the approval of Resolution 2024-22R appointing the Mayor as the Chief Executive Officer and Authorized Representative to act in all matters in connection with the Texas Division of Emergency Management (TDEM) Hazard Mitigation Grant (HMGP) project and committing the City to provide matching funds to secure and complete the TDEM Hazard Mitigation Grant

Kimberly Henry, Assistant to the City Manager, stated the City was awarded a grant for two stationary generators. The total amount of the generators is \$213,385.00 and the City's portion of the cost is 10% \$21,385.30, which will be paid from the Utility Fund Reserves.

The City Council discussed the grant and the percentage the City will pay.

Motion: A motion was made by Mayor Pro Tem Hattman and seconded by Councilmember Rangel to approve Resolution 2024-22R appointing the Mayor as the Chief Executive Officer and Authorized Representative to act in all matters in connection with the Texas Division of Emergency Management (TDEM) Hazard Mitigation Grant (HMGP) project and committing the City to provide matching funds to secure and complete the TDEM Hazard Mitigation Grant. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

5. Consider the approval of Resolution 2024-23R authorizing the Rockport Police Department to take possession of Police Apprehension and Detection K9 (Roscoe) from the Lavaca River Ranch and formerly of the Seadrift Police Department

Nathan Anderson, Police Chief, reviewed the history of Roscoe and the process for training the handler and Roscoe. He reviewed the cost of the training for the handler and Roscoe, the cost of outfitting the car, and providing shelter at the Officer's house. He stated this will be paid for by donations and forfeiture funds. The City Council discussed the following:

- Roscoe and his history with the Seadrift Police Department
- The Officer handling Roscoe
- Possible insurance changes
- Outfitting the vehicle which includes a hot dog watch, automatic door opener, and the car cage

Motion: A motion was made by Councilmember Brundrett and seconded by Mayor Pro Tem Hattman to approve Resolution 2024-23R authorizing the Rockport Police Department to take possession of Police Apprehension and Detection K9 (Roscoe) from the Lavaca River Ranch and formerly of the Seadrift Police Department. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

VII. OTHER ACTION ITEMS AND UPDATES

6. Consider the presentation and acceptance of Annual Comprehensive Financial Report for the City of Rockport for Fiscal Year 2022-2023

Mayor Jayroe stated the FY2022-2023 Audit Report is not ready so this item will not be presented at this meeting.

7. Consider the approval of Amendment No. 2 to the Standard Professional Services Agreement with Broaddus and Associates regarding the project oversight of the new City Hall Facility for an amount not to exceed \$17,000

Kimberly Henry, Assistant to the City Manager, stated the original contract with Broaddus and Associates was for \$375,000 and Amendment 1 was for \$100,000. Currently, Broaddus has requested Amendment 2 in the amount of \$17,000 for a total contract of \$492,000 due to the extended timelines of this project.

Motion: A motion was made by Mayor Pro Tem Hattman and seconded by Councilmember Anderson to approve of Amendment No. 2 to the Standard Professional Services Agreement with Broaddus and Associates regarding the project oversight of the new City Hall Facility for an amount not to exceed \$17,000. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

8. Consider the approval of a Change Order for the GLO CDBG – DR 20-065090 – C252 City of Rockport Drainage Improvements (Change Order Number 1)

Ryan Picarazzi, Assistant Public Works Director, reviewed the project and the cost of the materials.

The City Council discussed the project and the drainage flow.

Motion: A motion was made by Councilmember Rangel and seconded by Councilmember Brundrett to approve of Amendment No. 2 to the Standard Professional Services Agreement with Broaddus and Associates regarding the project oversight of the new City Hall Facility for an amount not to exceed \$17,000. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

9. Consider the approval of the Heritage District Certificate of Appropriateness Application submitted for 99 N. Austin Street to install as an electric Marquee sign – Rockport Little Theatre

Carey Dietrich, Asst. Director Building & Development/ Community Planner, reviewed the request of

an electric Marquee sign. She noted that the reason the City Council needs to approve this request is because it is in the Heritage District.

Warren Hassinger reviewed the request and the packet that was submitted to the City Council identifying the location of the electric sign.

The City Council discussed the location of the electric sign.

Motion: A motion was made by Councilmember Rangel and seconded by Mayor Pro Tem Hattman to approve Heritage District Certificate of Appropriateness Application submitted for 99 N. Austin Street to install as an electric Marquee sign – Rockport Little Theatre. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

10. Consider the approval to authorize the Mayor to approve and sign the Interlocal Agreement with Texas Municipal League Intergovernmental Risk Pool (TMLIRP) to provide Cyber Liability and Data Breach Response coverage with the Core coverage option

Kimberly Henry, Assistant to the City Manager, reviewed the need for the City to have cyber security insurance for a larger coverage amount.

Motion: A motion was made by Councilmember Brundrett and seconded by Mayor Pro Tem Hattman to authorize the Mayor to approve and sign the Interlocal Agreement with Texas Municipal League Intergovernmental Risk Pool (TMLIRP) to provide Cyber Liability and Data Breach Response coverage with the Core coverage option. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

11. Receive a presentation on the Texas Maritime Museum's Expansion Project

Micheal Abels, Texas Maritime Museum Executive President, provided a PowerPoint. He reviewed the current exhibits and the exciting new exhibits that will create an interactive experience. He also noted they are adding classrooms, book signing, lecture series. He read the museum's value statements.

Tom Rodino, Texas Maritime Museum Board President, reviewed the concept plans and noted the Texas Legislature designated the Museum as the official Maritime Museum of the State of Texas. He also reviewed the future plans of the Museum.

The City Council reviewed the timeframe for the future plans of the Museum. They also discussed the Texas Legislature designation. They thanked the Museum for the presentation.

12. Receive a presentation and provide directions regarding the Rockport Citizens University

Shelley Goodwin, City Secretary, reviewed the attached PowerPoint for the Rockport Citizens University. She announced that she will start advertising and write a Press Release if the City Council has no objection.

The City Council reviewed the application process and thanked Ms. Goodwin for the presentation. They encouraged residents to be part of the Citizen University.

13. Receive a presentation on the new Agenda Management and Citizen Participation

Shelley Goodwin, City Secretary, reviewed the attached PowerPoint regarding the Agenda Management and Citizen Participation. She also reviewed the process the residents can use to receive the Agendas and review the meetings live. She also noted that she will need to meet with

13.1 Addendum Discussion of Chapter 6.50 of the City of Rockport Code of Ordinances and provide directions to the staff

Councilmember Brundrett stated he was contacted by a business owner. He noted the business owner flies a Rockport Pirate Flag on home games, and he has been notified that he is violation of City Code. He also noted he feels the Ordinance addressing this issue might need to be addressed.

Nathan Anderson, Police Chief, stated the concern is with the height and the powerlines. He encouraged voluntary compliance until additional data can be gathered and the ordinance can be reviewed.

The City Council discussed the following:

- History
- Safety of the flying flag and powerlines
- Flying from flagpole is allowed
- Height restrictions

The City Council stated they would need more information, pictures, height of the flag flying, and asked if the person who is flying the flag come before the City Council.

VIII. CITY MANAGER REPORT

14. Receive the City Manager Monthly Update

Vanessa Shrauner, City Manager, highlighted the City Manager Update and noted that these can be located on the City Manager page on the City website.

IX. CITY COUNCIL REPORT

No one provided a report.

X. EXECUTIVE SESSION

The City Council will recess its open meeting and reconvene in Executive Session pursuant to:

Note 1: Texas Government Code § 551.071, Consultation with Attorney

Note 2: Texas Government Code § 551.072, Real Property

Note 3: Texas Government Code § 551.074, Personnel Matters

Note 4: Texas Government Code § 551.076, Security

Note 5: Texas Government Code § 551.087, Economic Development Negotiations

Note 6: Texas Government Code § 551.089, IT Security

**Note 7: Texas Government Code § 551.0745, Personnel Matters Affecting County
Advisory Board**

The City Council will consider the following items in Executive Session. The Council may also consider any other matter posted on the agenda if there are issues that require consideration in the Executive Session and the Council announces that the item will be considered during the Executive Session.

15. Seek the advice of an attorney about pending or contemplated litigation, or a settlement offer; and on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this City Council:

- i. City Hall construction ¹;**
- ii. Concho Street construction ¹;**
- iii. General Land Office (GLO) drainage projects ¹; and**
- iv. Aransas County Navigation District Notice of Violation ¹.**

Mayor Jayroe read Agenda Item 15 and announced that the City Council would recess the Regular Meeting and go into Executive Session at 7:54 p.m.

Mayor Jayroe announced that the City Council ended the Executive Session and went back into the City Council Regular Meeting at 8:46 p.m.

XI. BUSINESS ITEM

Motion: A motion was made by Mayor Pro Tem Hattman and seconded by Councilmember Rangel to approve Resolution 2024-24R authorizing filing suit against Merchants Bonding Company for damages caused by Burnside Services, Inc. and authorizing its City Attorney to represent the City of Rockport, Texas in the lawsuit. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Rangel	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted five (5) aye and none (0) nays. The motion passed unanimously.

XII. ADJOURN

Motion: Upon a motion made by Mayor Pro Tem Hattman and a second by Councilmember Rangel to adjourn the Monday, September 30, 2024, City Council Regular Meeting at 10:04 p.m.

Tim Jayroe
Mayor

Shelley Goodwin, TRMC/CMC
City Secretary



City of Rockport
CITY COUNCIL REGULAR MEETING AGENDA
MONDAY, SEPTEMBER 30, 2024 ~ 10:00 A.M.
ROCKPORT SERVICE CENTER
2751 STATE HIGHWAY 35 BYPASS
ROCKPORT, TEXAS 78382

City Councilmembers Present:

Mayor Tim Jayroe
Mayor Pro Tem (Ward 4) Andrea Hattman
Councilmember (Ward 2) Matt Anderson via Zoom
Councilmember (Ward 3) Brad Brundrett

City Councilmembers Absent:

Councilmember (Ward 1) Stephanie Rangel

City Staff Present:

Bob Argetsinger Director of Information Technology
Mike Donoho, Director of Public Works and Building & Development Services
Carey Dietrich, Assistant Director Building & Development/Community Planner
Kimberly Henry, Assistant to the City Manager
Shelley Goodwin, City Secretary

I. CALL TO ORDER

Mayor Jayroe called the September 30, 2024, Special Meeting to order at 10:00 a.m. and announced that a quorum had been met.

II. PLEDGE OF ALLEGIANCE

Mayor Jayroe led the Pledge of Allegiance to the United States flag.

III. CITIZENS TO BE HEARD

No one signed up to speak.

IV. ACTION ITEMS

- 1. Consider the approval on second and final reading on Ordinance 1956 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Ordinance Number 1027 by changing the zoning of land from R-1 (1st Single Family Dwelling District) for property located at 1306 Smokehouse Rd.; also known as Lot 3, Oak Bay Subdivision, 1.879 acres, to R-2M (Manufactured Housing District); repealing all ordinances in conflict therewith; providing for severability; and providing an effective date**

Carey Dietrich- Asst. Director Building & Development/ Community Planner, stated there is no change since the last meeting. She noted she added this item to the agenda, so the requestor did not have to wait until October 22, 2024.

Motion: A motion was made by Councilmember Brundrett and seconded by Mayor Pro Tem Hattman to approve on the second reading and final reading of Ordinance 1956 amending the Official Zoning Map as stipulated under Article 4.1 of the City of Rockport Ordinance Number

1027 by changing the zoning of land from R-1 (1st Single Family Dwelling District) for property located at 1306 Smokehouse Rd.; also known as Lot 3, Oak Bay Subdivision, 1.879 acres, to R-2M (Manufactured Housing District); repealing all ordinances in conflict therewith; providing for severability; and providing an effective date.

The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted four (4) aye and none (0) nays. The motion passed unanimously.

2 Consider the approval of a request for an expenditure from the Tree Mitigation Fund for the purpose of purchasing trees for the Arbor Day celebration, mulch for the tree planting, fertilizer spikes, and 24 Tanzfrosch 20-gallon Tree Watering Bags not to exceed \$5,000.00

Carey Dietrich-Asst. Director Building & Development/ Community Planner, stated this request is to purchase tree, water bags, mulch, and fertilizer spikes. She also noted this request could not wait until October 22, 2024, to ensure the trees would arrive in time for Arbor Day.

The City Council discussed the timeframe for the purchase of the Arbor Day items.

Motion: A motion was made by Mayor Pro Tem Hattman and seconded by Councilmember Brundrett to approve the request for an expenditure from the Tree Mitigation Fund for the purpose of purchasing trees for the Arbor Day celebration, mulch for the tree planting, fertilizer spikes, and 24 Tanzfrosch 20-gallon Tree Watering Bags not to exceed \$5,000.00. The City Council took the following vote:

Mayor Jayroe	aye
Mayor Pro Tem Hattman	aye
Councilmember Anderson	aye
Councilmember Brundrett	aye

The City Council voted four (4) aye and none (0) nays. The motion passed unanimously.

V. ADJOURN

Motion: Upon a motion made by Councilmember Brundrett and a second by Mayor Pro Tem Hattman to adjourn the Tuesday, September 24, 2024, City Council Regular Meeting at 8:47 p.m.

Tim Jayroe
Mayor

Shelley Goodwin, TRMC/CMC
City Secretary



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider the approval of the Fourth Quarter Report for the 2024 Hotel Occupancy Tax Funding for the following recipients:

- i. Rockport Center for the Arts
 - ii. Rockport Art Center
 - iii. Friends of Fulton Mansion
 - iv. Maritime Museum
-

SUMMARY:

The Hotel Occupancy Tax contracts require most recipients who receive grant funding to provide Quarterly Reports.

BACKGROUND:

The City provides four payments to most grant recipients awarded Hotel Occupancy Tax funds. Some recipients receive a one-time payment, for which they must submit a report about that specific event. Others receive four payments in total. The first payment is disbursed once the agreement is signed, and the remaining three payments are made after the City Council approves their quarterly reports. However, the 4th Quarter Report does not include a payment; instead, it serves to close out the recipient's records for FY2024.

FUNDING SOURCE:

N/A

FUNDING IMPACT:

N/A

STAFF RECOMMENDATION:

City staff recommends approval of the attached Quarterly Reports

STRATEGIC INITIATIVES:

HOT Marketing

ATTACHMENTS:

1. ROCC & Art Center HOT Report July to Sep 2024 Final
2. Friends of the Fulton Mansion report
3. Maritime Museum cover letter

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



Hotel Occupancy Tax Report
City of Rockport
July - September 2024





Welcome to Rockport Center for the Arts



Hours

Tuesdays - Saturdays • 10AM - 5PM
Sundays • Noon - 4PM
Closed Mondays

General Inquiries

Info@rockportartcenter.com
Office: 361-729-5519
rockportartcenter.com

ADMISSION IS ALWAYS FREE
ROCKPORT CENTER FOR THE ARTS
204 S. Austin Street
Rockport, Texas 78382

Our Mission

Rockport Center for the Arts' mission is to be the catalyst and epicenter for opportunities to explore the creative arts.

Explore. Discover. Express.
Since 1969



**Oct 31-
Nov 3**



Anita Diebel, In A Class of Her Own

Dear Art Patrons,

Anita Diebel stands as a testament to the transformative power of art and community. Her journey from a graphic design career in a San Antonio newspaper to becoming a celebrated artist in Rockport, is a narrative of self-discovery and passion. Drawn by the serenity and natural beauty of Rockport's coastal landscape, Diebel found her muse among the glittering azure waters, bent oaks, and shore birds that characterize the area. Her early artistic endeavors evolved into bold and vibrant expressions, reflecting both her personality and her deepening connection with her environment. Utilizing a range of mediums - watercolor, acrylic, and mixed media - Diebel's works capture the dynamic interplay of light, color, composition, and emotion inherent in the Rockport scenery.

From time to time, we honor an artist whose engagement with the organization is significant and steadfast. Since the 1980s, Anita Diebel has exemplified the character and tenacity of a Rockport Center for the Arts supporter by serving the organization in every facet possible: art festival exhibitor; Master Artist; curator; donor; board member; and participant in important committees including strategic planning, which charted the course for the development of the new campus.

Recognized for her sensitive water media and collage paintings that resonate with layers of color and texture, Diebel has been honored with awards at local, national and international levels. Her paintings hang in private and corporate collections throughout the United States and abroad, and she has attained signature status in Texas Watercolor Society, Southwest Watercolor Society and Western Federation of Watercolor Societies.

An intuitive painter, Diebel works in both transparent watercolor and acrylic. Using many thin layers of pigment to build the foundation of her paintings, brushing, pouring, guiding the pigments, and blending the hues, she allows each work to take her on a voyage of discovery, using whatever it takes to achieve the result she seeks.

"I am fortunate to live by the sea and like the sea, my art ebbs and flows, ever-changing," she once said. "Nature infuses my work; it is the one constant, whether working representational or abstract. I now try to paint not just the bird but rather his flight, not just the tree but the wind whistling through the palms. I am a spontaneous painter, reacting to the moment while relying on a rich tapestry of experience in art and life."

Diebel will be the Honorary Chair for this year's Art Auction Gala, which precedes the 56th Annual Rockport Art Festival. You can congratulate Anita by visiting her at Anita Diebel Gallery, located at 1102 Wharf Street where she is hosting an exhibit of works by her peers, other Art Festival Master Artists.

See you at the Art Festival,
July 6 and 7!

Luis Purón,
Executive Director



Anita Diebel



5 Years, 3 Months, and 16 Days!

Dear Members,

As President of the Board, I visit the Art Center often and when I do, my thoughts take me back to my early days in Rockport. It was much smaller then, and the Art Center was too. I especially remember the Art Festival and the Fourth of July. It was an active, interesting place to visit local artists who showcased their work to art enthusiasts visiting the Texas Coast. Back then, the art was hung on chicken wire nailed to wooden frames. We have come a long way!

The Art Center has become a vibrant and exciting place for emerging, mid-career and advanced artists, offering dynamic spaces for creative expression and exploration. In our new facilities, emerging talents can discover their voice and hone their skills, while more established artists can test their boundaries, showcase new work, and mentor others.

With a diverse range of classes, workshops, exhibitions, performing and culinary arts, the art center provides a supportive and inspiring environment for artists of all levels to learn, grow, and connect with like-minded individuals. Whether you're a curious beginner or a seasoned creative, the Art Center welcomes you to explore, experiment, and unleash your full artistic potential!

With a diverse range of classes, workshops, exhibitions, performing and culinary arts, the art center provides a supportive and inspiring environment for artists of all levels to learn, grow, and connect with like-minded individuals. Whether you're a curious beginner or a seasoned creative, the Art Center welcomes you to explore, experiment, and unleash your full artistic potential!

I am proud of how far this Art Center has come. Surviving a hurricane, a pandemic, and 4 temporary locations during a recovery period that lasted 5 years, 3 months and 16 days. But who's counting!

The Art Festival is right around the corner.

See you under the tents!

Sandy D'Imperio,
Board President

Arts Summit



Chris Klay of TFA with Luis Purón

The Arts Summit organized by Rockport Center for the Arts and Texans for the Arts convened diverse creatives and art industry experts from across the state in March. Discussions on art industry trends, private and public funding strategies, artificial intelligence, and cultural policy community were insightful. The collaborative atmosphere fostered networking between creatives and the media sector.

Mexico City

Rockport Center for the Arts (RCA) trip to Mexico City in March was a cultural immersion into one of the largest cities in the world. Visits to museums like the Museo Frida Kahlo and Palacio de Bellas Artes broadened perspectives. Interactions with local artists and profound culinary experiences at Michelin Star rated restaurants inspired creativity. The trip fostered cultural variety through performances at the Ballet Folklórico de México and Lucha Libre. Travelers received historical accounts of neighborhoods, their architecture, institutions, and modern culinary experimentation.



Final Group Dinner



Janet James at the Lucha Libre



History and Anthropology Tour

Current Exhibitions



McKelvey Charitable Fund Gallery



May 31-July 21

Art Festival Master Artist Show
Rockport Legends

Jeanle & Bill Wyatt Gallery



May 31-Aug 4

Tara Conley
Making Ends Meet

McKelvey Charitable Fund Gallery



July 26-Sept 8

Nosheen Iqbal
Convergences

H-E-B Gallery



Aug 10-Sept 22

Sam Modder
Source of All Hair, Wearer of All Socks



tilton mansion



pause at the end of the pier



take flight ii



204 South Austin Street
Rockport, Texas

patsy lindamood

rockport coast lines

june 21 - august 4, 2024

Known for her realistic watercolor pencil, graphite and soft pastel works, Patsy Lindamood's *Rockport Coast Lines* exhibition speaks to the heart of what makes Rockport special and reflects her sincere love of the region.

Having achieved signature status in the Society of Animal Artists, Artists for Conservation, and the International Guild of Realism with her wildlife work, Lindamood was also named 2024 Master Artist for the annual Rockport Art Festival (July 6-7).

*"Absent the romance of color,
working in shades of grey is
like telling a short story
rather than writing a novel."*
- Patsy Lindamood

Presented by



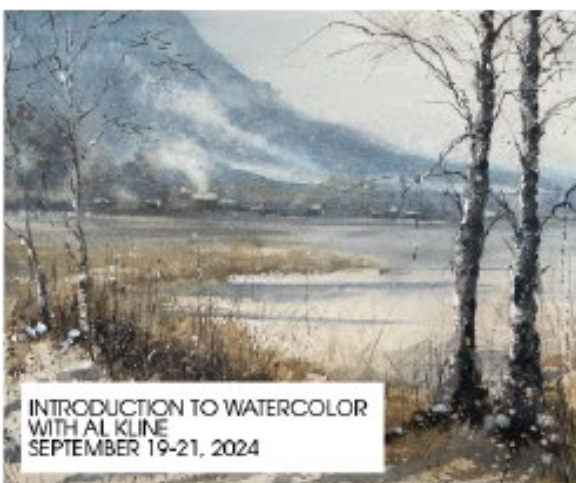
Culinary Arts



Music Series



Workshops and Classes



Thank You, 2024 Youth Education Donors!

June Ainsworth
Joy Anderholm
Hal Anderson
Michael Baldvins
Tracey Bennett & Bill Zbleszkwski
Patti & Brink Brinkerhoff
Cheryl Brown
Shelley Kate Bryan
Connie Clements
Coastal Bend Community Foundation
Kathi Crusins
Jill & Trevor Diehl
Shelley & Dr. Scott Dinkens
Mancy W. Dodd
Kelly & Pat Frost
Margaret & Charles Goolsbee
Zella & Jacks Griffiths
Laura & David Hausman
Erika Herndon
Mary & Scott Hlme
Courtney Hoffman
Alexis & Todd Hunter
Janet James
Jeanie Rabke Wyatt Family Foundation
Julie Klumppan
Laura & Wier Labatt
Lacy Laborde
Colleen & Raymond Lastovica
Madelon & Charles Leone
Maureen Leone & Terry Ludwig

Les & Mary Pucket Children's Foundation
Belinda & J. Andy Luddeke
Margaret Sue Rust Foundation
Marsha Shanklin Foundation
Jane & Mark Mayfield
Janice Meyr
Brigid Murrell
Cathy Obrlotti Green
Donna Patterson
Geena Plwetz
Rellant Energy Retail Services, LLC
Cherle Rice
Cathy Ritter
Pat & Cecil Rousseau
Lynne & Bob Ruf
Matthew Savins
Kelly Shikany
Julia Skibber
Texas Commission on the Arts
Castaways
Cheryl Thorpe
Laura Vogel
Bobbi & Ronald Wagoner
Susan & C.J. Wax
Shelly Weber
Nancy & Scott Wehrung
Linda Well
Julie W. Whitcomb
Darlene Whiteside
Cisco Willison

2024 SUMMER CAMP STARTS JUNE 17TH



Serving 464 Children
1st-8th Grade
5 Major Projects Each Week



Serving 64 Children
3rd-8th Grade
5 Recipes Each Week



Serving 79 Children
K-8th Grade
Ballet and Breakdancing

ALL FREE, THANKS TO YOUR GENEROSITY!

Thank You For Making Greg Reuter's Dog Bark!

Rebecca Farnsworth
Lisa Baer and John Paul Frederick
Barbara Wood
Andrea Gibbud
Karen Howry
Jean and Robert James
Linda Jordan
Sharon and Gus Kapriva
Charles Lucas
Carrol P Matthews
Candace and Jim Moloney
Sara Morgan
Doyal Nelms
Patricia Nuss
Michael O'Hare
Leah Olivarr
McKay Otto and Dr. Keith Coffee
Linda Powell
Redbud Arts Center
Nelland Sammons II
Jacque and Joe Schenk
Dr. Edward Schiller
Mary Ann Sinclair
Laura and Jack Vogel
Glenda Wortherlay



Greg Reuter with Espinazo



Annual General Meeting

The Rockport Center for the Arts' February 2024 Annual Membership Meeting was a vibrant gathering that united the organization's leadership with members. Attendees celebrated the past year's successes and heard presentations about the financial state of the organization and predictions on non-profit trends. The event strengthened support for the mission.



Kent Ullberg visits with Luis Purón



ROCKPORT ART FESTIVAL SPONSORS

Salemi's ACE Hardware

American Bank, GSM Insurors, KRIS6 News, Marea at Estes Flats

1st Community Bank. Frost Banking Investments Insurance. H-E-B Helping Here. IBC Bank
Key Allegro Real Estate, Prosperity Bank, Teal Construction, Company, Aransas County
City of Rockport, Texans for the Arts, Texas Commission on the Arts

ART AUCTION GALA UNDERWRITERS

Larry Barnebey - RE/MAX
Security Real Estate
Beth and Henry Beken
Carla and Charles Belaire
Kelly and Scott Biar
Tracey Bennett and Bill Zbieszowski
Boldrick/Hillhouse
Patti and Brink Brinkerhoff
Carol and Richard Caruthers
Debbie and John Cran
Roxann Day
Priscilla and Chad Dickson
Sandy East

Gretchen Evans and Friends
Laura and David Hausman
David Herring
Mary and Scott Hime
Debbie and John Jackson
Amanda and Ken Kellar
Joe Henkel - Kleberg Bank
Beth and Terry Lewis
Cindy and Jim Martin
Karen Mella, Realtor
Sara and Hugh Morrison
Mary Lou and Ralph Reed
Rockport Songwriter Association

Riki Rushing and Allen Gilmer
Neil Sammons II and Friends
Richard Schendel
Scotty's Lock and Key
Penny Shephard
Snyder + Associates
Ann and Stan Smith
STEPS/Powers Family
The Old Guard
Dwayne Whitley
Roberta Williamson
Cisco Willison
Mary and John Willrodt



Purchase Your Tickets Today!

\$10 Single Day Tickets & \$15 VIP Tickets

VIP Tickets are good for BOTH days, AND they get you in the gate an
HOUR EARLIER than Single Day Ticket holders!



THE
ROCC
ROCKPORT
CONFERENCE
CENTER

ROCKPORT CONFERENCE CENTER

106 S. Austin St.

361-450-8033

the-rocc.com

[#ROCCYourNextEvent](https://twitter.com/ROCCYourNextEvent)



ROCKPORT
CENTER
FOR THE ARTS

204 S Austin Street
Rockport, Texas 78382



Rockport Songwriter Festival

November 7-10, 2024



Robert Earl Keen

Kelly Willis

Terry Allen and Friends

Shawn Camp and Verlon Thompson

Larry Joe Taylor

Kimmie Rhodes & Happyland Band

Gary Nicholson · Bukka Allen · Richard Bowden

Mike Hardwick · Shake Russell & Michael Hearne

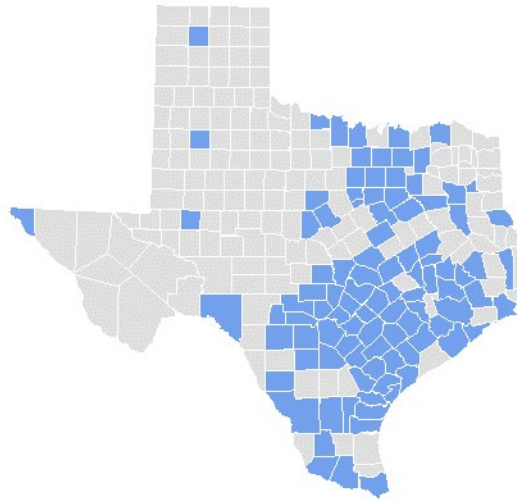
The Resentments · Michael O'Connor

Jeff Plankenhorn · Paack · Libby Koch

The Harbor Tent @ Charlotte Plummer's

www.rockportsongwriterassociation.com

Third Quarter RCA 2024



Powered by Bing
© GeoNames, TomTom

And International Visitors from Mexico and France.

Art Auction and Art Festival July 6, 2024 Tourism Summary	Total
Total Attendance (n)	4,740

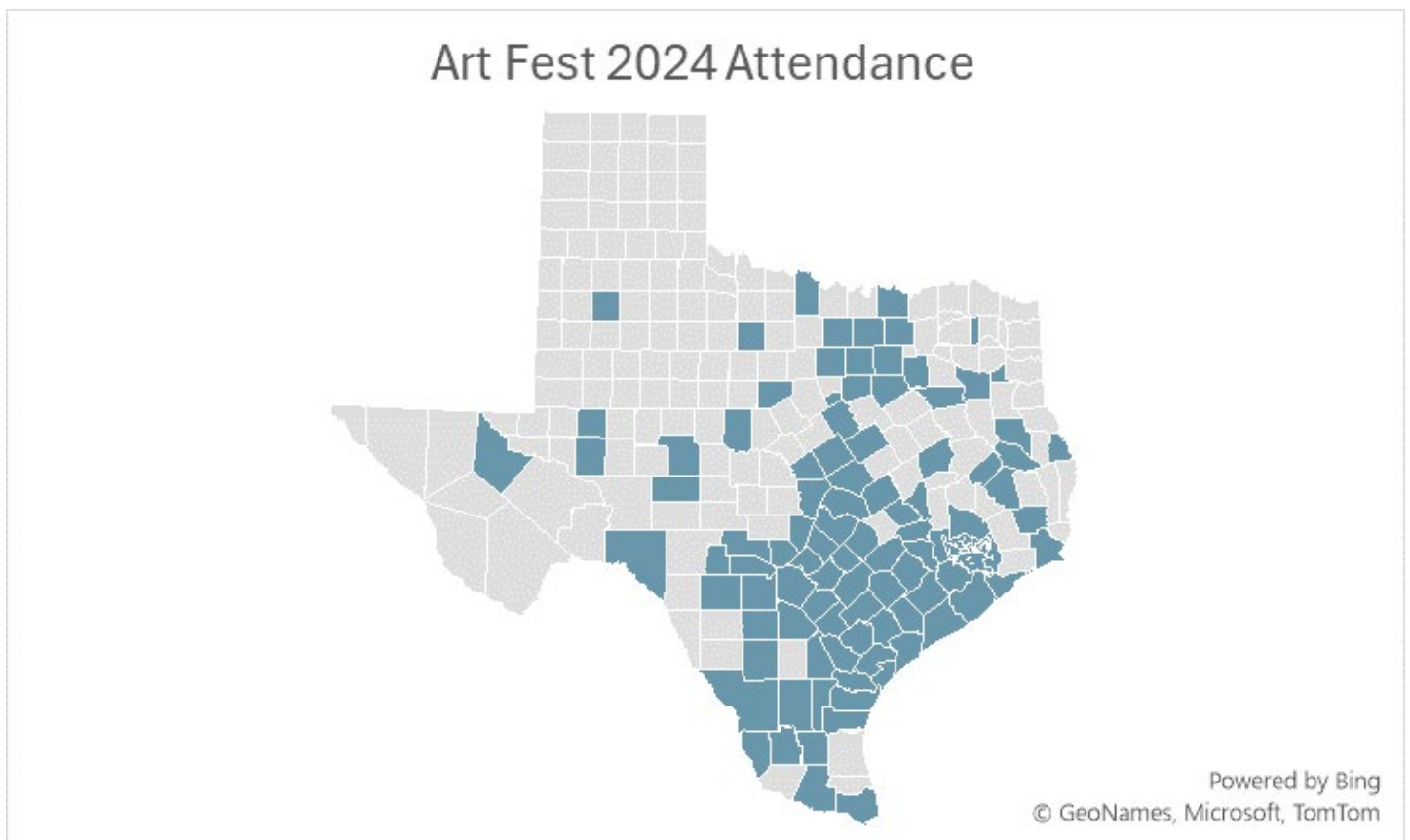
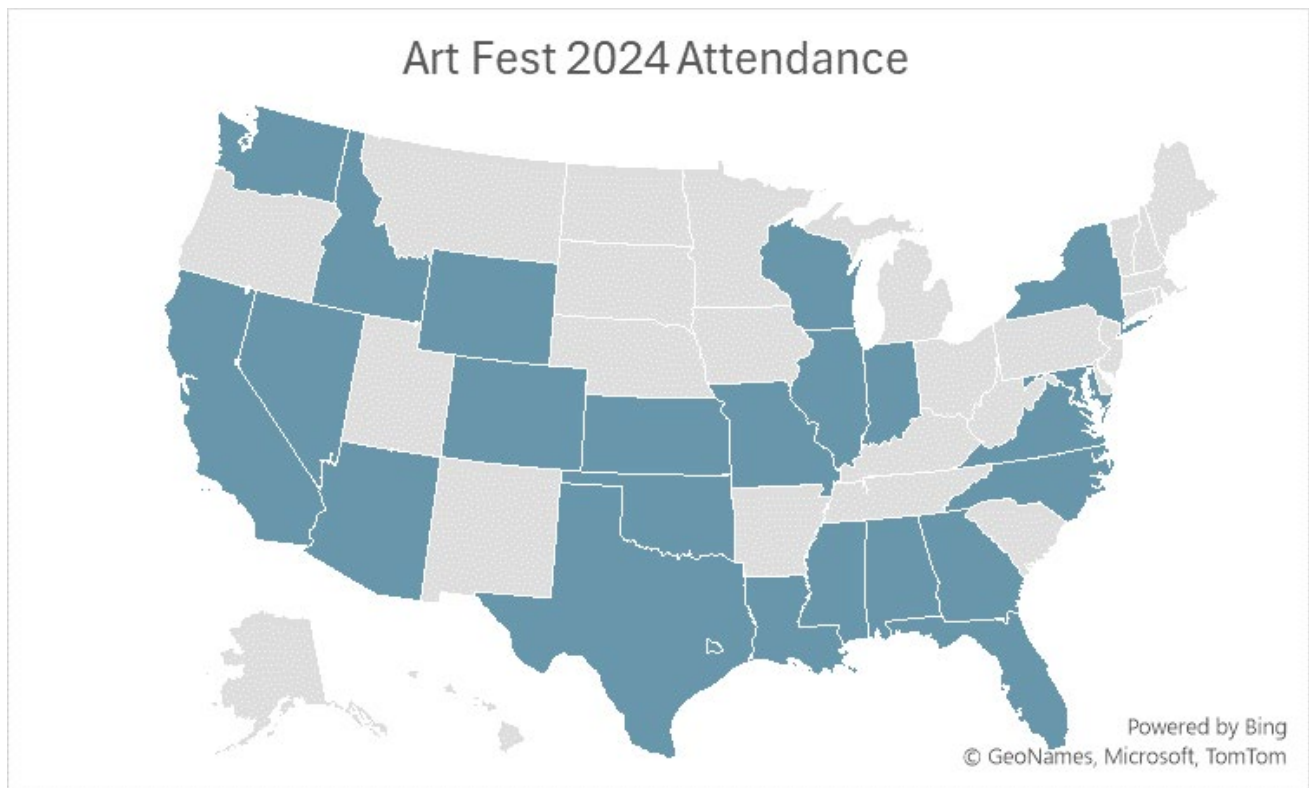
Visitor Data Distribution	
Tourism >75 Miles	63%
Local	38%
Total	100%

Tourism >75+ miles and Major Metro Areas in Texas	
Austin	8%
Dallas/Ft. Worth	4%
Houston	8%
San Antonio	15%
Total Major Metro areas	35%
Tourism from outside Texas	4%
Rural tourism beyond 75 miles	24%
Total tourism from beyond 75 miles	63%

Local Visitors <75 miles	
Rockport/Fulton	19%
Corpus Christi	10%
Victoria	2%
Rural Areas	6%
Total Local Visitation	38%

Because of Hurricane Beryl the Art Festival was cancelled on Sunday, July 7, 2024 which impacted attendance to the event significantly.

55th Annual Rockport Art Festival Visitation Maps



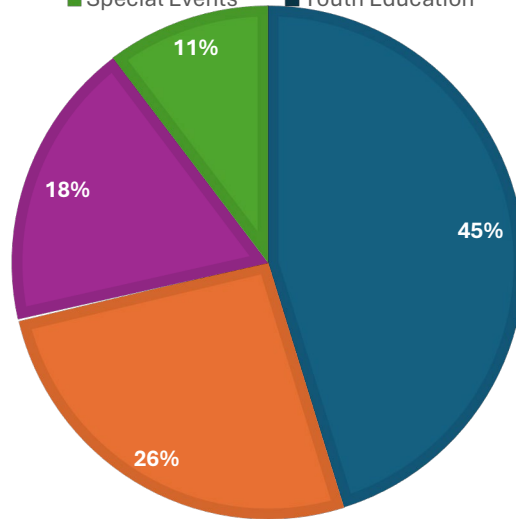
And International Visitors from Estonia, Germany, Mexico and Estonia.

E-Commerce Report:
502 Transactions with a total value of \$48,000



PERCENT OF DOLLARS SPENT PER CATEGORY

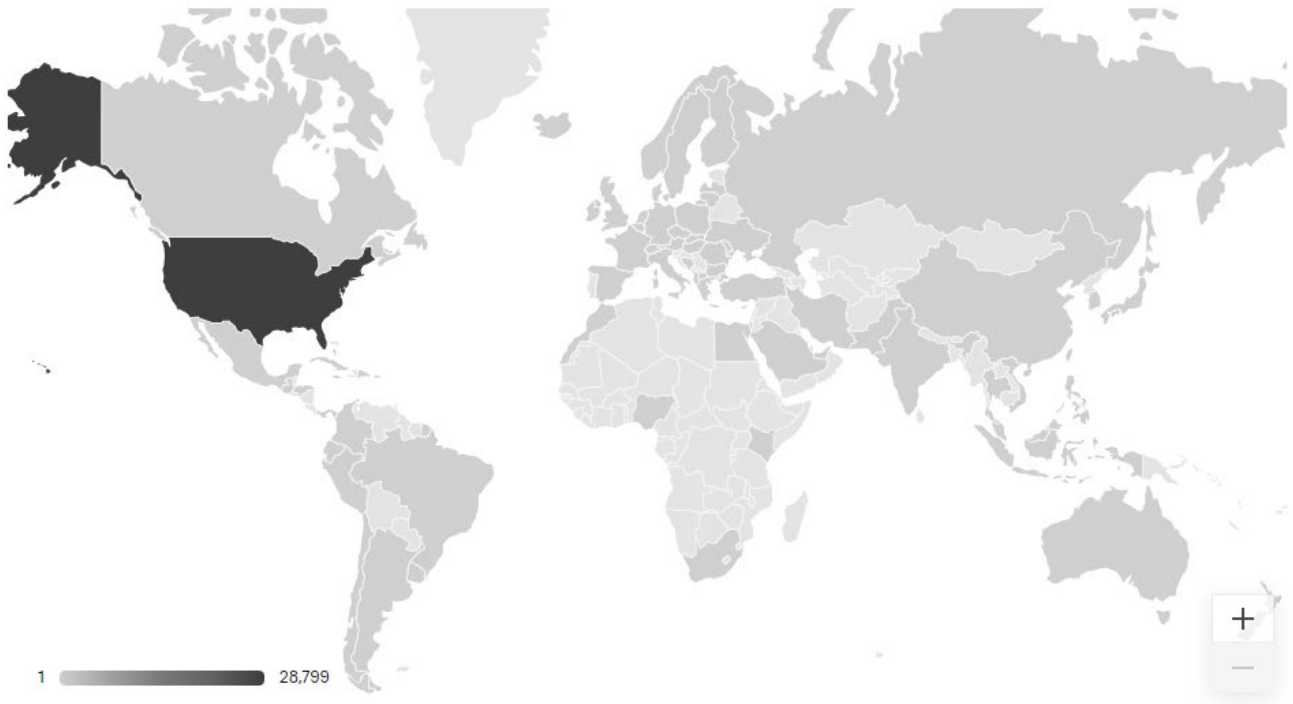
■ Adult Education ■ Concert Series ■ Contributions ■ Gift Shop/Gallery
■ Membership ■ Special Events ■ Youth Education



Rockport Center for the Arts Website and Social Media Traffic

Visits by Country

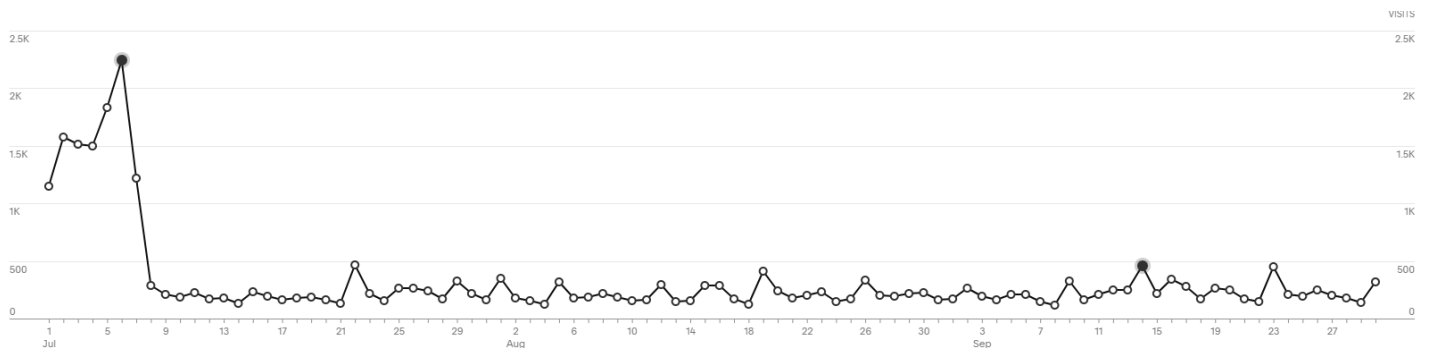
Jul 1–Sep 30, 2024 • 29,706 Total



Visits

Jul 1-Sep 30, 2024 • 29,651 Total +40% yr/yr

Daily



Audience

Facebook

Trends

Demographics

Potential audience

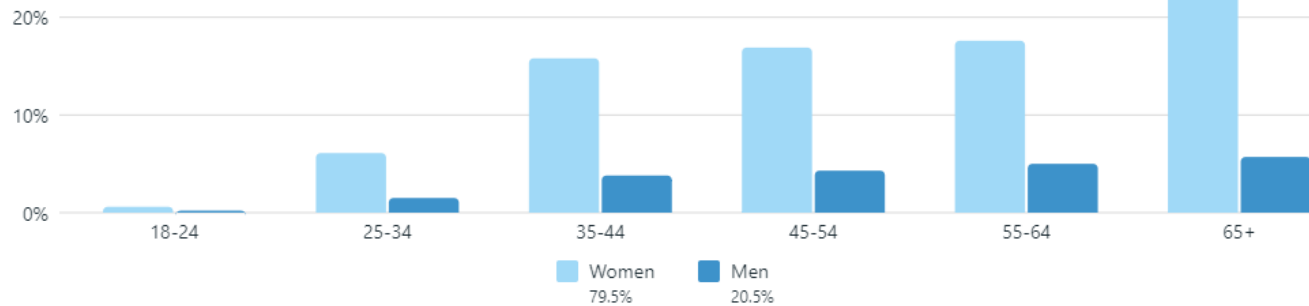
Followers ⓘ

Lifetime

9,586

Age & gender ⓘ

30%



Top cities

Rockport, TX

18.1%

Corpus Christi, TX

10.5%

San Antonio, TX

5.9%

Houston, TX

2.5%

Austin, TX

2.4%

Top countries

United States

100%

Mexico

0.4%

Canada

0.2%

India

0.2%

Nigeria

0.2%

Visits

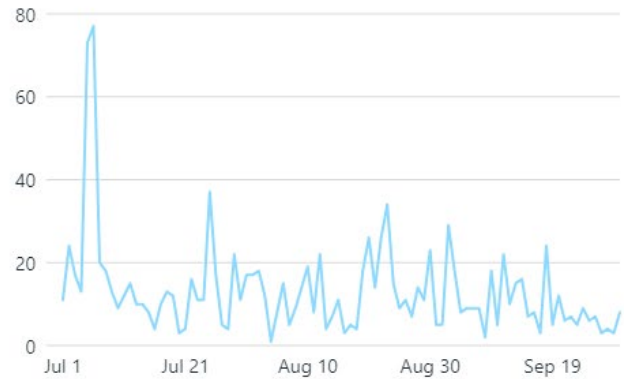
Facebook visits ⓘ

9K ↑ 17%



Instagram profile visits ⓘ

1.2K ↑ 29.7%



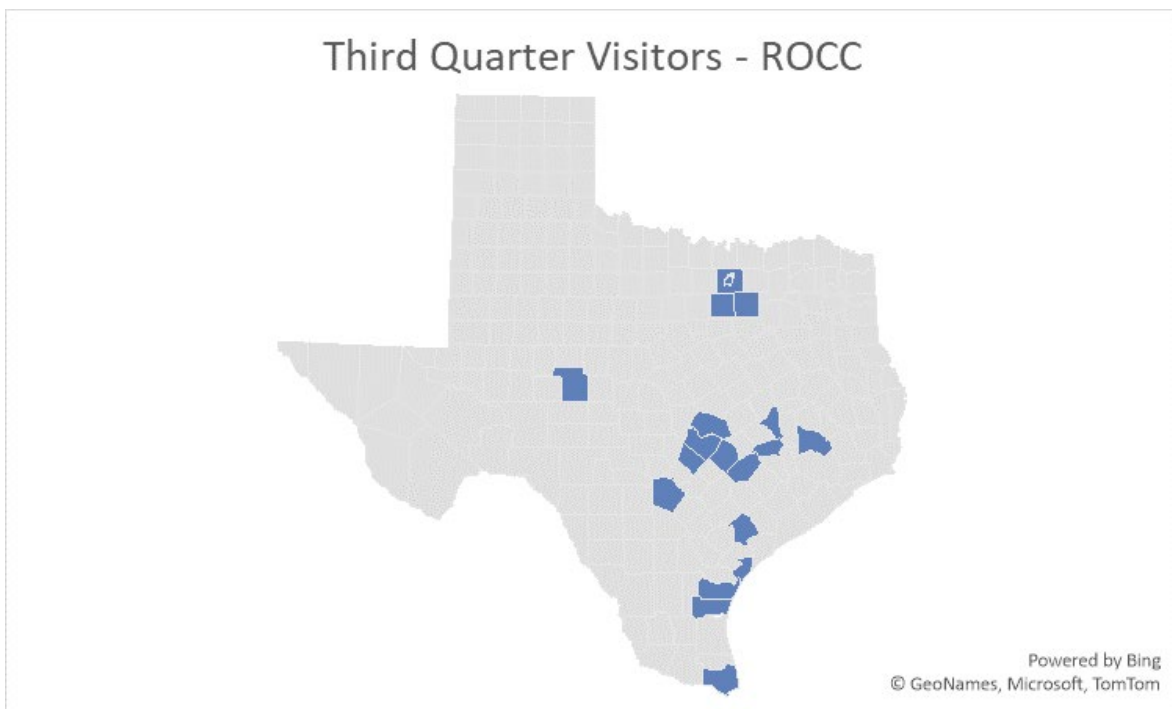
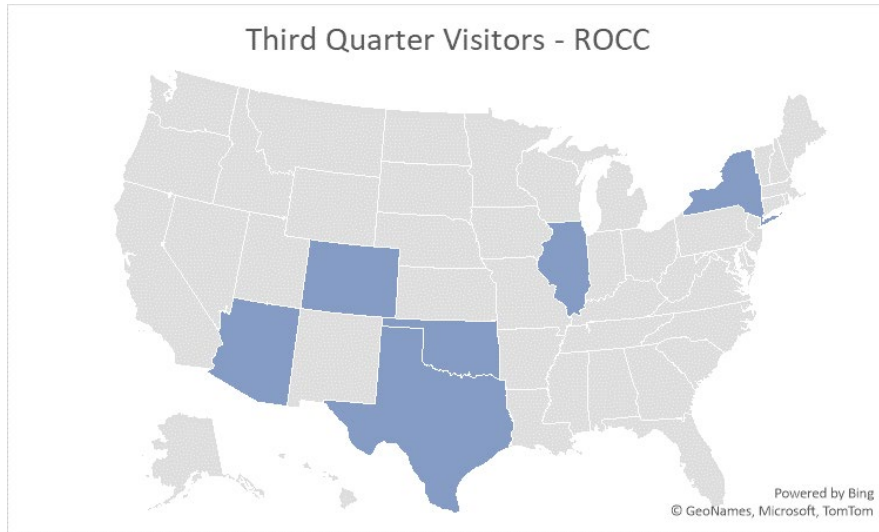
The ROCC 3rd Quarter Tourism Summary	Jul. 24	Aug. 24	Sept. 24	Quarterly Total
Total Attendance (n) with /data	41	166	588	795
Attendance for Hummingbird Fest without zip data			284	1,079

Visitor Data Distribution	Jul. 24	Aug. 24	Sept. 24
Tourism >75 Miles	100%	1%	11%
Local	0%	99%	89%
Total	100%	100%	100%

Tourism >75+ miles and Major Metro Areas in Texas	Jul. 24	Aug. 24	Sept. 24
Austin	0%	0%	2%
Dallas/Ft. Worth	59%	0%	0%
Houston	0%	0%	2%
San Antonio	0%	0%	0%
Total Major Metro areas	59%	0%	4%
Tourism from outside Texas	32%	1%	0%
Rural tourism beyond 75 miles	10%	0%	7%
Total tourism from beyond 75 miles	100%	1%	11%

Local Visitors <75 miles	Jul. 24	Aug. 24	Sept. 24
Rockport/Fulton	0%	98%	79%
Corpus Christi	0%	0%	4%
Victoria	0%	1%	4%
Rural Areas	0%	0%	3%
Total Local Visitation	0%	99%	89%

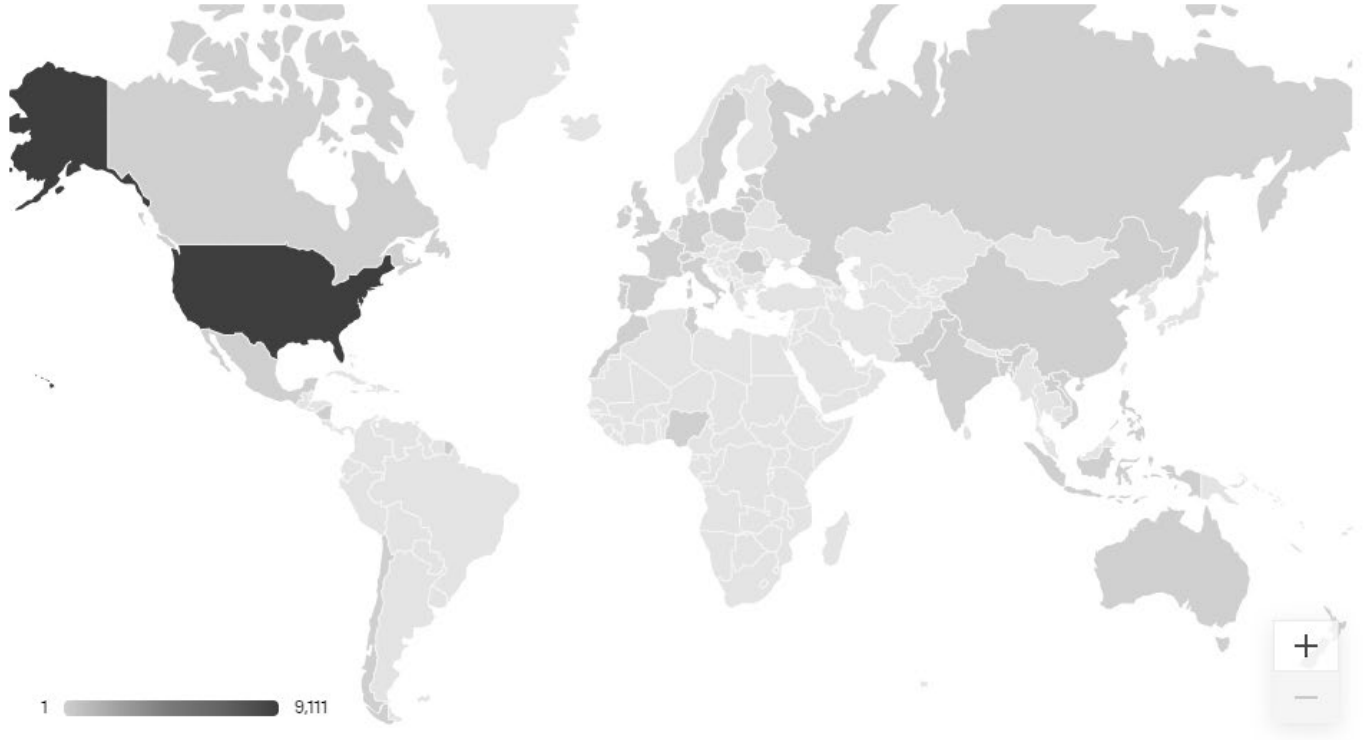
The ROCC Visitation Maps



The ROCC Website and Social Media Traffic

Visits by Country

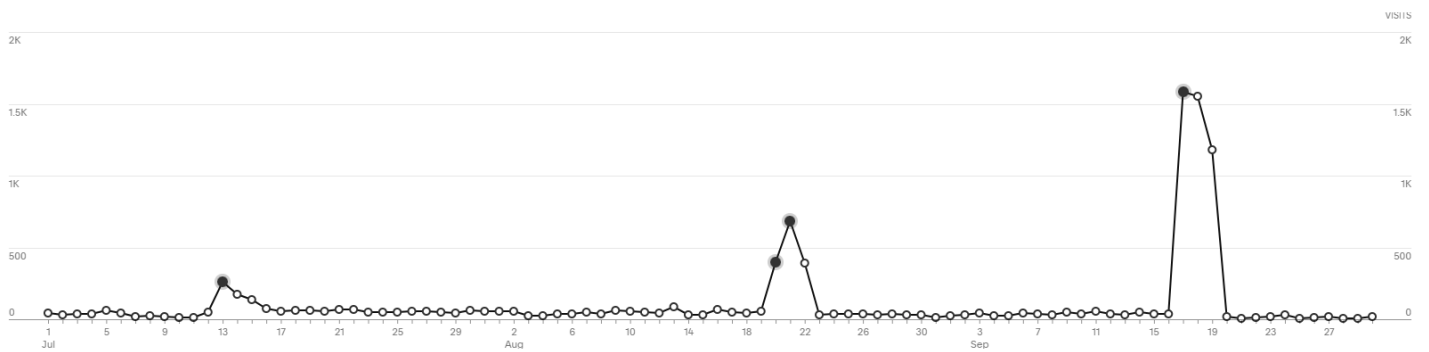
Jul 1–Sep 30, 2024 • 9,596 Total



Visits

Jul 1–Sep 30, 2024 • 9,596 Total -47% yr/yr

Daily



Audience

Facebook

Trends

Demographics

Potential audience

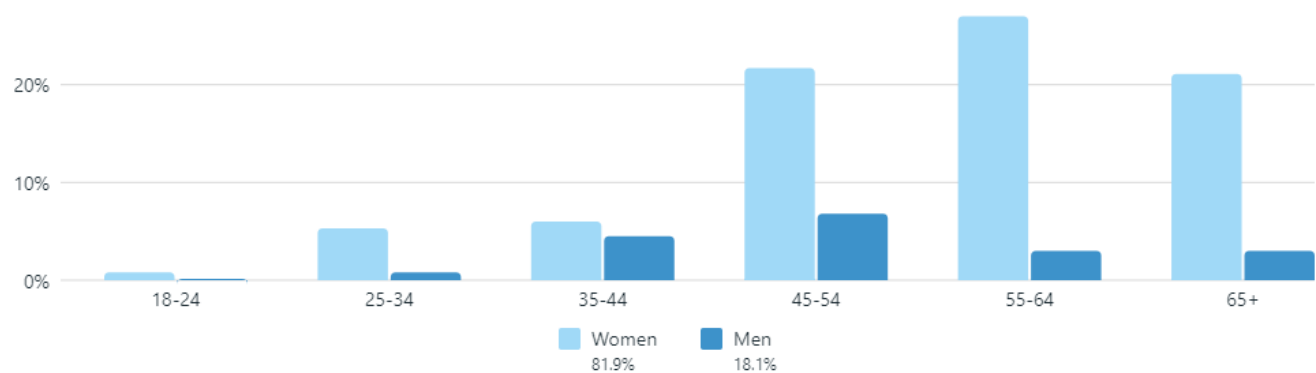
Followers ⓘ

Lifetime

144

Age & gender ⓘ

30%



Top cities

Rockport, TX

46.5%

Corpus Christi, TX

13.9%

Fulton, TX

4.9%

San Antonio, TX

4.2%

Port Aransas, TX

2.8%

Top countries

United States

100%

Reach

Facebook reach ⓘ

13.8K

↓ 53.5%



Instagram reach ⓘ

4.7K

↓ 24.4%



Venue Rentals at The ROCC Calendar Year 2024	Event Date	Type of Event	# of Guests	% from >75+ Miles	Heads in Beds
TAMUCC/Cheniere Speaker Series	1/24/2024	Business	38	8%	0
TAMUCC/Cheniere Speaker Series	2/7/2024	Business	41	7%	0
Bountiful Bowl/Clay Expo	2/10- 11/24/2024	Non-Profit	362	52%	1,596
Art Summit	3/13/2024	Non-Profit	127	22%	58
Flatsworthy Banquet	3/16/2024	Non-Profit	192	15%	29
Friends of Scouting	3/27/2024	Non-Profit	148	1%	0
Red Cross Retreat	04/02-04/04	Non-Profit	36	25%	9
Children's Coalition	4/9/2024	Non-Profit	83	0%	0
City of Rockport Meeting	4/25/2024	Business	44	0%	0
Weeks/Patterson Wedding Reception	4/27/2024	Social	124	32%	40
Estes Point Office Space Rental	05/01- 09/30/2024	Business	2	0%	0
RFISD GT Film Presentation	5/2/2024	Non-Profit	186	4%	8
Texas City Managers Meeting	5/3/2024	Business	20	0%	0
80th Birthday Party - Thalia Aufmuth	5/4/2024	Social	68	32%	22
Mirador Meeting	5/22/2024	Business	38	8%	3
Emma's Graduation Party	5/25/2024	Social	50	24%	12
RFISD Summer Learning	5/30/2024	Non-Profit	240	11%	28
RFISD Board Retreat	6/12/2024	Non-Profit	26	0%	0
American Red Cross Volunteer Recognition Banquet	6/13/2024	Non-Profit	46	9%	3
Fly Fishing Film Tour	6/14/2024	Non-Profit	152	37%	55
Fay Family Reunion	6/15/2024	Social	85	75%	65
Beckham/Tijerina Wedding	6/22/2024	Social	81	65%	53
Seale/Luchsinger Wedding Reception	7/27/2024	Social	41	100%	41
Tammy and Marvin Clark Vow Renewal	8/3/2024	Social	27	15%	2
Mirador Meeting	8/10/2024	Non-Profit	96	0%	0
City of Rockport TIRZ Meeting	8/12/2024	Business	43	0%	0
Journalism Workshop	9/4/2024	Business	109	67%	58
HEB Diversity Road Show	9/12/2024	Business	30	57%	11
Robert White Deposition	9/13/2024	Business	5	80%	4
Hummerbird Celebration Dinner	9/19/2024	Non-Profit	180		
Hummerbird Celebration Classes	9/20/2024	Non-Profit	53		
Hummerbird Celebration Classes	9/21/2024	Non-Profit	51		
RFISD State of the District	9/24/2024	Non-Profit	380	0%	0
Lara/Acosta Wedding Reception	9/28/2024	Social	64	0%	0
Totals - Average %			3,268	22%	2,097

Data Not Available

Rockport Center for the Arts and The ROCC

Cumulative Marketing Expenditures Fiscal Year 2023-2024

Description of Marketing Expense	Approved Budget	1 st Quarter Oct-Dec 2023	2 nd Quarter Jan-Mar 2024	3 rd Quarter Apr-Jun 2024	4 th Quarter Jul-Sep 2024	Total Expenditures by Line Item	Third Quarter Heads in Beds
<i>A. Promotion of the Arts:</i>							
Advertising and Public Relations	85,000	3,665	10,753	19,740	46,793	80,951	
Exhibitions	70,000	22,667	16,629	19,832	11,824	70,952	
Rockport Art Festival	45,000	-	-	-	45,629	45,629	
Rockport Film Festival	5,000	7,123	-	-	-	7,123	
Sculpture Garden	15,000	3,360	12,640	-	-	16,000	
Arts Summit - Media Junket	10,000	-	10,691	-	-	10,691	
Workshops and Classes	20,000	4,575	8,844	5,235	-	18,654	
<i>A. Promotion of the Arts Sub Total</i>	250,000	41,390	59,557	44,807	104,246	250,000	6,965
<i>B. Promotion of Convention Tourism:</i>	170,000	29,559	38,703	59,200	42,538	170,000	116
A. + B. Total Funds Used		70,949	98,260	104,007	146,784	420,000	
Total Requested / Approved	420,000	105,000	105,000	105,000	105,000	420,000	
Quarterly Variance		34,051	6,740	993	(41,784)	0	

Quarterly Tourism Impact
All Campus and Offsite Activities
12,534

Rockport Center for the Arts
Administrative Expenses
January to June 2024 Actual Against Budget
General Class

	Jan - Sep 24	Budget	\$ Over Budget	% of Budget
Expense				
Advertising & Promotion	22,291	16,500	5,791	135%
Awards, Honorariums & Gifts	4,725	1,500	3,225	315%
Contract services	43,377	68,664	-25,287	63%
Credit Card Fees	14,707	12,000	2,707	123%
Depreciation Expense	127,799	207,259	-79,460	62%
Dues and Subscriptions	11,314	7,500	3,814	151%
Food & Beverage	9,223	1,500	7,723	615%
Insurance	87,090	62,115	24,975	140%
Internet Services	3,563	4,038	-475	88%
Licenses, Fees and Permits	530	450	80	118%
Maintenance & Repairs	28,297	28,296	1	100%
Marketing	9,305	6,000	3,305	155%
Payroll Expenses	234,722	374,247	-139,525	63%
Postage and Delivery	3,964	3,750	214	106%
Printing and Reproduction	10,250	2,625	7,625	390%
Professional Fees	34,858	22,710	12,148	153%
Rental	8,652	6,675	1,977	130%
Security	0	180	-180	0%
Staff Training & Development	4,551	750	3,801	607%
Supplies & Materials	9,688	11,250	-1,562	86%
Taxes	623	0	623	100%
Telephone	1,401	2,884	-1,482	49%
Transportation	4,879	4,935	-56	99%
Travel	11,737	11,250	487	104%
Utilities	20,093	19,500	593	103%
Total Expense	707,637	876,577	-168,940	81%

The ROCC
Administrative Expenses
January to September 2024 Actual Against Budget
The ROCC Class

	Jan - Sep 24	Budget	\$ Over Budget	% of Budget
Expense				
Advertising & Promotion	65,420	45,000	20,420	145%
Contract services	6,506	7,800	-1,294	83%
Credit Card Fees	776	150	627	518%
Depreciation Expense	56,431	0	56,431	100%
Dues and Subscriptions	6,452	5,325	1,127	121%
Food & Beverage	0	900	-900	0%
Insurance	0	40,556	-40,556	0%
Internet Services	2,004	2,308	-303	87%
Licenses, Fees and Permits	1,596	450	1,146	355%
Maintenance & Repairs	8,358	8,400	-42	100%
Marketing	0	3,750	-3,750	0%
Payroll Expenses	65,308	63,750	1,558	102%
Postage and Delivery	0	450	-450	0%
Printing and Reproduction	1,784	900	884	198%
Staff Training & Development	0	750	-750	0%
Supplies & Materials	2,572	3,000	-428	86%
Telephone	663	746	-83	89%
Transportation	0	900	-900	0%
Travel	0	1,500	-1,500	0%
Utilities	12,463	11,700	763	107%
Total Expense	230,334	198,335	31,999	116%



Appendix:

Rockport Art Festival Media Buy and Digital Campaign The ROCC Digital Marketing Campaigns and Ads





Rockport Center for the Arts
2023 Art Fest
Media Buy Recap

711 N. Carancahua, Suite 1603
Corpus Christi, TX 78401
Telephone (361) 884-2992
www.bucketworksadvertising.com

DEMOGRAPHICS

AGE

- TV, CABLE, RADIO: 35+
- Social Media: 25-64

DMAs

- | | | | |
|--------------------|-----------------|---------------------|---------------|
| • Alice | • Houston | • Orange Grove | • San Antonio |
| • Austin | • Johnson City | • Pleasanton | • San Diego |
| • Beeville | • Kingsville | • Port Aransas | • San Marcos |
| • Bishop | • Kyle | • Portland | • Seguin |
| • Corpus Christi | • Luling | • Premont | • Sinton |
| • Cuero | • Marble Falls | • Refugio | • Skidmore |
| • Dripping Springs | • Mathis | • Rio Grande Valley | • Victoria |
| • Fredericksburg | • New Braunfels | • Robstown | • Wimberley |
| | • Nixon | • Rockport | • Woodsboro |
| | • Odem | • Round Rock | |

INTERESTS

- Arts & Culture
- Travel
- Supporter of public broadcasting
- News



MEDIA PLATFORMS PER MARKET

- **Coastal Bend**
 - TV: KIII TV, KRISTV, MeTV, Fox 38, Spectrum (Fox News, TV Land, HGTV, HLN, ID, Animal Planet, OXYG, Fox Business, Nat Geo, CMT, OWN, DIY, GOLF, BBKA, TRU, ESPN2, CCTV, CNBC, TWC, Paramount)
 - Radio: KEDT, 93.9FM
 - Billboard: Lamar
 - Social Media: KRISTV
- **San Antonio Area**
 - TV (Fox 29, NBC 4)
 - Digital Ads: KRISTV
 - Billboard: Sign Ad
 - Social Media: Fox 29, NBC 4
- **Austin Area**
 - Radio: KMFA, Sun Radio *(New for 2023)*
 - Digital Ads: KRISTV
 - Web ads: KMFA
 - Billboard: Vibe
 - Social Media: KMFA
- **Houston Area**
 - Digital Ads: KRISTV
 - Billboard: Media Choice
- **Victoria Area**
 - TV: ABC 25, Fox 19, Spectrum (Fox News, TV Land, HGTV, HLN, ID, Animal Planet, OXYG, Fox Business, Nat Geo, CMT, OWN, DIY, GOLF, BBKA, TRU, ESPN2, CCTV, CNBC, TWC, Paramount)
- **Rio Grande Valley**
 - Radio: KEDT
 - Billboard: Media Choice

NEW DIGITAL ADVERTISING STRATEGIES FOR SAN ANTONIO, AUSTIN, AND HOUSTON MARKETS

- **Behavioral Targeting**

- Art enthusiasts
- Travel enthusiasts
- Retirees

- **Brand Targeting (targeting specific brand/retail within a specific time frame)**

- RV retailers
- Boat and marine retailers
- Home decorating and improvement retailers
- Luxury retailers (BMW, Neiman Marcus, etc.)

- **Proximity Targeting**

- Museums (Art, History, and Interactive)
 - Art Museum of Corpus Christi
 - K Space
 - San Antonio Museum of Art
 - McNay Art Museum (San Antonio)
 - Briscoe Western Art Museum (San Antonio)
 - Hopscotch (San Antonio)

- Blanton Museum of Art (Austin)
- Bob Bullock Texas State History Museum (Austin)
- The Contemporary Austin (Jones Center & Laguna Gloria)
- Mexic-Arte Museum (Austin)
- Museum of Fine Arts, Houston
- The Menil Collection (Houston)
- Color Factory (Houston)
- Contemporary Arts Museum Houston
- Seismique (Houston)

- Events

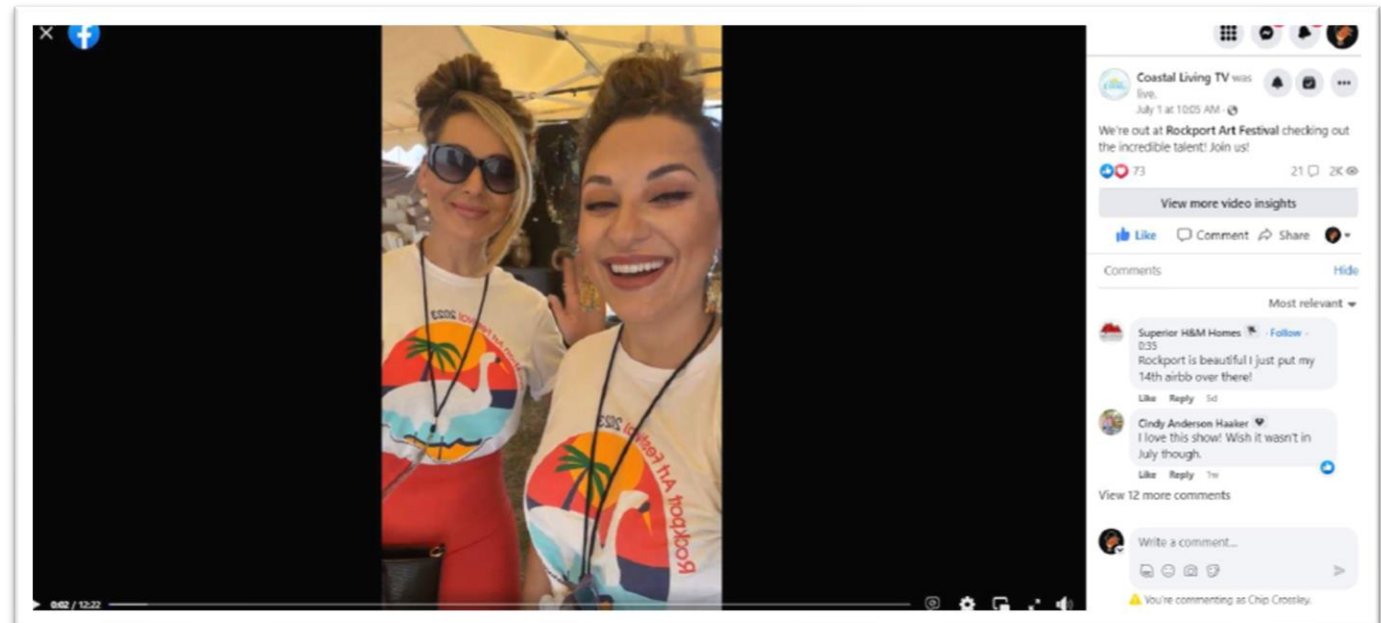
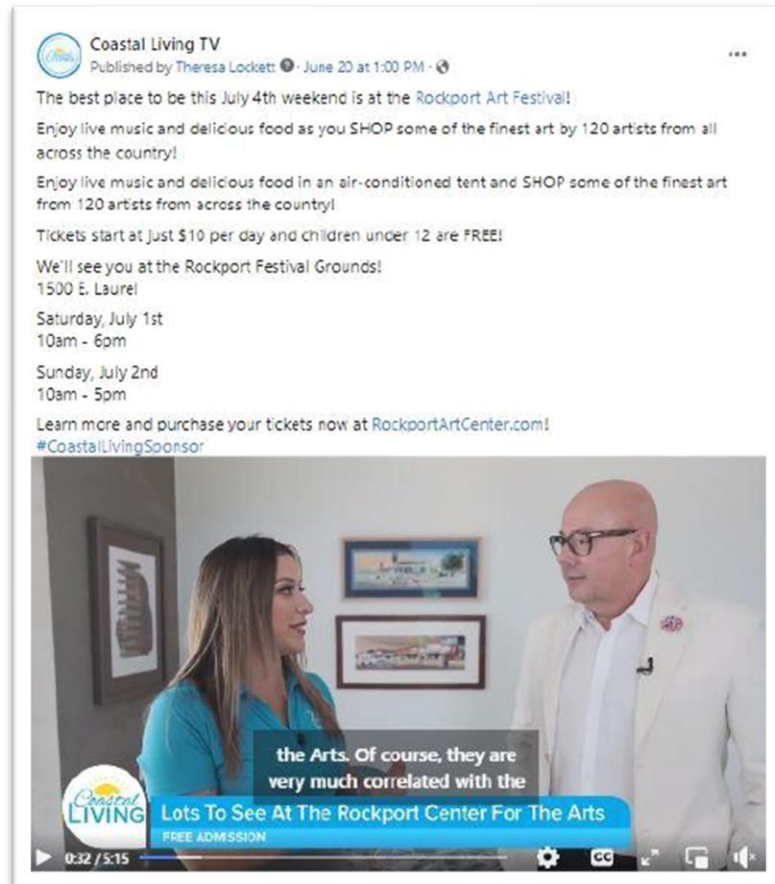
- Cuero Art Month on Main Street (June)
- Round Rock PopUp Art Show (June 24)
- Memorial Day River Walk Artisan Show (May 26-29)
- ArtRageous by Art Museum of South Texas (June 8)
- ArtWalk and Mural Fest by Downtown Corpus Christi (June 2-3)



NEW DIGITAL ADVERTISING STRATEGIES FOR CORPUS CHRISTI DMA

Partnership with KZTV's Coastal Living

- 3 Coastal Living segments filmed on location
- 3 Boosted Facebook posts on the Coastal Living Facebook Page
- 1 Facebook Live from the event



TOTAL MEDIA BUY: \$39,839.84 GROSS | \$35,696.96 NET

MEDIA (GROSS)

- TV: \$17,873.25 (includes \$3,500 in trade)
- Radio: \$10,200
- Digital: \$5,205.88
- Outdoor: \$6,185.75

Includes commission on commissionable media.

AGENCY FEES

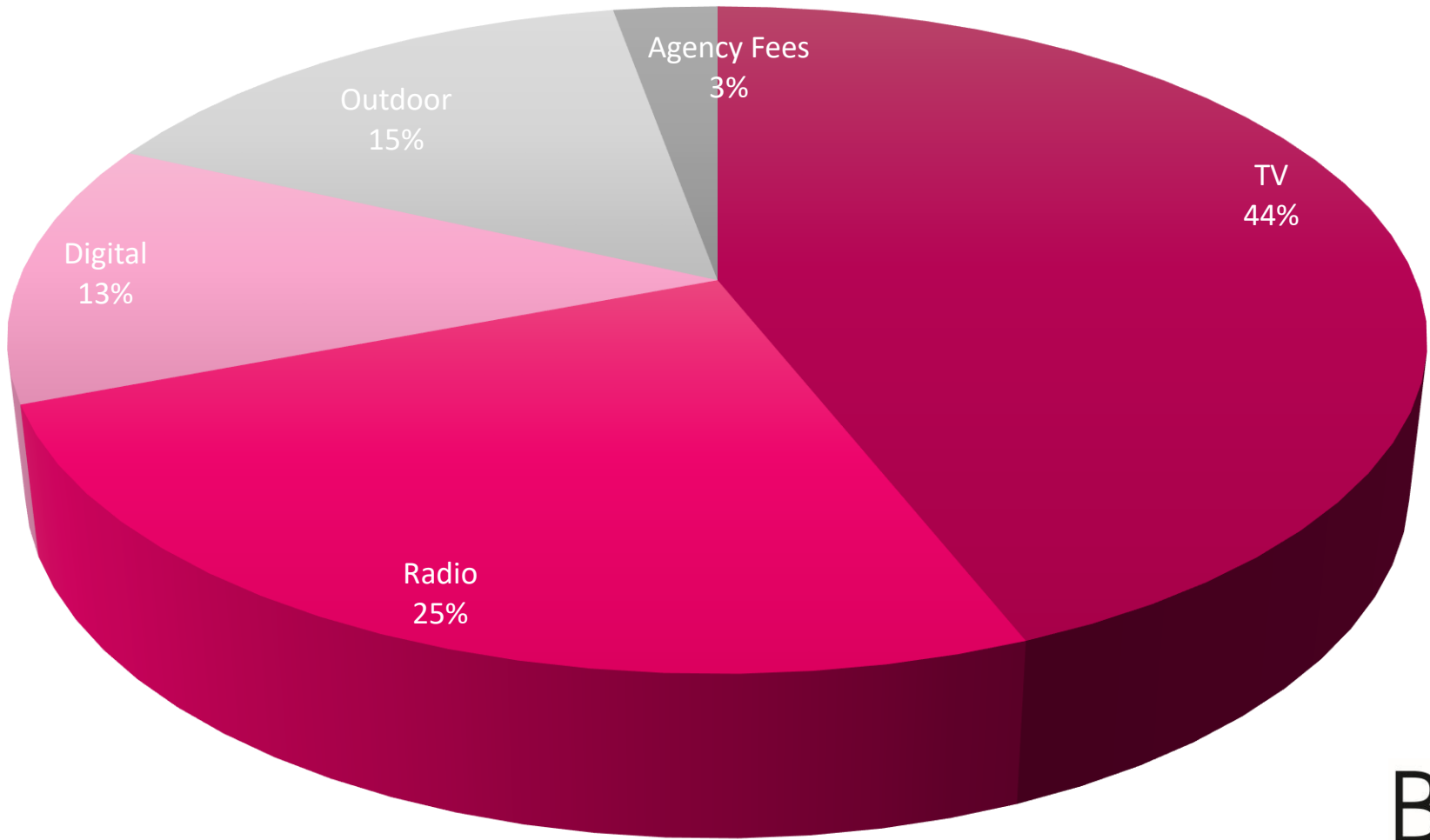
- 10% Commission: \$768.57 (earned on non-commissionable media)
 - Service Fee: \$375
- Includes hours spent on coordination and scripting for Coastal Living segments.

Resulting in almost a total of 14 Million+ impressions* from Houston, Austin, San Antonio, Victoria, Corpus Christi & the Rio Grande Valley.

**Daily effective circulation used for Vibe Production and Sign Ad billboards resulting in an estimated 10,072,770 impressions within 30-day buy.*



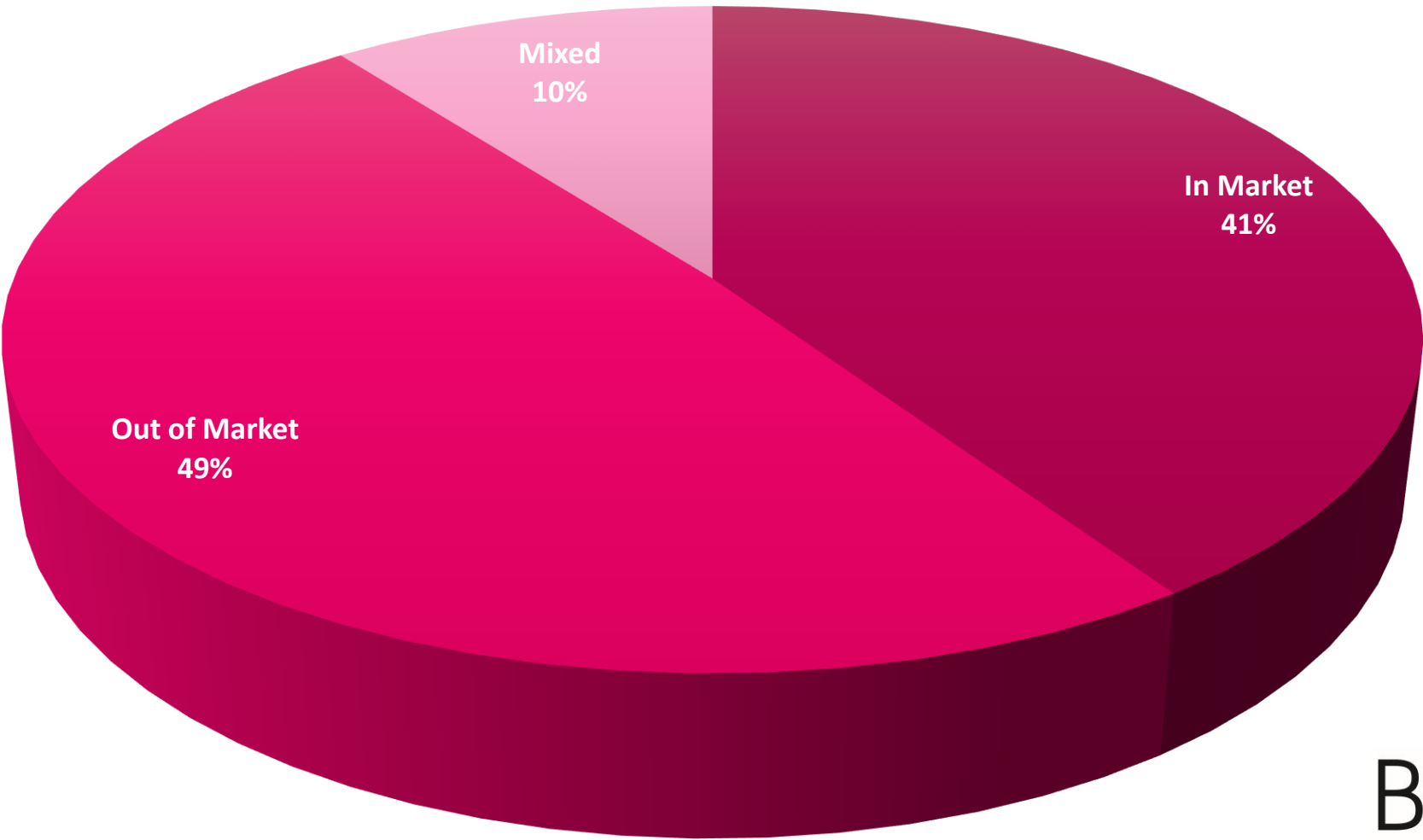
MEDIA OUTLET ALLOCATION



■ TV ■ Radio ■ Digital ■ Outdoor ■ Agency Fees

Includes trade.

DOLLARS PLACED IN AND OUT OF MARKET



■ In Market ■ Out of Market ■ Mixed

Does not include trade. Only cash spent is represented.

RESULTS BY MEDIA OUTLET

MEDIA OUTLET	BUDGETED	ACTUAL	PROJECTION	DELIVERED	Bonus & Added Value
Broadcast					
Sinclair: San Antonio & Corpus Christi: Fox 29, NBC 4	\$ 5,000.00	\$ 5,000.00	144,100 Impressions	144,100 Impressions	
Spectrum in CC & Victoria	\$ 2,000.00	\$ 1,783.25	155,561 Total Impressions	155,561 Total Impressions	
KIII TV (CC)	\$ 3,000.00	\$ 3,090.00	198,700 Impressions	307,300 Impressions	One banner ad with 100,000 impressoins and 81 clicks
KZTV/KRIS (CC)	\$ 3,000.00	\$ 3,000.00	110,900 Impressions	110,900 Impressions	n/a
ABC 25 News Now & FOX 19 (Victoria)	\$ 1,764.70	\$ 1,500.00	33,000 Impressions	33,000 Impressions	10,000 web impressions on crossroadstoday.com
Radio					
KEDT TV (CC), Victoria, RGV Public Radio	\$ 1,500.00	\$ 1,500.00	Corpus, Victoria, RGV DMA 950,000 listeners	Corpus, Victoria, RGV DMA 950,000 listeners	n/a
Austin - KMFA Public radio/Classical (adults 35+)	\$ 3,000.00	\$ 3,000.00	100,000 listeners/week for 5 weeks (equal AM Drive, Midday, and PM Drive Rtoation on wknds)	100,000 listeners/week for 5 weeks (equal AM Drive, Midday, and PM Drive Rtoation on wknds)	n/a
Corpus iHeart Media Big 93.9 (adults 35+)	\$ 2,200.00	\$ 2,200.00	305,000 gross radio impressions + 6,250 streaming impressions	494,631 total impressions	n/a
Sun Radio (Adults 25-64)	\$ 3,500.00	\$ 3,500.00	500,000 Impressions	500,000 Impressions	Link and logo on two station email blasts with 10,000 active subscrbers and sponsor of one of Sun Radio music series

RESULTS BY MEDIA OUTLET

MEDIA OUTLET	BUDGETED	ACTUAL	PROJECTION	DELIVERED	Bonus & Added Value
Digital					
KRIS TV	\$ 3,750.00	\$ 3,750.00	187,500 Impressions	188,303 impressions with 1,978 website visits	2 Facebook boost resulting in 52,536 impressions and one Facebook Live with 2,784 active viewers
The Bend Magazine	\$ 1,637.50	\$ 1,455.88	40,000 Impressions	40,000 Impressions	Received editorial coverage
Outdoor					
Media Choice: RGV & Houston	\$ 2,000.00	\$ 2,000.00	205,759 Daily Circulations	205,759 Daily Circulations= 6,172,770 approximate impressions	n/a
Sign Ad: Floresville, Pleasanton	\$ 1,085.75	\$ 1,085.75	500,048 Impressions	500,048 Impressions	n/a
Vibe Productions Kyle	\$ 1,900.00	\$ 1,900.00	1,350,000 impressions	112,864 ad counts at 7.5 seconds each with 130,000 cars per day = 3,900,000 approximate impressions	n/a
Lamar: Corpus Christi	\$ 1,200.00	\$ 1,200.00	400,000 impressions	472,391 Impressions	n/a

KRIS 6 // 2024 TRACKING AND REPORTING

Rockport Art Festival 2024

TRACKING & REPORTING

CINDI BASALDUA // CINDI.BASALDUA@KRISTV.COM // 361.249.0075

CHIP CROSSLEY // CHARLES.CROSSLEY@KRISTV.COM // 361.446.0412



STN Geo-Fencing – San Antonio

June 4th – July 7th



FROM THIS CAMPAIGN STRATEGY:

- 170,452 ad impressions delivered in San Antonio and selected events.
- 1,508 website visits.
- 0.88% CTR. 0.15% CTR or higher is goal.
- 2 visits.



STN Geo-Fencing – San Antonio

June 4th – July 7th

Ad Group Name	Impressions	Clicks	CTR	Visits
Art	84,757	723	0.85	1
Foodies	22,779	219	0.96	1
Outdoor Enthusiasts	20,189	200	0.99	0
Frequent Travelers	18,213	157	0.86	0
Business Travelers	17,858	169	0.95	0
San Antonio Event Retargeting	5,614	28	0.50	0
Entertainers-Family & Business	1022	12	1.17	0
Southtown First Friday Art Walk	11	0	0.00	0
San Antonio Museum of Art	5	0	0.00	0
San Angel Folk Art Gallery	3	0	0.00	0
Blue Star Contemporary	1	0	0.00	0
Total:	170,452	1508	0.88	2



STN Geo-Fencing – Austin

June 4th – July 7th

FROM THIS CAMPAIGN STRATEGY:

- 169,419 ad impressions delivered in Austin and selected events.
- 1,530 website visits.
- 0.90% CTR. 0.15% CTR or higher is goal.
- 1 visit.



STN Geo-Fencing – Austin

June 4th – July 7th

Ad Group Name	Impressions	Clicks	CTR	Visits
Art	84,288	761	0.90	1
Foodies	23,669	217	0.92	0
Frequent Travelers	18,260	161	0.88	0
Business Travelers	17,951	176	0.98	0
Outdoor Enthusiasts	17,944	162	0.90	0
Austin Event Retargeting	6,490	38	0.59	0
Entertainers-Family & Business	673	11	1.63	0
Round Rock PopUp Art Show	139	4	2.88	0
Blanton Museum of Art	5	0	0.00	0
Total:	169,419	1530	0.90	1



STN Geo-Fencing – Houston

June 4th – July 7th

FROM THIS CAMPAIGN STRATEGY:

- 167,324 ad impressions delivered in Houston and selected events.
- 1,419 website visits.
- 0.85% CTR. 0.15% CTR or higher is goal.



STN Geo-Fencing – Houston

June 4th – July 7th

Ad Group Name	Impressions	Clicks	CTR	Visits
Art	81,656	704	0.86	0
Outdoor Enthusiasts	26,177	227	0.87	0
Foodies	24,209	206	0.85	0
Frequent Travelers	12,736	105	0.82	0
Business Travelers	12,613	105	0.83	0
Houston Event Retargeting	9,161	64	0.70	0
Entertainers-Family & Business	725	8	1.10	0
The Color Factory Houston	25	0	0.00	0
The Menil Collection	17	0	0.00	0
Contemporary Arts Museum Houston	3	0	0.00	0
Seismique	1	0	0.00	0
The Houston Museum of Fine Arts	1	0	0.00	0
Total:	167,324	1419	0.85	0



STN Geo-Fencing – RGV

June 4th – July 7th



FROM THIS CAMPAIGN STRATEGY:

- 169,363 ad impressions delivered in RGV and selected events.
- 1,437 website visits.
- 0.85% CTR. 0.15% CTR or higher is goal.



STN Geo-Fencing – RGV

June 4th – July 7th

Ad Group Name	Impressions	Clicks	CTR	Visits
Art	84,618	729	0.86	0
Foodies	32,330	275	0.85	0
Frequent Travelers	14,737	123	0.83	0
Outdoor Enthusiasts	14,668	145	0.99	0
Business Travelers	14,537	119	0.82	0
RGV Event Retargeting	8,002	41	0.51	0
Entertainers-Family & Business	350	3	0.86	0
Hinovations Art Gallery	82	2	2.44	0
International Museum of Art & Science	17	0	0.00	0
McAllen Movies in the Park	12	0	0.00	0
McAllen Canvas & Coffee	10	0	0.00	0
Total:	169,363	1437	0.85	0



Coastal Living Facebook Boost / June 2024

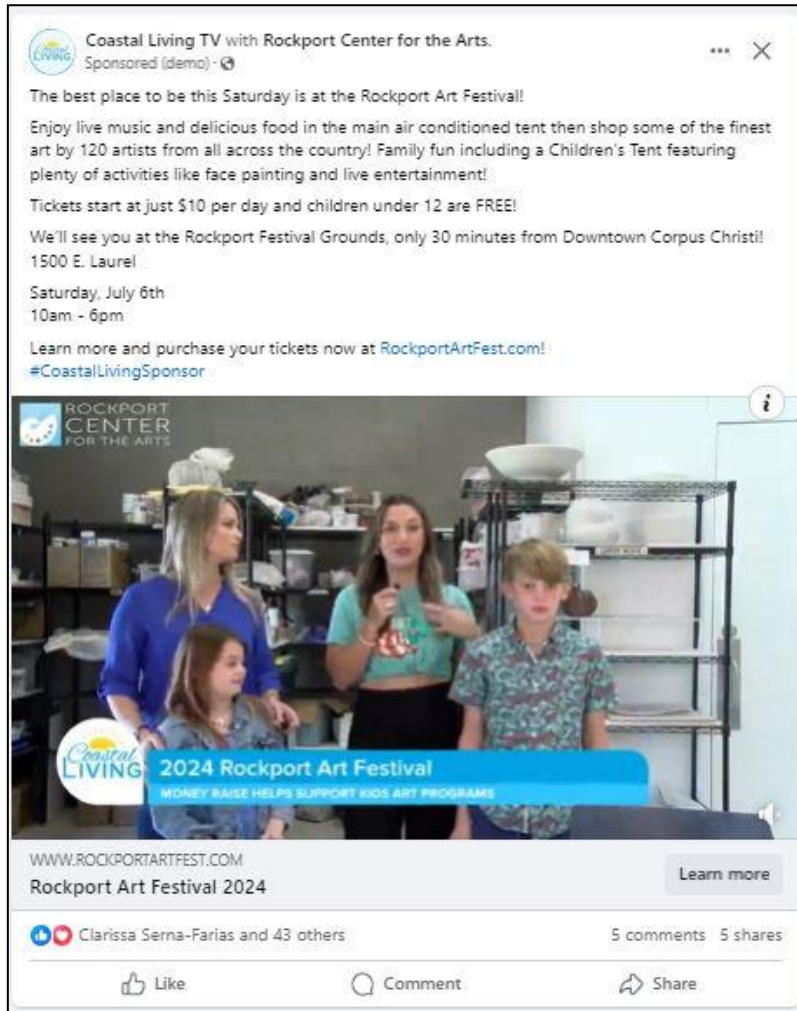


THE FACEBOOK CAMPAIGN GENERATED:

- 15,077 Facebook ad impressions delivered 6/28 – 6/30.
- Your Facebook ads reached 8,935 unique devices in the Coastal Bend.
- Frequency: 1.7 times per person on average.
- 10,714 video plays.
- 1,030 Engagements. 310 website visits.



Coastal Living Facebook Boost / July 2024



THE FACEBOOK CAMPAIGN GENERATED:

- 16,304 Facebook ad impressions delivered 7/5 – 7/6.
- Your Facebook ads reached 10,700 unique devices in the Coastal Bend.
- Frequency: 1.5 times per person on average.
- 11,918 video plays.
- 865 Engagements. 213 website visits.





PUNCHDRUNK

ROCC - Rockport Conference Center
Austin Bridal Extravaganza

Campaign Report: June 2024

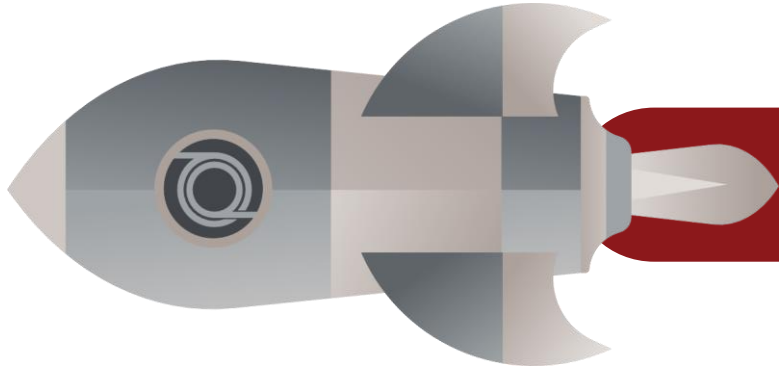
"You can have data without information, but you cannot have information without data." –Daniel Keys Moran

"It is a capital mistake to theorize before one has data"
–Sir Arthur Conan Doyle



INSIGHTS DASHBOARD

Display Overview



Campaign Performance

- Major Metrics -

73,839

Impressions

The number of times our ad was viewed

78

Clicks

The number of times our ad was directly engaged

0.11%

CTR

The percentage of people who saw our ad and engaged it

0

Actions

The number of times a person conducted our predefined action

6,153

Reach

The estimated number of people who saw our ad

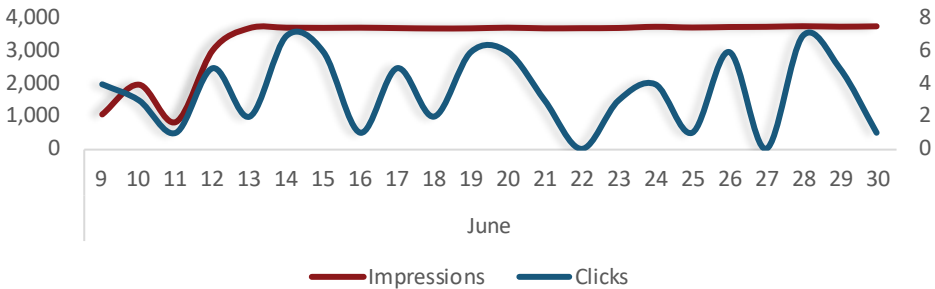
INSIGHTS PERFORMANCE

Performance By Market and Time



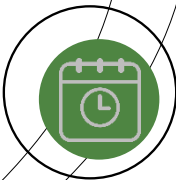
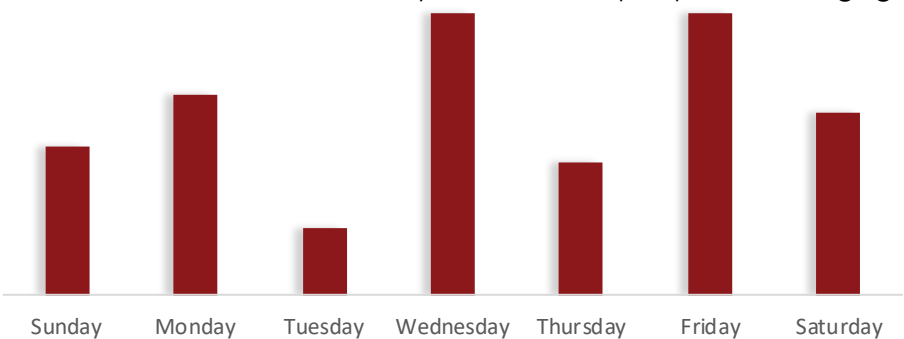
Performance by Day

The days of the month that our ad was seen compared to the days of the month our ad was clicked



Performance by Day of the Week

The days of the week people were engaging our ads



INSIGHTS PERFORMANCE

Our Tactics



Mobile GeoTactics

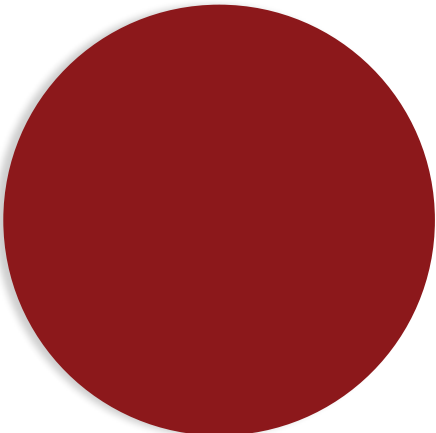
Targeting people based on locations they are in real-time or places they have visited.



INSIGHTS PERFORMANCE

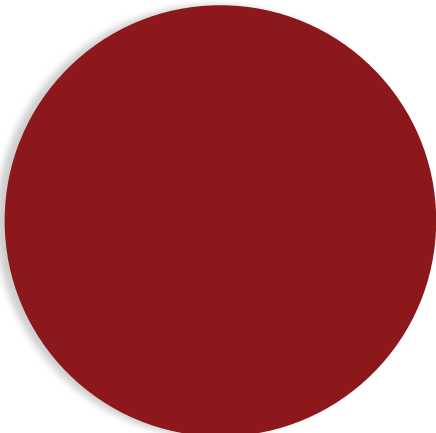
Performance By Tactic

Impressions



100%

Clicks



100%

CTR

0.11%



■ Event Follow

Event Follow



PUNCHDRUNK

INSIGHTS PERFORMANCE

Creative Performance

Creative Getting The Most Love



ROCC
YOUR WEDDING

The Rockport Conference Center is the most unique, customizable event space on the Gulf Coast.

- 8,000-square-foot venue including a ballroom and Sculpture Garden.
- Rooftop terrace complete with coastal views.

START PLANNING TODAY!

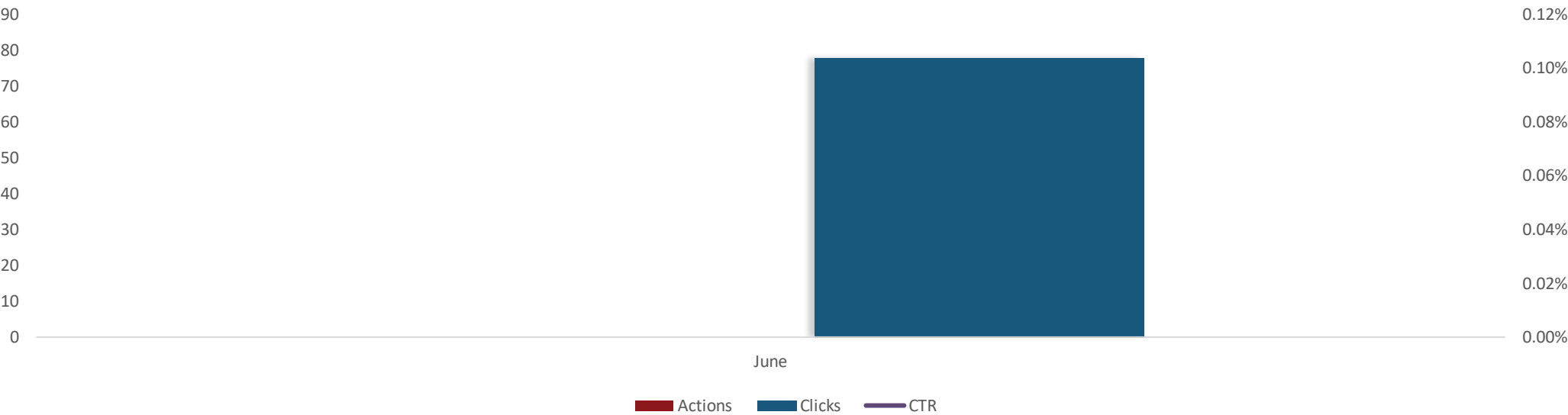
THE **ROCC**
ROCKPORT
CONFERENCE
CENTER

Our 320x480 ad size had the highest performance rate for the month of June.



INSIGHTS DASHBOARD

2024 Trendline



Year To-Date

Impressions	Actions	Clicks	CTR
73,839	0	78	0.11%

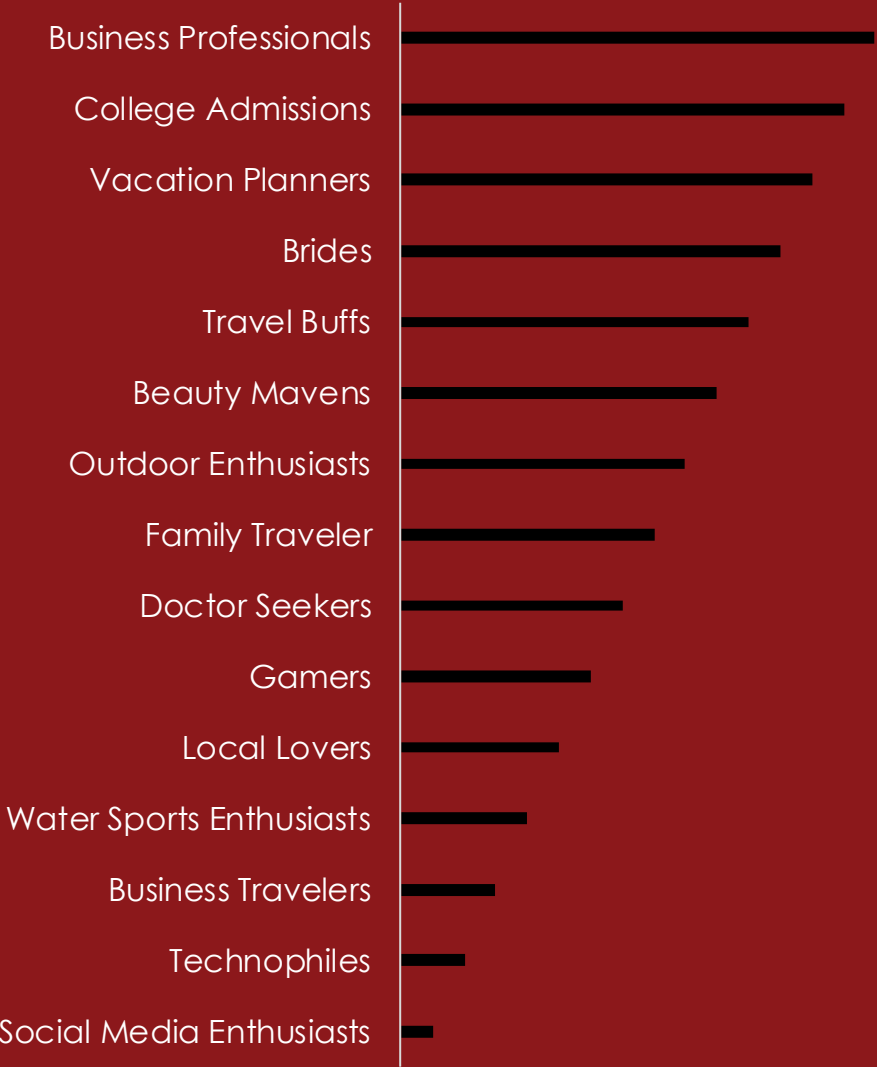
Over Delivery

	Ordered	Delivered	Over	Over %
Current Month Over Delivery	93,750	73,839	-19,911	-21.24%
Campaign To-Date Over Delivery	93,750	73,839	-19,911	-21.24%

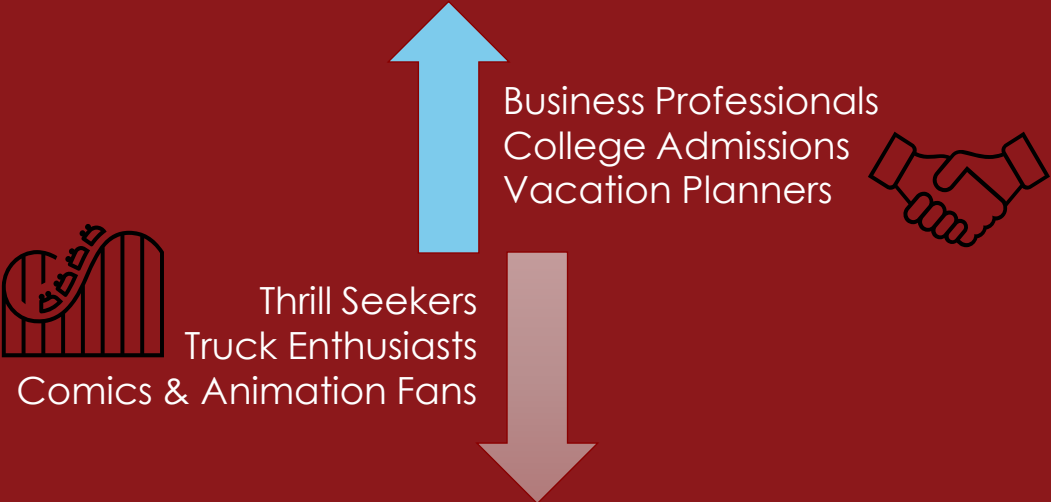


DEEPER DISCOVERIES

Your Best People

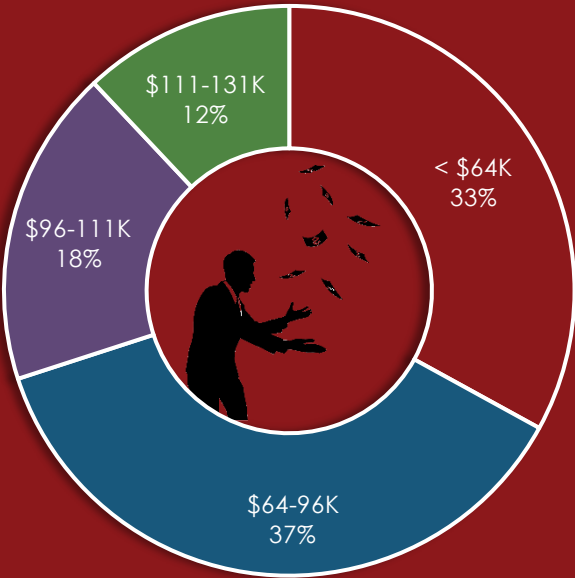
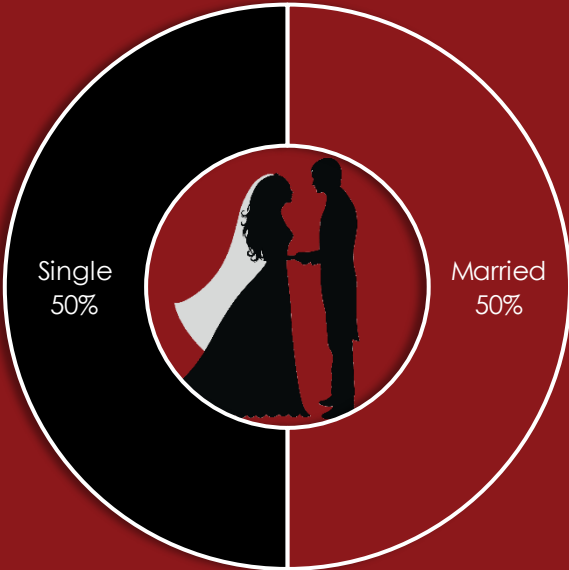
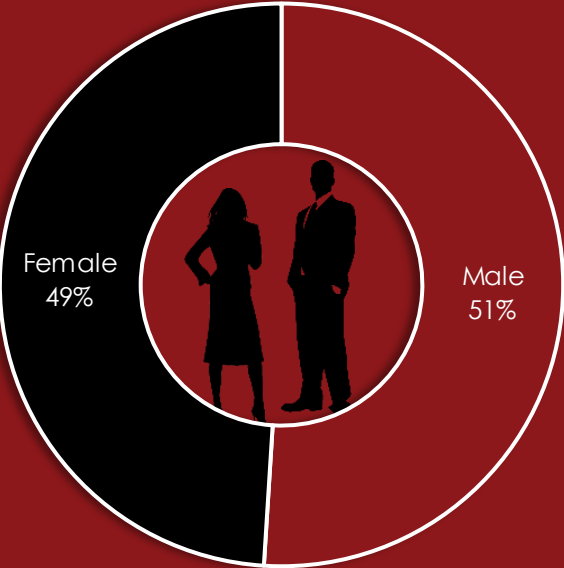


Behavioral Trends



DEEPER DISCOVERIES

Your Best People



8%

Gen Z

18%

Millennials

40%

Gen Xers

33%

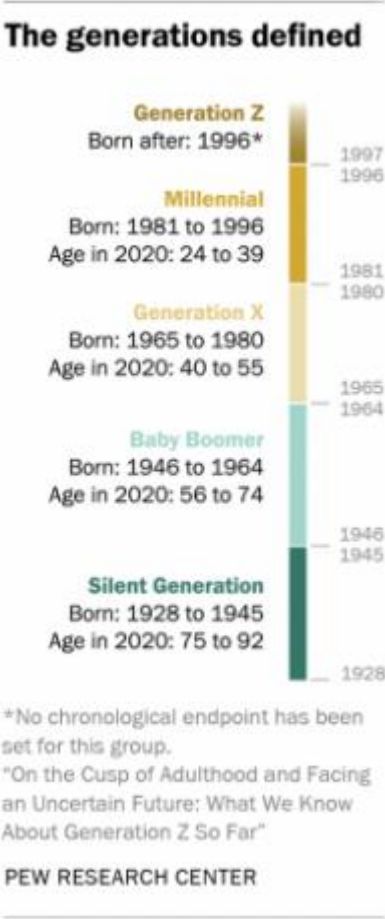
Baby Boomers



INSIGHTS DASHBOARD

Terms & Definitions

Demographics: Ages



Demographics: Income

HHI is determined using a combination of location data and behavioral signals to predict likely HHI range.

Data Interpretation

Inferred vs. Descriptive

Inferred Data is data that is collected through direct observation of online and offline behaviors and actions. It is data that is generated by observations, and not explicitly provided by the user.

Descriptive Data is data that was directly provided by the user.

We utilize a descriptive data whenever it is available and inferred data to fill gaps and/or when observed behaviors are creditable enough to take action on.





PUNCHDRUNK

ROCC - Rockport Conference Center Houston Bridal Extravaganza

Campaign Report: 7/13/24 – 8/11/24

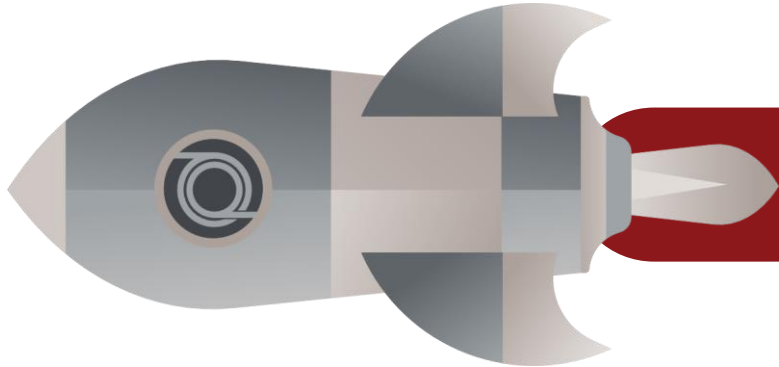
"You can have data without information, but you cannot have information without data." –Daniel Keys Moran

*"It is a capital mistake to theorize before one has data"
–Sir Arthur Conan Doyle*



INSIGHTS DASHBOARD

Display Overview



Campaign Performance

- Major Metrics -

94,469

Impressions

The number of times our ad was viewed

185

Clicks

The number of times our ad was directly engaged

0.20%

CTR

The percentage of people who saw our ad and engaged it

0

Actions

The number of times a person conducted our predefined action

7,872

Reach

The estimated number of people who saw our ad

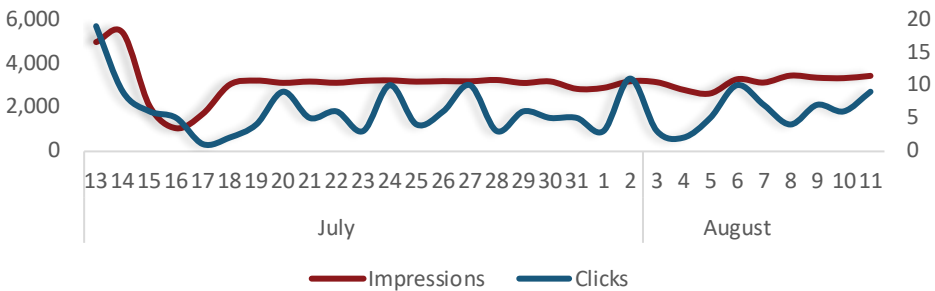
INSIGHTS PERFORMANCE

Performance By Market and Time



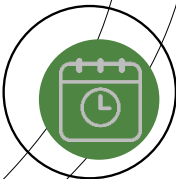
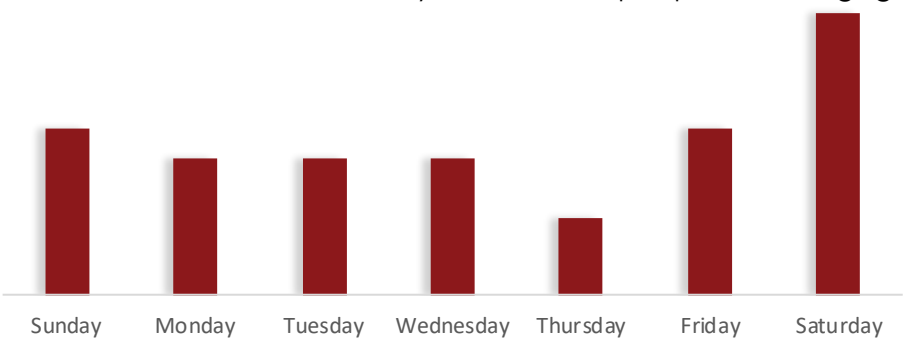
Performance by Day

The days of the month that our ad was seen compared to the days of the month our ad was clicked



Performance by Day of the Week

The days of the week people were engaging our ads



INSIGHTS PERFORMANCE

Our Tactics



Mobile GeoTactics

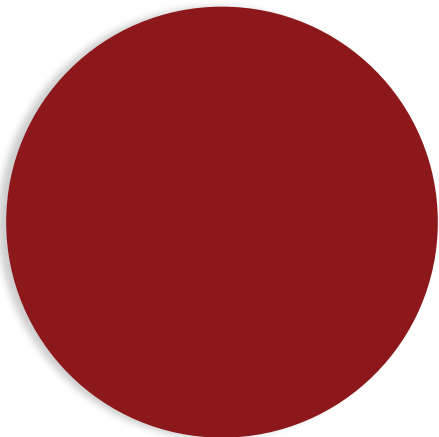
Targeting people based on locations they are in real-time or places they have visited.



INSIGHTS PERFORMANCE

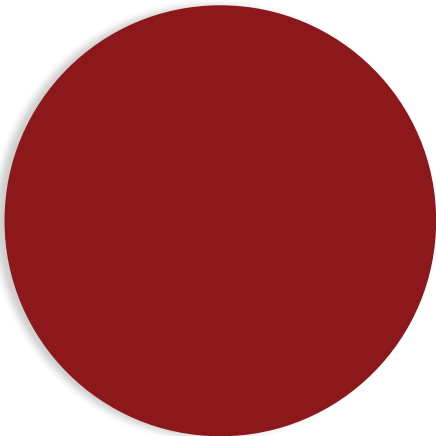
Performance By Tactic

Impressions



100%

Clicks



100%

CTR

0.20%

■ Event Follow

Event Follow



PUNCHDRUNK

INSIGHTS PERFORMANCE

Creative Performance

Creative A



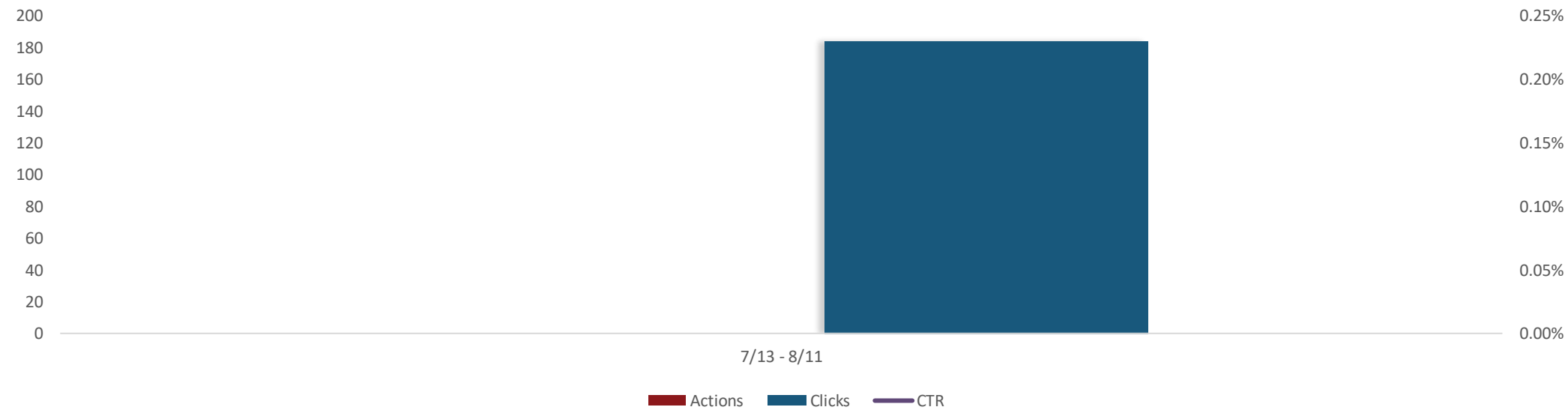
People were **41%** more likely to engage with creative A for the month of July.

Creative B



INSIGHTS DASHBOARD

2024 Trendline



Year To-Date

Impressions	Actions	Clicks	CTR
94,469	0	185	0.20%

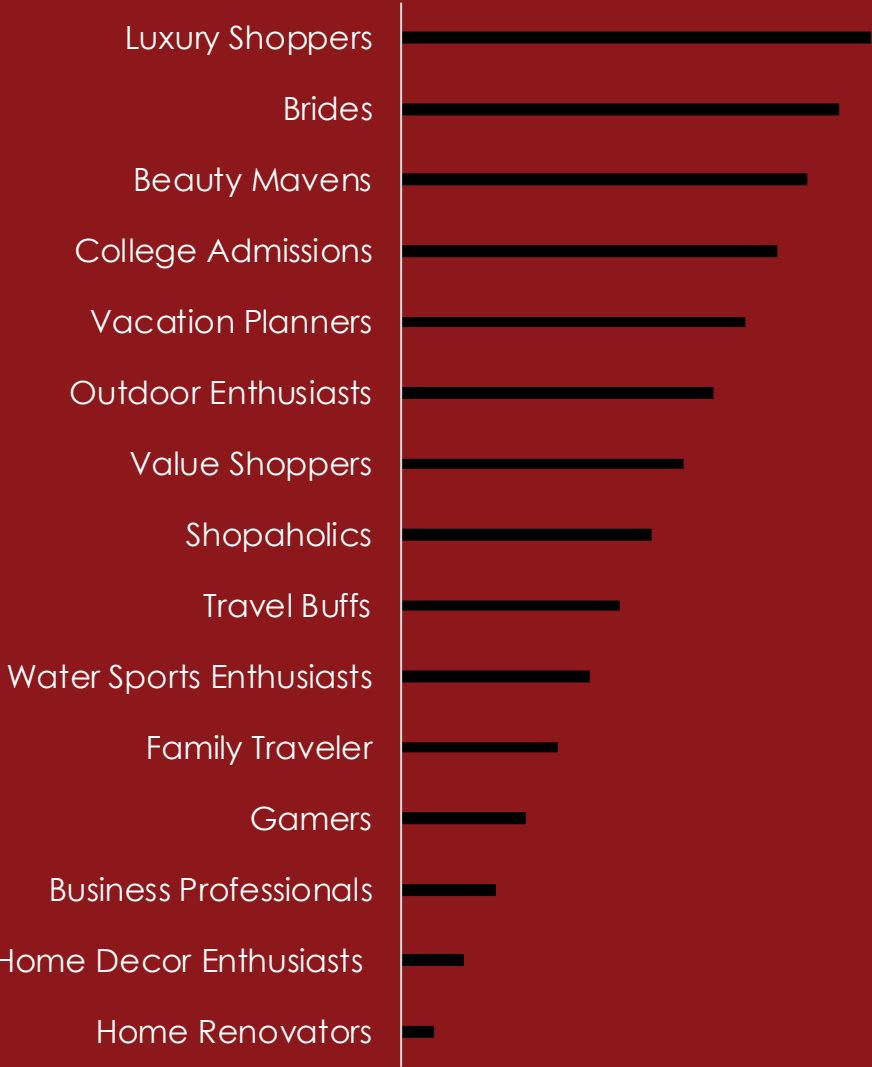
Over Delivery

Current Month Over Delivery	Ordered	Delivered	Over	Over %
	59,375	94,469	35,094	59.11%
Campaign To-Date Over Delivery	Ordered	Delivered	Over	Over %
	59,375	94,469	35,094	59.11%



DEEPER DISCOVERIES

Your Best People

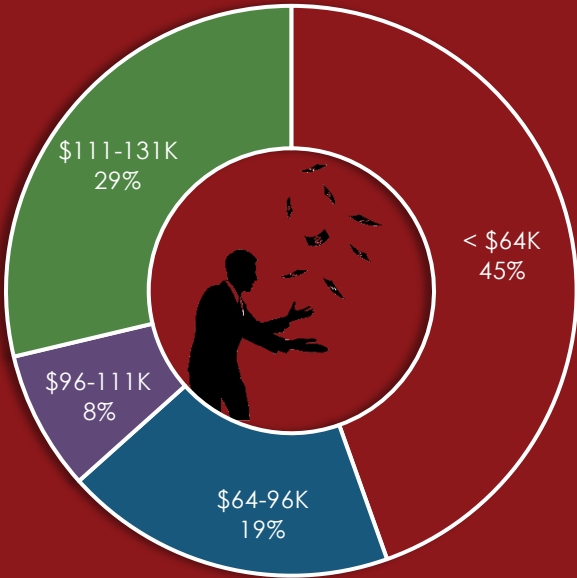
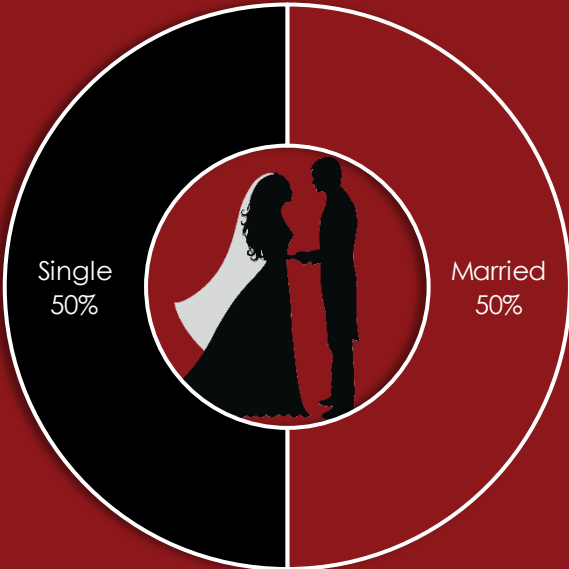
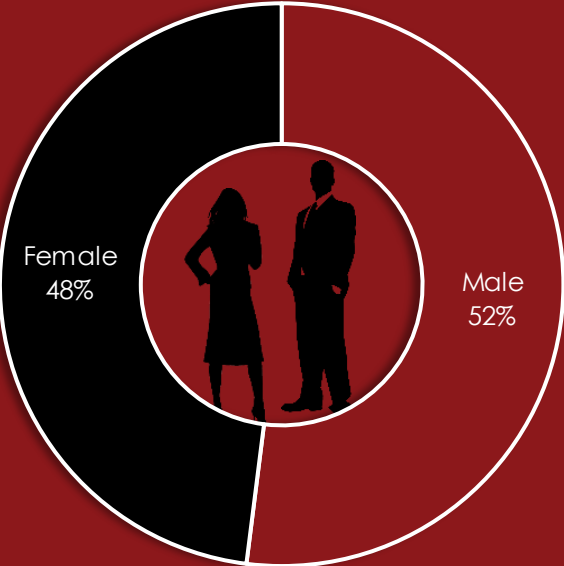


Behavioral Trends



DEEPER DISCOVERIES

Your Best People



8%

Gen Z

20%

Millennials

41%

Gen Xers

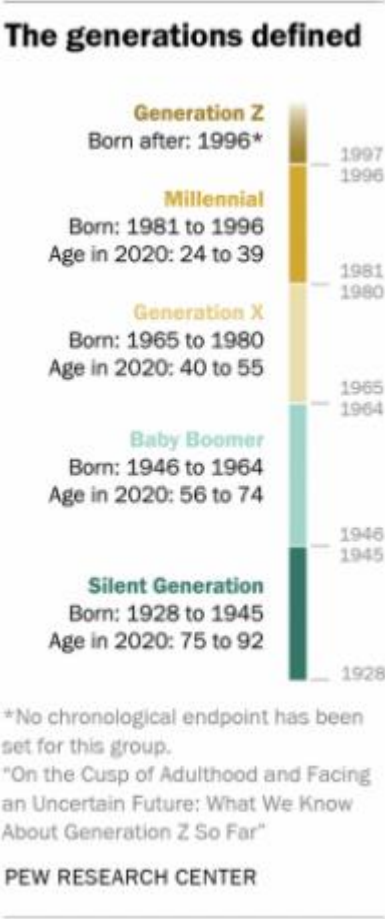
30%

Baby Boomers

INSIGHTS DASHBOARD

Terms & Definitions

Demographics: Ages



Demographics: Income

HHI is determined using a combination of location data and behavioral signals to predict likely HHI range.

Data Interpretation

Inferred vs. Descriptive

Inferred Data is data that is collected through direct observation of online and offline behaviors and actions. It is data that is generated by observations, and not explicitly provided by the user.

Descriptive Data is data that was directly provided by the user.

We utilize a descriptive data whenever it is available and inferred data to fill gaps and/or when observed behaviors are creditable enough to take action on.







Meeting & Convention Facilities

RANKED BY TOTAL MEETING SPACE SQUARE FOOTAGE

	Facility name, Prior year's rank Website	Address Phone	Total meeting space square footage	No. of private meeting rooms	Price range per meal per person	Largest indoor meeting space (sq. ft.)	Largest outdoor meeting space (sq. ft.)	Top local executive
1	Henry B. Gonzalez Convention Center ① sahbgcc.com	900 E. Market St. San Antonio, TX, 78205 210-207-8500	737,107	70	\$16–\$46	54,717 ¹	6,300 ¹	Patricia Muzquiz Cantor
2	JW Marriott San Antonio Hill Country Resort & Spa ② jwsanantonio.com	23808 Resort Pkwy. San Antonio, TX, 78261 210-403-3434	267,832	52	NA	40,500	NA	Arthur Coulombe
3	Alamodome ③ alamodome.com	100 Montana St. San Antonio, TX, 78203 210-207-3663	265,000	NA	NA	75,000 ¹	-- ¹	Stephen Zito
4	The Freeman Coliseum ④ freemancoliseum.com	3201 E. Houston St. San Antonio, TX, 78219 210-226-1177	236,000	0	NA	75,000 ¹	0 ¹	Derrick Howard
5	Grand Hyatt San Antonio ⑤ grandsanantonio.hyatt.com	600 E. Market St. San Antonio, TX, 78205 210-224-1234	115,000	75	NA	30,906	3,500	Philip Stamm
6	La Cantera Resort ⑥ lacanteraresort.com	16641 La Cantera Parkway San Antonio, TX, 78256 210-558-6500	115,000	28	NA	17,000	31,000	Ben Turner
7	San Antonio Marriott River Center ⑦ marriott.com/en-us/hotels/satrc-san-antonio-marriott-rivercenter-on-the-river-walk	101 Bowie Street San Antonio, TX, 78205 210-223-1000	70,136	45	NA	41,600	NA	Loris Menfi
8	The DoSeum ⑧ thedoseum.org	2800 Broadway St. San Antonio, TX, 78209 210-212-4453	68,000	3	\$10–\$30	30,000	4,750	Daniel Menelly
9	Pedrotti's Ranch ⑩ pedrotti.com	13715 F.M. 1560 N. Helotes, TX, 78023 210-695-3533	50,000	5	\$35–\$100	35,000	5,000	Anthony Pedrotti
9	New Braunfels Civic/Convention Center ⑨ newbraunfels.gov/civiccenter	375 S. Castell Ave. New Braunfels, TX, 78130 830-221-4011	50,000	5	\$0	11,780	1,300	Abi Schaefer Donna Meurin
11	Hyatt Regency San Antonio Riverwalk ⑪ sanantonio.regency.hyatt.com	123 Losoya St. San Antonio, TX, 78205 210-222-1234	37,000	37	\$40–\$100	10,700	0	Tania Tadevic
12	Venue Villita ² ⑫ venuevillita.com	401 Villita St. San Antonio, TX, 78205 210-481-1200	32,000	4	\$40–\$100	12,880	12,400	Wendy Nave
13	Education Service Center * esc20.net	1314 Hines Ave. San Antonio, TX, 78208 210-370-5205	24,728	31	> \$0	6,091	0	Regina Hillia Jeffrey Goldhorn
14	The St. Anthony Hotel ⑬ thestanthonyhotel.com	300 E. Travis St. San Antonio, TX, 78205 210-227-4392	23,772	12	\$35–\$150	4,721	4,864	Michael Bazar
15	Blue Bonnet Palace ⑮ bluebonnetpalace.com	17630 Lookout Rd. Selma, TX, 78154 210-651-6702	22,000	4	\$17–\$45	5,000	16,000	Austin John
16	Tobin Center for the Performing Arts ⑰ tobincenter.org	100 Auditorium Cir. San Antonio, TX, 78205 210-223-3333	19,827	5	\$60–\$95	11,547	6,300	Michael Fresher
17	Biga on the Banks * biga.com	203 S. St. Mary's St. #100 San Antonio, TX, 78205 210-225-0722	8,000	5	\$20–\$90	2,500	2,400	Perny Shea
18	Rockport Conference Center * the-rocc.com	106 S. Austin Street Rockport, TX, 78382 361-450-8033	8,000	4	\$13–\$16	4,400	1,000	Luis Puron
19	The Veranda * spiceoflifesa.com	1746 Lockhill Selma Rd. San Antonio, TX, 78213 210-366-1220	5,000	6	\$16–\$40	3,000	4,000	Jessica Silvaggio
20	Casa Rio Mexican Food Restaurant * casario.com	430 E. Commerce San Antonio, TX, 78205 210-225-6718	3,700	4	\$21–\$48	2,500	0	Bill Lyons

¹ 2018 data² Managed by Outside The Box Events

ABOUT THE LIST: Information on The List was obtained from the firms themselves and could not be independently verified by the San Antonio Business Journal.

NOTES: NA - not applicable, not available or not approved. Originally published July 26, 2024.

THE LIST

Our weekly rankings of businesses and other organizations, derived from original and often exclusive data one can only find with The Business Journals.

For more information or to be on The List,

CONTACT DATA REPORTER

JALEN LOPEZat jllopez@bizjournals.com
or 210-477-0851.

To read the entire weekly list, GO TO

bizjournals.com/sanantonioCompany Lists and Business Rankings
- San Antonio Business JournalSAN ANTONIO
BUSINESS JOURNAL

THE LIST

Data Dive

Jalen Lopez

jlopez@bizjournals.com
Phone: 210-477-0851

BIG NUMBER

737K

The total amount of square footage of meeting space available at The Henry B. Gonzales Convention Center, which remains in the top spot of the annual Meeting & Convention Facilities List.

SOURCE: SABJ RESEARCH

EVENT SPACES

SA offers diverse meeting facilities

The Alamo City's event spaces have been a draw for years.

San Antonio and the surrounding area offers a wide variety of meeting and convention space, ranging from massive spaces for large conventions to small, quant spaces for lunch meetings.

The Henry B. Gonzales Convention Center takes the top spot of the 2024 Meeting & Convention Facilities List based on square footage of meeting space. The facility features over 737,000 square feet of meeting space in the heart of Downtown San Antonio, with multiple levels, ballrooms and private spaces offering a variety of options for every type of event.

The second spot of the list goes to the JW Marriott San Antonio Hill Country Resort & Spa, which offers over 265,000



CARLOS JAVIER SANCHEZ | SABJ

Henry B Gonzalez Convention Center Phase II

square feet of meeting space. The resort's Grand Oaks Ballroom has a seating capacity of 6,300 and a maximum meeting space of 40,500 square feet.

The top 20 meeting and convention facilities on the 2024 List offer a combined total of 2,158,000 square feet of meeting space. The Alamodome and the Freeman Coliseum, the

fourth and fifth entries on The List, both offer 75,000 square feet of indoor meeting space. The Henry B. Gonzalez Convention Center offers the most outdoor meeting space in San Antonio, with 54,717 square feet available for events.

The Grand Hyatt San Antonio takes the lead in terms of private meeting rooms, offering

75 individual spaces.

New Braunfels has its fair share of meeting space, as the New Braunfels Civic/Convention Center offers 50,000 square feet of meeting space, five private meeting rooms and 11,780 square feet of indoor meeting space.

Those looking for space near the Gulf of Texas should consider the Rockport Conference Center in Rockport, Texas, the space is much smaller than the large spaces in the San Antonio-MSA, but offers 8,000 square feet of meeting space at \$13-\$16 a person.

Pedrotti's Ranch in Helotes, Texas, once again made an appearance on the Meeting & Convention Facilities List. The space offers 50,000 square feet of meeting space, with five separate venues on the property. The San Antonio Business Journal recently hosted the 2024 Best Places to Work event at Pedrotti's Ranch, celebrating the top businesses in five separate categories at the luau-themed event.

ROCC YOUR NEXT MEETING

The Rockport Conference Center is a unique and customizable event space on the Gulf Coast

- Curate unique experiences for meetings, culinary activities, team-building exercises, and rooftop cocktails with coastal views
- Unique venue in downtown Rockport
- 8,000 SQ FT of customizable space

Start planning today!

361.450.8033

106 S. Austin Street
Rockport, Texas 78382

the-rocc.com



NOT FINANCIAL REPORT FY 2022-2023

• Must attach supporting documentation.

HOT Friends of the Fulton Mansion Contract FY 2023-2024



Texas Maritime Museum

ANCHORED IN HISTORY

2024 - 2025

Board of Trustees

TOM RODINO
PRESIDENT

DAVID HENDRICK
VICE PRESIDENT

KENNETH KELLAR
SECRETARY

JEROME MOSZER
TREASURER

TRACIE ENGLAND

KARL F. HIELSCHER

SCOTT MCKAY

CECIL ROUSSEAU

JOSH NGUYEN

October 9, 2024

Mayor Jayroe and Council Members
City of Rockport, Texas
2751 State Hwy 35 Bypass
Rockport, TX 78382

RE: Hotel/Motel Occupancy Fund Quarterly Report

Dear Mayor and Council Members,

Attached please find the Texas Maritime Museum's Hotel/Motel Occupancy Funds report for the quarter of July – September 2024, consisting of the HOT Funding Expense Report on Exhibit "B" as requested by the City, and supporting Heads in Beds documentation.

Please let us know if there is any additional information or documentation that you require.

We will be happy to answer any questions you may have.

Sincerely,

Ashley Pieprzyca
Financial Officer

Michael Ables
Executive Director



EXHIBIT "B"

HOT FUNDING EXPENSE REPORT FY 2023-2024							
Description of Expense	Approved Budget	1st Quarter Expenses	2nd Quarter Expenses	3rd Quarter Expenses	4th Quarter Expenses	TOTAL	* Number of Heads in Beds
Advertising	\$30,000.00	\$3,202.78	\$11,000.00	\$9,862.95	\$5,934.27	\$30,000.00	
Curatorial	\$18,000.00	\$455.68	\$602.27	\$2,217.52	14,724.53	\$18,000.00	
Education	\$11,000.00	\$2,750.00	\$2,750.00	\$2,750.00	\$2,750.00	\$11,000.00	
Office Supplies	\$3,000.00	\$750.00	\$750.00	\$1,000.00	500.00	\$3,000.00	
Website Maintenance	\$3,000.00	\$750.00	\$750.00	\$750.00	\$750.00	\$3,000.00	
Salaries	\$35,000.00	\$8,750.00	\$8,750.00	\$8,750.00	\$8,750.00	\$35,000.00	
TOTAL REQUESTED	\$100,000.00	\$16,658.46	\$24,602.27	\$25,330.47	\$33,408.80	\$100,000.00	4,385

*Must attach supporting documentation.

Description of Administrative Expenses	Current Fiscal Year Administrative Expenses Projection	Fiscal Year Administrative Actual Expenses	Percentage of Fiscal Year Projections
Salaries	\$35,000.00	\$35,000.00	100%
TOTALS	\$35,000.00	\$35,000.00	100%

Hotel/Motel stays for July, Aug, Sept 2024				
Month	July	August	September	Totals
No Didn't stay/Answer	626	431	296	1353
Yes- 1 Night	36	47	20	103
Yes- 2 Nights	136	178	100	414
Yes- 3 Nights	180	123	111	414
Yes- 4 or more Nights	328	126	99	553

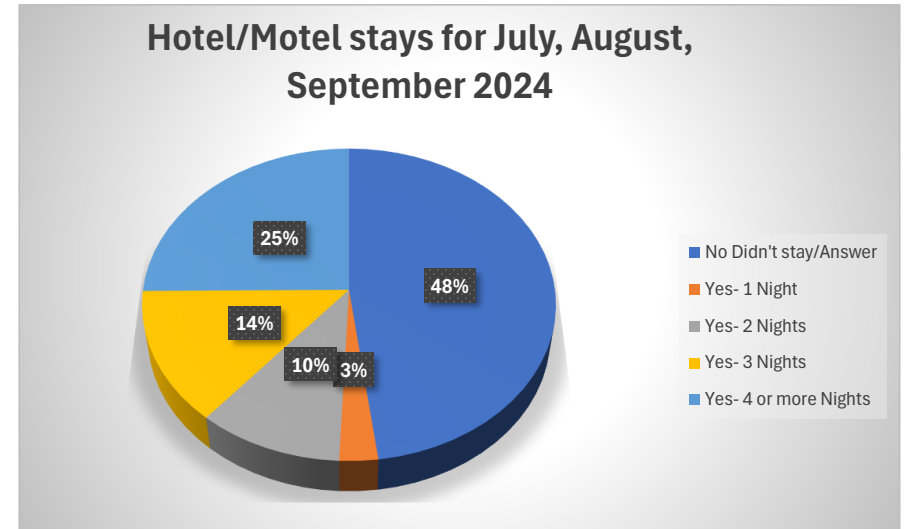
1 night: $103 \times 1 = 103$

2 nights: $414 \times 2 = 828$

3 nights: $414 \times 3 = 1,242$

4+ nights: $553 \times 4 = 2,212$

4,385 nights total





AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Resolution

CAPTION:

Consider the approval of Resolution 2024-25R supporting the establishment of a Social Media Policy and meeting the requirements of SB1893 prohibiting the use of Tik Tok on Government issued devices

SUMMARY:

HB

BACKGROUND:

FUNDING SOURCE:

N/A

FUNDING IMPACT:

N/A

STAFF RECOMMENDATION:

City staff recommends approval of the Resolution.

STRATEGIC INITIATIVES:

Education and State Law Mandate

ATTACHMENTS:

1. Social Media Resolution
2. Final Social Media Policy

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

RESOLUTION NO. 2024-25R

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ROCKPORT, TEXAS, SUPPORTING THE ESTABLISHMENT OF A SOCIAL MEDIA POLICY AND MEETING THE REQUIREMENTS OF SB1893 PROHIBITING THE USE OF TIKTOK ON GOVERNMENT-ISSUED DEVICES.

WHEREAS, the City of Rockport recognizes the importance of maintaining a clear and consistent social media policy that supports transparency, communication, and community engagement while protecting the integrity and security of City operations; and

WHEREAS, SB1893 was passed by the Texas Legislature, mandating the prohibition of TikTok on government-issued devices due to concerns about privacy, data security, and the protection of sensitive information; and

WHEREAS, the City of Rockport is committed to ensuring that all City staff and officials adhere to state-mandated regulations, including the prohibition of TikTok, in order to safeguard City data and systems from potential security threats; and

WHEREAS, this Resolution will further outline the City's compliance with SB1893, prohibit the use of TikTok on all City-owned devices and networks, and provide guidelines for responsible social media use in accordance with best practices and state law; and

WHEREAS, the Social Media Policy will establish clear rules and guidelines for the responsible use of the City's social media accounts, ensuring that all communication aligns with the City's values and goals while complying with legal and security requirements.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Rockport, Texas:

1. The City Council formally supports the development and implementation of a comprehensive Social Media Policy that fosters transparency and responsible communication while ensuring the security of City data and compliance with state law.
2. In accordance with SB1893, the use of TikTok on all City-issued devices and networks is hereby prohibited to protect sensitive City information and ensure compliance with Texas state law.
3. All City employees, officials, and contractors working with the City's social media accounts are required to comply with the provisions of this policy and ensure their adherence to the prohibition of TikTok on any City-owned devices.
4. The City Manager and IT department shall oversee the enforcement of this policy and take necessary actions to ensure that City devices and networks are protected from unauthorized social media use and potential data breaches.

5. The City Secretary is directed to provide a copy of this Resolution to all City departments, post this information on the City website, and distribute it as needed to ensure compliance and awareness of the new regulations.

PASSED AND APPROVED by the City Council of the City of Rockport, Texas, on this 22nd day of October, 2024

Tim Jayroe
Mayor

City of Rockport Social Media Policy

PURPOSE

The purpose of this policy is to ensure the proper, effective and best-informed use of social media platforms by City of Rockport employees and volunteers for work purposes. This policy provides guidance for how the City communicates to employees, residents, visitors, businesses and various audiences through social media platforms. This policy also provides guiding principles for use of City social media accounts.

OVERVIEW

- All City social networking moderators shall be trained regarding the terms of this City of Rockport policy, including their responsibilities to review content submitted for posting to ensure compliance with the policy.
- All current and future social networking sites shall clearly indicate they are maintained by the City of Rockport and shall have City of Rockport contact information prominently displayed.
- Where appropriate, City IT security policies shall apply to all social networking sites and articles.
- Employees representing the City government via social media outlets must conduct themselves at all times as a representative of the City and in accordance with all human[REDACTED]resource policies. See Attachment C-Employee Guidance for Participating in Social Networking.
- Employees found in violation of this policy may be subject to disciplinary action, up to and including termination of employment.

POLICY

City departments may utilize social media platforms to enhance communication, collaboration, and information exchange in support of City business objectives. Employees have the responsibility to use these resources in an efficient, effective, inclusive, ethical and lawful manner that respects everyone at all times. Social media supports the vision of the City by providing employees, residents, visitors, businesses, and other audiences with options to connect and interact with City government using the most commonly available technologies.

The City Manager or designee shall approve what social media platforms may be suitable for use by the City and its departments. The City Manager or designee will provide departments with best practices for using various social media platforms to achieve their goals. The City Secretary shall ensure that social media records are maintained in compliance with relevant state and local records management laws.

Policy Applies To: Current Temporary Employees, Current Full-Time Employees, Current Volunteers, Current Part-Time Employees, Current Grant-Funded Employees, Current Paid and Unpaid Interns, Police Academy Trainees, Current Contract Employees, Internal Applicants

Policy Does Not Apply To: External Applicants

DEFINITIONS

Blog: A web-based forum with regular entries of commentary, descriptions of events or other materials where the blog host posts material on the website.

City Employee: Any employee (including appointees, regular full- and part-time, contract, and temporary employees) of any City department or agency.

City Social Media Account: An official City of Rockport account on a Social Media Platform created to conduct City business and is managed by City staff authorized to do so as part of an employee's job.

City Social Media Content: The information posted on or shared by a City employee (or authorized representative) on a City Social Media Account to provide general information or promote a City event, program, or service.

City Social Media Content Moderation: The practice of monitoring a City Social Media Account for comments, notifications and direct messages from the public to provide a timely response from City staff and ensure active respectful and lawful communications.

Direct Messaging: The capability on some Social Media Platforms to communicate privately with followers by direct message (DM).

Forum Type: City social media accounts should be created as designated/limited forums. Designated/limited forums are public property open for expressive activity in which people, messages or comments may not be blocked or deleted based on viewpoint; comments may be hidden if they meet conditions included in Governance and Authority.

Public Engagement Platforms: Third-party websites and applications that allow administrators to obtain public feedback digitally, encouraging civic participation and community dialogue (example: SurveyMonkey, etc.). Public Engagement Platforms are used to gather community feedback and manage online stakeholder engagement processes

Record: Recorded information regardless of medium or characteristics; Any paper, book, microfilm, card, magnetic tape, disk, map or any copy or electronic record that has been created or received by the City and has been used by the City as evidence of its activities or because of the information contained. Records include databases, electronic recordkeeping systems and a collection of related data fields to include Social Media, SharePoint collaboration sites, Direct Messaging and Text Messaging.

Social Media: Social Media refers to World Wide Web websites that emphasize user-generated content, usability (ease of use, even by non-experts), participatory culture and interoperability (website can work well with other products, systems and devices) for end users. These are umbrella terms that encompass the various websites that integrate technology, social interaction, and content creation, including blogs, wikis, photo and video sharing, podcasts, social networks, mashups and virtual worlds.

Social Media Platforms: Third-party websites and applications that allow for the creation of user accounts, content and interaction around a post, event, group or other area of interest (Facebook, Twitter, Instagram, etc.).

Social Media Platforms are used as a communications tool to maximize public views for general awareness, emergency alerts, promotions and advertising campaigns.

POLICY GUIDELINES

SCOPE

- A. This directive applies to the employees of all departments within the City who use social media for work purposes. This directive is to be read by all City employees who access City social media accounts, use the City's data assets, computer systems and networks.
- B. This directive does not apply to law enforcement personnel acting in an undercover capacity for the purpose of a criminal investigation.

RELEVANT TECHNOLOGIES

- C. This directive includes (but is not limited to) the following specific examples:
 - a. Blogs: Blogger, WordPress,
 - b. X, Facebook, LinkedIn, Instagram, Pinterest, Periscope, Snapchat, Nextdoor,
 - c. Reddit,
 - d. Flickr,
 - e. YouTube, Vimeo

OWNERSHIP

All City social media accounts and their content are the property of the City of Rockport. The City, rather than departments or City social media account administrators, owns City social media accounts and City social media content.

RECORDS

- A. Data on City social media accounts are subject to the Texas Open Records/Meetings Act.
- B. Records shall be maintained in accordance with the legal requirements for the retention and disposition of the records based on the City's Records Management Program with Achieve Social.
- C. The City, through the Information Technology Office or City Manager or designee or City Secretary, may choose to contract with a third- party vendor to assist with records retention and Open Records Requests (ORR) on behalf of City departments. This includes stories or other temporary posts that are designed to disappear within a set period of time may require additional steps to ensure the content is preserved for records retention purposes.
- D. Texas State Law and relevant City records retention schedules apply to social media formats and social media content. Unless otherwise addressed in a specific social media standards document, the department maintaining an account shall preserve records required to be maintained pursuant to a relevant records retention schedule for the required retention period on a City server or City-wide third-party vendor for archiving in a format that preserves the integrity of the original record and is easily accessible. Appropriate retention formats for specific social media tools are detailed in the Texas State Library Local Government Bulletins.

PRIVACY AND SECURITY

The City's Department Directors should monitor content before it is posted on all social media platforms and accounts, and may hide any content that it deems, to violate any law, City policy or is otherwise an inappropriate comment as defined herein. **Social media platforms are not a secure means of communication. Users do not have an expectation of privacy under this policy.**

ENFORCEMENT

The City Manager (CO), City Manager's Office (CMO), City Secretary (CS), and Information Technology (IT) shall have authority to interpret and apply this policy. Any unique requests not covered by this policy may be reviewed and considered by CO, CMO, CS, or IT on a case-by-case basis. This policy may be modified or amended at any time, if it has been through a formal review and approval process conducted by the CO, CMO, CS, and IT. The City Secretary shall provide notice of any such modifications or amendments and ensure a current version is posted in a publicized location where all authorized individuals may access it.

GOVERNANCE AND AUTHORITY

- A. City social media accounts should serve the purpose of providing City employees, residents, visitors, businesses and other audiences with information about City events, programs, activities and issues or providing individuals and organizations with appropriate information about the City.
- B. Each City of Rockport social networking site shall include an introductory statement which clearly specifies the purpose and topical scope of the blog and social network site. Where possible, social networking sites should link back to the official City of Rockport website for forms, documents and other information.
- C. Those requesting access to maintain or manage a City social media account must have a more than basic knowledge or understanding of social media platforms and content creation.
- D. City Manager's Designee and City Secretary shall retain administrative privileges on all City of Rockport social media accounts.
- E. Departments shall work directly with the social media platform to attempt to regain control over profiles for which a password is not known. City Manager or designee, and City Secretary shall remove access immediately once an individual, who has access to a social media platform, changes job or separates from the City.
- F. A City department that creates a City social media account that permits interactivity and comments must include a link to a City webpage that lays out the City's social media terms of service outlined in this policy. Statements on the page will include:
 - a. The reasons for which comments may be hidden or restricted from public view, but not deleted.
 - b. That comments posted by others to City social media accounts do not necessarily reflect the views or position of the City.
 - c. Notice to readers that "follows" from City social media accounts do not reflect endorsements.
- A. City Departments should not create private, closed or secret groups. Official City blogs may be written by a department director or designee on behalf of the department as a whole, not from an employee's personal viewpoint. Blogs should reside on the department's webpage rather than on a third-party website. City Manager's Office and City Secretary should be consulted before creating a blog.
- G. The department's designated employee should confirm City social media content moderation is regularly occurring to ensure that accounts are active, that content is engaging, and that content posted in violation of this policy is handled appropriately. City

Secretary and City Manager or designee must retain administrative privileges on their department account.

- a. For purposes of this policy, “active” refers to a page and department’s maintaining a goal of posting at least three times weekly for Facebook, five for X and one for Instagram; and “engaging” refers to views, reach, and interaction with the posts.

J. Staff contributing to City social media accounts, whether as an administrator, content creator, or moderator, will follow these guidelines:

- a. Be aware that what is posted will not only reflect on the individual and department, but also on the Elected Officials and employees of the City; using caution and care so that no use of social media results in damage to the organization or reputation of anyone within the City of Rockport.
- b. Under no circumstance should users be blocked from City social media accounts by anyone other than the City Manager’s Designee or City Secretary. If suspicious activity is noted, staff should report it directly to the social media platform and to the City Manager or designee or City Secretary. The City Manager or designee or City Secretary, after investigating the facts, may block users only in egregious situations where repetitive sending of any of the following is not reasonably controllable by hiding the material: obscene or pornographic material, threats to any person, profane or abusive language, advertising for a commercial entity, product, or service, or responses which are outside the scope or purpose of the account. Any person who has been blocked from a City social media account may appeal this decision in writing to the City Manager within ten (10) days of the date on which they were blocked.
- c. Carefully consider the information you are sharing, as it is widely accessible. All content (both published and deleted/modified) is subject to open records requests. When editing a posting on Social Media, place a note on the original post “Thank you for catching our error, the corrected post will be uploaded as soon as possible”. The edited post will be added to the same post.
- d. Before posting or scheduling City social media content, confirm all information shared is accurate, timely, and relevant.
- e. Content posted to a City social media account should be informed by the City Social Media Playbook and visual content should be appropriate to the subject matter and, if applicable, consistent with the City’s graphic standards/branding guidelines.
- f. Content posted should reflect the City of Rockport Core Values of integrity, collaboration, excellence, respect, and service.
- g. Once social media posts are published, they become a public record and should not be deleted; this applies to both the City content and any public comments received, even those

which may be hidden from view The City, including social media account administrators and content creators are subject to State and Federal record retention laws.

- h. If the City's contracted vendor cannot archive messages on a particular platform, content creators should save a screenshot of the communication to be retained on a City system.
- i. If public comments are enabled and/or inherent to the social media platform, departments shall monitor public comments and respond with facts to those comments that may cause misinformation. Comments that are profane or obscene shall be immediately brought to the attention of that social media platform's administration for review and can be hidden if they are Inappropriate Comments as defined herein.
- j. Some social media platforms include features that allow an administrator to hide comments from public view. Hiding comments is only permitted if the comment is an Inappropriate Comment as defined herein. For purposes of this City of Rockport Social Media Policy an Inappropriate Comment is defined as a comment which meets one of the following
 - i. Comments that are not related to the post topic;
 - ii. Content that could reasonably be believed to compromise our computer systems;
 - iii. Violates the Social Media Platform's terms of service;
 - iv. Contains information about official City business that is legally deemed confidential and should not contain:
 - o Profane, sexual, pornographic or obscene comments or submissions;
 - o Comments that are racist, sexist, homophobic, transphobic or otherwise discriminatory based on a protected class as per Title VI, Civil Rights Act of 1964, and any amendments thereto;
 - v. Include information that may compromise the safety or security of the public, city staff or public systems;
 - vii. Solicitations of commerce and advertisements are not allowed. This includes promotion or endorsement of any financial, commercial or nongovernmental agency;
 - viii. Comments that suggest or encourage violence or illegal activity or threaten any person; or
 - ix. Content that violates a legal ownership interest of any other party.
- k. Respond to comments or messages promptly, especially if a question is asked. Use discretion when engaging with unsolicited and/or controversial content and ensure the City's response is professional and neutral, using only appropriate language that is not foul, derogatory, disrespectful, inaccurate, threatening or considered harassment. Avoid

inserting opinions in a comment thread and be respectful when a response is necessary to clarify information.

- l. A City employee posting on a City social media account makes posts representative of the City. Refrain from the expression of personal opinions or positions regarding policies, programs, or practices of other public agencies, political organizations, private companies, or non-profit groups.
- m. Refrain from the expression of personal positions regarding City employees, policies, programs or practices, and opinions of other public agencies, political organizations, private companies or non-profit groups.
- n. Ensure comments do not violate the City's privacy, confidentiality, or legal guidelines for external communication. Never comment on anything related to legal matters, litigation, or any associated parties without the appropriate approvals, and be mindful of "no contact" periods for contract awards or Governance and Authority, Continued requests for services. Do not provide information related to pending business decisions that would compromise negotiations or including such as part of content added to an account.
- o. Information that is proprietary, attorney-client privileged, subject to state or federal privacy laws, and information not subject to disclosure under the Texas Public Information Act should NOT be posted on a City social media account. Any questions concerning this standard should be directed to the City Manager, City Manager designee, City Secretary, or City Attorney.
- p. Content is compliant with Texas Election Code and City ethics rules.
- q. Do not direct any users to websites which are not viable, ethical, legal and moral or websites that would violate any administrative directives such as those for; fraud, waste, or abuse; or outside employment.
- r. Images, text, video, audio, etc. used on social media accounts must comply with U.S. Copyright Law.
- t. Nextdoor is subject to additional guidelines and best practices.
- u. Any content produced and posted to a City account from a personal device is considered public information. This content must be retained in accordance with departmental record retention policies. Destroying public information is a criminal offense.
- u. Each department with an active social media page or profile shall create a policy for sharing content from a non-City related social media page, but this does not prevent city leadership, at the direction of the CMO or City Manager or designee or City Secretary from posting pertinent information no matter the subject or rejecting content as appropriate.

- i. For the purposes of this policy, the City of Rockport – City Government Facebook page, and other Social Media pages shall only share content from a non-city page if the content being shared is the result of a partnership with the city and that entity.
- ii. **Rockport/Fulton Convention and Visitor Bureau (CVB)** a City of Rockport branding initiative. Its purpose is to ensure the long-term viability of Rockport by promoting it as a single destination to Shop, Dine, Drink & Stay. The CVB Facebook and Instagram accounts share content directly related to businesses located on or events happening in the City. We share content from other City departments' social media accounts as they relate to the CVB. We will share content from a non-City page if the content being shared is the result of a partnership with the City or the CVB, or at the City's sole discretion, of interest to CVB's target audience to encourage engagement. Partners include but are not limited to those recipients who receive Hotel Occupancy Tax Funding. The CVB may share community event information that, at its sole discretion, is deemed to draw people to Rockport and that may encourage them to visit the CVB.
- v. **Rockport Police:** The use of social media for the specific purpose of assisting the Department and its personnel in community outreach, problem solving, investigation, crime prevention, and/or other Department related objectives may be done only with prior written authorization by the Chief of Police or his designee. Members who do not traditionally utilize the departments' social media shall obtain permission from the Chief of Police, or his/her designee, prior to engaging in such activity. We will share content from a non-City page if the content being shared is the result of a partnership with the City or the Department, or at the City's sole discretion.
- w. **Parks and Recreation:** At various times, the Parks and Recreation Department partners with businesses, other City departments, event sponsors, and event vendors. Via our social media channels, we will share information directly related to the event or other information that, at the City's sole discretion, will encourage engagement and attract locals and visitors to the event. We will share content from a non-City page if the content being shared is the result of a partnership with the City or the Parks Department, or at the City's sole discretion, of interest to Park and Recreation's target audience to encourage engagement.
- x. **Visit Rockport:** For the purposes of this policy, the Visit Rockport Facebook page, X account, Instagram account, Pinterest account, LinkedIn account, and YouTube channel; managed by the staff at Visit Rockport, shall only share content from non-city accounts that are deemed timely, relevant, appropriate, and engaging by the marketing team at the Visit Rockport for the specific followership of each social media platform.

ROLES & RESPONSIBILITIES CITY ATTORNEY

- A. Provide guidance on laws relating to the rights of persons placing content on the city's social media sites.
- B. Provide compliance with the Texas Public Information Act, Texas Election Code and City ethics rules.

CITY MANAGER OR DESIGNEE OR CITY SECRETARY

- A. Create and maintain a list of all City-approved social media platforms and City social media accounts.
- B. Review and approve or deny new platforms to be added to the approved list of social media platforms.
- C. Review and approve or deny the creation of new City social media accounts to be added to the approved list, including user account names to ensure they are consistent with City-approved naming conventions.
- D. Notify and remove any social media platform or account from the approved list if it fails to meet the purposes of the City.
- E. Submit access changes to IT.
- F. Act as an administrator on all City social media accounts.
- G. Act as a consultant on social media strategy and content.

DEPARTMENTS

- A. Responsible for the social media content posted by their department and City social media content moderation.
- B. Work with City Manager or designee or City Secretary and IT to maintain list of which employees have access to social media platforms for work purposes (does not apply to law enforcement agencies conducting a criminal investigation).
- C. Cooperate with the City Secretary to ensure that all social media postings comply with state and local records management laws.
- D. Department Directors and the City Manager or designee or City Secretary are responsible for ensuring employees adhere to this policy when creating and managing City social media accounts. Each department's communications or marketing officer or other designated staff are responsible for carrying out the procedures outlined in this policy.

- E. Review and verify all approved social media accounts and authorized users at least annually to ensure business need and conformance with City Directives.
- F. Submit access changes to IT and the City Manager or designee or City Secretary.
- G. Provide oversight of users and all utilized social media platforms in accordance with City policies.
- H. Responsible for any disciplinary action taken against employees who violate this Directive.

EMPLOYEES

- A. Follow the process within this policy and any subsequent guidance or directives.

HUMAN RESOURCES

- A. Provide guidance, as required, to City departments regarding appropriate disciplinary action to be taken against employees who violate this directive.

INFORMATION TECHNOLOGY (IT)

- A. Coordinate with City Manager or designee or City Secretary to ensure that all approved platforms conform to City policies, especially in view of technology security and risk.
- B. Provide a means by which to maintain and control social media account access by City departments.
- C. Independently approve or deny social media access requests that are unrelated to an employee's job duties or work purposes.
- D. Help maintain the department's list of social media accounts and authorized users and passwords.

CITY SECRETARY (RECORDS MANAGEMENT AND PUBLIC INFORMATION OFFICER)

- A. Ensure that departments maintain and comply with state and local records management laws.
- B. Assist departments using social media platforms to comply with state and local records management laws.

- C. Coordinate removal with City Manager and IT of any social media platform from the approved list if it fails to meet City standards for security and risk.
- D. Maintain records of all their City social media accounts including account name, platform address, user IDs and passwords.

SOCIAL MEDIA DISCLAIMER (to be placed on our website and city-sponsored social media pages)

Welcome to a social media page managed by the City of Rockport. This policy provides guidance for how the City communicates to employees, residents, visitors, businesses, and various audiences through social media platforms. This site welcomes respectful and appropriate comments and posts. The City of Rockport adopted a Social Media Policy to ensure the proper, effective, and best-informed use of social media platforms by City of Rockport employees and volunteers for work purposes. This policy also provides guiding principles for use of City social media accounts. All content, comments and replies are subject to the Texas Public Information Act and are considered public information under state law and may be disclosed in response to a request for information from any member of the public.

Comments posted by others to the City's social media accounts don't necessarily reflect the views or position of the City. "Follows" from a City social media account does not reflect endorsements. The City of Rockport's social media accounts are designated/limited forums.

In addition to each social media channel's Content Code of Conduct, the City Manager or designee or City Secretary reserves the right to use its discretion to enforce the rules contained in this policy. We highly encourage the public to be mindful of the content and comments they post. Any of the following content and comments are subject to being hidden or removed:

- Comments or videos that are not related to the post topic;
- Content that violates the Social Media Platform's terms of service;
- Information about official city business that is legally deemed confidential and should not be made public;
- Profane, sexual, pornographic or obscene comments or submissions;
- Discriminatory comments regarding race, ethnicity, religion, gender, gender identity, disability, sexual orientation, political beliefs, or any other form of discrimination directed toward a person, people, or group based on a protected class as per Title VI, Civil Rights Law;
- Attacks on specific groups or any comments meant to harass, threaten, or abuse an individual;

- Information that may compromise the safety or security of the public or public systems;
- Solicitations of commerce and advertisements. This includes promotion or endorsement of any financial, commercial, or non-governmental agency;
- Political advocacy or commentary;
- Comments that suggest or encourage violence, illegal activity, or threaten any person;
- Content that violates a legal ownership interest of any other party;
- Content that includes personally identifiable information within their comments, including addresses, telephone numbers or email addresses;
- Spam, link baiting or files containing viruses that could damage the operation of other people's computers or mobile devices; or
- Information that may tend to compromise the safety or security of the public or public systems.

PROHIBITED SOCIAL MEDIA PLATFORMS

TikTok, any successor application or service developed or provided by Byte Dance Limited or an entity owned by ByteDance limited, or any social media application or service specified by proclamation of the Governor under Texas Government Code Section 620.005 ("Covered Apps") shall be prohibited on any device owned or leased by the City, except as provided herein. Further, such applications shall be removed from any device owned or leased by the City, except as provided herein.

Covered Apps may be installed and used on City owned or leased devices for providing law enforcement or developing and implementing information security measures. However, such use shall take all necessary measure to mitigate risks posed by the Covered Apps and such measures to mitigate risk shall be documented and retained forwarded to the City Secretary quarterly.



AGENDA MEMO

DEPARTMENT: Police

TO: Mayor and City Council

FROM: Nathan Anderson, Police Chief

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider the approval of Resolution 2024-26R Interlocal Agreement between the City of Rockport and Town of Fulton for Assistance in Law Enforcement

SUMMARY:

This Interlocal Agreement will increase the efficiency and effectiveness of local governments in providing law enforcement to our communities.

BACKGROUND:

In 2013 the Town of Fulton formed their own Police Department and contracted with the City of Rockport for back-up from the Rockport Police Department at a rate of \$60,000 a year. The original Interlocal Agreement was entered into in 2013 and has been renewed annually. The Town of Fulton would like to continue with this agreement.

FUNDING SOURCE:

Funding for the average cost of salary for one Rockport Police Officer is reimbursed by the Town of Fulton at a rate of \$60,000

FUNDING IMPACT:

The \$60,000 cost from the Town of Fulton to the City of Rockport provides the salary of the average cost of one police officer for the City of Rockport.

STAFF RECOMMENDATION:

Staff recommends the City Council approve the Interlocal Agreement between the City of Rockport and the Town of Fulton for Assistance in Law Enforcement.

STRATEGIC INITIATIVES:

To provide law enforcement assistance to the Fulton Police Department in the form of coverage of calls when they are unavailable, backup when needed, and investigation services when requested, consistent with Fulton's enabling Ordinance No 98

ATTACHMENTS:

1. Interlocal Agreement with City of Rockport and Town of Fulton

APPROVAL/REVIEW:

Nathan Anderson, Police Chief

Date: October 04, 2024

Shelley Goodwin, City Secretary

Date: October 07, 2024

Vanessa Shrauner, City Manager

Date: October 15, 2024

THE STATE OF TEXAS §
 §
COUNTY OF ARANSAS §

**INTERLOCAL AGREEMENT
BETWEEN CITY OF ROCKPORT and TOWN OF FULTON FOR
ASSISTANCE IN LAW ENFORCEMENT**

In the interest of increasing efficiency and effectiveness of local governments, this Interlocal Cooperation Contract [hereinafter referred to as "Contract"] is entered into by and between the parties.

1. **PARTIES:** The parties to this Interlocal Agreement are City of Rockport (hereinafter "City") and Town of Fulton (hereinafter "Fulton"), each acting by and through its duly elected officials.
2. **AUTHORITY:** The Interlocal Cooperation Act, Government Code Chapter 791, authorizes this Interlocal Agreement. The governing body of each party to the contract has duly authorized this contract.
3. **PURPOSE:** To provide law enforcement assistance to the Fulton Police Department in the form of coverage of calls when they are unavailable, backup when needed, and investigation services when requested, consistent with Fulton's enabling Ordinance No 98.
4. **TERMS:** The Contract term shall run with the fiscal year each year, beginning October 1, 2024, and shall renew automatically unless either party provides the other party with a notice of its intent to no longer participate, at least 30 days prior to October 1 of each year.
5. **COST:** The cost of the services provided by the City shall be \$60,000 per year, to be paid in monthly installments equal to 1/12th of total, the first installment to be due and payable on or before October 1, 2024, and each month thereafter payable on or before the 2nd day of each month. In addition, Fulton shall pay its pro rata share of the cost of public safety communications for calls for service originating in Fulton.
6. **RENEWAL:** Pursuant to Sec. 791.01 l(f), this Contract may be renewed. The cost for services for any subsequent years shall be negotiated prior to the renewal, after the City has had an opportunity to review the cost of services rendered and as mutually agreed upon by the parties.
7. **RIGHTS AND DUTIES OF THE PARTIES:** The rights and duties of the City and Fulton are detailed in "Exhibit A" attached hereto and incorporated herein as if set forth verbatim.

8. **SUPERVISION AND ADMINISTRATION:** In the performance of all obligations undertaken by City in this contract, City will continue to supervise and administer the law enforcement services provided for herein by the City, by and through its City Police department.
9. **LIABILITY:** All parties agree that all the functions and services provided for herein are governmental functions. In no event shall any provision of this contract be construed as a waiver of any party's sovereign immunity, nor add to or change the liability limits and immunities for a governmental unit provided by the Texas Torts Claims Act, or other law.
10. **INDEMNIFICATION AND HOLD HARMLESS:** Fulton assumes entire responsibility and liability for any claim or actions based on or arising out of injuries, including death, to persons or damages to or destruction of property, sustained or alleged to have been sustained in connection with or to have arisen out of or incidental to the performance of this Agreement by Rockport, its agents, members, employees, contractors and its subcontractors, their agents and employees, regardless of whether such claims or actions are founded in whole or in part upon alleged negligence of Town of Fulton, or the Town's representatives, or the employees, agents, invitees or licensees thereof or City of Rockport or the employees, agents, invitees or licensees thereof. Fulton further agrees to indemnify and hold harmless Rockport and its representatives, and the employees, agents, invitees and licensees thereof in respect to any such matters and agrees to defend any claim or suit or action brought against Rockport, its representatives and employees, agents, invitees and licensees thereof, regardless of whether such claims or actions are founded in whole or in part upon alleged negligence of the Town of Fulton, the Town's representatives, or the employees, agents, invitees or licensees thereof or City of Rockport or the Employees agents, invitees or licensees thereof.

Agreed to:

CITY OF ROCKPORT

ATTEST:

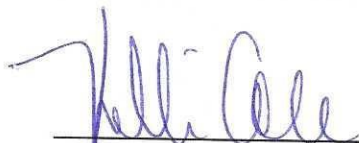
Timothy Jayroe, Mayor

Shelley Goodwin, City Secretary

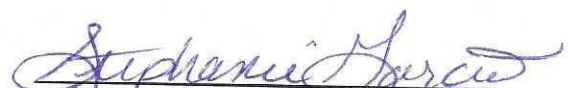
Date: October 1, 2024

TOWN OF FULTON

ATTEST:



Kelli Cole, Mayor



Stephanie Garcia, City Secretary

EXHIBIT A

This EXHIBIT A is incorporated into the INTERLOCAL AGREEMENT BETWEEN CITY OF ROCKPORT and TOWN OF FULTON FOR ASSISTANCE IN LAW ENFORCEMENT and has the same force and effect as originally written into the text of the agreement.

Generally, it is the intention of the Town of Fulton and the City of Rockport to assist the Fulton Police Department in seeing to the safety and well-being of residents and visitors to Fulton by acknowledging the following:

1. When no Fulton Police Department officer will be on duty, they will notify Aransas County Public Safety Communications Center dispatch and the Rockport Police Department [hereinafter referred to as "Rockport") will then become the first responder for Fulton; Rockport will then respond to all calls for service as dispatched through the Aransas County Public Safety Communications Center or made directly from anyone requiring police service in that jurisdiction at times when the Fulton Police Department is unavailable.
2. Rockport will take appropriate action on hazardous traffic violations and file these citations with the appropriate agencies.
3. Rockport will not be required to perform routine patrol in Fulton.
4. Rockport may provide patrol assistance periodically in school zones or areas of unusual traffic congestion.
5. Rockport will forward all reports of criminal activity to the Fulton Police Chief for his follow-up.
6. Fulton Police Department will provide primary responder service for an average minimum of 40 hours per week, other than vacation, etc.
7. Fulton Police Department can call Rockport for back-up in cases of special need of assistance or the need to possibly transport someone to jail.
8. Rockport will assist the Fulton Police Department with investigations upon his request.
9. Fulton Municipal Judge, when available, will magistrate all offenses arising out of Fulton.
10. Any Class C offense that occurs in Fulton will be filed in the Fulton Municipal Court.
11. Fulton Police Department will be primarily responsible for Code enforcement.
12. Rockport will not be responsible for Code enforcement unless it is deemed an emergency and requires immediate attention.
13. Fulton will be included in Rockport 911 Communication Center with an assignment of a police call unit number and be responsible for costs thereof.
14. This agreement is not intended to relieve the Aransas County Sheriff's Department from its obligation to provide customary law enforcement in the Town of Fulton.



AGENDA MEMO

DEPARTMENT: Public Works

TO: Mayor and City Council

FROM: Mike Donoho, Public Works Director

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider the approval of a Sink Hole Repair and Drainage Improvements at 1919 Crescent Drive

SUMMARY:

Sink Hole Repair and Drainage Improvements at 1919 Crescent Drive

BACKGROUND:

The City of Rockport Street Department has been monitoring a sinkhole at 1919 Crescent Drive for several months. The hole is being caused by a broken 14 - inch reinforced concrete drainage pipe (RCP) that has settled in the ground over several years. The drainage pipe runs from the street in front of the residence to the canal in back of the residence. We had a contractor give us a bid to dig up and replace the 14 - inch RCP pipe. The bid was over \$200,000.00 a second contractor is able to install a High - Density Polyethylene Pipe (HDPE) for \$80,000.00. The HDPE pipe is a flexible, durable and leak - proof plastic pipe. A 12- inch HDPE pipe will be installed inside the existing 14- inch RCP pipe and the pipe will be grouted and sealed, and the street will be repaired at the entry point of the pipe repair. The repair is being considered a proprietary purchase because it is a one-of-a-kind service with a unique design. The contractor is able to fabricate their own means of "sleeving" the storm drain in a way that no one else can provide.

FUNDING SOURCE:

This project will be funded out of FY 23 - 24.
Budget amendment will be presented by
finance Department

FUNDING IMPACT:

STAFF RECOMMENDATION:

Staff recommends awarding a contract for repairing the sink hole at 1919 Crescent Drive by "Sleeving" the existing 14-inch RCP with a 12-inch HDPE pie to J.J. Fox Construction Inc.in the amount of \$80,000.00 as presented

STRATEGIC INITIATIVES:

Community Improvements

ATTACHMENTS:

1. Sink Hole 1919 Crescent Dr. Bid Doc's

APPROVAL/REVIEW:

_____	Date: October 15, 2024
Mike Donoho, Public Works Director	
_____	Date: October 15, 2024
Shelley Goodwin, City Secretary	
_____	Date: October 18, 2024
Vanessa Shrauner, City Manager	

J.J. Fox CONSTRUCTION, INC

PROPOSAL

September 16, 2024

City of Rockport
2751 Hwy 35 N Bypass
Rockport, Texas 78382

Attn: Ryan Picarazze

PROJECT: 1919 Crescent, Rockport – Install 12” HDPE Liner inside Existing RCP Pipe

JJ Fox Construction is pleased to submit this Proposal on the above referenced project. We will furnish items listed below.

SCOPE OF WORK

- Install 12” HDPE liner inside existing RCP from Crescent Drive to channel
- Includes Well Pointing at leaking locations to ensure a dry pipe
- Grout and seal liner
- Repair street at entry point

Total - \$80,000.00

Contact me with any questions.
Sincerely,

Tommy Fox
President
(361) 537-0575

J. J. Fox Construction, Inc.
P.O. Box 2708
Rockport, Texas 78381

361-537-0575

631-3015 Drainage



SOLE SOURCE or PROPRIETARY PURCHASE JUSTIFICATION

- ☐ **Sole Source Purchase** – A product or service exceeds \$3000.00 single purchase or multiple purchases of same product that exceed \$3000.00 is available from one manufacture or service provider for that area.
- ☒ **Proprietary Purchase** – A product or service exceeds \$3000.00 single purchase or multiple purchases of same product that exceed \$3000.00 is available from multiple providers; however, a particular vendor must be used to satisfy requirements.

A Sole Source or Proprietary Purchase must meet at least one of the following criteria:

- ☒ **One-of-a-kind;** The commodity or service has no competitive product alternatives available.
- ☐ **Compatibility;** The commodity or service must match existing brand of equipment for compatibility and has territory rights for the brand.
- ☐ **Replacement Part;** The commodity is a replacement part for a specific brand of existing equipment and has territory rights for the brand.
- ☐ **City Standards;** The commodity of service must comply with established City of Rockport standards.
- ☐ **Delivery Date;** Only one supplier can meet necessary delivery requirements.
- ☒ **Unique Design;** The commodity of service must meet physical design or quality requirements.
- ☐ **Other:** There are extenuating circumstances regarding this purchase.
- ☐ **Emergency Purchase;** Urgent Need for the item or service does not permit soliciting competitive bids.

Explain the unique factors that restrict this purchase for only this one product or service:

This Provider is able to Fabricate their own means of
skiving the Storm Drain in a way that no one else can provide while
meeting City of Rockport Standards and in a timely manner. Only
able to get one other quote and it was over double the price

Requester:

Name:

Clayton Valcher

Signature:

Clayton Valcher

Date:

9-13-24

Approved By:

Name: _____

Signature: _____

Date: _____

Clayton Valchar

From: Timothy Naylor <TNaylor@azuria.com>
Sent: Tuesday, June 18, 2024 12:13 PM
To: Ryan Picarazzi
Cc: Clayton Valchar; Kevin Gabrysch
Subject: Storm Drain Renewal - Budget Estimate per Site Address

WARNING: This email is from an external source. Do not click links or open attachments without positive sender verification of purpose. Never enter Username, Password or sensitive information on linked pages from this email. If you are unsure about the message, please forward to itstaff@cityofrockport.com for assistance.

Hello Ryan,

My apology for not getting you these guidance numbers sooner as I had them last week but forgot to send. When and if it is decided which sites you all would like to move forward with, then let me know and a formal Buyboard proposal will be prepared and sent. Call anytime with questions or comments.

Rough numbers Rockport

	Budget	5% Owner Contingency	TOTAL
2511 Turkey Circle	\$ 165,000	\$ 8,250	\$ 173,250
1919 Crescent Dr	\$ 205,000	\$ 10,250	\$ 215,250
2115 Crescent Dr	\$ 135,000	\$ 6,750	\$ 141,750
3216 Henderson	\$ 175,000	\$ 8,750	\$ 183,750
240 Inverrary Dr	\$ 305,000	\$ 15,250	\$ 320,250
	\$ 985,000	\$ 49,250	\$ 1,034,250

Thanks,

Timothy N. Naylor | Insituform Technologies, LLC. | 3413 Hunter Rd., Ste. E, San Marcos, Tx 78666
tnaylor@azuria.com | Cell 512-677-8732 | Office 512-295-8889



the new name for Aeglon

Other Bid



AGENDA MEMO

DEPARTMENT: City Manager

TO: Mayor and City Council

FROM: Kimberly Henry, Assistant to the City Manager

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider authorizing the use of Public, Educational, and Governmental (PEG) Funds for appropriate portions of the new City Hall project for an amount not to exceed \$361,502.50

SUMMARY:

Consider the use of Public, Educational, and Governmental (PEG) Funds.

BACKGROUND:

Public, Educational, and Governmental (PEG) Funds are a one percent cable franchise fee that cable operators pay to support local governments with capital purchases and facilities related to operating public, educational, and governmental initiatives for getting information out to the public for day-to-day information, up-coming events, and/or emergency information. As we continue to work on the new City Hall project, there are aspects of this project that qualify under the use of restricted PEG Funds. Examples are studio equipment, editing equipment, playback equipment, software, hardware, renovation and construction of facilities. Items being considered at this time are:

- Audio-Visual (A/V) Control System Equipment Room;
- Furniture within the A/V Control System Equipment Room;
- A/V Equipment for Council Chambers;
- A/V Equipment for Multi-Purpose Room;
- A/V Equipment for Public Lobby Areas;
- A/V Equipment for Conference Rooms;
- A/V Equipment for City Manager's Office;
- A/V Equipment for the Mayor's Office; and
- Expenses related to the installation of the above items.

FUNDING SOURCE:

Restricted Public Education and Governmental (PEG) Funds.

FUNDING IMPACT:

Not to exceed the balance of \$361,502.50.

STAFF RECOMMENDATION:

Staff recommends the authorization of restricted PEG Funds for appropriate portions of the new City Hall project for an amount not to exceed \$361,502.50.

STRATEGIC INITIATIVES:

Capital Improvements

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 16, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: Finance/Utility Billing

TO: Mayor and City Council

FROM: Robbie Sorrell, Director

MEETING DATE: October 22, 2024

CATEGORY: Ordinance

CAPTION:

Consider the approval on a single reading of Ordinance 1957 amending Ordinance 948 which adopted the 2024-2025 budget beginning October 1, 2024 and ending September 30, 2025; repealing all prior Ordinances in conflict herewith; providing for publication; and providing for an effective date.

SUMMARY:

To propose the first amendment to the 2024-2025 General Fund and Utility Fund budgets.

BACKGROUND:

Item A: The original grant request to the FEMA-Hazard Mitigation Grant Program includes new automatic transfer switches, diesel powered fixed emergency generators, and other associated appurtenances. The existing generators will be removed, and the new generators will be installed in place, requiring minimal setup. This will ensure that the City of Rockport Water Pump Station and Volunteer Fire Department remain operational in a power outage situation.

Item B: The Sinkhole and Drainage improvements located at 1919 Crescent Drive, were budgeted and scheduled to be completed in FY 2023-2024. After going out for quotes, only one contractor immediately quoted the job at an amount exceeding \$200k. Future quotes received and the one accepted was almost a third of the initial quote; however, the timing for contract completion could not be performed before 2022-2023 year end.

FUNDING SOURCE:

Item A: The city match is 10%, or \$21,385.30, of the total project cost of \$213,853. Funding would come from appropriated reserves.

FUNDING IMPACT:

Item B: Funding for the project was budgeted in the 2023-2024 fiscal year but due to timing was not executed so the funding closed into reserves. This request appropriates those funds from reserves to complete the Sink Hole and Drainage Improvements located at 1919 Crescent Drive.

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. Budget Amend #1 (1)

APPROVAL/REVIEW:

Robbie Sorrell, Director

Date: October 16, 2024

Shelley Goodwin, City Secretary

Date: October 16, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

ORDINANCE NO. 1957

DELIBERATE AND ACT ON AN ORDINANCE OF THE CITY OF ROCKPORT, TEXAS AMENDING ORDINANCE NO. 1948 WHICH ADOPTED THE 2024-2025 BUDGET BEGINNING OCTOBER 1, 2024 AND ENDING SEPTEMBER 30, 2025; REPEALING ALL PRIOR ORDINANCES IN CONFLICT HEREWITH; PROVIDING FOR PUBLICATION; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, on September 10, 2024, Council approved Ordinance No. 1948 establishing the original budget for 2024-2025, and

WHEREAS, the City expects the FEMA grant match for lift station generators to be \$21,385.30; and

WHEREAS, the City has received a quote in the amount of \$80,000 to repair the sinkhole and drainage improvements at 1919 Crescent Drive

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROCKPORT, TEXAS:

SECTION 1.

For municipal purposes, to amend the Utility Fund budget for an anticipated \$21,385.30 in expenditures for a FEMA grant match to be funded with appropriated reserves; and

For municipal purposes, to amend the General Fund budget for an anticipated \$80,000 in expenditures for a capital project to repair a sinkhole and perform drainage improvements at 1919 Crescent Drive.

Fund: 02 - Water/Wastewater Fund
Consolidated Resources vs Expense Summary

	FY 22-23	FY 23-24	FY 23-24	FY 24-25
	<u>Actual</u>	<u>Budget</u>	<u>Projected</u>	<u>Adopted</u>
Water/Wastewater Fund Resources				
Interest Revenues	\$ 242,874	\$ 200,000	\$ 250,000	\$ 250,000
Charges for Services	\$ 14,155,123	\$ 13,948,722	\$ 13,150,525	\$ 15,104,629
Operating Transfers	\$ 90,000	\$ 90,000	\$ 90,000	\$ 90,000
Other Revenues	\$ 262,470	\$ 250,001	\$ 294,569	\$ 290,000
Use of Reserves	\$ -	\$ 575,291	\$ -	\$ -
Amendment #1 - FEMA Grant Match				\$ 21,385
Total Resources	\$ 14,750,467	\$ 15,064,014	\$ 13,785,094	\$ 15,756,014
Water/Wastewater Fund Expenses				
Personnel	\$ 2,350,979	\$ 2,450,529	\$ 2,496,001	\$ 2,539,549
Contracts & Services	\$ 1,113,811	\$ 1,840,314	\$ 1,823,988	\$ 1,854,842
Supplies	\$ 4,791,387	\$ 5,052,660	\$ 5,027,560	\$ 5,034,560
Travel & Training	\$ 27,983	\$ 40,600	\$ 37,100	\$ 39,100
Intergovernmental Transfer	\$ 204,524	\$ -	\$ -	\$ -
Maintenance	\$ 948,709	\$ 1,939,786	\$ 1,939,786	\$ 2,017,056
Capital Outlay/Project	\$ 62,967	\$ 31,351	\$ 59,850	\$ 78,801
Operating Transfers	\$ 3,545,268	\$ 3,708,774	\$ 3,699,807	\$ 4,170,721
Transfer to CIP Amendment #1 - FEMA Grant Match				\$ 21,385
Total Expenditures	\$ 13,045,628	\$ 15,064,014	\$ 15,084,091	\$ 15,756,014
Resources Over(Under) Expenses	\$ 1,704,840	\$ -	\$ (1,298,997)	\$ 0

Fund: 01- General
Consolidated Resources vs Expenditure Summary

	<u>FY 22-23</u> <u>Actual</u>	<u>FY 23-24</u> <u>Budget</u>	<u>FY 23-24</u> <u>Projected</u>	<u>FY 24-25</u> <u>Adopted</u>
General Fund Resources				
Property Taxes	\$ 4,743,344	\$ 5,495,959	\$ 5,496,710	\$ 6,327,610
Other Taxes	\$ 3,831,805	\$ 3,887,126	\$ 3,887,126	\$ 3,887,126
Franchise Fees	\$ 1,682,561	\$ 1,787,000	\$ 1,778,964	\$ 1,914,308
Licenses & Permits	\$ 515,054	\$ 548,175	\$ 579,540	\$ 579,540
Intergovernmental Revenues	\$ 124,155	\$ 85,500	\$ 60,000	\$ 60,000
Fines & Fees	\$ 158,623	\$ 157,100	\$ 160,100	\$ 150,100
Interest Revenue	\$ 109,321	\$ 105,000	\$ 125,000	\$ 105,000
Charges for Services	\$ 51,477	\$ 50,200	\$ 34,500	\$ 35,200
Operating Transfers	\$ 1,258,092	\$ 1,293,442	\$ 1,304,731	\$ 1,788,482
Event Revenues	\$ 4,842	\$ 5,000	\$ 5,000	\$ 5,000
Other Revenues	\$ 303,652	\$ 99,138	\$ 91,235	\$ 86,903
Use of Reserves - 1919 Crescent	\$ -	\$ 540,981	\$ -	\$ 80,000
Total Resources	\$ 12,782,926	\$ 14,054,621	\$ 13,522,907	\$ 15,019,269
General Fund Expenditures				
Personnel	\$ 6,907,802	\$ 7,315,128	\$ 6,894,730	\$ 7,477,639
Contracts & Services	\$ 1,595,027	\$ 2,383,184	\$ 2,363,624	\$ 3,188,720
Supplies	\$ 554,049	\$ 985,154	\$ 993,168	\$ 1,154,456
Travel & Training	\$ 197,427	\$ 199,844	\$ 203,782	\$ 232,150
Intergovernmental Transfers	\$ 1,615,935	\$ 1,280,367	\$ 1,299,144	\$ 1,269,650
Maintenance	\$ 615,416	\$ 871,739	\$ 753,613	\$ 714,467
Capital Outlay/Project	\$ 860,110	\$ 413,811	\$ 355,313	\$ 310,592
Operating Transfers	\$ 263,806	\$ 605,394	\$ 606,900	\$ 591,596
Transfer to CIP Amentment #1 - 1919 Crescent				\$ 80,000
Total Expenditures	\$ 12,609,571	\$ 14,054,621	\$ 13,470,274	\$ 15,019,269
Resources Over (Under) Expenditures	\$ 173,354	\$ 0	\$ 52,633	\$ (0)

SECTION 2.

All ordinances and codes, or parts thereof, which are in conflict or inconsistent with any provision of this Ordinance are hereby repealed to the extent of such conflict, and the provisions of this Ordinance shall be and remain controlling as to the matters resolved herein. If any provision, section, sentence, clause or phrase of this Ordinance, or the application of same to any person or set of circumstances is, for any reason held to be unconstitutional, void, or invalid, the validity of the remaining portions of this Ordinance shall not be affected thereby, it being the intent of the City Council in adopting this Ordinance that no portion hereof, or provisions or regulations contained herein, shall become inoperative or fail by reason of any unconstitutionality of any other portion hereof, and all provisions of this Ordinance are declared severable for that purpose.

SECTION 3.

If any provision of this Ordinance or the application thereof to any person or circumstance shall be held to be invalid, the remainder of this Ordinance and the application of such provision to other persons and circumstances shall nevertheless be valid, and the City hereby declares that this Ordinance would have been enacted without such invalid provision.

SECTION 4.

It is officially found, determined, and declared that the meeting at which this Ordinance is adopted was open to the public and public notice of the time, place, and subject matter of the public business to be considered at such meeting, including this Ordinance, was given, all as required by Chapter 551, as amended, Texas Government Code

SECTION 5.

This Ordinance shall become effective upon adoption by the first reading by the Rockport City Council. As allowed by the below excerpt from the Texas Municipal League:

A city council must amend the budget by adopting an act of "equal dignity." Tex. Att'y Gen. Op. No. GA-0431 (2006), at 2. Therefore, a budget ordinance may only be amended by an ordinance, and not by a resolution, motion, or order.

APPROVED on first reading the 22 day of October 2024.

CITY OF ROCKPORT, TEXAS

Tim Jayroe, Mayor

ATTEST:

Shelley Goodwin, City Secretary



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Resolution

CAPTION:

Consider the approval of Resolution 2024-21R appointing the members to the Convention and Visitor Bureau (CVB) Board (postponed from the September 10, 2024 City Council Regular Meeting)

SUMMARY:

The City Council adopted Ordinance 1944 on August 27, 2024, which established a Convention and Visitors' Bureau Advisory Board.

BACKGROUND:

The proposed Board would consist to seven (7) members made up of

A Board and Commission form and application were created and made available at the following locations:

- City website (in two places)
- Social Media
- Rockport Service Center Lobby
- Citizen Sign-In at City Council Meetings
- Rockport Pilot
- Press Release which lead to radio announcements and an interview on Kiii TV

FUNDING SOURCE:

Hotel Occupancy Tax

FUNDING IMPACT:

STAFF RECOMMENDATION:

City staff recommends the appointment of the seven members.

STRATEGIC INITIATIVES:

Vital role for promoting tourism

ATTACHMENTS:

1. CVB Resolution
2. CVB Appointment Spreadsheet
3. Luis Puron
4. Jatin Bhakta
5. Summer Terrell
6. Craig Griffin
7. Bev Gilbreath
8. Jamise Fisher
9. Jennifer Day
10. Michael Ables
11. Sterling Bray
12. Sandra Jumper
13. Michael Hesthington

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 18, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

RESOLUTION NO. 2024-21R

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ROCKPORT,
TEXAS, APPOINTING MEMBERS TO THE CONVENTION AND VISITOR
BUREAU AND ESTABLISHING TERMS OFFICE.**

WHEREAS, the Convention and Visitor Bureau (CVB) of the City of Rockport plays a vital role in promoting tourism and supporting local businesses by attracting visitors to the City; and

WHEREAS, it is essential to appoint members to the CVB who will uphold the mission of enhancing the City's tourism industry and collaborate with local stakeholders to ensure the success of tourism-related initiatives; and

WHEREAS, the City Council of the City of Rockport, Texas, has the authority to appoint members to various boards and commissions, including the Convention and Visitor Bureau, and to establish terms of office for these members; and

WHEREAS, the City Council desires to establish clear and consistent terms of office for members of the CVB to ensure continuity and effective governance of the Bureau's activities.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF
ROCKPORT, TEXAS:**

Section 1. Appointments to the Convention and Visitor Bureau.

The following individuals are hereby appointed to serve as members of the Convention and Visitor Bureau:

- (1) _____, City Council representative (term expiring September 30, 2025)
- (2) _____, Lodging Sector representative (term expiring September 30, 2026)
- (3) _____, Tourism Sector representative (term expiring September 30, 2025)
- (4) _____, Restaurant Sector representative (term expiring September 30, 2026)
- (5) _____, Historical Sector representative (term expiring September 30, 2025)
- (6) _____, Arts Sector representative (term expiring September 30, 2026)
- (7) _____, Rockport/Fulton Chamber of Commerce representative (term expiring September 30, 2025)

Section 2. Term of Office.

Each member shall serve a term of two years, expiring on the date indicated above. Members shall remain in office until their successors have been appointed and qualified. In the event of a vacancy, the City Council shall appoint a replacement to complete the unexpired term. With the first appointment and work begin upon the adoption of this Resolution.

Section 3. Duties and Responsibilities.

Members of the Convention and Visitor Bureau are charged with promoting tourism, supporting local attractions, and collaborating with community organizations to enhance the visibility of Rockport/Fulton. The members will regularly attend meetings, participate in planning efforts, and advise the City Council on tourism-related matters.

Section 4. Repeal Clause.

All resolutions or parts of resolutions in conflict herewith are hereby repealed.

Section 5. Effective Date.

This resolution shall take effect immediately upon its adoption.

PASSED, APPROVED, AND ADOPTED this [Day] day of [Month], 2024.

City of Rockport, Texas

Tim Jayroe Mayor

ATTEST:

Shelley Goodwin, City Secretary

Convention and Visitor Bureau Advisory Board

Duties

The Board shall have the following powers and perform the following duties:

- (1) Advisory capacity to council. It shall act principally in an advisory capacity to the City Staff and the City Council in all matters pertaining to the sales and marketing of Rockport, Texas to the tourism, lodging, convention, meeting and leisure travel markets using funding generated from the Local Hotel Occupancy Tax and make recommendations to the City Council on Hotel Occupancy Tax Grant Funding.
- (2) Amendments to ordinance. It may, from time to time, recommend to the City Council amendments to this ordinance.
- (3) Reports. It shall, through the Tourism Executive Director, make an oral and written report quarterly to the City Council concerning its activities during the previous year and its proposal for the ensuring year.
- (4) City Employees. The Board shall have no authority over the supervision, employment, or termination of City employees.
- (5) Policies and Procedures for Staff Liaison. It shall develop and recommend written policies and procedures for City Council approval for the Tourism Executive Director to follow in the marketing and targeting of the tourism, lodging, convention, meeting, and leisure travel markets.
- (6) *Budget*. It shall review the proposed budget for the Convention and Visitors Bureau and make any recommendations to the City Council deemed necessary.
- (7) *Funds or expenditures*. The Board shall have the power to expend Tourism funds approved during the City budget process.
- (8) *Actions of Board*. All powers and duties of the Board shall be exercised by the Board acting as a whole. No action of any individual member is authorized except by the Board. A tie vote of the Board will be considered a failed vote.

Composition

The Board provided for herein shall be comprised of six (6) members to be appointed by the City Council for terms of two (2) years consisting of some combination of representation from the following groups:

- (1) City Council: currently serving member of the Rockport City Council.
- (2) Lodging Sector: member of management from the lodging sector in the City of Rockport.
- (3) Tourism Sector: member of management from the tourism industry in the City of Rockport.
- (4) Restaurant Sector: member of management from the restaurant industry in the City of Rockport.

- (5) Historical Sector: member of management from the historical industry in the City of Rockport
 (6) Arts Sector: member of management from the Arts or Historical industry in the City of Rockport.
 (7) Rockport/Fulton Chamber of Commerce Member: represent the Chamber of Commerce.

Applications and Qualifications

Applicant	Lodging Sector	Tourism Sector	Restaurant Sector	Historical Sector	Arts Sector	Chamber Member	Notes
Luis Puron		X			X		
Jatin Bhakta	X					X	
Summer Terrell						X	
Craig Griffin		X	X			X	
Bev Gilbreath		X				X	
Jamise Fisher	X						Signed up for several Boards j wants to serve were needed
Jennifer Day	X	X		X	X	X	
Michael Ables		X		X		X	
Bray Sterling						X	Sending Bio or Resume
Sandra Jumper				X			Sending Bio or Resume
Michael Hesthington	X						Sending Bio or Resume



Board & Commission Application

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

Name: Luis Purón
Residential Address: 139 Heron Oaks
Rockport, TX 78382
Telephone: 570-102-4032 **Cell Phone #:** same
Email: luis@rockportartcenter.com
Do you live inside the City Limits? Yes
Are you a registered to vote in City Elections? Yes
Occupational Information: EXECUTIVE DIR. Rockport Center
for the Arts
Please indicate, in order of preference Boards on which you would like to serve:
Marketing the City of Rockport Board
(Tourism)

If your preferences have requirements, please include the Requirement Form.

Signature: [Signature] **Date:** 8/19/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

☐ Registered voter of the City of Rockport

2. Convention and Visitor Bureau Board

☐ Lodging Owner/Manager

☒ Tourism Industry Owner/Manager *The Rocco*

☐ Restaurant Industry Owner/Manager

☒ Art Industry Owner/Manager *Rockport Center for the Arts*

☐ Historical Industry Owner/Manager

☐ Member of Rockport/Fulton Chamber of Commerce

3. Planning and Zoning Commission

☐ Registered voter of the City of Rockport

4. Park and Leisure Services Advisory Board

☐ Registered voter of the City of Rockport

☐ Ward member #

5. Tree & Landscaping Commission

☐ Registered voter of the City of Rockport

☐ One member from the Rockport Planning and Zoning Commission

☐ One member from the Rockport Park and Leisure Service Board

☐ The city landscape official shall serve as ex-officio member to the committee.

Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

*Vanessa
one
of
these
JM*

Luis Purón has served as Executive Director for Rockport Center for the Arts (RCA) since 2015, working to elevate the organization to new levels of prominence and recognition in the United States. Under his leadership, RCA has developed new art education activities, programs for the visual, culinary, and performing arts, as well as new festivals and events, which have boosted cultural tourism and economic development of Rockport, Texas, recognized as one of the top ten artist colonies in the country.

One of the most notable accomplishments of Purón's tenure has been the development and opening of the new downtown 1.2-acre Rockport Center for the Arts campus featuring a 14,000-square-foot visual arts and education building, an 8,000-square-foot conference center, and a 16,000-square-foot sculpture garden. More than seven hundred people attended the December 2022 grand opening festivities and since its inauguration, RCA tourism visitation has tripled, and revenue has doubled.

After the loss of the former RCA facility located on Aransas Bay during Hurricane Harvey (2017), the RCA Board of Directors, Purón, and his staff set up a base of operations in Corpus Christi within five days of the catastrophic event. Even without a building of their own, no RCA programs or events were canceled, including the prestigious, international traveling exhibit *Birds in Art*, which was hosted just 34 days after Hurricane Harvey through a partnership with the Art Museum of South Texas in Corpus Christi.

In 2018, Purón and the RCA Board launched a successful \$13 million capital campaign to construct a new facility in the heart of the city. Purón worked with local entities, Aransas County Long Term Recovery, and the City of Rockport, to procure a \$5M disaster recovery grant from the Economic Development Administration to build a facility that could withstand the next 100-year storm. The capital project was completed with zero debt. Coordinating with the City of Rockport, the Federal Government, and local and state history groups, Purón also helped to relocate the beloved Kline's Cafe, a local landmark that had served as the RCA's temporary home following the hurricane.

Purón is a member of the tourism development council for the Rockport-Fulton Chamber of Commerce. He also serves on the board of directors of Texans for the Arts, a non-partisan statewide arts advocacy organization that provides coordinated information about legislative activity related to arts issues and organizing advocacy efforts to protect and increase public funding for the arts at the state, national and local levels.

Born in Piedras Negras, Coahuila, Mexico, Purón has been enjoying life in the Coastal Bend as a Rockport resident since 2015.



Board & Commission Application

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to **one** of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

Name: Jatin Bhakta

Residential Address: 224 Reserve Ln
Rockport TX 78382

Telephone: _____ **Cell Phone #:** 214-284-4440

Email: Jatinbhakta@yahoo.com

Do you live inside the City Limits? NO

Are you a registered to vote in City Elections? Yes

Occupational Information: Manager/owner Hotels

Please indicate, in order of preference Boards on which you would like to serve:

Convention and Visitor _____

If your preferences have requirements, please include the Requirement Form.

Signature: [Signature] **Date:** 8-29-24

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

☐ Registered voter of the City of Rockport

2. Convention and Visitor Bureau Board

- ☒ Lodging Owner/Manager
- ☐ Tourism Industry Owner/Manager
- ☐ Restaurant Industry Owner/Manager
- ☐ Art Industry Owner/Manager
- ☐ Historical Industry Owner/Manager
- ☐ Member of Rockport/Fulton Chamber of Commerce

3. Planning and Zoning Commission

☐ Registered voter of the City of Rockport

4. Park and Leisure Services Advisory Board

- ☐ Registered voter of the City of Rockport
- ☐ Ward member #

5. Tree & Landscaping Commission

- ☐ Registered voter of the City of Rockport
- ☐ One member from the Rockport Planning and Zoning Commission
- ☐ One member from the Rockport Park and Leisure Service Board
- ☐ The city landscape official shall serve as ex-officio member to the committee.

Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

Jatin Bhakta's Bio

Jatin Bhakta, is the president of Intrepid Hotels. With three of their hotels in Rockport/Fulton, Hampton Inn by Hilton, LaQuinta Inn, and Fairfield Inn by Marriott.

He holds 20 years of experience in the hospitality industry. Under his leadership, Hampton Inn has earned the prestigious Connie Award, 3 Circle of Excellence Awards and 3 Lighthouse Awards in recognition of great customer service and accommodations. Jatin is involved in the Texas Hotel and Lodging Association. Jatin was chairman for the Rockport/Fulton Chamber for 2018 and is past chairman for the Aransas County Partnership EDC. Jatin is also serving on the Aransas County Pathways Steering Committee. He is a graduate of Texas Tech University with a BA in Management Information Systems.

Print

Board and Commission Application - Submission #607

Date Submitted: 8/29/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

Summer

Last Name*

Terrell

Address1*

5451 Hwy 35 N

City*

Rockport

State*

TX

Zip*

78382

Telephone:

Cell Phone #:

3619290326

Email:*

summershalon@gmail.com

Do you live inside the City Limits?*

No

Are you a registered to vote in City Elections?*

Yes

Occupational Information:*

General Manager, Reserve at St. Charles

Please indicate, in order of preference Boards on which you would like to serve:*

Convention and Visitor Bureau Board

By typing your, it will act as your authorized signature.*

Date*

Summer Terrell

8/29/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

-- Select One --



2. Convention and Visitor Bureau Board

Member of Rockport/Fulton Chamber of Commerce



3. Planning and Zoning Commission

-- Select One --



4. Park and Leisure Services Advisory Board

-- Select One --



5. Tree & Landscaping Commission

-- Select One --



Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

☒
--

September 17, 2024

To the Rockport City Council, and Mayor Jayroe;

Please allow me to introduce myself in consideration of a possible board member. My name is Summer Terrell, and I have resided in Rockport for twelve years. I have an interest in sitting on the Convention and Visitor Bureau Board because I feel that it is very important to find the “sweet spot” within our marketing that encourages legacy travelers as well as new visitors to choose Rockport as their vacation destination, while still preserving the resources that make our community a desirable place to live, work and raise families. My application indicates that I am applying to fill the position awarded to the Chamber of Commerce, but should you feel I am better suited in a different capacity, I would be happy to fill any seat on this board.

My background in the hospitality industry is deep, as I was raised in a state known for not only hosting millions of visitors annually, but also the challenges that come from a true vacation dollar economy. Growing up in Hawaii taught me that while there might not always be a way to make everyone happy, communities that practice self-awareness and compromise will continue to thrive.

I have been fortunate to have held positions in some of the most unique hotels in the United States: The Kulima Hotel (now, Turtle Bay Hilton) on the North Shore of O’ahu; The WigWam Hotel in Litchfield park, Arizona; The Inn at Furnace Creek in Death Valley, California (originally a “Harvey House”) and The Manele Bay Hotel (now a Four Seasons) on the Island of Lana’i. In the past ten years I have also become very active in the Short-Term Rental industry, not only as the General Manager for what was Rockport’s largest privately owned property management company, but also by serving two terms as the President of the Rockport-Fulton Short-Term Rental Council. Short-Term Rental advocacy is another area of involvement in which I feel strongly about, and I have worked hard on both a national and local level to ensure that ordinances that are put in place are fair to both the vacation rental owners, and the community at large.

In summary, having been a Rockport resident through Hurricane Harvey, COVID and both the freeze and flood of 2021, I have seen our community grow and change. I feel that current community leadership cares a great deal for the residents and business owners located here, and I would consider it a great honor to have some involvement in this community as it moves forward. Thank you for your consideration.

Respectfully,

Summer Terrell

SUMMER TERRELL

GENERAL MANAGER



PROFILE

Results-driven and versatile General Manager with extensive experience in HOA management, vacation rental property management, and clubhouse operations. Adept at enhancing community relations, streamlining operations, and driving organizational success. Highly skilled in project management, event planning, and leadership, with a strong commitment to community engagement and development.

EXPERIENCE

GENERAL MANAGER

The Reserve at St. Charles Bay 2023-Present

- Oversee day-to-day operations of the HOA, including budgeting, maintenance, and community relations.
- Implement and enforce community rules and regulations to ensure a high standard of living for residents.
- Collaborate with board members to develop and execute strategic plans for property improvements and resident satisfaction.

GENERAL MANAGER

Miss Kitty's Fishing Getaways 2020-2023

- Managed all aspects of vacation rental property operations, including guest relations, staff supervision, and property maintenance.
- Developed and executed marketing strategies to increase bookings and revenue.
- Ensured compliance with local regulations and industry standards to provide an exceptional guest experience.

CLUBHOUSE MANAGER

Sinton Municipal Golf Course 2015-2020

- Supervised daily operations of the clubhouse, including staff management, event planning, and customer service.
- Organized and coordinated golf tournaments, community events, and special functions.
- Implemented service improvements and streamlined operations to enhance member satisfaction.

EDUCATION

BACHELOR OF COMMUNICATIONS

Hawaii Loa College

TRAVEL AND TOURISM MANAGEMENT

The Travel Institute of the Pacific

CERTIFICATIONS

- Certified Vacation Rental Manager (CVRM)
- Certified Event Planner (CEP)
- Certified Project Manager (CPM)

COMMUNITY INVOLVEMENT

- Board of Directors, Rockport Fulton Chamber of Commerce
- Director, Leadership Aransas County Class XXVII
- Program Administrator, Leadership Aransas County
- Graduate, Leadership Aransas County Class XXVI
- President, Rockport Fulton Short Term Rental Council
- (Second Term)



361.929.0326



terrell.summer@outlook.com



PO box 2473 Fulton TX 78358

Print

Board and Commission Application - Submission #608

Date Submitted: 8/29/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

craig

Last Name*

griffin

Address1*

911 S Water Street

City*

Rockport

State*

tx

Zip*

78382

Telephone:

3617740004

Cell Phone #:

Email:*

craig@innatfultonharbor.com

Do you live inside the City Limits?*

Yes



Are you a registered to vote in City Elections?*

Yes



Occupational Information:*

Own Hotel, Restaurant, Retail, Music Ven

Please indicate, in order of preference Boards on which you would like to serve:*

CVB board being constituted

By typing your, it will act as your authorized signature.*

Craig W Griffin

Date*

8/29/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

-- Select One --



2. Convention and Visitor Bureau Board

Restaurant Industry Owner/Manager



3. Planning and Zoning Commission

-- Select One --



4. Park and Leisure Services Advisory Board

-- Select One --



5. Tree & Landscaping Commission

-- Select One --



Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

☒
--

Craig Griffin
911 S Water St
Rockport, TX 78382
361-774-0004

Education:

BS in Zoology, The University of Texas- Austin 1975

MPA Marine Resource Management, Texas A&M-College Station-1979

Work History:

Technical Coordinator 1975 – 1979 University of Texas Marine Science Institute

Office of the Governor – 1979 -1980 Texas Coastal Zone Management Program

Manager of New Business Development – Marine 1980- 1995

Geophysical Services Inc. After 12 years of managing Marine Geophysical Operations globally moved to New Business Development working primarily in China, Russia and the Republics of the Former Soviet Union

President/Owner

Grifken, Inc. 1995 – Present

Cplum, Inc. dba Charlotte Plummer's Restaurant 1995 – present

The Inn at Fulton Harbor, Inc dba The INN at Fulton Harbor 2001 – present

Tay-G's Inc. dba T'G's Beachware and Gifts 2002 – present

Non-Profit Positions:

Chair or member of the Rockport-Fulton Tourism Development Council - 1997 – Present (Not continuous)

Vice Chair or Board Member of the Rockport-Fulton Chamber of Commerce 1999-2001

Founder and Vice President of the Rockport Songwriter Association 2023 - Present

Board member Texas Heritage Trails Program - Texas Tropical Trails Region 2024 – Present

Print

Board and Commission Application - Submission #609

Date Submitted: 9/1/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

Bev

Last Name*

Gilbreath

Address1*

2425 Poinsettia Pl

City*

Ingleside

State*

TX

Zip*

78362

Telephone:

3617396857

Cell Phone #:

Email:*

gilbreathbev@gmail.com

Do you live inside the City Limits?*

No



Are you a registered to vote in City Elections?*

No



Occupational Information:*

CEO Commercial Laundry

Please indicate, in order of preference Boards on which you would like to serve:*

Convention and Visitors Bureau

By typing your, it will act as your authorized signature.*

Beverly Gilbreath

Date*

9/1/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

-- Select One --



2. Convention and Visitor Bureau Board

Tourism Industry Owner/Manager



3. Planning and Zoning Commission

-- Select One --



4. Park and Leisure Services Advisory Board

-- Select One --



5. Tree & Landscaping Commission

-- Select One --



Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.



Beverly Gilbreath

Ingleside, TX 78362

gilbreathbev@gmail.com / 361-739-6857

Detailed-oriented and aligned sales manager with experience of 20+ years in driving profitability through quality control, leading teams, and strategic growth. Fiercely competitive in dealing with complex situations from a strategic viewpoint. Exceptional ability to engage clients and provide outstanding service to ensure client retention and favorable feedback. Proven track to boost sales through upselling strategies and the implementation of profit-driven systems.

Work Experience

Owner/CEO

Savvy Suds, LLC-Sinton, TX, www.savvysuds2023.com

July 2023 to Present

Savvy Suds is a Commercial Laundry Service. Servicing Rockport, Port Aransas and surrounding areas.

- Leading a team of 8 employees, providing guidance and support to ensure efficient operations
- Manage daily operations, including scheduling, inventory management, and customer service
- Conduct performance evaluations for team members, identifying areas for improvement and implementing training programs
- Maintain high standards of quality control to ensure customer satisfaction
- Create and maintained budgets, monitoring expenses to meet financial targets
- Negotiate contracts with vendors to secure favorable pricing terms
- Develop strong relationships with key stakeholders, fostering partnerships for business growth opportunities
- Oversee the hiring process, conducting interviews and making hiring decisions based on qualifications and fit with company culture

Regional Sales Executive

Vacasa-Port Aransas, TX

July 2021 to August 2023

An organized, energetic, and results-driven Regional Sales Manager who led our sales team. I oversaw staff, providing training and creating sales goals, while working to increase sales and distribution in my assigned region. I have a strong history of successful sales management, possess innate leadership qualities, excels in maintaining client and vendor relationships.

- Developed and maintained strong relationships with key clients, resulting in high client retention
- Utilized CRM software (e.g., Salesforce) effectively managing customer profiles & preferences, improving personalized service delivery
- Implemented effective sales strategies that resulted in an increase in new customer acquisition
- Collaborated with marketing department to develop targeted campaigns that generated leads and increased brand awareness
- Negotiated contracts and pricing agreements with clients, resulting in improved profit margins
- Analyzed market trends and competitor activities to identify new business opportunities
- Conducted product demonstrations and presentations to potential clients, effectively communicating the value proposition

- Identified customer pain points and tailored solutions to meet their specific needs
- Managed the entire sales cycle from prospecting to closing deals
- Trained new sales representatives on product knowledge, selling techniques, and objection handling strategies
- Attended industry conferences and trade shows to network with potential clients and stay updated on industry developments

Sales Director/General Manager

TurnKey Vacation Rentals-Port Aransas, TX

March 2014 to July 2021

Sold Coastline Adventures to TurnKey Vacation Rentals and became General Manager/Executive Sales Director for the company.

I grew the market and signed agreements with large companies: Palmilla Beach Golf Resort as preferred partner, Sunflower Beach Resort as preferred partner, The Reserve St. Charles Bay as preferred partner, Lost Colony as one of their preferred partners, Mayan Princess as one of their preferred partners as well as many individual owners. I've also earned many awards at signing the most in a given month and going live with the most in a given month

- Oversaw all aspects of daily operations, including staff management, customer service, and financial performance
- Utilized CRM software (e.g., Salesforce) effectively managing customer profiles & preferences, improving personalized service delivery
- Developed and implemented strategic plans to drive business growth and increase profitability
- Managed a team of 10 employees, 12 housekeeping services, providing leadership, training, and guidance to ensure high levels of productivity and performance
- Improved customer satisfaction by implementing new service standards and training programs for staff members
- Analyzed sales data and market trends to identify opportunities for revenue growth and develop effective marketing strategies
- Collaborated with department heads to establish goals, objectives, and action plans for each area of the business
- Maintained strong relationships with key stakeholders such as suppliers, vendors, and partners
- Conducted regular performance evaluations for employees to provide feedback on strengths and areas for improvement
- Developed pricing strategies based on market research analysis to maximize profitability without compromising quality or customer satisfaction
- Ensured compliance with all regulatory requirements related to health, safety, sanitation, licensing, etc
- Created employee schedules that balanced workload demands with labor costs while ensuring adequate staffing levels at all times
- Negotiated contracts with suppliers/vendors to secure favorable terms/pricing agreements
- Monitored industry trends/competitors' activities to stay informed about emerging best practices
- Resolved customer complaints/issues promptly/professionally; maintained a high level of customer satisfaction
- Managed budgeting process; monitored financial performance against targets/goals; made adjustments as needed
- Developed and maintained strong relationships with key accounts/clients to drive repeat business
- Conducted regular meetings with staff members to communicate goals, expectations, and provide updates on company performance
- Developed sales forecasts/projections based on historical data/trends; monitored actual results against projections
- Developed marketing plans/campaigns targeting specific customer segments/demographics/markets
- Increased online presence through social media marketing efforts

- Mentored/trained junior managers/supervisors; provided guidance/support in their professional development journey

Owner/Director

Coastline Adventures Vacation Rentals-Port Aransas, TX

July 1998 to March 2014

Purchased Coastline Adventures in 1997. Started with 7 properties. Quickly moved to managing over 100 properties. Ran the entire company from advertising, finances, employees, vendors, reservations, owner relations to guest relations

- Led the overall strategic direction and vision of the company, driving growth and profitability
- Developed and executed business plans, ensuring alignment with long-term objectives
- Oversaw financial performance, including budgeting, forecasting, and financial analysis
- Negotiated key partnerships and contracts with vendors to optimize supply chain efficiency
- Established strong relationships with stakeholders including board members, investors, clients, and employees
- Represented the company at industry conferences, trade shows, and networking events to enhance brand visibility
- Developed effective marketing strategies to promote products/services in target markets
- Identified new business opportunities through market research and competitive analysis
- Developed strategic alliances with key partners leading to increase in revenue
- Cultivated a positive company culture that fostered innovation, collaboration, and employee satisfaction
- Leveraged data analytics to identify trends, opportunities, and areas for improvement across various business functions

Front Office/Reservation Shift Manager

Port Royal Ocean Resort-Port Aransas, TX

March 1990 to July 1998

Reservations, Group Bookings, Reservations, Front Office Shift Manager

- Managed front desk operations, overseeing staff members and ensuring smooth check-in/check-out processes for guests
- Collaborated with housekeeping department to ensure timely room availability for incoming guests and reducing wait times
- Resolved guest complaints promptly and effectively
- Developed strong relationships with repeat guests through personalized interactions
- Trained and supervised a team of reservation agents, providing guidance on best practices for handling customer inquiries
- Worked closely with front desk staff to coordinate room assignments based on guest preferences and availability
- Collaborated with other departments such as housekeeping and maintenance to ensure smooth operations related to reservations
- Coordinated group bookings & events, ensuring seamless communication between event organizers & relevant hotel departments

Education

Real Estate Institute of Corpus Christ

August 2006

High School Diploma

Rockport Fulton High School

June 1991

Skills

- Sales director, Advertising, Business management, Payroll, Operations management, Pricing, Operations, Scheduling, Cold Calling, Data Entry, Marketing, Event Planning, Budget, B2B Sales, Social media management, website management, Forecasting, Email Marketing
- Microsoft Office, Salesforce, Power Point, Excel, Publisher, QuickBooks, Canva, constant contact, Escapia, Expensify (10+ years)

Awards

January 2004 Jerry McDonald Foundation Good Citizen Award

In Recognition and Appreciation for her many years of service to Port Aransas Little League, Cut Scouts, Soccer and Other Youth and Community Activities

2017 4th Quarter Turnkey Vacation Rentals Most Units Signed (54 units)

4th Quarter Turnkey Vacation Rentals Most Units Signed for the quarter (54 units)

2017 Fiscal Year Turnkey Vacation Rentals, Most Live Rentals (89 units)

Top sales award for most units live and in rental. Signed 89 units.

2019 Turnkey Vacation Rentals Century Award

Signed over 100 units for that year putting me in the Century Club.

Groups

Board of Directors Rockport-Fulton Chamber of Commerce

June 2022 to June 2024

- Governance-Establish a governance framework, including policies
- Fiscal oversight-Set and approve financial policies, budgets, and ensure finances support the organization's mission
- Strategic planning-Drive the development and implementation of a strategic plan, and ensure board members are involved
- Duty of care-Serve the organization in the best way possible, and legally lead it toward its vision and mission
- Recruiting-Find, nominate, and appoint new board members with the right skills, knowledge, and experience

Rockport Short Term Rental Council

2022 to Present

Vice President of the Rockport Fulton Short Term Rental Council - there was a need for an information committee on a new ordinance for Short Term Rentals in Rockport, TX. The Council works hand in hand with committee

members, the Chamber and City Council of Rockport to educate the community on the new ordinance and short-term rental permit.

Leadership Aransas County Class XXVI

2022 to Present

An orientation process for future leaders of Aransas County

Leadership Aransas County is a program to identify and cultivate individuals with interest in serving our community. Sponsored by the Rockport-Fulton Chamber of Commerce

Leadership Aransas County Steering Committee and Session 9 Moderator

2023 to Present

- The Steering Committee provides strategic direction, governance and decision-making support to ensure the successful planning and execution of the Leadership Aransas County Program and its projects.
- Moderator for Leadership Aransas County Session 9 for Communication and Interviewing. I assign homework for the class and give them an agenda for the day of events. I coordinate with speakers and companies for class to visit and help build their knowledge and confidence in communication.

Rockport Bay Blazers

2024 to Present

The Bay Blazers Membership Team is made up of 15-20 members who attend ribbon cuttings, groundbreakings, meet monthly, bring in new members and host Business After Hours and Business Expo. They wear white shirts labeled with Bay Blazers across the back and the Chamber logo embroidered across the front.

Rockport Seafair Committee Member

2021 to Present

- I oversee the Bar as a Seafair Committee Member. This entails beer and soda orders, reporting to committee and volunteer coordinating.
- I assist the chamber with acquiring sponsor for this event.
- The second weekend in October. This event is a festival the Chamber took over in the year 2000. It is run by a committee of the Chamber and is held during an economically slow period. It also provides an opportunity for many businesses and organizations to generate funds by being a vendor. (i.e. boat show, food booths, political party vendors, raffles, kayak demos, cooking demonstrations, bands, sponsorships, etc.)

"BACA" Bikers Against Child Abuse

2015 to Present

My road name is "Mama Bear". Bikers Against Child Abuse is a charitable worldwide motorcycle organization. The organization works to protect children across eighteen countries from dangerous individuals and situations. We exist as a body of bikers to empower children to not feel afraid of the world in which they live.

I had the honor of being nominated for Rockport's Leading Ladies August 2024



Kathryn Childers



Leading Ladies
Women in Business

NOMINEES:

Alissa Spears	Donna Townsend
Laura Denham	Carissa Horalek
Melinda Gudim	Jennifer Day
Barbara Gurtner	Cheryl Corner
Summer Terrell	Hannah Ferri
Stacy Hawkins	Cassandra Jones
Sadie Landrum	Courtney Sanchez
Danielle Hale	Jo Bernal
Becky Mays	Sara Humpal
Bev Gilbreath	Kay Adams
Sharon Miller	Jennifer Park

**Special Guest Speaker:
Kathryn Clark Childers**

- Keynote Speaker
- Best-Selling Author
- Women's History Trailblazer
- One of the first five (5) female special agents hired into the U.S. Secret Service
- "Sassy the Sheriff" at Driscoll Children's Hospital
- So MUCH more



ROCC - ROCKPORT CONFERENCE
CENTER (606 S AUSTIN)
6:00 TO 9:00 P.M.



Vacasa

@vacasarentals

How did we celebrate becoming a publicly-traded company? By highlighting the people who got us here!
We took over the @Nasdaq tower to feature our amazing team members who go above and beyond to deliver for our homeowners, guests, and each other every day.



<https://x.com/vacasarentals/status/1471595732285198343>

When Vacasa became a publicly traded company my photo was one of just a few employees chose to be displayed on their video board.

December 2021 - Vacasa's shares are publicly traded on the Nasdaq Stock Market under the ticker symbol "VCSA".

VRM Intel

TurnKey Vacation Rentals acquires Coastline Adventures

AUSTIN, TX, May 5, 2014 — TurnKey Vacation Rentals today announced its acquisition of Coastline Adventures, a long-time Port Aransas, TX-based vacation rental manager.

With this acquisition, TurnKey continues to expand its market offering of better, smarter vacation rental management. "We're dedicated to building the largest and most geographically diverse vacation rental management company," says John Banczak, Executive Chairman of TurnKey, "and the acquisition of Coastline Adventures enables us to expand our tech-enabled management solution more quickly to Port Aransas owners who are interested in higher revenue, lower costs, and a better management service."



TurnKey Vacation Rentals was founded by an experienced Internet travel team based in Austin, TX. TurnKey currently serves the Austin, Port Aransas, TX and Santa Barbara, CA areas with plans to expand into several more markets in 2014. TurnKey was founded with the belief that the experience of booking and staying at a short-term rental should be better than a hotel. TurnKey aims to grow the vacation rental market by improving homeowner and guest experience with better, less expensive management tools for owners, and a more consistent, easier to use vacation rental experience for consumers.



Coastline Adventures was founded by Beverly Gilbreath, an experienced vacation rental manager and long-time resident of the Port Aransas area. She will continue to be head of TurnKey's operations in Port A bringing with her a great portfolio of properties and a tremendous amount of vacation rental operations experience. "The transition into TurnKey has been seamless for employees, owners, and guests. TurnKey's model has enormous benefits for owners – from day one my previous owners were amazed how much TurnKey invested into their properties – new photo's, new electronic locks, a Samsung table in every home, extensive website advertising and promotion, 24/7 email and phone support – all at lower commissions!"

With the increased exposure, refreshed listings and photos and guest experience, reservations have already jumped. "The TurnKey team told me they were going to impress me by increasing revenue – and they have delivered. Our homes have never produced so much revenue."

Prior to the acquisition, TurnKey had built out an advanced platform for tech-enabled vacation rental management and had already begun to grow the Austin and Santa Barbara markets. Moving forward TurnKey will continue to actively seek additional market-based acquisitions and launch new markets on their own. The TurnKey platform enables more exposure and higher income to owners at lower commissions, and uses advanced logistics and dispatch to enable a smoother owner and enhanced guest experience. Terms of the deal were not disclosed.

About TurnKey:

TurnKey is a marketing and professional-management solution for individual vacation rental owners. Located in Austin, TX, founded by former HomeAway, Expedia, BedandBreakfast.com and Limos.com executives, and funded by an all-star cast of angel investors, including the CEOs of Orbitz, and Zillow, and the founders or co-founders of TripIt, Hotwire, Expedia, Zillow and Glassdoor.

<http://turnkeyvr.com/aboutus>.



Business Briefs

June 26, 2014

Business briefs features top level management additions, changes or promotions, professional continuing education a significant anniversary (10, 20, 30 years, etc.) for the business or other business news that is not classified as marketing. Deadline for submissions is 10 a.m. Friday for the following Thursday's edition. Submit information and photos to southjetty@centurytel.net or mail to South Jetty, P.O. Box 1117, Port Aransas, TX 78373. For further information, call 749-5131.

Osborne wins national award

Jannine Osborne with Silver Sands Realty of Port Aransas has been awarded the Accredited Buyer's Representation (ABR.) designation by the Real Estate Buyer's Agent Council (REBAC) of the National Association of Realtors.

She joins more than 30,000 real estate professionals in North America who have earned the ABR. designation. All were required to successfully complete a comprehensive course in buyer representation and an elective course focusing on a buyer representation specialty, both in addition to submitting documentation verifying professional experience.

REBAC, founded in 1988, is the world's largest association of real estate professionals focusing specifically on representing the real estate buyer. There are more than 40,000 active members of the organization worldwide. The National Association of Realtors, "The Voice for Real Estate," is the world's largest professional association, representing more than 1,000,000 members involved in all aspects of the real estate industry.

Coastline merges with TurnKey

Coastline Adventures has merged with TurnKey Vacation Rentals, a tech-enabled start-up service for homeowners who want to rent their homes as vacation rentals. The company started in Austin a year ago and recently expanded to Port Aransas with the merger with Coastline Adventures.

Bev Gilbreath of Coastline Adventures now works for TurnKey and is the regional director of the Port Aransas and Coastal Bend area.

"This is a great company . . . I could not have asked for a better team to work with," Gilbreath said.

COASTLINE ADVENTURES

Vacation Rentals

Coastline
Adventures
offers fully
furnished
homes,
condos and
duplexes.

We have
properties
ranging from
1 bedroom
to our
12 bedroom
Retreat Center.
Ocean Views,
pools, walk
to the beach
and MORE!

**1-800-656-5692
or 749-7635**

www.coastadv.com

**Visit us at
our new office!**

107 Cut Off Rd



820 Park Place



Port A Retreat Center



Lost Colony Homes
Direct Ocean Views



Print

Board and Commission Application - Submission #605

Date Submitted: 8/22/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

Jamise

Last Name*

Fisher

Address1*

221 Marion Dr B103

City*

Rockport

State*

TX

Zip*

78382

Telephone:

Cell Phone #:

214.675.7384

Email:*

jamisefisher@att.net

Do you live inside the City Limits?*

Yes

Are you a registered to vote in City Elections?*

Yes

Occupational Information:*

The Oasis Resort / Vaughn San Antonio

Please indicate, in order of preference Boards on which you would like to serve:*

no prefence/ something interesting but can go where needed

By typing your, it will act as your authorized signature.*

Jamise Hill Fisher

Date*

8/22/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

Registered voter of the City of Rockport



2. Convention and Visitor Bureau Board

Lodging Owner/Manager



3. Planning and Zoning Commission

Registered voter of the City of Rockport



4. Park and Leisure Services Advisory Board

Registered voter of the City of Rockport



5. Tree & Landscaping Commission

Registered voter of the City of Rockport



Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

☒
--



Board & Commission Application

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application

Step 3: Submit the application packet to **one** of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

Name: JENNIFER DAY

Residential Address: 902 E. CORNWALL STREET
ROCKPORT, TX 78382

Telephone: 214-395-7156 **Cell Phone #:** 214-395-7156

Email: jdayrisc@gmail.com

Do you live inside the City Limits? yes

Are you a registered to vote in City Elections? yes

Occupational Information: EXECUTIVE DIRECTOR - ROCKPORT CULTURAL ARTS DISTRICT

Please indicate, in order of preference Boards on which you would like to serve:

CONVENTION & VISITORS BUREAU BOARD

If your preferences have requirements, please include the Requirement Form.

Signature: Jennifer Day **Date:** 9/2/24

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

☐ Registered voter of the City of Rockport

2. Convention and Visitor Bureau Board

- ☒ Lodging Owner/Manager - *Angel Rose B+B*
- ☒ Tourism Industry Owner/Manager - *Rockport Cultural Arts District - Rockport Railroad Museum*
- ☐ Restaurant Industry Owner/Manager
- ☒ Art Industry Owner/Manager - *Rockport Cultural Arts District - "Public Art - Murals + Cultural Interface"*
- ☒ Historical Industry Owner/Manager - *Railroad Museum; own 1881 Bracht House - Murals - National + State Markers*
- ☒ Member of Rockport/Fulton Chamber of Commerce
MEMBER RFChC + SERVED ON ChC BOARD OF DIRECTORS 6 YEARS

3. Planning and Zoning Commission

☐ Registered voter of the City of Rockport

4. Park and Leisure Services Advisory Board

☐ Registered voter of the City of Rockport

☐ Ward member

5. Tree & Landscaping Commission

☐ Registered voter of the City of Rockport

☐ One member from the Rockport Planning and Zoning Commission

☐ One member from the Rockport Park and Leisure Service Board

☐ The city landscape official shall serve as ex-officio member to the committee.

Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

** History Industry Owner/Manager*

RCAD - OWNS (ACQUIRED + RESTORED) Rockport Railroad Depot

PERSONALLY OWN - 1881 L.M. BRACHT HOUSE (Angel Rose B+B)

1912 Victorian - 604 S. Magnolia - Full Time Rental PROPERTY

** Tourism Industry Owner/Manager - Railroad Depot*

CURRENTLY WORKING MAJOR EXPANSION PROJECT

JENNIFER DAY, PMP
902 E. Cornwall
Rockport, TX 78382
jdayrose@gmail.com
214-395-7156

PROFESSIONAL PROFILE

Strong collaborative leadership and positive people management skills, with customer relationship, operations, people development, human resources management and business process improvement. Certified Project Management Professional 25 years with proven expertise in full cycle solution management.

PROFESSIONAL EXPERIENCE

Rockport Cultural Arts District, Rockport, Texas

Executive Director

3/2020 - Present

President/Chief Executive Officer

1/2016 – 3/2020

- Achieved Rockport-Fulton Non-Profit of the Year 2023-2024 & 2023 Congressional Awards
- Initiated and successfully managed District enhancements, restoration of the 1888 Railroad Depot and establishment of the Railroad Museum, addition of major Public Art including “Cultural Interface” sculpture, the highly successful Kite Festival awarding it to the City of Rockport, championing special tourist enticing events such as the Smithsonian Exhibit, District marketing and promotion, and merchant collaboration
- Successfully promoted Arts initiatives in the District being the catalyst for State Legislative Funding
- Oversight of Texas Commission on the Arts directives and RCAD objectives and accomplishments
- Lead and manage personnel and strategic planning to drive District enhancements
- Supervise and control business affairs and preside at Executive and monthly Board Meetings

Initiative Leader

6/2014 – 1/2016

- Initiated and led the program to achieve The State of Texas Designation for Rockport Cultural Arts District
- Designed and led partnership collaboration with The City of Rockport, Aransas County, and Aransas County Navigation District, and secured official governmental Resolutions of Support of the Rockport Cultural Arts District for 10 years
- Led the collaboration of the school district, local government, non-profits, for profits, and local citizens resulting in their contribution to the Cultural Arts District application and focus for future enhancements .
- Led the Cultural Arts District Steering Committees to complete the required detailed State application process, including an audio-visual film, secured required non-profit partnership organization, drove communication with State of Texas Commission on the Arts, and application submission in the onset of the initiative

Angel Rose Bed & Breakfast Inn, Rockport, Texas

Owner

9/2008 - Present

- Historical boutique Bed & Breakfast - Rockport-Fulton Small Business of the Year 2014-2015

General Datatech Corporation, Dallas, Texas

Remote Customer Experience Manager

10/2018 – 3/2020

- Managed Hosting client relationship for one of the largest and most challenging customers, IBM and seven of their end clients
- Customer advocate, driving solutions through collaboration with internal support teams, third-party data center partners, and customers for network and data center environments optimization
- Generated and managed reporting requirements, Service Level Agreement Metrics, Ticket Management, Compliance, Quarterly and Monthly Business Meetings, and Action Reporting
- Managed escalations, ensured follow up and resolution as required

NEC Corporation of America. Irving, Texas

Sr. Remote Program Manager

2/2010 – 12/2015

- Managed customer relationships for Remote Managed Services (RMS), Network and IP Telephony as single point of contact for large third-party customer and smaller direct customers
- Managed and coordinated internal engineering resources and customer resource support for network changes and projects, and Account Management Team additional project revenue
- Generated and managed reporting requirements, Service Level Agreement Metrics, Move Add Delete Changes, and project reporting
- Managed escalations, ensured case follow up and resolution as required

Project Manager/Supervisor

1/2008 – 1/2010

- Same duties as below with the additional supervisory responsibilities for project team

Project Manager, Customer Service Manager

4/2007 – 1/2008

- Managed customer activation for RMS, Network and IP Telephony, including third party vendors
- Initiated and maintained customer relationships, served as single point of contact
- Generated and managed contractually required monthly and quarterly reporting
- Worked with internal development team producing automated reporting and enhanced reports
- Worked with NOC engineering teams to initiate and provide customer requested support
- Managed escalations, ensured case follow up and resolution as required

NORTEL, Richardson, Texas

1995-2006

Area Operations Leader, Sprint Nextel Account 2003-2006

- Prime for regional and specific corporate bulk purchase sales for Sprint Nextel Account
- Successfully led SW Project Management Team in initiation, planning, execution, and closure of network capacity growth projects for the States of Texas, Oklahoma, and Arkansas
- Secured strong customer relationships and high customer satisfaction survey ratings
- Effectively matrix managed internal and external support teams for optimal project results
- Regional point person for outages and disaster recovery escalations
- Managed regional operating budget and drove internal process improvements

Project Manager, Customer Relationship Manager, Sprint Account 1998-2003

- Effectively project managed the initiation, planning, execution, and closure of network capacity growth projects for southern regional markets
- Full cycle project management of four initial switch deployments including integration and load balancing of cell sites across markets

Field Support Manager, Sprint Account 1995-1998

- Implemented startup and managed adjunct HR function to ensure Nortel Sprint RF field offices were established on an accelerated basis, supporting new Sprint Contract
- Managed office procurement, setup, and closure with Nortel real estate team, vehicle leasing, employee relocation, corporate housing, employee training, safety training, including field documentation procurement for contract compliance, and RF field office financials
- Created and communicated performance management objectives for remote RF teams

J.E. ROBERT COMPANIES, Dallas, Texas

1990-1995

Human Resource Director, PHR

- Employment, Employee Relations
- Compensation, Benefits Administration
- Training and Facilities Management

NATIONSBANK (formerly University Savings Association), Houston, Texas

1982-1990

Banking Officer, Senior Compensation Analyst

- Managed Corporate Salary Budget (\$16 million-University Savings)
- Designed and implemented Performance Management Program
- Executed salary surveys; evaluated positions, prepared job descriptions

EDUCATION/CERTIFICATIONS/CONTRIBUTIONS/VOLUNTEER EXPERIENCE

Massey Business College / Project Management Institute
Project Management Professional (PMP) / ITIL Foundation Certifications
Professional Development Training/Seminars / Leadership Aransas County Graduate
Computer / Software Proficient- Microsoft Office Suite, PeopleSoft, Internal Management Systems
Contributing Author to Dr. Harold Kerzner's Book
Project Management Best Practices, Achieving Global Excellence
2019-2020 Rockport-Fulton Citizen of the Year
Executive and Founding Board Member of the History Center for Aransas County
Interim Fundraising Chair First Learning Tree, St. Matthews Methodist Church
Rockport-Fulton Chamber of Commerce Director / Board Member
Aransas County ISD Education Foundation Board Member



Board & Commission Application

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume.

Step 2: Complete both sides of application and attach your biographical information or resume

Step 3: Submit the application packet to **one** of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

Oct. 22nd

Name: Michael Ables

Residential Address: 515 N. Fort St Rockport, TX 78382

Telephone: 361.253.0869 **Cell Phone #:** _____

Email: executivedirector@texasmartimuseum.org

Do you live inside the City Limits? yes

Are you a registered to vote in City Elections? yes

Occupational Information: Museum Director

Please indicate, in order of preference Boards on which you would like to serve:

CVB

If your preferences have requirements, please include the Requirement Form.

Signature: *Michael Ables*

Date: 10/4/24

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application and your resume or biographical information.

1. Zoning Board of Adjustments/Building Standards Commission

☐ Registered voter of the City of Rockport

2. Convention and Visitor Bureau Board

- ☐ Lodging Owner/Manager
- ☒ Tourism Industry Owner/Manager
- ☐ Restaurant Industry Owner/Manager
- ☐ Art Industry Owner/Manager
- ☒ Historical Industry Owner/Manager
- ☐ Member of Rockport/Fulton Chamber of Commerce

3. Planning and Zoning Commission

☐ Registered voter of the City of Rockport

4. Park and Leisure Services Advisory Board

- ☐ Registered voter of the City of Rockport
- ☐ Ward member #

5. Reinvestment Zone Number One, Board of Directors

- ☐ At least 18 years of age
- ☐ Resident of Aransas County
- ☐ Country adjacent to Aransas County
- ☐ Own real property in the Zone.

6. Tree & Landscaping Commission

- ☐ Registered voter of the City of Rockport
- ☐ One member from the Rockport Planning and Zoning Commission
- ☐ One member from the Rockport Park and Leisure Service Board
- ☐ The city landscape official shall serve as ex-officio member to the committee.

Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.

Michael Ables

2764 North Roosevelt Road Unit 2054

Key West, FL 33045

mables81@gmail.com

316.253.0869

EDUCATION

Master of Arts in Liberal Studies, Spring 2012

Wichita State University, Kansas

Major area of study in Interdisciplinary Studies

(Art History, History and Cultural Anthropology)

Emphasis in Museum Studies

Thesis topic: Conflicts and Misconceptions of Repatriation

Bachelor of Arts in Art History, 2008

Wichita State University, Kansas

Associate Degree in Liberal Arts and Sciences, 2004

The Hutchinson Community College, Kansas

MUSEUM EXPERIENCE

Executive Director, 2024

Texas Maritime Museum, Rockport, TX

The Texas Maritime Museum shares stories of Texas Maritime from the past to the present. Over the years, the organization has been viewed as the anchor of Rockport. As the Executive Director, I report to the Board of Directors. In my capacity, I worked closely with the Board to set goals and objectives, work on ways to inspire the staff, and provide a vision for the Museum. In this role, I evaluate and implement policies and procedures, resolve any Human Resource concerns, interview potential employee candidates, enhance employee relationships, prepare grants, and evaluate, present the forecast budgets for the following year based on growth trends, and from time to time provide tours to guests.

Since my arrival, my staff and I have worked to improve memberships, fundraising events, capital campaigns, strategic planning, exhibits and financial forecasting.

Deputy Director, 2023- 2024

Key West Harry S. Truman Foundation, Key West, FL

The Key West Harry S. Truman Foundation is responsible for the continued efforts to preserve and restore the only Presidential Museum in the State of Florida, the Harry S. Truman Little White House. In my compacity as the Deputy Director, I work to enhance communications with Foundation members, and its volunteers. Such as, I am responsible for all memos, press releases, emails, eblast, social media posts and website event postings.

As the Deputy Director, I am also responsible for fund raising events, educational white glove tours, payroll, and archival practices to maintain the Truman Little White House's collection. A part of my duties, I perform evaluations on all events, past and present to establish trends and ensure that each program exceeds expectations.

In 2023, the membership annual holiday party increased attendance and membership renewals by 15% in comparison to previous years. In the first quarter of 2024, the Foundation has been able to raise over \$25,000 in less than 24 hours to purchase a maquette statue from artist Tom Corbin to enhance the Museum's collection.

In efforts to restore the Truman Little White House, the Foundation works closely with representatives from the State of Florida. In 2024, the Key West Harry S. Truman Foundation received the necessary funds to complete the exterior restoration process of the Truman Little White House. The overall project exceeded \$1 million dollars.

Executive Director, 2019- 2023
Reno County Historical Society, Hutchinson, KS

The Reno County Historical Society is comprised of two separate organizations, the Reno County Museum and Strataca: Underground Salt Museum. The Reno County Museum shares stories of Reno County from the past to the present. Over the years, we have established the pillars of Reno County that are comprised of the Railroad, Agriculture and the Salt industry. Combined these pillars help define and shape Reno County to what we see it today.

Strataca is a unique feature within Hutchinson, KS. Strataca takes guests 650' feet underground into the Salt Mine. The area that guests are allowed to visit is the 1940's and 50's sections of the mine. Their adventure provides information on mining, life of a Miner underground, Train Ride and a Dark Ride, a 30-minute ride into the 1940 section of the mine. Strataca also offers an add-on tour called the Salt Safari, a 1-hour tour into the 1950's section of the mine.

Combined, the organization's budget has grown significantly over the past 3 years from a \$1-million-dollar operation to a \$1.5-million-dollar operation. The organization has 16 full time employees, 28 part-time employees, and over 10 volunteers that assist for major events and periodical tours. The Reno County Historical Society is comprised of 15 very active Board Members.

As the Executive Director, I report to the Board of Directors. In my capacity, I worked closely with the Board to set goals and objectives, work on ways to inspire the staff, and provide a vision for the Museum. In this role, I evaluate and implement policies and procedures, resolve any Human Resource concerns, interview potential employee candidates, enhance employee relationships, prepare grants, and evaluate, present the forecast budgets for the following year based on growth trends, and from time to time provide tours to guests.

In the past several years, I focused my attention on visitor experiences, especially during the pandemic. In 2021, the Museum had 85% of pre-pandemic attendance, 42,500 guests. In 2022, the organization has seen over 100% attendance compared to pre-pandemic numbers from 2019. Throughout the pandemic, I worked closely with the local Health Department to ensure the safety of my staff and our guests. Unfortunately, the Museum in 2020 was required to close its doors to the public for 2 ½ months and furloughed its staff member for only 2 weeks during that timeframe.

After that, the Museum was able to hire all employees back after receiving several grants including the PPP grant, second round of PPP grants, and several local grants which provided the funding necessary to withstand the short-term closure and limited guest attendance once reopened. However, throughout the pandemic the Museum received several additional grants that allowed for several enhancements that focused on the facility, exhibits, and educational programs. In less than 3 years, I wrote and received over \$500,000 in grants. These grants allowed the organization to digitize its collection, renovate the children's play area at Reno County Museum, renovate the exterior of the facility at Strataca, and enhance the exhibits at both facilities, just to name a few.

In the last 2 years, I was nominated to the 150th Anniversary Task Force to assist with the celebration. In my capacity, I am currently working with other City Council Members and Mayors throughout Reno County to ensure the 150th celebration is successful and quite memorable for all. Over the years, I have been elected to several committees including the Visit Hutchinson Market Committee, and Hutch Coalition Committee. Along with collaborating with other organizations throughout Hutchinson and Reno County. Beyond my daily tasks, I also provide additional progress reports to Hutchinson's City Council and Reno County Commissioners. I rely on time management and delegation in order to accomplish my necessary tasks and in order to continue to move the organization forward.

Hutchinson Community Foundation, 2020

Pat Mitchell Collection

The Reno County Museum received \$30,000

This prestigious grant allowed the Museum to digitize the Pat Mitchell Collection that contains over 30,000 pieces from photographs, documents, journals, architect drawing of historic buildings, and much more. The organization is collaborating with a nearby University, Wichita State University, to digitize these pieces. At this moment, the project is anticipated to be completed by the end of 2023.

Humanities Kansas, 2020

Salt Tours with Rocky

Strataca received \$5,000

This grant allowed Strataca Underground Salt Museum to still offer a tour through the Mine during its closure. During that time, the Museum had to cancel over 40 school tours, and over 500 students visits. Instead, the Museum developed animated videos

starring a mascot, Rocky. Rocky gave various information about artifacts underground so students could still have an experience.

BNSF Grant, 2021

Reno County Museum: Children Play Area

Reno County Museum received \$5,000

This grant allowed the Museum to develop a play train so children can enjoy a new feature in at the Museum. The staff wanted to pursue this grant in order to focus on the 3 pillars of Reno County. This grant allowed the Museum to get one step closer at transforming the Children's area. Project was completed in Spring of 2022.

State of Kansas: TASK Grant, 2022

Exhibit Development

Strataca \$175,000

This competitive grant was through the State of Kansas. The grant was awarded to only 10 non-profit organizations throughout the state. The requirements for this grant were extremely extensive but required an economic impact study and organizations must prove that 30 percent of their attendance comes from out of state. Strataca conducted its economic impact study at the beginning of 2022. The study showed that over 95 percent of its attendance, pre pandemic and through the pandemic, comes from outside Reno County and 75 percent comes from outside the State of Kansas.

The grant was applied to new attractions/exhibits underground. The organization will soon have a hands-on exhibit that will allow children of all ages to play with gantries and cranes underground in a safe environment. These hands-on exhibits are intended to educate our public about the power of hydraulics, something that is critical to Miners today. The grant will also allow the Museum to incorporate additional educational components i.e. Science of Salt and enhance the Permian Period exhibits. The intent is to open several of these exhibits as early as Spring of 2023 for the 100th anniversary of the Salt Mine.

Executive Director/Chief Curator, 2016- 2019

General Patton Memorial Museum, Chiriaco Summit, CA

As the Executive Director, I report to the Board of Directors, as Director my duty is to set goals and objectives, inspire the staff and provide a vision for the Museum. I evaluate, set and implement policies and procedures, resolve any Human Resource concerns, process payroll for the employees, develop an annual financial budget for the Museum and evaluate and present the forecast budgets for the following year based on growth trends.

I focus my attention to visitor experience through enhancement of the Museum's exhibitions, and educational programs. I am the face and representative of the Museum. This position requires effective communication to reach the community and civic organizations. As the leader of the Museum, I develop and foster relationships between the Museum and elected officials, government agencies both local and statewide, tribal

councils, and other museums. To accomplish these tasks, I rely heavily on time management.

Through the cultivation of relationships, the Museum has doubled its total assets in one year. I supervised the construction project that tripled the Museum's size and raised \$6 million dollars in a National Capital Campaign in 3 years along with over \$200 thousand dollars in grant funds for general funds, educational programs, and exhibits in just one year. In my compacity, I managed the Museum's daily operations, Exhibit Development, and an entire remodel of the Museum. The educational program allowed over 3000 students to visit the museum at no additional cost to the schools. This included transportation for the schools and a new educator for the Museum which increased the Museum's attendance and gift shop revenue. In 2018, the Museum received over \$70,000 not including sponsorships and additional support from the public for our educational program. As the Executive Director, I have made a series of Presentations to increase the Museum's awareness and improve the quality of the Museum.

**Project Manager/Grants/Major Gifts:
Maztner Tank Pavilion and Military Restoration Project, 2017**

In 2017, Mr. Harold Maztner donated a few times, but one donation was dedicated to build a 6,000 square ft building intended to house Military vehicles. Through my efforts, Mr. Maztner realized that donating to the Museum was beneficial, however, building a facility to house restored vehicles was essential. The organization raised \$1.5 million towards this project alone, Mr. Harold Maztner was the primary source of those funds. Those funds went towards the restoration of the Museum's military vehicles. As Executive Director, I was the Project Manager for these endeavors. I took diligent notes and photographs on the daily progress for the Museum's record. On November 11, 2017, the Museum celebrated the Grand Opening of the Maztner Tank Pavilion.

Chandi West Wing, 2017-2018

The Museum acquired a series of modular trailers in 2014 from Kiaser Permentante, 6,000 square feet total. Through my efforts, Mr. Chandi was convinced that the new West Wing could enhance the Museum and its operation. Mr. Chandi made a major contribution towards our construction development to accomplish the \$2.5 million dollars goal between 2017 and 2018 to renovate the Museum's new wing. As Executive Director, I was the Project Manager during this endeavor to ensure the work was indeed completed to code and to the museum satisfactory. Between 2017-2018, I took diligent notes and photographs on the progress of the project for the Museum's records. On November 11, 2018, the 30th Anniversary of the Museum, the Museum celebrated the Grand Opening of the Chandi West Wing.

Barker Educational Exhibits Installation, 2018

In 2017, I was awarded several major gifts including the grant proposal written to the Coeta and Donald Barker Foundation for \$100,000. Through my efforts, I was responsible for the storyline, editing, content, artifacts, and artifact loans. I worked for over 2 years on the flow of the exhibits, space and overall look. The exhibit installation

collided with the Chandi West Wing development which created opportunities for creative solutions. On the 30th Anniversary of the Museum, the Museum celebrated the Grand Opening of the Barker Educational Exhibits inside the Chandi West Wing.

Anderson Children Foundation, 2017

After my assessment of the Museum in 2016, I pursued developing the Museum's Educational Programs. In 2017, I wrote a grant titled Patton's Cadets. This program was devoted to enhancing the historical understanding of the Coachella Valley and better understanding of Patton and the Men and Women who served during World War II. The grant covered the student's admission fee and transportation to and from the Museum. In 2017, I was awarded \$25,000 to bring over 1,800 students to the Museum. The program allowed the students to learn and experience history up-close and personal. Through our assessment of the program after it concluded, the report showed that prior to arrival 85% of the students from 5th grade to High School had little to no awareness of World War II nor the history of Coachella Valley. However, we noticed that over 90% of all male students knew some aspects of the military vehicles and weaponry due to video games. The alarming reality, most of these students, over 50% did not believe that World War II truly took place. They thought it was a video game.

Battlefield Vegas, 2017-2019

With the assistance of Mr. Matzner's donation, the Museum arranged to work with outside experts in the field of Military Vehicles. Several Board Members were aware of an organization in Las Vegas, NV called Battlefield Vegas. Through several meetings, via phone and in person, an agreement was made, and I drew up the MOU agreement for both organizations. The MOU was complex but broke down a systematic process in which Battlefield Vegas was willing to restore several military vehicles. The restoration process is still ongoing but has presently given the Museum 3 restored military vehicles including 2 operational tanks and will conclude with 5 restored vehicles overall. This endeavor has not cost the museum any additional funds but has provided opportunities to enhance its exhibit experience inside the Museum.

Chief Curator

As the Chief Curator, I protect and preserve the collection using AAM standards. I ensure the use of proper handling techniques and display methodologies that are applied. I supervise the development of exhibits from conception to implementation. I am responsible for any text, labels and programs that focus on the Museum's exhibition. I wrote about the collection management policy and procedures that will ensure the protection of donors' artifacts. Through my efforts I sought and was awarded grants for collection management and exhibit development. I implemented research opportunities that are attached to the Museum's Library and an internship program that allows students hands-on training.

Curated Exhibits

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Patton's Early Years**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Patton in WWI**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **NAZI: Rise to Power**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Pearl Harbor: A Day of Infamy**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Desert Training Center**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Patton vs Rommel**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **D-DAY:
The Eyes of the World are upon you**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Battle of the Bulge**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Holocaust**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Liberation of the
Concentration Camps**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **VE & VJ Day**

General Patton Memorial Museum
Chief Curator & Creator of Exhibit, 2018
Exhibition: **Patton's Last Days**

These exhibits allow the Museum to enhance our guests' experience, learn about history, and share the memories of those who protect our freedoms. I am also evaluating new programs to incorporate into these exhibits. These new ideas will open the door for further development and experiences inside the Museum which will include developing an app for tours and further enhance guest experience.

Executive Director/Chief Curator, 2014-2016

National WASP WWII Museum, Sweetwater, TX

As the Executive Director, I report to the President of the Board, Executive Committee and the Board of Directors. In this position, I oversee the staff, financials, fundraisers, capital campaigns, grants, events, educational programs and the collection management. This position is also responsible for the development and growth within the surrounding community through programs, internship and volunteer opportunities. Through my efforts, the organization received over \$1.5 million dollars annually to assist with daily operations, programs, fundraising efforts, and building development. The construction of the Museum hangar cost nearly \$7 million dollars to ensure that it was heavily protected and safe to maintain artifacts. The Museum continued with an additional \$2 million dollar enhancement for archival housing, exhibits, interactives, and daily operations.

As Executive Director, worked on the capital campaign, wrote grants that exceeded fifty

thousand dollars to develop a traveling exhibit, funding for archival materials, and to digitize the collection. The traveling exhibit continues to travel across the Nation to a variety of museums including the National Parks Service Eleanor Roosevelt Museum, Lubbock Silent Wings Museum, and the Wright Brothers Museum to name a few.

As Chief Curator, I protect and preserve the collection. I ensure the Museum is utilizing proper methodologies for exhibit development and collection management policy and procedures. I am also responsible for writing grants and developing research opportunities for academic purposes. I implemented an internship program that allows students hands-on training. The Interns, under the supervision of the Chief Curator, help me develop exhibits (traveling and permanent), catalog and condition reports and capture data that's used to digitize the collection.

National WASP WWII Museum, Sweetwater, TX

Chief Curator & Creator of Exhibit, 2016

Exhibition: WASP: The Untold Story

A photographic traveling exhibit that showed the untold story of the women training at Avenger Field in Sweetwater, TX. This exhibit was completed under budget and only took \$2,500 to complete. The exhibit was sent to the following: Wright Brother Museum, Eleanor Roosevelt Museum, Silent Wings Air Museum just to name a few.

CSR/ Special Project Coordinator, 2013-2014

ANR Transport, Houston, TX

In this position, I held both Customer Service Representative and Special Project Coordinator. As the CSR, I provided estimates, answered incoming calls and solicited new clients. This position follows strict guidelines to eliminate guesswork in every job for the dispatcher and art handlers. I provided estimates to all clientele interested in shipping art or antiquities, storage needs, crate jobs or any installations, and confirming bookings.

As the Special Project Coordinator, I was responsible for all the hands-on projects. This job requires a basic understanding of the construction of crates, and creating materials, installations (residential or commercial) and major moving of sculptures requiring gantries/hoists. Each job presents unique challenges and requires attention to detail.

Director of Educational Programming, 2012-2013

International Museum of Cultures, Dallas, TX

In this position, I oversaw fundraisers, capital campaigns, grants, and various other programs. For the educational outreach programs, I focused on interactive exhibits for children ages 4-15. The Director of Educational Programming was responsible for marketing the educational programs with TEKS requirements to coincide with local schools.

Summer Internship, Assistant Curator of Exhibition, 2010

Ulrich Museum of Art, Wichita State University

Worked with the Curator of Exhibition and Collection Manager on assembly of exhibitions, disassembly and storage of pieces

Curator, 2010- 2012

Lowell D. Holmes Museum of Anthropology, Wichita State University

As the Curator, I maintained the Museums database. This required an acute knowledge of the Database system, inserting information, processing catalog and condition reports, supervising other student employees and volunteers.

I established a social networking, answering any queries, provided tours, assisted in developing exhibits, and became the liaison between the museum and the Education Department at Wichita State University. As Curator, I was responsible for a variety of exhibits: WSU Expedition to Asmat, African Metals, Zoology Exhibit, and Weapons of the World Exhibit.

Cultures in Classrooms, Educational Outreach program, 2010

Spearheading this outreach program, wrote the proposal for and presented it to the Education Department; this collaborating program is intended for children between kindergarten and 5th grade

Curator of Exhibition, 2009- 2010

Lowell D. Holmes Museum of Anthropology, Wichita State University

As the Curator of Exhibitions, I was responsible for assisting the Curator in the development of exhibits. This required the proper handling and use of materials for exhibit development. Other responsibilities required due diligence to check the temperature and humidity control, pest management, and check the artifacts on display.

I helped students as they developed exhibits during the Museum Exhibitions course provided by the Anthropology Department. This allowed me to show other students various methodologies that were effective through the exhibit development stages of their course.

Lowell D. Holmes Museum of Anthropology, Wichita State University

Co-Curator & Co-Creator of Exhibition, 2012

Exhibition: WSU Expedition to Asmat

Lowell D. Holmes Museum of Anthropology, Wichita State University

Curator & Creator of Exhibition, 2010

Exhibition: African Metals

Lowell D. Holmes Museum of Anthropology, Wichita State University

Co-Curator & Co-Creator of Exhibition, 2010

Exhibition: Zoology Exhibit

Lowell D. Holmes Museum of Anthropology, Wichita State University

Co-Curator & Co-Creator of Exhibition, 2008

Exhibition: Weapons of the World Exhibit

Completed this exhibit in the Museum Exhibition course

VOLUNTEER SERVICES

Lake Afton Public Observatory, Wichita, KS, 2006

Volunteer Services

Assist in fabricating exhibits

Cowtown Museum, Wichita, KS, 2009

Volunteer Services

Research collection, catalog collection, and assist in fabricating exhibit

Museum of World Treasures, Wichita, KS, 2011

Volunteer Services

Research collection, catalog collection, and assist in fabricating exhibit

Exploration Place, Wichita, KS, 2007-2012

Volunteer Services

Assist in donor programs, fabricating exhibit

Artifact Handler, 2012

Exhibition: Star Wars Where Science Meets Imagination

TEACHING EXPERIENCE

Teaching Assistant, 2011

Graduate Teaching Assistant, Emory Lindquist Honors Program

Assisting the Professor in discussing the material with students, grading student participation, quizzes, exams in Art History Survey II

ADDITIONAL EXPERIENCE

Designer, May 2008- Jun 2009

The Frame Shop, Kansas

Worked with valuable pieces of art, artifacts and to help customers find appropriate frames, also competent to mount art to acid free foam board, cut glass, and complete entire installment process.

Security Guard, January 2006 – May 2008

The Wichita Art Museum, Kansas

The safety and protection of all the art within the facility, answer queries and to create an environment suitable for both patrons and staff

Security and Education Receptionist, January 2006 – December 2008

The Wichita Center for the Arts, Kansas

Provided directional assistance, event information, and answer visitor queries; maintain prime condition of gallery space and to assure a safe environment for patrons, employees, and art

PUBLICATIONS

"Smallpox: American Fur Company Pox Outbreak of 1837-1838"

Fairmount Folio produced by Phi Alpha Theta, Gamma Rho Chapter

"NAGPRA: Conflicts and Misconceptions of the Repatriation Process"

Master Thesis, 2012

PRESENTATIONS

“Importance of Social Networking”

Kansas Museum Association, 2010

Sponsored by: Society of Public Historians and Lowell D. Holmes Museum of Anthropology

“Conflicts and Misconceptions of Repatriation”

Introduction to Anthropology, Newman University, 2011

“Basics of Anthropology”

Life Ventures, Wichita, KS, 2012

“Repatriation: Conflicts and Misconceptions”

Texas Association of Museums, 2015

“Making a Participatory Museum”

Mountain Plains Museum Association, 2015

“Nurturing Leaders”

Texas Association of Museum, 2016

“Emerging Leaders”

Texas Association of Museums, 2017

“The Newly ED Game”

Texas Association of Museums, 2017

“Legacy of Patton”

Desert Hot Spring Historical Society, 2017

“Museum mean Business”

Palm Desert Historical Society, Twentynine Palms Historical Society, 2017

“Adventures to the Museum”

City of Blythe and City of Palm Desert and Rotary Club in Palm Desert, 2018

“Future of Museums”

Rotary Club, Indian Wells, 2018

RESEARCH AWARDS

“NASA: The Infancy of the U.S. Space Program, 1958- 1961”

Douglas Bendell Award, 2010

“Repatriation Interview Grant”

Citizen Potawatomi Nation, 2011

HONORS

Lambda Alpha (Anthropology) Honors Society, 2010-2012

Phi Alpha Theta (History) Honors Society, 2010-2012

CONFERENCES ATTENDED

**Native American Grave Protection and Repatriation Act,
NAGPRA at 20, Washington D.C. 2010**
**Native American Grave Protection and Repatriation Act,
NAGPRA Conference, Oklahoma City, OK 2010**
Kansas Museum Association, Emporia, KS 2010
Kansas Historical Preservation Conference, Topeka, KS 2012
Texas Association of Museum, Fort Worth, TX 2015
Mountain Plains Museum Association, Wichita, KS 2015
Texas Association of Museum, Fort Worth, TX 2016
California Association of Museum, Palm Springs, CA 2018

UNIVERSITY SERVICE

President, Society of Public Historians, 2010-2011
Committee Member, Experimental Archeology Research Society, 2010-2012
Committee Member, Student Activities Council, 2000-2001

VOLUNTEER SERVICES

Lake Afton Public Observatory, Wichita, KS, 2006
Exploration Place, Wichita, KS, 2007-2011
Cowtown Museum, Wichita, KS, 2009
Wichita State University Commencement Day, Wichita, KS, 2010-2011
Museum of World Treasures, Wichita, KS, 2011
Texas Association of Museums Program Committee, TX, 2014-2016
Texas Association of Museums Host Committee, TX, 2016-2017
Lions Club, Sweetwater, TX, 2014
Rotary, Sweetwater, TX, 2014-2016
Rotary, Hutchinson, KS 2019- 2023

REFERENCES

Angus Smith, Vice President
Board of Directors
General Patton Memorial Museum
831.240.5311
angusjsmith@frontier.com

Rev. David Dubovich
Reverend/ Community Leader
Park Place Christian
620.259.4311
revdave0@gmail.com

Katie Broker
Previous Operations Manager
Reno County Museum
760.250.2103
kbroker.art@gmail.com



Charting a Course Forward

INTRODUCING MICHAEL ABLES, THE NEW EXECUTIVE
DIRECTOR OF THE TEXAS MARITIME MUSEUM

Photos Courtesy of The Ables Family

The journey from Key West, Florida, to Rockport, Texas was not exactly smooth sailing for new Texas Maritime Museum Executive Director, Michael Ables. Having sent his wife Nikki Ables, and daughters Astraea (14) and McKinley (4) ahead, Michael left Key West, where he previously worked as Deputy Director at the Harry S. Truman Foundation, with his father and two cats on board the family's 310 Catalina Sailboat. Setting course for Rockport, the plan was to arrive in time for Michael to officially take the helm here at the Texas Maritime Museum on May 1st.

After two days at sea and over 200 nautical miles, a perfect storm of engine issues, radio outages, and uncooperative winds meant that Michael needed to change his course to ensure he would reach his destination as planned.

"It was a last resort, to use the dinghy," says Michael, "but it worked!" He dragged the sailboat with the dinghy for 15 nautical miles over the course of 4 hours to get within cellphone range in order to call for assistance.

With his experience, skills, and a strong sense of determination, he managed to get his sailboat safely moored in Fort Meyers Beach, Florida, rented a car to get back to Key West to pick up *his* car, and then on to Rockport, just in time for his first day of work.

Since then, that same combination of museum leadership experience, skills, and sense of determination has spurred ahead several new projects and developments here at the Texas Maritime Museum.



Working closely with the staff and Board, he's tackled fundraising planning, a revamp and extension of the TMM membership program, strategic planning, new exhibit plans, and significant changes to our day to day financial operations, and he promises that there is much more to come.

Although the Ableses relocated from Florida, Michael and his family consider themselves to be true Texans. Michael grew up in Cedar Hill, just south of Dallas, while Nikki, grew up in Stamford, Texas, a little north of Abilene.

After receiving his Bachelor's degree in



THE ABLES FAMILY

Art History, and a Masters in Museum Studies from Wichita State University in Wichita, Kansas, Michael went on to work with an impressive list of museums and non-profits. Among his positions, he served as Executive Director of the National WASP WWII Museum, the General Patton Memorial Museum, and the Reno County Historical Society.

Ables also brings a wealth of fundraising experience. Over his tenure, he has been a part of 3 major building projects, 3 MOUs that restored military tanks to operational standards. He has worked on various grants at the local, state, and federal level that resulted in over 5 million dollars in grant funding, and over twice that amount in capital campaign funds.

Although the journey to Rockport wasn't smooth, Michael is already charting a new course forward for the Texas Maritime Museum.

"I am excited to be back home in Texas and working with such an amazing organization," he says. "I'm looking forward to what the staff, Board, and community will accomplish together. I can't wait!"

Print

Board and Commission Application - Submission #617

Date Submitted: 9/27/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume or biographical information.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

Sterling

Last Name*

Bray

Address1*

301 Copano Cove Road

City*

Rockport

State*

TX

Zip*

78382

Telephone:

2144373295

Cell Phone #:

2144373295

Email:*

sterling@howdyrv.com

Do you live inside the City Limits?*

Yes



Are you a registered to vote in City Elections?*

Yes



Occupational Information:*

VP of Marketing & Technology

Are you at least 18 years old?*

☒ Yes

☒ No

Please indicate, in order of preference Boards on which you would like to serve:*

Convention and Visitor Bureau Advisory Board (CVB)

By typing your, it will act as your authorized signature.*

Sterling Bray

Date*

9/27/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

Registered voter of the City of Rockport



2. Convention and Visitor Bureau Board

Member of Rockport/Fulton Chamber of Commerce



3. Planning and Zoning Commission

Registered voter of the City of Rockport



4. Park and Leisure Services Advisory Board

Registered voter of the City of Rockport



5. Reinvestment Zone Number One, Board of Directors*

Resident of Aransas County



6. Tree & Landscaping Commission

Registered voter of the City of Rockport



Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.



Print

Board and Commission Application - Submission #625

Date Submitted: 10/17/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume or biographical information.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

Sandra

Last Name*

Jumper

Address1*

4166 FM 1781

City*

Rockport

State*

TX

Zip*

78382

Telephone:

662-587-4633

Cell Phone #:

662-587-4633

Email:*

sgjumper61@gmail.com

Do you live inside the City Limits?*

Yes

Are you a registered to vote in City Elections?*

Yes

Occupational Information:*

Executive Director, Texas Tropical Trail

Are you at least 18 years old?*

☒ Yes

☐ No

Please indicate, in order of preference Boards on which you would like to serve:*

CVB/Tourism Board

By typing your, it will act as your authorized signature.*

Sandra "Sandy" Jumper

Date*

10/17/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

-- Select One --

2. Convention and Visitor Bureau Board

Historical Industry Owner/Manager

3. Planning and Zoning Commission

-- Select One --

4. Park and Leisure Services Advisory Board

-- Select One --

5. Reinvestment Zone Number One, Board of Directors*

Resident of Aransas County

6. Tree & Landscaping Commission

-- Select One --

Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.



Print

Board and Commission Application - Submission #619

Date Submitted: 9/30/2024



BOARD & COMMISSION APPLICATION

NOTE: All information on this application is public information pursuant to the provisions of the Texas Public Information Act.

Step 1: Complete the application indicating your top Board choices. Please include a resume or biographical information.

Step 2: Complete both sides of application

Step 3: Submit the application packet to one of the following:

EMAIL: sgoodwin@rockporttx.gov

MAIL: City Secretary
2751 S.H. 35 Bypass
Rockport, Texas 78382

PHONE: (361) 729-2213, ext. 225

First Name*

Michael

Last Name*

Hesthington

Address1*

1201 Hardee

City*

Rockport

State*

Texas

Zip*

78382

Telephone:

Cell Phone #:

3617277775

Email:*

Bolt33@outlook.com

Do you live inside the City Limits?*

No



Are you a registered to vote in City Elections?*

Yes



Occupational Information:*

RV Park Owner

Are you at least 18 years old?*



Yes



No

Please indicate, in order of preference Boards on which you would like to serve:*

Tourism & Economics

By typing your, it will act as your authorized signature.*

Michael Heathington

Date*

9/30/2024

Applications will be kept on file for 1 year from the signature date.

City of Rockport Boards and Commissions Requirements

If you are interested in serving on a Board or Commission with requirements, please check those requirements that pertain to you and submit this form along with your application.

1. Zoning Board of Adjustments/Building Standards Commission

Registered voter of the City of Rockport



2. Convention and Visitor Bureau Board

Lodging Owner/Manager



3. Planning and Zoning Commission

Registered voter of the City of Rockport



4. Park and Leisure Services Advisory Board

Registered voter of the City of Rockport



5. Reinvestment Zone Number One, Board of Directors*

Resident of Aransas County



6. Tree & Landscaping Commission

Registered voter of the City of Rockport



Additional Requirements:

In addition to participating in monthly meetings, members will complete training annually on open meetings and ethics. Prior to meetings, members should prepare by reviewing the agenda packet, visiting affected properties if needed, and researching the project or ordinance. This will take approximately 1 to 2 hours per month.





AGENDA MEMO

DEPARTMENT: Finance/Utility Billing

TO: Mayor and City Council

FROM: Robbie Sorrell, Director

MEETING DATE: October 22, 2024

CATEGORY: Resolution

CAPTION:

Consider the approval of Resolution 2024-27R authorizing participation with the cities served by AEP Texas Inc.; authorizing hiring of legal counsel; finding that the meeting at which this Resolution is passed is open to the public as required by law; requiring notice of this Resolution to legal counsel

SUMMARY:

Agenda item seeks Council approval of Resolution to allow Lloyd Gosselink to represent City of Rockport on review of AEP 3-year resiliency plan expecting to cost \$352.1 million.

BACKGROUND:

The law firm of Lloyd Gosselink performs regulatory work on behalf of municipalities who have formed a coalition to cost effectively review and respond to electric issues affecting rates charged by AEP.

On Wednesday, September 25th, AEP Texas Inc. (AEP or Company) filed an application seeking approval of a proposed Transmission and Distribution Resiliency Plan. The Company filed this plan at the Public Utility Commission pursuant to a new statute enacted by the 88th Legislature. This statute allows utilities to file 3-year resiliency plans to enhance their systems against extreme weather conditions. In this proceeding, the Commission will approve a 3-year plan and the Company will recover costs to implement the plan through future distribution cost recovery factor filings (DCRFs) and other interim rate adjustments. In total, AEP proposes to spend \$352.1 million over the next three years. The issues addressed in this filing are very important for system resiliency and also very costly on a per customer basis. Cities do not have original jurisdiction over this filing and do not need to take any action.

We have obtained authorization from and will be intervening in this proceeding on behalf of the City of McAllen under the name Cities Served by AEP Texas Inc. Intervening in the proceeding will allow us to evaluate AEP's proposed plan. We will engage the services of a consultant to review the Company's filing and will conduct discovery and identify adjustments that should be made to the Company's request to comply with the statute.

We do believe this matter is reimbursable, but this is a case of first impression. We will not expect On Wednesday, September 25th, AEP Texas Inc. (AEP or Company) filed an application seeking approval of a proposed Transmission and Distribution Resiliency Plan. The Company

filed this plan at the Public Utility Commission pursuant to a new statute enacted by the 88th Legislature. This statute allows utilities to file 3-year resiliency plans to enhance their systems against extreme weather conditions. In this proceeding, the Commission will approve a 3-year plan and the Company will recover costs to implement the plan through future distribution cost recovery factor filings (DCRFs) and other interim rate adjustments. In total, AEP proposes to spend **\$352.1 million** over the next three years. The issues addressed in this filing are very important for system resiliency and also very costly on a per customer basis. ***Cities do not have original jurisdiction over this filing and do not need to take any action.***

We have obtained authorization from and will be intervening in this proceeding on behalf of the City of McAllen under the name Cities Served by AEP Texas Inc. Intervening in the proceeding will allow us to evaluate AEP's proposed plan. We will engage the services of a consultant to review the Company's filing and will conduct discovery and identify adjustments that should be made to the Company's request to comply with the statute. If you are interested in joining the coalition, please let us know if we have authorization to intervene on your city's behalf. If your city needs to take action to hire us for this proceeding, let us know and we will provide a resolution to join Cities.

We do believe this matter is reimbursable, but this is a case of first impression. We will not expect cities to pay for our services if it is determined that the case is not reimbursable. We will keep you posted as the matter progresses.

FUNDING SOURCE:

Per above notice, from Jamie Mauldin of Lloyd Gosselink, there will be no direct charge to the City of Rockport.

FUNDING IMPACT:

Per above notice, from Jamie Mauldin of Lloyd Gosselink, there will be no direct charge to the City of Rockport.

STAFF RECOMMENDATION:

Staff recommends approval of the attached resolution with the next step being to email a copy both to Jamie Mauldin with Lloyd Gosselink and Jennifer Frederick with AEP.

STRATEGIC INITIATIVES:

ATTACHMENTS:

1. AEP Resiliency (1)

APPROVAL/REVIEW:

Robbie Sorrell, Director

Date: October 16, 2024

Shelley Goodwin, City Secretary

Date: October 16, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

RESOLUTION NO. _____

**RESOLUTION OF THE CITY OF ROCKPORT, TEXAS,
AUTHORIZING PARTICIPATION WITH THE CITIES SERVED BY
AEP TEXAS INC.; AUTHORIZING HIRING OF LEGAL COUNSEL;
FINDING THAT THE MEETING AT WHICH THIS RESOLUTION IS
PASSED IS OPEN TO THE PUBLIC AS REQUIRED BY LAW;
REQUIRING NOTICE OF THIS RESOLUTION TO LEGAL
COUNSEL.**

WHEREAS, the City of Rockport, Texas (“City”) is an electric utility customer of AEP Texas Inc. (“AEP” or “Company”) with an interest in the rates and charges of AEP; and

WHEREAS, the City is a member of the Cities Served by AEP Texas Inc. (“Cities”), a membership of similarly situated cities served by AEP that have joined together to efficiently and cost effectively review and respond to electric issues affecting rates charged in AEP’s service area; and

WHEREAS, on or about September 25, 2024, AEP filed an Application for Approval of a System Resiliency Plan (“Resiliency Plan”) at the Public Utility Commission of Texas (“PUC”) in Docket No. 57057, seeking to increase electric distribution rates by approximately \$352.1 million over three years; and

WHEREAS, all electric utility customers residing in the City will be impacted by this ratemaking proceeding if it is granted; and

WHEREAS, Cities are coordinating its review of AEP’s Resiliency Plan with designated attorneys and consultants to resolve issues in the Company’s application.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF ROCKPORT, TEXAS:

Section 1. That the City is authorizing to participate with Cities in PUC Docket No. 57057.

Section 2. That subject to the right to terminate employment at any time, the City hereby authorizes the hiring of the law firm of Lloyd Gosselink and consultants to negotiate with the Company, make recommendations to the City regarding reasonable rates, and to direct any necessary administrative proceedings or court litigation associated with an appeal of this application filed with the PUC.

Section 3. That it is hereby officially found and determined that the meeting at which this Resolution is passed is open to the public as required by law and the public notice of the time, place, and purpose of said meeting was given as required.

Section 4. That a copy of this Resolution be sent to Jamie Mauldin, General Counsel to the Cities, at Lloyd Gosselink Rochelle & Townsend, 816 Congress Ave, Suite 1900, Austin Texas 78701.

DULY PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF ROCKPORT, TEXAS, ON THIS 22ND DAY OF OCTOBER, 2024.

CITY OF ROCKPORT, TEXAS

By: _____
Mayor

ATTEST:

City Secretary



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Shelley Goodwin, City Secretary

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider the approval of the City of Rockport Employee Holidays for 2025

SUMMARY:

The City Council adopts an Employee Holiday Calendar.

BACKGROUND:

The following dates for the 2025 Employee Holiday Calendar are the following:

Wednesday, January 1, 2025	New Year's Day
Monday, January 20, 2025	Martin Luther King
Friday, April 18, 2025	Good Friday
Monday, May 26, 2025	Memorial Day
Friday, July 4, 2025	Independence Day
Monday, September 1, 2025	Labor Day
*Tuesday, November 11, 2025	Veterans Day
Thursday, November 27, 2025	Thanksgiving Day
Friday, November 28, 2025	Day after Thanksgiving
Wednesday, December 24, 2025	Christmas Eve
Thursday, December 25, 2025	Christmas Day
Friday, December 26, 2025	Day after Christmas
Wednesday, December 31, 2025	New Year's Eve

*Council Meeting-In 2025 only one City Council Regular Meeting will need to be moved to another day.

FUNDING SOURCE:

N/A

FUNDING IMPACT:

N/A

STAFF RECOMMENDATION:

The City Staff supports the proposed 2025 Employee Holiday Schedule.

STRATEGIC INITIATIVES:

Maintaining City Employees

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 07, 2024

Vanessa Shrauner, City Manager

Date: October 07, 2024



AGENDA MEMO

DEPARTMENT: Finance/Utility Billing

TO: Mayor and City Council

FROM: Robbie Sorrell, Director

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider approval of the Utility Bill Surcharge Fund Disbursement Report and the Annual Reports from the Fulton, Lamar, and Rockport Volunteer Fire Departments, and authorize the disbursement of funds

SUMMARY:

See attached

BACKGROUND:

Per Chapter 102, Article IV of the Code of Ordinances, the City of Rockport collects a voluntary monthly surcharge on municipal utility bills for purposes of distributing the monies to the three Aransas County volunteer fire departments at the end of each fiscal year. These monies are expressly to be used for the purchase of capital items by the Rockport, Fulton, and Lamar Volunteer Fire Departments.

The surcharge revenues are disbursed at the end of each fiscal year. The City retains two percent to help offset the cost of administering the program. The City disburses the remaining balance to the volunteer fire departments as follows:

- Lamar Volunteer Fire Department (LVFD), natural gas utility surcharges collected from the Lamar Peninsula, then for the remaining funds:
 - o Rockport Volunteer Fire Department (RVFD), 77 percent; and
 - o Fulton Volunteer Fire Department (FVFD), 23 percent

The FY 2023-2024 disbursements are:

- RVFD \$187,530.65
- FVFD \$56,015.65
- LVFD \$8,016.00

Please see the accompanying letters sent to each department behind the annual disbursement report. Representatives from each Volunteer Fire Department have been requested to be present during the City Council meeting to receive disbursements.

FUNDING SOURCE:

FUNDING IMPACT:

Utility Billing Surcharge Collections

None to General or Utility Funds - Monies are voluntarily collected almost entirely benefit local volunteer fire departments sans a 2% administrative fee. Total utility surcharge revenue collected for FY 2023-2024 was approximately \$256,696.22.

STAFF RECOMMENDATION:

Staff recommends approval of disbursements as presented.

STRATEGIC INITIATIVES:

Community Engagement

ATTACHMENTS:

1. VFD Agenda Item

APPROVAL/REVIEW:

Robbie Sorrell, Director

Date: October 14, 2024

Shelley Goodwin, City Secretary

Date: October 16, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

City of Rockport
FY 2023-FY 2024
Disbursement Report

<u>FY 2023-2024 Collections</u>	<u>Total</u>	<u>City 2%</u>	<u>Lamar VFD</u>	<u>RVFD - 77%</u>	<u>FVFD - 23%</u>
Surcharge Disbursement	\$ 256,696.22	\$ 5,133.92	\$ 8,016.00	\$ 187,530.65	\$ 56,015.65
		09-699-5001 334 gas participants	09-659-2005	09-659-2004	09-659-2003



September 20, 2024

Fulton Volunteer Fire Department
P.O. Box 503
Rockport, TX 78358-0503
Attention: Chief Morales

Dear Chief Morales

The supportive and appreciative utility customers of the City of Rockport would like to invite you and/or your representative(s) to the City Council meeting on October 22, 2024, for the annual Fire Funds distribution. Over the last year, these funds were voluntarily collected through customer utility bills specifically to support the fine service your team provides for our area. The meeting begins at 6:30pm at the Rockport Service Center located at 2751 State Highway 35 Bypass.

The City of Rockport Code of Ordinances requests that Rockport, Fulton, and Lamar Volunteer Fire Departments present respective annual reports, outlining over the past year what capital items (defined as costing over \$100 and/or having a life of two years or more), were purchased and how they were used in service. Of course, no Volunteer Fire Department is obligated to spend the funds allocated to them every year.

If you email your report to rsorrell@rockporttx.gov by October 17, 2024, we will be able to include it in the City Council meeting agenda.

Thank you

Sincerely,

A handwritten signature in cursive script, reading "Robbie Sorrell", is written over a horizontal line.

Robbie Sorrell, Finance Director
City of Rockport



September 20, 2024

Rockport Volunteer Fire Department
P.O. Box 1325
Rockport, TX 78381
Attention: Chief Guerrero

Dear Chief Guerrero

The supportive and appreciative utility customers of the City of Rockport would like to invite you and/or your representative(s) to the City Council meeting on October 22, 2024, for the annual Fire Funds distribution. Over the last year, these funds were voluntarily collected through customer utility bills specifically to support the fine service your team provides for our area. The meeting begins at 6:30pm at the Rockport Service Center located at 2751 State Highway 35 Bypass.

The City of Rockport Code of Ordinances requests that Rockport, Fulton, and Lamar Volunteer Fire Departments present respective annual reports, outlining over the past year what capital items (defined as costing over \$100 and/or having a life of two years or more), were purchased and how they were used in service. Of course, no Volunteer Fire Department is obligated to spend the funds allocated to them every year.

If you email your report to rsorrell@rockporttx.gov by October 17, 2024, we will be able to include it in the City Council meeting agenda.

Thank you

Sincerely,

Robbie Sorrell, Finance Director
City of Rockport



September 20, 2024

Lamar Volunteer Fire Department
302 Bois D Arc
Rockport, TX 78382
Attention: Chief Stubbs

Dear Chief Stubbs

The supportive and appreciative utility customers of the City of Rockport would like to invite you and/or your representative(s) to the City Council meeting on October 22, 2024, for the annual Fire Funds distribution. Over the last year, these funds were voluntarily collected through customer utility bills specifically to support the fine service your team provides for our area. The meeting begins at 6:30pm at the Rockport Service Center located at 2751 State Highway 35 Bypass.

The City of Rockport Code of Ordinances requests that Rockport, Fulton, and Lamar Volunteer Fire Departments present respective annual reports, outlining over the past year what capital items (defined as costing over \$100 and/or having a life of two years or more), were purchased and how they were used in service. Of course, no Volunteer Fire Department is obligated to spend the funds allocated to them every year.

If you email your report to rsorrell@rockporttx.gov by October 17, 2024, we will be able to include it in the City Council meeting agenda.

Thank you

Sincerely,

Robbie Sorrell, Finance Director
City of Rockport



AGENDA MEMO

DEPARTMENT: Public Works

TO: Mayor and City Council

FROM: Mike Donoho, Public Works Director

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider an update on the CIP Projects - V&E Scheduled Replacement Purchases as part of the FY2025 Bond

SUMMARY:

The V&E Project was part of the FY2025 Budget process.

BACKGROUND:

Request approval to purchase Vehicle and Equipment over \$50,000 as planned in the 2024/2025 replacement schedule and was approved for the 2024/2025 Budget.

Replacing Unit 3008, Fleet dept 2008 Chevy Silverado with 2025 Chevy 2500 Silverado Double Cab Buy-Board Quote less trade - \$53,590. Est Four (4) month delivery Time. Short window to order.

Replacing Unit 5027, Parks Dept. 2011 Chevy Silverado 2500 with 2025 Chevy 2500 Silverado Crew Buy-Board Quote less trade - \$54,925. Est Four (4) month delivery Time. Short window to order.

Replacing Unit 7098, Street Dept. 2009 Chevy Silverado with 2025 Chevy 2500 Crew Cab, LWB. Buy-Board Quote less trade - \$55,125. Est Four (4) month delivery Time. Short window to order.

Replacing Unit 8006, Water Dept. 2013 Chevy Silverado, with 2025 Chevy 2500 Crew Cab, SWB. Buy-Board Quote less trade - \$54,925. Est Four (4) month delivery Time. Short window to order.

Replacing Unit 8136, Water Dept. 2013 Chevy Silverado, with 2025 Chevy 2500 DC, SWB Buy-Boad Quote less trade - \$53,990. Est Four (4) month delivery Time. Short window to order.

Replacing Unit 8138, Water Dept. 2013 Chevy Silverado, with 2025 Chevy 2500 DC, SWB Buy-Board Quote less trade - \$53,590. Est Four (4) month delivery Time. Short window to order.

Replacing Unit 6204, CID Dept, 2013 Ford F150, with 2024 Chevy Silverado, Police Pkg,

Tarrant County Cooperative Quote less trade - \$63,703.70. In stock, Est one (1) month delivery time

All units have met its useful life. Keeping vehicles/equipment beyond their useful life comes with potentially major repairs and expenses diminished in value.

FUNDING SOURCE:

FY2025 Bond

FUNDING IMPACT:

\$705,000 approved for the 2024/2025 Fleet V&E replacement CIP budget. Total Request for \$389,848.10. Buy-Board Quotes provided from Caldwell Country, Contract #724-23.

Tarrant County Cooperative, Contract #2023-016

STAFF RECOMMENDATION:

Provide an update

STRATEGIC INITIATIVES:

Community Awareness

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: Public Works

TO: Mayor and City Council

FROM: Mike Donoho, Public Works Director

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider an update on the V&E Scheduled Replacement Purchases, part of the CIP Projects and the FY2025 Bond (2024 DuraPatcher P2 Trailer Mounted Patcher)

SUMMARY:

Update the City Council on purchasing of a 2024 DuraPatcher P Trailer Mounted Patcher

BACKGROUND:

Requested City Council approval to purchase Vehicle and Equipment over \$50,000 as planned in the 2024/2025 replacement schedule and was approved for the 2024/2025 Budget.

Request to purchase 2024 Dura-Patcher P2 Trailer Mounted Patcher. This purchase will replace Unit 7092, 1998 GMC Topkick with P3 Dura-Patcher mounted equipment. Unit 7092 has exceeded its useful lifecycle. The hopper tank has cracks, and the 1998 truck chassis is showing signs of wear and fatigue.

FUNDING SOURCE:

FY2025 Bond

FUNDING IMPACT:

\$130,000 was budgeted and approved for the 2024/2025 Fleet V&E replacement CIP budget to purchase Dura-Patcher. The total Request for this purchase is \$103,900. Sourcewell Contract # 080521-CME

STAFF RECOMMENDATION:

Staff is wanting to provide City Council with an update.

STRATEGIC INITIATIVES:

Community Awareness

ATTACHMENTS:

1. Copy of 2024 Sourcewell CITY OF ROCKPORT-TX PATCHER-P2-10-8-24

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

2601 Niagara Lane
Minneapolis, MN 55447
Phone (800) 328-3874 Fax (866) 557-1971



DATE: 10/8/2024
QUOTE # 100824
Salesman: GARY MCGEE

Contract #080521-CME

[illegible]

DELIVERY IS 45-60 DAYS ARO
TEXAS PATCHER LLC WILL DELIVER AND TRAIN

SUBTOTAL	\$ 98,100.00
Surcharge %	
Surcharge amount	\$ -
TAX RATE	
SALES TAX	-
FREIGHT	5,800.00
TOTAL	\$ 103,900.00

Manager Signature GARY MCGEE

Page 222 of 241

Phone (800) 328-3874 Fax (866) 557-1971

QUOTE TO:



DATE:
QUOTE #
Salesman:

Awarded Contract

Contract #080521-CME

MEMBER #:

MEMBER #:

ADDRESS:

CITY:

STATE/ ZIP:

PHONE: _____[illegible]

Cimline Sourcewell Contract #080521-CME

--

This Quotation Is Valid For 30 Days From Issue.

Manager
Signature

THANK YOU FOR THE OPPORTUNITY TO PROVIDE YOU WITH A QUOTE.

SUBTOTAL	\$ -
Surcharge %	
Surcharge amount	\$ -
TAX RATE	
SALES TAX	-
FREIGHT	
TOTAL	\$ -



AGENDA MEMO

DEPARTMENT: Finance/Utility Billing

TO: Mayor and City Council

FROM: Robbie Sorrell, Director

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Consider and act on presentation and acceptance of Annual Comprehensive Financial Report for the City of Rockport for fiscal year 2022-2023.

SUMMARY:

Consider and act on FY 2022-2023 Annual Comprehensive Financial Report

BACKGROUND:

The City of Rockport's external auditor, P. Andrew Hall completed their independent audit of the City financial records for fiscal year 2022-2023. A copy of the audit accompanies this agenda item. Mr. Patrick Hall, principal of P. Andrew Hall, will present this audit for Council for consideration and acceptance.

FUNDING SOURCE:

FUNDING IMPACT:

Not accepting this independent audit report would jeopardize current funding agreements and severely restrict future funding sources, curtailing or eliminating city services.

STAFF RECOMMENDATION:

Staff recommends acceptance of the 2022-2023 Annual Comprehensive Financial Report as presented.

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Robbie Sorrell, Director

Date: October 15, 2024

Date: October 16, 2024

Shelley Goodwin, City Secretary

Date: October 18, 2024

Vanessa Shrauner, City Manager



AGENDA MEMO

DEPARTMENT: City Manager

TO: Mayor and City Council

FROM: Kimberly Henry, Assistant to the City Manager

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Consider the approval of Construction Change Directive #4 related to the new City Hall project

SUMMARY:

BACKGROUND:

The new City Hall project is approximately 91% complete. Due to differing opinions and days requested for the work, we are currently using Construction Change Directives instead of Change Orders to continue the work while we are negotiating the related expenses. A construction change order is a formal amendment to the contract that alters the scope, cost, or schedule of a project, while a change directive is an interim directive that authorizes a change before the details are fully agreed upon.

Below is a summary of the Change Orders with the inclusion of the Change Directives as they are currently presented:

Submitted Bid/Award	\$16,380,000.00	
CO1 - Value Engineering	-\$900,000.00	7/8/22
Change Order 2	-\$32,175.87	7/14/22
Change Order 3	-\$25,477.96	2/24/23
Change Order 4	+\$11,648.00	4/28/23
Change Order 5	+\$81,856.24	6/27/23
Change Order 6	+\$10,196.34	8/8/23
Change Order 7	+\$787.73	10/24/23
Change Order 8	+\$5,584.00	1/23/24
Change Order 9	+\$205,481.56	4/15/24
Change Directive 1	+\$124,735.31	5/28/24
Change Directive 2	-\$1,561.10	7/12/24
Change Directive 2.1	0.00	8/6/24
Change Directive 3	0.00	9/10/24
Change Directive 4	0.00	Pending
Construction Funding:	\$15,861,074.25	

FUNDING SOURCE:

Combination of FEMA, Insurance, TDEM, and Tax Notes.

FUNDING IMPACT:

There are sufficient funds in the FY 2024/2025 Budget.

STAFF RECOMMENDATION:

Staff recommends approval of Construction Change Director #4 related to the new City Hall project.

STRATEGIC INITIATIVES:

Capital Improvements

ATTACHMENTS:

1. Overview of Vendor Payments - City Hall
2. G714-2017 - Final - 004 Signed
3. Elevator Reinspection

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 16, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024

Capital Improvement Project DTAP - New City Hall

Revenues

	Status	Notes	Source	Amount	
9%	Pending	LL working on	FEMA	\$1,683,042.73	Revised conservative estimate
4%	Rec'd		Windstorm Bldg	\$132,918.04	(\$569,869.96 rec'd already and removed from calculation)
	Rec'd		Rebuild Texas	\$0.00	(\$20,748 rec'd already and removed from calculation)
60%	Rec'd		2020 Tax Note	\$11,770,000.00	
27%	Rec'd		2022 Tax Note	\$5,385,492.00	
	Pending	LL working on	Windstorm Cont	\$170,000.00	estimate
	Rec'd		Court Funds	\$15,000.00	
			Transfer from Reserves	\$102,514.27	as of 4/15/24 Council Meeting

Total Revenue: \$19,258,967.04

Budget

Comparison

\$19,747,069.73 if we had all of the funds from above)

Expenses

	Category	Contractor	Presented to Council 1/19/22	Contract w/ Change Orders as of 12/1/22	Approved by Council 12/13/22	With Change Orders/Amendments as of 9/24/24	Spent/Committed to Date	% of Contract spent/committed to date
82%	Construction	Teal	\$16,380,000.00	\$15,480,000.00	\$15,480,000.00	\$15,861,074.25	\$14,184,497.36	89.43%
4%	Professional Services	PGAL	\$1,356,706.00	\$616,179.00	\$866,179.00	\$866,179.00	\$858,382.26	99.10%
3%		Broaddus		\$375,000.00	\$475,000.00	\$492,000.00	\$461,752.96	93.85%
6%	A/V & Security	ACS	\$1,000,000.00	\$0.00	\$1,100,000.00	\$1,100,000.00	\$1,050,000.00	95.45%
6%	Soft Costs	Misc	\$1,079,888.00	\$1,079,888.00	\$1,079,888.00	\$1,079,888.00	\$1,071,927.19	99.26%
			\$19,816,594.00	\$17,551,067.00	\$19,001,067.00	\$19,399,141.25	\$17,626,559.77	90.86%
			Presented to Council 1/19/22	Contract w/ Change Orders as of 12/1/22	Approved by Council 12/13/22	With Change Orders/Amendments as of	Spent/Committed to Date	% of Contract spent/committed to date
						Delta -\$140,174.21		

\$347,928.48 (Delta if we had the funds from above)

TEAL

40-699-8020

Submitted Bid/Award	\$16,380,000.00	
CO1 - Value Engineering	-\$900,000.00	4/8/2022
Change Order 2	-\$32,175.87	7/14/2022
Change Order 3	-\$25,477.96	2/24/2023
Change Order 4	\$11,648.00	4/28/2023
Change Order 5	\$81,856.24	6/27/2023
Change Order 6	\$10,196.34	8/8/2023
Change Order 7	\$787.73	10/24/2023
Change Order 8	\$5,584.00	1/23/2024
Change Order 9	\$205,481.56	4/15/2024
Change Directive 1	\$124,735.31	5/28/2024
Change Directive 2	-\$1,561.10	7/12/2024
Change Directive 2.1	\$0.00	8/6/2024
Change Directive 3	\$0.00	9/10/2024
Change Directive 4	\$0.00	Pending
Changer Order		

Construction Funding: \$15,861,074.25

Period Covered	Date Written	Check #	Amount	Running Balance	% of Funding
Pay App 1	7/14/2022	849175	\$1,610,438.68	\$1,610,438.68	10.15%
Pay App 2	8/25/2022	849644	\$623,235.68	\$2,233,674.36	14.08%
Pay App 3	9/29/2022	850019	\$567,748.65	\$2,801,423.01	17.66%
Pay App 4	11/3/2022	850419	\$534,148.41	\$3,335,571.42	21.03%
Pay App 5	12/6/2022	850743	\$680,735.89	\$4,016,307.31	25.32%
Pay App 6	1/5/2023	851076	\$945,934.30	\$4,962,241.61	31.29%
Pay App 7	1/20/2023	851211	\$1,653,429.12	\$6,615,670.73	41.71%
Pay App 8	2/17/2023	851494	\$733,509.42	\$7,349,180.15	46.33%
Pay App 9	3/8/2023	851898	\$319,233.80	\$7,668,413.95	48.35%
Pay App 10	4/11/2023	852119	\$682,805.00	\$8,351,218.95	52.65%
Pay App 11	5/11/2023	852596	\$273,118.87	\$8,624,337.82	54.37%
Pay App 12	6/22/2023	853005	\$576,985.77	\$9,201,323.59	58.01%
Pay App 13	7/20/2023	853347	\$721,528.86	\$9,922,852.45	62.56%
Pay App 14	7/31/2023	853601	\$736,316.86	\$10,659,169.31	67.20%
Pay App 15	9/14/2023	853934	\$579,711.04	\$11,238,880.35	70.86%
Pay App 16	10/26/2023	854334	\$423,218.11	\$11,662,098.46	73.53%
Pay App 17	11/21/2023	854668	\$197,376.69	\$11,859,475.15	74.77%
Pay App 18	1/4/2024	855106	\$191,406.39	\$12,050,881.54	75.98%
Pay App 19	1/12/2024	855168	\$368,952.18	\$12,419,833.72	78.30%
Pay App 20	2/22/2024	855537	\$257,917.37	\$12,677,751.09	79.93%
Pay App 21	3/27/2024	855923	\$339,267.71	\$13,017,018.80	82.07%
Pay App 22	4/26/2024	856200	\$236,301.55	\$13,253,320.35	83.56%
Pay App 23	5/16/2024	856458	\$376,733.92	\$13,630,054.27	85.93%
Pay App 24	6/6/2024	856726	\$230,471.83	\$13,860,526.10	87.39%
Pay App 25	7/25/2024	857152	\$244,023.41	\$14,104,549.51	88.93%
Pay App 26	9/26/2024	857900	\$79,947.85	\$14,184,497.36	89.43%

\$14,184,497.36 Running Total

Available Balance \$1,676,576.89

AIA® Document G714® – 2017

Construction Change Directive

PROJECT: *(name and address)*
City of Rockport City Hall
212 N. Live Oak
Rockport, Texas 77382

CONTRACT INFORMATION:
Contract For: General Construction
Date: 5/11/2022

CCD INFORMATION:
Directive Number: 004
Date: 10/16/2024

OWNER: *(name and address)*
City of Rockport
2840 Highway 35N Bypass
Rockport, TX

ARCHITECT: *(name and address)*
PGAL, Inc.
3131 Briarpark, Suite 200
Houston, TX 77042

CONTRACTOR: *(name and address)*
Teal Construction
5110-B SH 35
Corpus Christi, TX 78407

The Contractor is hereby directed to make the following change(s) in this Contract:
(Insert a detailed description of the change and, if applicable, attach or reference specific exhibits.)

Proceed with work described in Change Request #91 to re-inspect the elevator.

PROPOSED ADJUSTMENTS

1. The proposed basis of adjustment to the Contract Sum or Guaranteed Maximum Price is:

- ☐ Lump Sum decrease of
- ☐ Unit Price of \$ per
- ☐ Cost, as defined below, plus the following fee:
(Insert a definition of, or method for determining, cost)

☒ As follows: Cost and time to be negotiated separately

2. The Contract Time is proposed to remain unchanged. The proposed adjustment, if any, is (0 days).

NOTE: *The Owner, Architect and Contractor should execute a Change Order to supersede this Construction Change Directive to the extent they agree upon adjustments to the Contract Sum, Contract Time, or Guaranteed Maximum price for the change(s) described herein.*

When signed by the Owner and Architect and received by the Contractor, this document becomes effective IMMEDIATELY as a Construction Change Directive (CCD), and the Contractor shall proceed with the change(s) described above.

PGAL, Inc.

ARCHITECT *(Firm name)*

SIGNATURE

Giang Phan, Sr. Associate

PRINTED NAME AND TITLE

10/16/2024

DATE

City of Rockport

OWNER *(Firm name)*

SIGNATURE

PRINTED NAME AND TITLE

DATE



1335 Brittmoore Rd.
Houston, TX 77043-4093
Ph : (713)465-8306

Change Request

To: PGAL
3131 Briarpark, Suite 200
Houston, TX 77042
Ph: (713)622-1444 Fax: (713)968-9333

Number: 91
Date: 10/8/24
Job: 22-1649 Rockport City Hall
Phone:

Description: Elevator Reinspection

We are pleased to offer the following specifications and pricing to make the following changes:

Elevator re-inspection as a result of conflicts in code requirements between construction documents and current state codes for elevators.

The total amount to provide this work is

\$7,590.00

(Please refer to attached sheet for details.)

Submitted by: McComb, Justin
Teal Construction

Approved by: _____

Date: _____



1335 Brittmoore Rd.
Houston, TX 77043-4093
Ph : (713)465-8306

Change Request 91 Price Breakdown
Continuation Sheet

Description: Elevator Reinspection

Description	Labor	Material	Equipment	Subcontract	Other	Price
Elevators				\$6,900.00		\$6,900.00
Subtotal:						\$6,900.00
			Fee	\$6,900.00	10.00%	\$690.00
Total:						\$7,590.00



Subcontract Change Order Request

Date: 07/25/2024

PROJECT NUMBER: 170963
CONTRACT DATE: 4/27/2022
CHANGE ORDER NUMBER: 4

PROJECT NAME: ROCKPORT CITY HALL
PROJECT ADDRESS: 212 N LIVE OAK ST
ROCKPORT, TX, 78382-2743

CONTRACTOR NAME: Teal Building and Construction
CONTRACTOR ADDRESS: 5110-B IH 37
Corpus Christi, TX, 78407

SUBCONTRACTOR NAME: TK ELEVATOR CORPORATION
SUBCONTRACTOR ADDRESS: 5655 Bear Lane , Suite 101B
Corpus Christi, TX, 78405

This request for a formal Change Order is made for the above-referenced Contractor and specifically intends to modify and amend the work, price and/or terms set forth in above-referenced Subcontract as follows:

Reinspection due to elevator failing inspection by other trades not being ready and no fault of TK Elevator. Teal Construction agrees to issue a formal change order to TK Elevator for the described work before the reinspection will be scheduled.

Failed Inspection = \$1500

Remobilization = \$4500

The following costs are required to accomplish the above scope:

Material Cost Subtotal	\$0.00
Labor Cost Subtotal	\$4,500.00
Miscellaneous Cost Subtotal	\$1,500.00
Digital Options Cost Subtotal	\$0.00
SUBTOTAL	\$6,000.00
15.000% OH&P	\$900.00
Total Amount of this Change Order to be added to the contract price	\$6,900.00

In the event of any conflict between the work, price and/or terms and conditions of the above-referenced Subcontract or prior change orders thereto and this Change Order, this Change Order shall be final. Please sign two (2) copies of this Change Order and return two (2) copies to TK Elevator. A fully executed copy of this Change Order will be returned to you for your files.

Signed Acceptance:

By signing this Change Order where indicated below, the Contractor's signatory hereby acknowledges (a) that the Contractor agrees to all of the terms and conditions contained herein, (b) that the signatory has the authorization necessary to bind the Contractor to agreements of this nature, and (c) that this form is valid and binding notwithstanding any conflicts with procedures and/or forms required by the original Subcontract referenced above which are deemed to have been waived.



This change order/notice scope of work requires the anticipated or current project schedule, and associated time frames, to be adjusted commensurate with the time necessary for the engineering, material procurement and additional labor. TK Elevator will provide a revised project schedule on expedited schedule change order/notice scope of work to the purchaser upon request.

Subcontractor:
TK Elevator Corporation

Contractor:
Teal Building and Construction

A handwritten signature in blue ink, appearing to read 'Justin McComb', is written over a horizontal line.

By: Clinton Matthews
Title: Manager - Field Operations III

Date:
07/25/2024

By: Justin McComb
Title: Director of Operations

10/8/24

Date:



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

City Manager's Monthly Update

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

Community Engagement

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Action Item

CAPTION:

Evaluations for the City Manager, Municipal Judge, and City Secretary³

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

City Hall construction ¹

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Concho Street construction ¹

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

General Land Office (GLO) drainage project ¹

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Aransas County Navigation District Notice of Violation ¹

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024



AGENDA MEMO

DEPARTMENT: City Secretary

TO: Mayor and City Council

FROM: Vanessa Shrauner, City Manager

MEETING DATE: October 22, 2024

CATEGORY: Presentation

CAPTION:

Merchants Bonding Company ¹

SUMMARY:

BACKGROUND:

FUNDING SOURCE:

FUNDING IMPACT:

STAFF RECOMMENDATION:

STRATEGIC INITIATIVES:

ATTACHMENTS:

None

APPROVAL/REVIEW:

Shelley Goodwin, City Secretary

Date: October 15, 2024

Vanessa Shrauner, City Manager

Date: October 18, 2024